



Priority Axis 2 – Environment and culture responsible Danube region

Specific Objective 2.2 – Foster sustainable use of natural and cultural heritage and resources



SO 2.2 aims at strengthening **joint** and **integrated** approaches to **preserve** and **manage** the diversity of natural and cultural heritage and resources in the Danube region as a basis for **sustainable development** and **growth strategies**.

The main envisaged results of transnational actions in this area are:

- Improved frameworks, capacities and solutions for **sustainable tourism development** in the Danube region based on protection and sustainable use of natural and cultural heritage and resources, reduction of resource and energy consumption and sustainable mobility management in order to reap multiple benefits in terms of economic development, environmental protection and quality of life.
- Improved **strategies and tools for sustainable use of cultural and natural heritage and resources** for regional development in order to avoid or limit use conflicts (e.g. with tourism, natural resource consumption).

FURTHER USEFUL INFORMATION

- The focus of SO 2.2 is both on **preservation and sustainable use of the natural and cultural heritage and resources** as basis for economic development of the region, **sustainable tourism development being a central element of the SO**, as defined by the Cooperation Programme.
- Examples¹ of potential activities to be integrated in proposals submitted under SO 2.2: improve frameworks and develop joint and integrated solutions for sustainable tourism (“green tourism”), leisure and culture; ensure preservation of cultural heritage by developing relevant clusters and networks of heritage sites, museums, interpretation and visitor centres within the Danube region; strive for the reduction of energy consumption and CO2 emissions and resources consumption (e.g. water) through increased use of renewable energy sources and energy and resource efficiency measures as an integrated aspect of sustainable tourism development; support activities in the fields of multiculturalism, cultural exchange and the establishment of connections on field of creative industry in order to increase cultural diversity, raise the awareness on the benefits of cultural diversity in the Danube Region.

Note: under SO 2.2, DTP is NOT financing management (preservation and valorisation) of resources (water, species etc.), tourism without link to natural/ cultural resources, resource consumption/ mobility as a stand-alone topics.

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¹ for more examples of indicative activities please check the Cooperation Programme