

# How did DAPhNE reach its stakeholders?



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Hungarian Federation of Danube Ports

12 June 2019, Vienna



# **SPECIFIC OBJECTIVES**

**Danube Transnational Programme** 

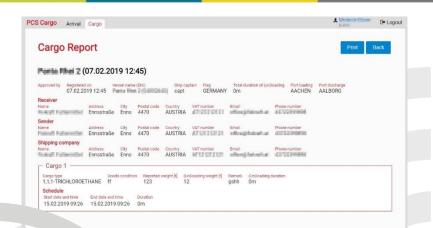
**DAPHNE** 

Innovative IT solutions for the Danube Port community

Intersectoral and transnationa l cooperation for better port services



Know-how transfer for a common Danube port development strategy





Project co-funded by European Union funds (ERDF, IPA)

# **TARGET GROUPS**



# National public authorities

Infrastructure and public service providers

Business support organisations

Higher education and research institutes

Local public authorities

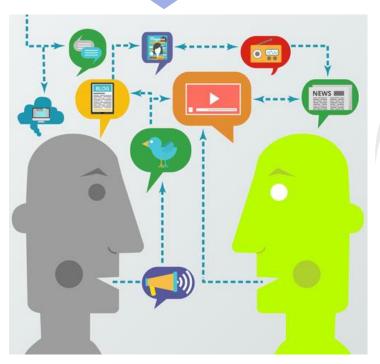


# MAIN COMMUNICATION CHANNELS

Public events

National & international workshops

International meetings (EUSDR, DTP, SMART RIVERS, EFIP events)



Project website & social media

Online and offline publications

Electronic newsletters

Promotional materials



# **PUBLIC EVENTS**

# KICK-OFF MEETING Budapest, 2017 78 participants







# **PUBLIC EVENTS**

# **PORT POLICY DAYS Vienna**, 2019





# **PUBLIC EVENTS**



# Interreg EUROPEAN UNION Danube Transnational Programme DAPhNE

10 national workshops in 5 countries (BG, HR, HU, RO, SK) - resulted in recommendations on port legislation and state aid schemes - 2018/09 200+ stakeholders

# **NATIONAL WORKSHOPS**





# **NATIONAL WORKSHOPS**

3 national HR workshops in 3 countries (AT, HU, RO) – 2018/05 110+ stakeholders





# **INTERNATIONAL WORKSHOPS**

2 Internationalworkshops in Constantaport management &port administration

2018/09 **70+** 

stakeholders



# **DPN EVENTS**







# RELEVANT CONFERENCES

Danube Transport Day, EUSDR forum, international workshops, Danube Business Talks, etc. 25+ events

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# **PROJECT WEBSITE**

# WWW.INTERREG-DANUBE.EU/DAPHNE

**DTP POST 2020: PARTICIPATE!** 

**RELEVANT DOCUMENTS** 

**NEWS & EVENTS** 

**DTP PROJECTS** 

**DTP EMS** 

CONTACTS

Home

#### **DAPHNE**

#### **Danube Ports Network**

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Partners

Library

News and events

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**PR Material** 

DAPhNE - Danube Ports Network aims to facilitate a **balanced development of Danube Ports** as ecofriendly, well accessible multimodal hubs for the transport system of the region and to turn them into buzzing economic centres functioning as catalysts for economic growth and creation of high value jobs.





**Start date** 01-01-2017

End date 30-06-2019

Budget in Euro Overall: 2 985 406,15



# **PROJECT WEBSITE**



O.4.3 Part1 - Green Port Policy Guidelines **★** 20-01-2019 18:30:12 O.4.3 Part2 - Guidelines on Human Capacity Building in Ports 20-01-2019 18:28:37 O.4.2 Part2 - Recommendations for port management 20-01-2019

23:25:05

28-08-2018

**Project Deliverables** 

★ 17-01-2019 23:19:09

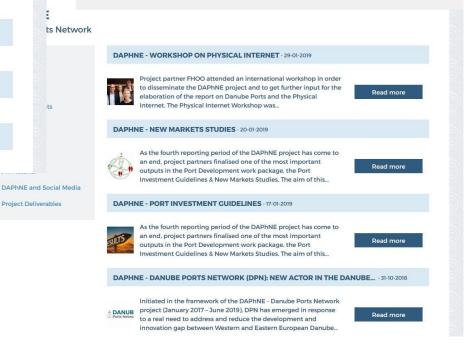
- 0.4.2 Part1 Recommendations for enhancing port administration processes of \* 20-01-2019 Danube ports O.5.1 Part2 - New Markets Studies **★** 17-01-2019
- O.5.1 Part1 Port Investment Guidelines
- O.3.1 Part2 National workshops State aid
- 12:23:38 PROJECT DELIVERABLES Further documents (project outputs) can be found in the Library Port Legislation & Funding (WP3) O National legal framework report - Bulgaria National report on port funding - Croatia

  - National report on port funding Romania

Administration & Management (WP4)

- Improve and harmonize port administration proc
- National report on Port Administration Processes Croatia National report on Port Administration Processes - Hungary
   National report on Port Administration Processes - Romani.

