



Interreg



Danube Transnational Programme RADAR

Project co-funded by European Union funds (ERDF, IPA, ENI)



**Your Road Safety is on our
RADAR.**

D 2.2.2 Model article

**MODEL ARTICLE ON ROAD SAFETY INFRASTRUCTURE
WEBINARS**



RADAR – Risk Assessment on Danube Area Roads



<https://www.interreg-danube.eu/radar>

Internal Report Hierarchy Level			
Activity Number	Act. 2.2	Activity Title	On line dissemination and social media
Work Package Number	WP2	Work Package Title	Communication activities
Authors (per company, if more than one company provide it together)	Nina Petrič, Automobile and Motorcycle Association of Slovenia (AMZS)		
Status (F: final, D: draft, RD: revised draft):	D		
Version Number	0.1		
File Name	20200730_RADAR_Model_Article_Webinars_v.01_NP		
Issue Date	July 30, 2020		
Project start date and duration	June 1, 2018 – 36 months		

Revision log

Version	Date	Reason	Name and Company
v.01	30/07/2020	Creation	NP, AMZS

Table of contents

1. Introduction	6
1.2. RADAR Road Infrastructure Safety Webinars on four Thematic areas	6
1.2.1. Invitation for TA 1 and TA 2.....	7
1.2.2. Invitation for TA 3 and TA 4.....	8
1.3. About Model article on Road Infrastructure Safety Webinars.....	9
2. More information	10

Executive Summary

Roads knit people, communities, and markets together. They are the lifeblood of cities and regions. More so than any other mode, roads remain the predominant and universal transport network – but they are also the deadliest. The current rates of road fatalities and trauma are of epidemic proportions and have disastrous consequences for affected families, communities and societies. Each day, around 3,500 people are killed in road crashes and thousands more suffer life-changing injuries. Road crashes are the world’s leading cause of death for young people and are one of the most significant public health challenges of our generation. At current rates, 265 million people will be killed or seriously injured by 2030. The economic cost of serious road crashes is estimated to be up to ten percent of gross domestic product (GDP) in some countries.

The RADAR project is promoting positive road performance around Europe not only to implement learning and transnational cooperation activities to help the relevant organisations in the Danube area to identify risk on their networks but to help them reduce risk systematically by improving road infrastructure and roads’ layout.

5

RADAR project Road Infrastructure Safety Webinar on four Thematic Areas (Safer Roads Investment Plans; Provisions for Vulnerable Road Users; Intelligent Transportation Systems, Speed Management and Traffic Calming Approaches; Star Rating for Schools) had been announced during three-day Road Infrastructure Safety Training Courses in each country and serve as a mean to complete the RADAR project courses concept.

RADAR project analyses the road safety data that highlight the scale of the problem of road trauma in the region as well as trains local experts on how to perform road surveys and road safety analysis in ViDA software. Investing in road infrastructure and making it self-explaining and forgiving means saving lives by guiding all who use roads.

1. Introduction

RADAR project has conducted three-day training courses for engineers, road designers and other professionals involved in road safety, and representatives of road authorities who are responsible for planning, management, and maintenance of roads. We also invited engineers / road safety auditors, who are performing the RSA and RSI procedures.

During the three-day training courses, RADAR project also announced the webinars on four thematic areas (Safer Roads Investment Plans; Provisions for Vulnerable Road Users (Pedestrians and Cyclists); Intelligent Transportation Systems, Speed Management and Traffic Calming Approaches; Star Rating for Schools), which will serve as a mean to complete the RADAR training courses concept.

Road Infrastructure Safety Training courses and Webinars will:

- Analyse the road safety data that highlights the scale of the problem of road trauma in the region;
- Demonstrate the methods and data required and for ranking infrastructure road safety priorities in each country of the Danube area;
- Present and explain the road design features that can reduce the frequency and severity of road crashes;
- Train local experts on how to perform road surveys and perform road safety analysis in ViDA software (vida.irap.org)

1.2. ***RADAR Road Infrastructure Safety Webinars on four Thematic areas***

The webinars on four thematic areas were deployed online:

- June 16, 2020: **Safer Investment Plans**
- June 17, 2020: **Provisions for Vulnerable Road Users (Pedestrian and Cyclists)**
- June 30, 2020: **Intelligent Transportation Systems, Speed Management and Traffic Calming Approaches**
- July 02, 2020: **Star Rating for Schools**

1.2.1. Invitation for TA 1 and TA 2




Road Infrastructure Safety Webinar

Safer Roads Investment Plans & Provisions for VRUs


June 16, 2020 at 10:00 – 11:15 a.m. CET
Safer Roads Investment Plans

June 17, 2020 at 10:00 – 11:15 a.m. CET
Provisions for Vulnerable Road Users (Pedestrians and Cyclists)


Do you want to know how to implement countermeasures where provisions for VRUs are poorly maintained?

