

Short summary of our experience with START project

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Context of the CCR START project development



20 1996
2016

AINova is an independent non-governmental organisation which fulfils its mission through the provision of **adult learning**, **applied research**, and **consultancy**.

Municipality of Svätý Jur, Western Slovakia.
AINova is located in this town already for 20 years.



Background of the CCR START project development

The project concept focuses on small and medium size municipalities in the Danube region which are facing similar challenges:

- often missing experience and capacities to tackle new challenges (brain drain, migration, participatory planning of local development, demographic change, ageing population, strengthening the employment);
- losing their previous social and economic vitality especially in their historic centers;
- and do not have appropriate skills and tools to integrate the key stakeholders into their revitalization strategies.



The project idea was developed on a basis of experience with the Central Europe project EPOurban.

The **CCR START** project

Capacity building for small and medium cities – City Centre Revival

Priority Area addressed: **PA 10 – Institutional capacity cooperation**

Project Duration: **1. 11. 2015 - 30. 6. 2016**

Lead Partner: **Academia Istropolitana Nova, Slovakia**

Project partners: **SCHABL Consulting e.U., Austria; Municipality of Celje, Slovenia**

Objectives of the CCR START project:

1. Development of an action plan
2. Extension of partnership
3. Calculation of a budget
4. Development of a communication strategy
5. Elaboration of an application to the Danube Transnational Programme

Process of the CCR START project elaboration

Outline of the CCR START project elaboration:

- 3 meetings of the project team;
- search and communication with potential project partners (municipalities and experts);
- formal consultation with DTP programme manager;
- elaboration of the midterm and final report;
- and Elaboration of the application concept for the Danube Transnational Programme.

Beyond the START funding scheme

The CCR project proposal was primarily designed to contribute to the DTP:

Priority Axis 4: Well Governed Danube Region

Specific Objective 4.1 Improve institutional capacities to tackle major societal challenges

The CCR project proposal counted also with alternative strategies for next development outside the DTP scheme. And as Priority Axis 4 of the DTP was not opened in the second programme call (spring 2017) the project proposal was adapted for alternative funding scheme (URBACT). And also other possibilities of the project funding were evaluated by the project team.

The project idea was further developed and transformed with help of key project partners. This adapted project is now under preparation for cross border INTERREG SK-AT funding scheme.

Thank you for your attention



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