- 50 project news
- 5 newsletters (+1 in June)
- 178 subscribers + hundreds of direct e-mails
- deliverables & outputs
- PR material



Library

Gallery

Contact PR Material

Newsletters

News and events

DAPhNE and Social Media

**Project Deliverables** 

### **SOCIAL MEDIA**



DAPhNE project has been represented on the website and social media accounts of **INDanube – Centre for Innovation Transfer in the Danube Region**, which are available at the links below:

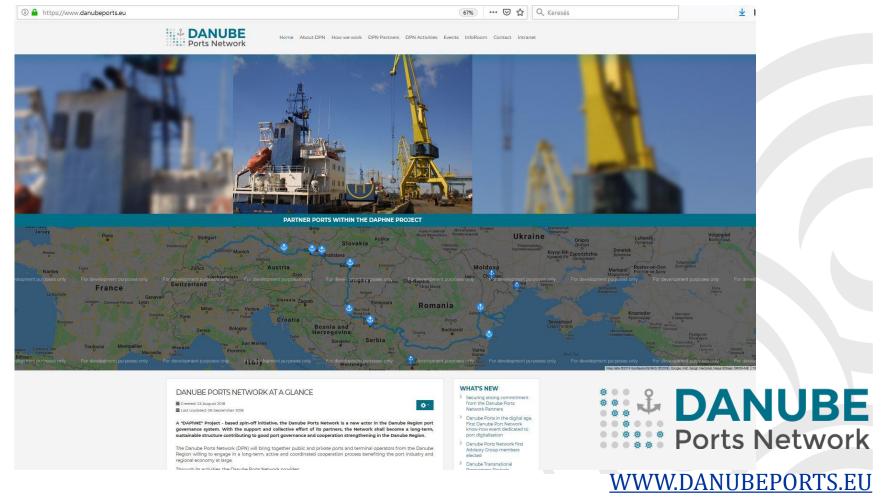


- Website: <a href="https://indanube.eu/">https://indanube.eu/</a>
- Facebook: <u>www.facebook.com/INDanube</u>
- LinkedIn group: <u>www.linkedin.com/groups/8560850</u>
   Group name: INDanube Centre for Innovation Transfer
- Twitter: <a href="https://twitter.com/INDanube">https://twitter.com/INDanube</a>



# DANUBE PORTS NETWORK WEBSITE

# Danube Transnational Programme DAPhNE





# PROMOTIONAL MATERIALS

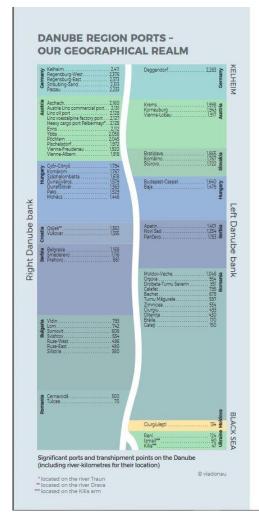
DAPhNE project partners produced and distributed around 2000 promotional materials amongst their stakeholders.





### **DPN FLYER**

# Danube Transnational Programme DAPhNE





### JOINING THE DANUBE PORTS NETWORK

Implementing and consolidating the capacity of the Danube Ports Network will require continuous and sustained effort from all its partner organisations.

#### Get involved. Join the Danube Ports Network

Are you a public or private port organisation or terminal operation entity in the Danube Region and willing to become a network partner?

#### Join us.

Please complete and submit your application to the Technical Secretariat for review at:

https://danubeports.eu/join-the-network

#### Contact & further enquiries

DPN Technical Secretariat (hosted by Pro Danube International)

Handelskai 265 A-1020 Vienna/Austria Tel: +43 (0)1 890 66 47-11 Fax: +43 (0)1 890 66 47-99 E-mall: office@danubeports.eu www.danubeports.eu

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Interreg

# **DANUBE**Ports Network

The Danube Ports Network concept has been initiated within the framework of the 'DAPhNE - Danube Ports Network' project (January 2017 - June 2019). It provides a response to the need for a more coordinated and ambitious collective action to a range of sectoral and societal challenges increasingly impacting upon Danube Region's ports good governance & competitiveness.



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# **DAPHNE FINAL BROCHURE**





# Thank you for your attention!

