



## ROTTENBURG

## Industrial Areas in the Neckar-Alb Region

Located in southern Germany, consisting of the districts of Reutlingen, Tübingen and Zollernalbkreis, the Neckar-Alb Regional Association (RVNA) has supported three municipalities in the sustainable planning of commercial and Industrial areas. The approach is based on cooperative, democratic and participatory methods.

"Industrial site Siebenlinden, RVNA 2022" (c) RVNA

The goal of AGORA was to develop planning measures that ensure an efficient use of resources and a reduction of CO2 emission in every step of the development of the industrial site. One of the main keys in the AGORA implementation was to create a cooperation process between different local stakeholders in the different areas.



## METZINGEN

"Industrial Site Längenfeld, Metzingen" (c) RVNA



## MEßSTETTEN

"Former Military Barracks" (c) City of Meßstetten

scan the QR CODE >>  
and meet RVNA's  
director presenting  
AGORA goals within  
the region



## AGORA METHOD

"Flagship Event Metzingen" (c) RVNA

### Neckar Alb Region's effort within AGORA

- # CO2 reduction
- # traformation of industrial areas
- # test-Planning - cooperation process
- # uncovering potential



## CO-CREATION WORKSHOPS

"Flagship Event Metzingen" (c) RVNA

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Project Partners:

