

## DTP Photo Competition

The projects approved by the Danube Transnational Programme (DTP) plan to achieve valuable results to improve integration and competitiveness in an area which is as complex as it is diverse. As the quote says “*A picture is worth a thousand words*” we believe that the heart of your projects can be captured in photos.

The Danube Transnational Programme invites all institutions involved in DTP projects to participate in this photo competition to show through one or several photos the transnational cooperation activities and results that have been implemented and illustrate best the project topics. The aim is to capture the essence of a project through an image that would ‘speak’ to both stakeholders and the general public. Let us leave a memorable image of what has been achieved!

### Participation

Any institution involved in one or several DTP funded projects can participate. All photos must be submitted using the [DTP Photo Competition form](#). Each project can submit up to three photos. The **deadline for submission is extended to the 10<sup>th</sup>** of August 2018.

### Eligibility of photos

Any photo depicting a DTP-funded project is eligible. The picture must show the topic and/or achievements gained by the project including, for instance, joint activities, cooperation results or representative images of the cooperation area. Photos illustrating static events and meetings should be avoided, e.g. people sitting and listening to a speech/presentation.

### Quality specifications:

Each photo should convey a clear message that clearly relates to the project aims and achievements and that is easily recognizable.

Aesthetic quality and creativity of the photo will be assessed, too.

### Technical specifications:

- Up to 3 photos can be submitted per DTP project
- The copyright mention must be included in the description to be valid
- All photos must be submitted using the [DTP Photo Competition form](#) including a short description of each photo and contact details
- The photos must be uploaded in the highest image quality available (at least 3600 x 5400 Pixels in order to be able to print the pictures in large size with enough quality)

### Voting process

All photos are checked to make sure that they meet the competition rules before being accepted into the DTP Photo Competition and to be displayed in the DTP Facebook gallery for the public voting.

Photos that are offensive, defamatory or obscene, or that disclose unnecessary personal information or product advertisement will be rejected. Please, ensure that, apart from the copyrights, your photos are in line with the new EU General Data Protection Regulation (GDPR). Online voting will take place through the DTP Facebook in August after the set deadline for submission.

## Selection process

The 20 photos which have received the most votes through the online voting period will be finally evaluated by a DTP jury. The DTP jury will consist of members of the DTP managing bodies (MA and JS) and it will select the three final winners.

The selection of the final three winners will be based on the following criteria: aesthetic quality, creativity and relevance to the competition aim (it clearly illustrates DTP transnational cooperation spirit and project achievements).

## Rewards

The top 20 photos will be printed on postcards and some of them will be disseminated for promotional purposes of the Programme at our upcoming events and publications. Some of the best photos will be in the spotlight in front of the ensemble of participants, practitioners, representatives of the European Commission, government officials and experts from the DTP countries, representatives of international organisations and academia, and potential project developers that are expected to attend the aforementioned events.

The 3 finalists will be awarded with a winners' certificate and a copy of their photos printed in a large format.

## More information

For any further questions on the DTP Photo Competition, please email [eloy.gomez@interreg-danube.eu](mailto:eloy.gomez@interreg-danube.eu)

## European Cooperation Day

On 21 September 2018 and the surrounding days, European citizens have an opportunity to join their "neighbour" in celebrating the achievements of more than 20 years of territorial cooperation - Interreg in Europe and in their region.

In the past editions, people cycled together, sang together, ate together, and in general had a wonderful time in each other's company in hundreds of local events organised by territorial cooperation programmes and projects in over 30 countries.

Supported by the European Commission, European Cooperation Day invites all Europeans again this year to get out and meet their neighbours at one of the events showcasing project results or highlighting the importance of Interreg.

The DTP joins the European Cooperation Day with this Photo Competition. More information about all the events to be organised at the [European Cooperation Day 2018 website](#).