

## Overview of the session

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- General presentation of SO 2.2
- Presentation of the 1<sup>st</sup> and 2<sup>nd</sup> Call projects
- Deeper look into the topics addressed by SO 2.2
- Questions and Answers



# Areas of intervention



**Innovation**



**Transport  
& Energy**



**[Environment]  
&  
Culture**



**Governance**

### **Foster sustainable use of natural and cultural heritage and resources**

Strengthen **joint** and **integrated** approaches to **preserve and manage** the diversity of natural and cultural heritage and resources in the Danube region as a basis for **sustainable development and growth strategies**.

**ERDF Regulation 1301/2013**

**TO 6c: conserving,  
protecting, promoting and  
developing natural and  
cultural heritage**

## Envisaged results

- Improved frameworks, capacities and solutions for sustainable tourism development in the Danube region based on protection and sustainable use of natural and cultural heritage and resources, reduction of resource and energy consumption and sustainable mobility management in order to reap multiple benefits in terms of economic development, environmental protection and quality of life.
- Improved strategies and tools for sustainable use of cultural and natural heritage and resources for regional development in order to avoid or limit use conflicts (e.g. with tourism, natural resource consumption).

Management (preservation and valorisation) of resources (water, species etc.), tourism without link to natural/ cultural resources, resource consumption/ mobility as a stand alone topics

## Art Nouveau

**Sustainable protection and promotion of Art Nouveau heritage in the Danube Region**



- Cooperation framework among relevant stakeholders
- Platform for facilitating the exchange of know-how and information
- Joint instruments for promoting Art Nouveau values from the Danube region



## CultPlatForm\_21 Danube Culture Platform - Creative Spaces of the 21st Century



- Network and strategy (“multilevel policy framework”) for cultural routes in the whole Danube region.
- Promoting the exchange and learning experience through identification of best practices, data collection and development of action plans for cultural heritage, etc



**DANUrB**

**DANube Urban Brand**

- New network of “DANUrB” communities collaborating in the common valorisation of their cultural heritage and resources.
- Common platform to research and re-brand their common heritage and identity, thematised around the similarities and differences of local cultures.



## **INSiGHTS INtegrated Slow, Green and Healthy Tourism Strategies**

A more eco-friendly attitude of all relevant players involved in tourism generating a better balance between the protection and sustainable exploitation of local resources in the long run.



## **Iron-Age-Danube Monumentalized Early Iron Age Landscapes in the Danube river basin**



- Network of key institutions dealing with prehistoric archaeological heritage in the NW Danube region
- Raise the overall awareness about a fragile and unique archaeological heritage – Eastern Hallstatt-circle

## NETWORLD

### Networking in preserving the First World War multicultural heritage in the Danube countries



- Facilitate communication and data exchange among relevant stakeholders dealing with WW I from Danube region and beyond
- Improved knowledge of large audience on the shared past, increased awareness on the impact of war, better access to sites and information related to WW I

## REDISCOVER

**Rediscover, expose and exploit the concealed Jewish heritage of the Danube Region**



- Community engagement to recognise value of JCH
- Developing community-sourced cultural products and services
- Building a network of DR cities and heritage organisations



## **LENA** **Local Economy and Nature** **Conservation in the** **Danube Region**



- Foster knowledge generation, awareness and acceptance of ecosystem values through pilot actions
- Develop tools for sustainable resource use in protected areas
- Improve framework conditions for sustainable use of protected areas

# Natural heritage projects

## **Eco KARTS** **Ecosystem services of** **karst protected areas –** **driving force of local** **sustainable development**



- Improve the management of protected karst areas by integrating the valorisation of their ES
- Strengthen the cross-sectoral local and transnational cooperation and networking of relevant stakeholders through improved dialogue and participatory assessments and planning.



## **Danube GeoTour Valorisation of geo-heritage for sustainable and innovative tourism development of Danube Geoparks**

- Establish smart balance between preservation and geo-tourism growth
- Develop Danube GeoTour as a unique sustainable tourism product
- Strengthen Danube GeoTour partnership and visibility



# Natural heritage projects

## **AoE Bike Trail** **Amazon of Europe Bike Trail**



- To boost regional economy based on sustainable tourism
- To improve skills and knowledge of the locals for sustainable tourism
- To ensure valorisation of protected areas through sustainable tourism

## **EcoVeloTour** **Fostering enhanced ecotourism planning along the Eurovelo cycle route network in the Danube region**



- Enhancing ecotourism development framework
- Exploiting of the synergies with EuroVelo
- Facilitating ecotourism communication

## **URBforDAN** **Management and Utilization** **of Urban Forests as Natural** **Heritage in Danube Cities**



Photo by: Branko Ček

- To introduce participatory integrated UPF management in Danube Cities
- To enable sustainable use of natural heritage and its resources
- To strengthen cross-sectoral local and transnational cooperation



**NO RESTRICTIONS**



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