


# **D.T4.2.2**

## **Feedback reports on Co-Creation workshops**

### **Project region**



Biz-up  
06 / 2022

### Project Information

Project Title: GoDanuBio - 'Participative Ecosystems for fostering the revitalization of rural-urban cooperation through governing Danube Circular Bioeconomy'

Project code: DTP3-471-4.1

Lead partner: BIOPRO Baden-Württemberg GmbH

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Duration: 30 months

<http://www.interreg-danube.eu/approved-projects/godanubio>

### Deliverable Information

Author/-s: Alois Froschauer

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1.0	23/06/2022	Filling out the Template	Biz-Up	

## Table of content

1. General information about the co-creation workshop .....	4
2. Objective of the workshop .....	4
3. Methods used within the workshop .....	5
4. Lessons learned for next upcoming workshops .....	7
5. Initial situation of your region .....	5
6. What do the citizens expect from the process of participation governance? .....	8
7. Outcome of the co-creation workshops.....	8
8. Innovation potential for your region.....	9
9. Strengths and weaknesses of the process of participation governance.....	9
10. Do you plan to use the process of participative governance also in future?.....	9
11. Identified opportunities for rural development in your region .....	10
12. Annexes .....	11

### *Disclaimer:*

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## 1. General information about the co-creation workshop

Date of the workshop	10.06.2022
Topic of the workshop	Mobility solutions for bicycles and pedestrians in Freistadt to strengthen the rural areas
Format of the workshop	Physically: Rathaus Freistadt
Region/Adress	Stadtgemeinde Freistadt Hauptplatz 1 4240 Freistadt
Project partner(s) involved	Biz-Up
Guiding question/theme of the workshop	Forming awareness for Participative governance and how to use it for future mobility concepts
Number of participants	7
Type of participants (Target groups) <sup>1</sup> and name of institutions	Members of the city council
Cooperation with experts (i.e. speakers, external moderators, politician...)	MMag. Dr. Edith Öller

## 2. Objective of the workshop

In rural areas, the volume of mobility in general very high. Therefore, the municipality of Freistadt initiated two cycling and walking officers that takes care of the concerns of cyclists and pedestrians. This increases the quality of life of the residents and makes the rural area more attractive. The aim of the 3 co-creation workshops is to initiate a climate-friendly mobility future for the municipality of Freistadt.

The goal of the 1<sup>st</sup> workshop was to introduce the concepts of participative governance and to demonstrate the benefits of this method to the municipal council of Freistadt. During the workshop, the municipal council worked out the background and framework conditions of citizen participation and co-creation processes, with a focus on the topic of mobility solutions for bicycles and pedestrians in Freistadt. Furthermore, the expectations, possible hurdles and further steps for the municipality were discussed.

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<sup>1</sup> Please group the target groups according to the ones listed in page 42 of the Application Form

The following leading questions were discussed in more detail:

- Which groups of citizens have special needs with regard to active mobility?
- Which issues/motives/values are particularly relevant?
- What must not happen?
- How do we recognise success?