❤️142 💬39




Do you want to know how to optimally prioritise sections using risk mapping?

❤️111 💬32



Would you like to find out how road sections for safety and maintenance are upgraded using Safer Roads Investment Plans?

❤️127 💬51



Would you like to acquire tools to identify risk on roads?

❤️168 💬43

1.2.2. Invitation for TA 3 and TA 4




Road Infrastructure Safety Webinar



June 30, 2020 at 10:00 – 11:15 a.m. CET
Intelligent Transportation Systems and Speed Management


July 02, 2020 at 14:00 – 15:15 p.m. CET
Star Rating for Schools








Would you like to find out how traffic speeds are managed and learn the ways they are measured?

 142  39






Do you want to get familiar with iRAP's Star Rating for Schools?

 111  32





Would you like to acquire tools to identify the effectiveness of speed management?

 127  51



Do you want to know how Star Rating for Schools contributes to saving lives around the world?

 168  43

1.3. About Model article on Road Infrastructure Safety Webinars

The RADAR project is promoting positive road performance around Europe not only to implement learning and transnational cooperation activities to help the relevant organisations in the Danube area to identify risk on their networks but to help them reduce risk systematically by improving road infrastructure and roads' layout. With Road Infrastructure Safety Webinars RADAR project analyses the road safety data that highlight the scale of the problem of road trauma in the region as well as trains local experts on how to perform road surveys and road safety analysis in ViDA software.

Investing in road infrastructure and making it self-explaining and forgiving means saving lives by guiding all who use roads.

Keywords: Road Infrastructure Safety Webinars; ViDA software; iRAP; Safer Roads Investment Plans; Provisions for Vulnerable Road Users (Pedestrians and Cyclists); Intelligent Transportation Systems, Speed Management and Traffic Calming Approaches; Star Rating for Schools

2. More information

If you wish to publish an article in professional press or an article in national and/or local journal as well as magazines and need more information on this specific topic, find below the content suggestions along with instruction on how to write and disseminate such professional article.

Please note that the suggestions below are not a mere recommendation but are content-related reference with information on this thematic article. To write an article, you are obliged to first check what has been published and disseminated, secondly to consult with communications manager of the project and when the article is published, inform the project leader as well as communications manager to ensure the report of such great work.

- Article on Road Infrastructure Safety Webinar on Safer Roads Investment Plans – access [HERE](#)
 - Invitation for Road Infrastructure Safety Webinar on Safer Roads Investment Plans – access [HERE](#)
- Article on Road Infrastructure Safety Webinar on Provisions for Vulnerable Road Users (Pedestrians and Cyclists) – access [HERE](#)
 - Invitation for Road Infrastructure Safety Webinar on Provisions for Vulnerable Road Users (Pedestrians and Cyclists)– access [HERE](#)
- Article on Road Infrastructure Safety Webinar on Intelligent Transportation Systems, Speed Management and Traffic Calming Approaches – access [HERE](#)
 - Invitation for Road Infrastructure Safety Webinar on Intelligent Transportation Systems, Speed Management and Traffic Calming Approaches – access [HERE](#)
- Article on Road Infrastructure Safety Webinar on Star Rating for Schools – access [HERE](#)
 - Invitation for Road Infrastructure Safety Webinar on Star Rating for Schools – access [HERE](#)
- Article on Road Infrastructure Safety Training courses in **Austria** – access [HERE](#)
- Article on Road Infrastructure Safety Training courses in **Bulgaria** – access [HERE](#)
- Article on Road Infrastructure Safety Training courses in **Bosnia and Herzegovina** – access [HERE](#)
- Article on Road Infrastructure Safety Training courses in **Montenegro** – access [HERE](#)
- Article on Road Infrastructure Safety Training courses in **Slovenia** – access [HERE](#)
- Article on Road Infrastructure Safety Training courses in **Croatia** – access [HERE](#)
- Article on Road Infrastructure Safety Training courses in **Czech Republic** – access [HERE](#)
- Article on Road Infrastructure Safety Training courses in **Hungary** – access [HERE](#)
- Short summary on Road Infrastructure Safety Training courses – access [HERE](#)
- Communication Strategy plan for more information on how to write articles for professional press and articles in national/local journal and magazines – access [HERE](#)

For any additional information on this topic or request for publishing the article, please contact **Nina Petrič** at nina.petric@amzs.si.