### 3. Initial situation of your region

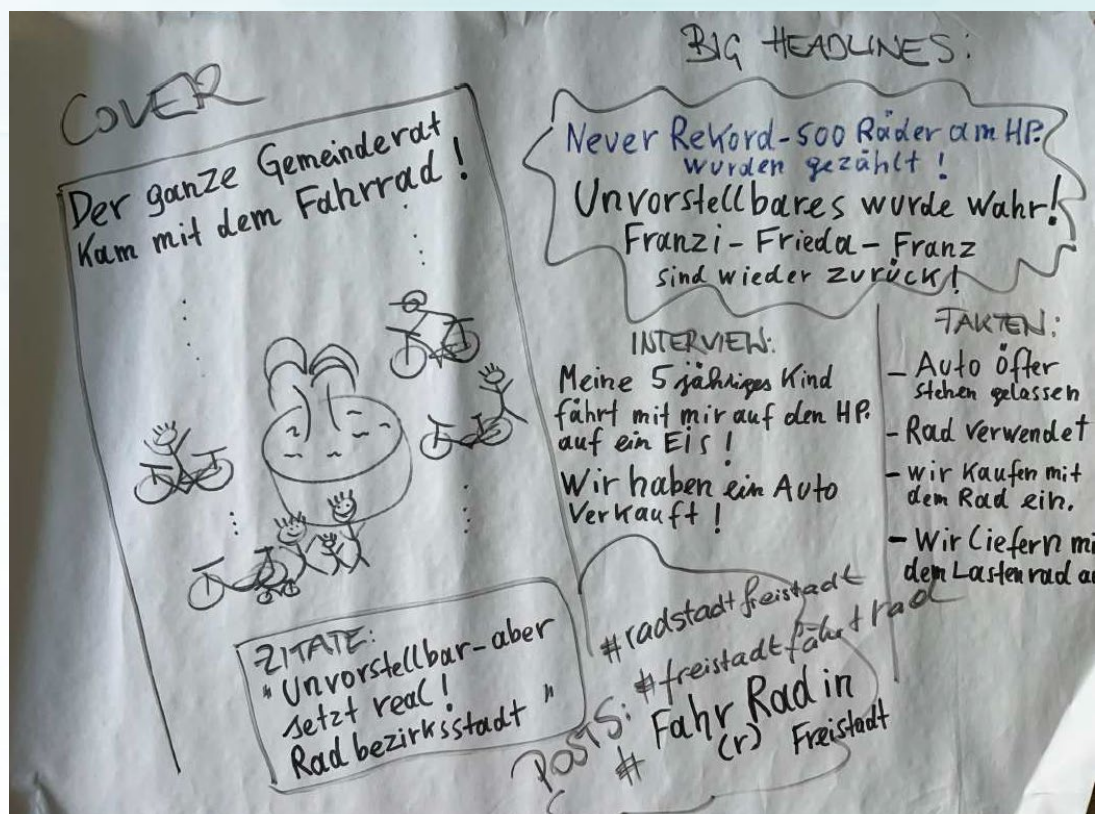
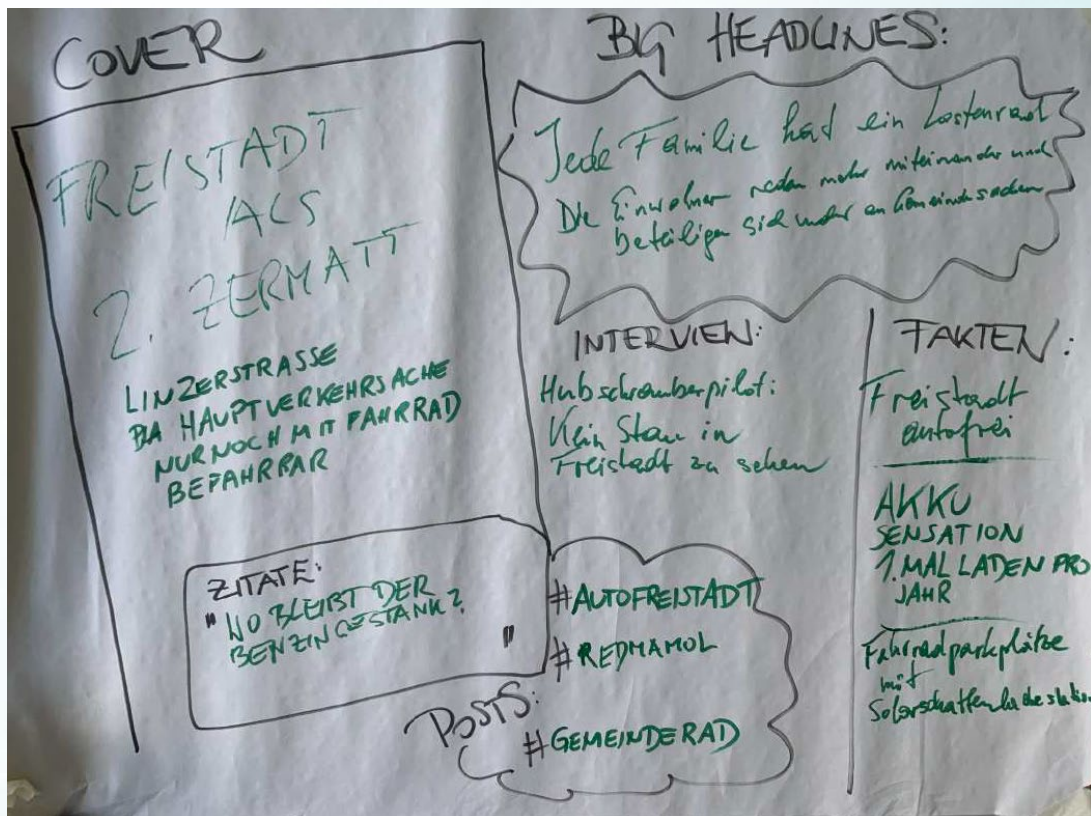
Currently, Freistadt is a car-dominated community. There are few bike lanes or sidewalks. Accordingly, the situation is unattractive for local residents. Although there is a bicycle lane concept from 2014, it has not been implemented. Within the framework of the workshops, concepts are to be developed together with the citizens on how cycling can be made more attractive in Freistadt. It is also important to motivate citizens to participate in political life and thus increase their satisfaction. New ideas and a fresh spirit regarding the topic of cycling are central points of the first workshop.

### 4. Methods used within the workshop

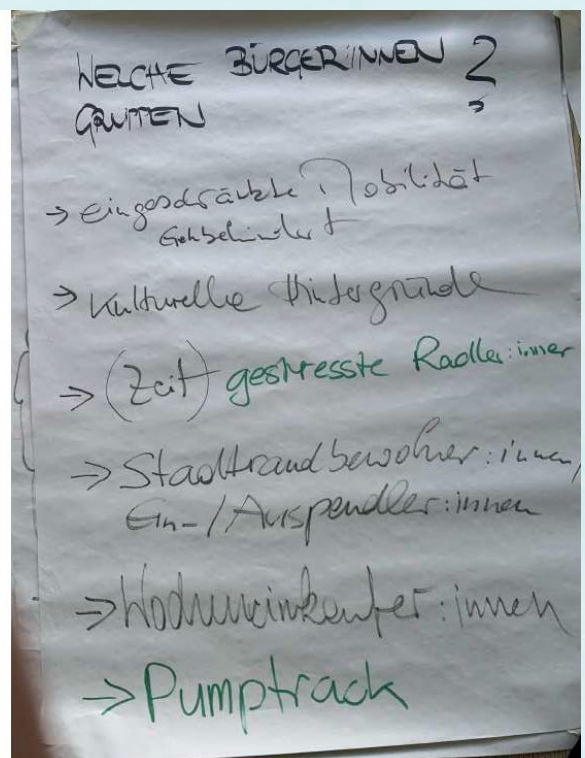
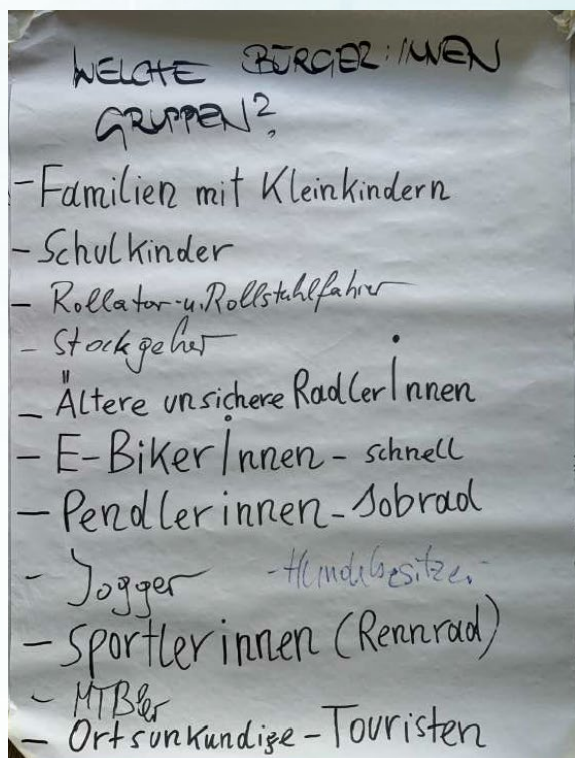
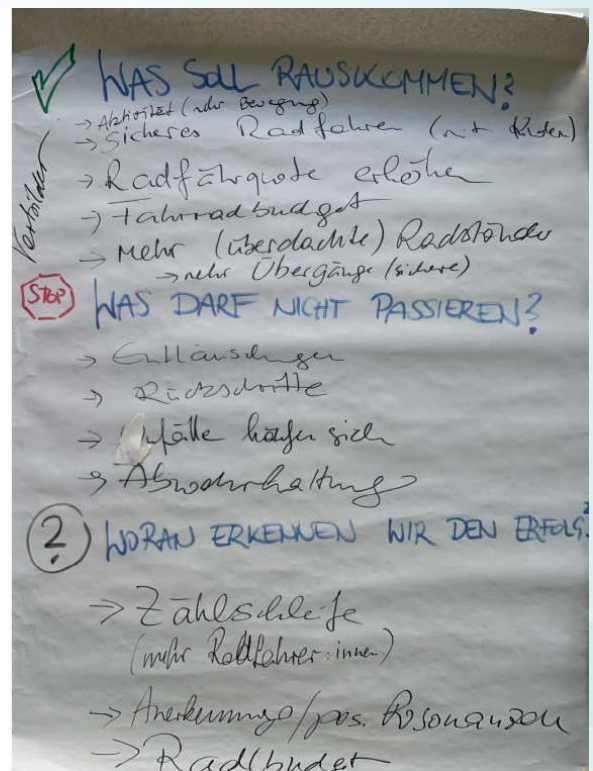
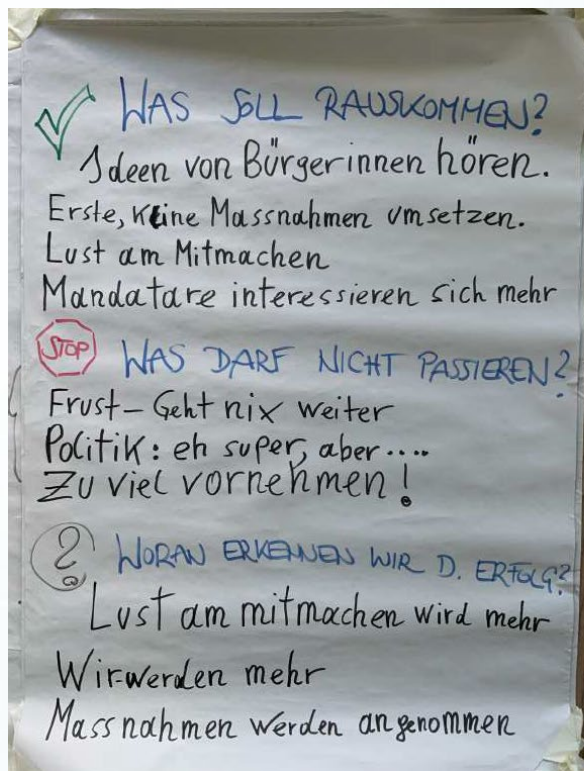
An explanatory video on participative governance was shown. This gave everyone an understanding of the topic, which was then discussed in more detail. Flipcharts were hung on the wall and worked on in small groups. The groups were changed again and again, so that everyone had to work together with everyone else. The fact that we had to stand by the flipcharts and keep getting to know new partners meant that the discussion was very lively and the results were not only quantitative but also of a very high quality.











## 5. Lessons learned for next upcoming workshops

Since the workshop went very well, it can be said that it can be held again in a similar form. Unfortunately, due to the lively participation, the workshop was overrun and the planned end could not be kept. The time management could therefore be improved. Due to the relatively short preparation time, the date of the workshop was sent out to all councilors

relatively late. Therefore, not all members were able to attend. However, it became clear that the topic was considered very important and explosive by all those present. Participative governance is definitely a topic that will continue to affect the municipality in the future.

## 6. What did the local or/and regional administration and the citizens expect from the process of participative governance?

(If you do have three consecutive workshops dealing on the same topic, this chapter is to be filled out **once at the end of all workshops**)

What did the local and/or regional administration expect from your workshop(s) (according to your discussions beforehand and in the workshops) and could you fulfill these expectations?

## 7. Outcome of the co-creation workshops

(If you do have three consecutive workshops dealing on the same topic, this chapter is to be filled out **once at the end of all workshops**)

What are the outcomes of the workshop(s)? Please describe if all the participants were satisfied with the outcome of the workshops. Please specify the outcomes in the table. Do you think the workshop(s) lead to an the increase of institutional capacity for local/regional administration?

Fulfill this table with the outcomes (you can add columns if you need)

Outcome:	Name:	Stakeholder involved:	Expected duration:	Field of action (bioeconomy in general /rural development/urban rural cooperation)
Initiative				
Project				
Project idea				
Network				



Other (please specify)				
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Explain your outcomes (initiatives/ideas/projects etc.) in detail.

Who is connecting/coordinating these different outputs? What are the next steps? Who is going to finance the following steps?

## 8. Innovation potential for your region

(If you do have three consecutive workshops dealing on the same topic, this chapter is to be filled out **once at the end of all workshops**)

Provide the big picture of the innovation potential in your region by interconnecting ideas/initiatives/projects identified via the co-creation workshops. How could the innovative power of the region be increased through participative governance? Were future scenarios identified and strategies developed to increase the attractiveness of rural areas? Were future cooperations and strategies for urban-rural cooperation developed?

## 9. Strengths and weaknesses of the process of participative governance

(If you do have three consecutive workshops dealing on the same topic, this chapter is to be filled out **once at the end of all workshops**)

Describe your experiences: What are the strengths of participative governance in a decision-making process of the appointed topic/region? What were your problems in involving different people and stakeholders in the process of finding solutions? Does the workshop improve the skills of the local and/or regional administration, in regards to institutional capacity?

## 10. Do you plan to use the process of participative governance also in future?

(If you do have three consecutive workshops dealing on the same topic, this chapter is to be filled out **once at the end of all workshops**)

Do you already have concrete plans on how and when you are going to use participative governance in your region? In which topics do you plan to involve the general public in future? Are you willing to motivate policy makers to further use participatory governance and the presented methods?

For public bodies (Ministries,...): Are you planning to regularly involve the public in decision making in your region?

## **11. Identified opportunities for rural development in your region**

(If you do have three consecutive workshops dealing on the same topic, this chapter is to be filled out **once at the end of all workshops**)

What opportunities did you identify to tackle demographic change? What opportunities did you identify for rural development in your region? How could urban-rural cooperation work according to your experiences in the workshops? Did the workshop empower lively rural areas in your region? If not, what was missing? What need to be done?

## **12. Annexes**

Agenda of the co-creation workshop, invitation of the workshop

Pictures of the workshop

Press releases of the workshop (in case available)

Record your workshops or take interviews in / after the workshops with your participants



## Agenda of the co-creation workshop:

### WORKSHOP 1

01

ÜBERBLICK/EINFÜHRUNG  
...was ist geplant?

02

CO-CREATION &  
BÜRGER:INNEN-BETEILIGUNG  
...was ist das?

03

PARTIZIPATION  
...als Stufenmodell

04

GEMEINSAME VISION  
...wo wollen wir hin?

05

RAHMENBEDINGUNGEN  
...in welchem Rahmen  
bewegen wir uns?

06

KLÄRUNG ERWARTUNGEN  
...was soll „rauskommen“?  
...was darf nicht passieren?  
...woran erkennen wir den Erfolg?

AGENDA

5

### PROJEKTSCHRITTE

#### Workshop 1 „Kick-Off“

- 2h Präsenzworkshop
- Klärung Ziele und Rahmenbedingungen
- Möglichkeiten der Bürger:Innenbeteiligung
- Erwartungen
- Vorteile und Hürden

#### Workshop 2 „Bürgerbeteiligung“

- 4h Präsenzworkshop
- Problemdefinition & Ideenfindung
- Arbeit mit Personas
- Definition „Hürden“ anhand konkreter Beispiele
- Ideenfindung in mehreren Runden mit verschiedenen Kreativitäts-Methoden
- Erste Bewertung der Ideen

#### Workshop 3 „Verdichten“

- 3h Präsenzworkshop
- Zusammenfassung Ergebnisse & Erarbeitung von Handlungsalternativen
- Priorisierung
- Klärung weitere Schritte

## Pictures of the workshop:



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