

Application of Updated CBA Methodology for Transport Infrastructure Projects



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Danube Cycle Plans | Policies, plans and promotion for more people cycling in the Danube region

www.interreg-danube.eu/danube-cycle-plans

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More information about Danube Cycle Plans
and the project activities & results are available on:

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1 Executive summary

Estimating the economic benefits of cycling infrastructure projects is a vital part of the planning and evaluation processes. There are already well-established methods for transportation projects that can be used to appraise a project's net value to society, such as the Cost-Benefit Analysis (CBA) or the multi-criteria analysis (MCA). Although these are widely used in the industry to evaluate all kinds of projects, using them for cycling projects requires some extension. There are several well-documented and scientifically proven benefits of cycling that other, non-active transportation modes do not have, i.e. health benefits or carbon-free transportation. To approximate the net benefit of a cycling infrastructure project, one has to consider these benefits as well. Otherwise, cycling projects might seem less favourable compared to other projects.

This document applies the „Extended CBA Methodology for Transport Infrastructure Projects“ guideline for a potential EuroVelo 6 (EV6) border section as a showcase. This work has been part of the Danube Cycling Plans (DCP) project, which aims to promote cycling in the Danube region by diverse activities, including creation or update of national cycling plans, definition of a Danube wide cycle route network on the basis of national networks, provision of common infrastructure standards, estimation of investment necessities, as well as a multitude of other things (marketing, know-how exchange, mentoring, etc.).

The main differences of the new evaluation method to the CBA Guide is the introduction of health benefits using a WHO method, and the different assessment of the value of travel time.

A pilot cycle path section was selected – Štúrovo (Slovakia) – Szob (Hungary); 20 km – for the introduction of the differences of the cost benefit analyses (CBA) which, as a cross-border section, is part of the EuroVelo 6 bicycle corridor and the infrastructure has not yet been developed, but progress is expected in the near future.

As a result, the economic indicators of the project in the two versions of economic CBA are as follows.

Economic values and indicators		CBA Base	DCP CBA
Total costs (EUR, 2022 prices)		3,696,120	3,696,120
Total benefits (EUR, 2022 prices)		1,296,362	5,421,790
Economic net present value (EUR, 2022 prices)	EPV	-2,399,758	1,725,670
Benefit/Cost ratio	BCR	0,35	1,47
Economic rate of return	ERR	-1,40%	5,47%

Table 1: Economic indicators of the project in the base and DCP updated CBA methodology

It is profoundly demonstrated how important the quantification of the positive effects and benefits of cycling is in terms of the project's social utility indicators. We propose these benefits (especially health benefits and perceived safety as an additional value of travel time) to be included in the CBA guide of the European Commission.

2 Introduction

Cycling policies have become more and more important over the last decade. This mode of transportation can be part of the solution for many of humanity's challenges in the 21st century. Travelling by bike is a carbon-neutral way of transportation, so it is an effective tool in the fight against climate change. Commuting by using an active mode of transport has significant health benefits. It is cheaper to travel by bike than by car by a magnitude. Bicycles are more silent and use less space than cars, so they have a much better impact on the urban environment. Cycling also got attention for being an infection-safe transportation mode, a vital feature since the beginning of the COVID pandemic in the spring of 2020. These benefits make cycling an appealing alternative to more and more people in Europe. However, cycling is still only a minority in the transportation modal split in the vast majority of countries in Europe. Most commuters still find individual car usage a more attractive alternative.

Several factors must come together to make people change their commuting behaviour and insert cycling into their daily routine. A cultural shift is necessary, meaning that individuals have to think more consciously about their travelling habits. They must be willing to reorganize their lives to accommodate cycling into it. This cultural shift includes the spread of knowledge about the benefits of cycling, the actual risk, and information on the adverse environmental and other effects of individual motorised transportation modes. But another critical element is infrastructure: the lack of proper bike lanes and paths can discourage travellers from trying this form of transportation. So the number one priority for advocates of cycling has been the creation of adequate infrastructure that provides safe and comfortable routes for cyclists.

There are huge differences among the European countries regarding how developed their cycling route network is. In recent years, there has been a breakthrough in many cities and countries, with the political willingness to design roads and urban spaces with cyclists in mind becoming stronger and stronger; in others, this breakthrough is yet to come. Whatever the situation might be in a given area, estimating the economic benefits of cycling infrastructure projects is a vital part of the planning and evaluation processes. There are already well-established methods for transportation projects that can be used to appraise a project's net value to society, such as the Cost-Benefit Analysis (CBA) or the multi-criteria analysis (MCA). Although these are widely used in the industry to evaluate all kinds of projects, using them for cycling projects requires some extension. There are several well-documented and scientifically proven benefits of cycling that other, non-active transportation modes do not have, i.e. health benefits or carbon-free transportation. To approximate the net benefit of a cycling infrastructure project, one has to consider these benefits as well. Otherwise, cycling projects might seem less favourable compared to other projects.

This document applies the „Extended CBA Methodology for Transport Infrastructure Projects“ guideline for a potential EuroVelo 6 (EV6) border section as a showcase. This work has been part of the Danube Cycling Plans project, which aims to promote cycling in the Danube region by diverse activities, including creation or update of national cycling plans, definition of a danube wide cycle route network on the basis of national networks, provision of common infrastructure standards, estimation of investment necessities, as well as a multitude of other things (marketing, know-how exchange, mentoring, etc.).

3 Economic cost-benefit analysis

3.1 GENERAL METHODOLOGY

As the DCP methodology (DCP CBA, 2022) affects exclusively the economic analysis including its benefit side, only the economic analysis is presented in the cost-benefit analysis; the usual supplementary parts of the analysis – financial analysis and sustainability, sensitivity analysis, risk analysis – are not included.

In terms of methodology, the calculation developed in EuroVelo 6 Feasibility Study (EV6 FS; Hegyen-völgyön, 2014) has been modified for the section we selected based on the most current EU and Hungarian CBA guidelines.

The latest EU CBA guide is the Vademecum (Sartori et al., 2021), which defines the social discount rate at 3% by default if no other value is given based on the national CBA guide, and the residual value of the individual elements of the project during the period examined (30 year) is based on its remaining service life at the end of the year. This was implemented in the latest Hungarian guide in general (KPÚ; Trenecon, 2022), however, in the case of transport projects the former transport CBA guide (Trenecon, 2018) is still in use, while the new Hungarian transport CBA guide is currently under preparation.

In addition, the cycling CBA methodology of the EV6 FS (Hegyen-völgyön, 2014) has a high significance as well, as the cycling chapters in the general and traffic CBA guidelines are rather poor.

The economic CBA was evidently also developed using an incremental approach (compares with-the-project scenario with a counterfactual baseline scenario without-the-project) with a new 3% default social discount rate established for the for the 2021-2027 program period and constant prices at 2022 level. EUR rate (2022) is 403.49 HUF, which is the 2022Q3 average of the Hungarian National Bank (MNB).

First the methodology used by the EV6 FS (Hegyen-völgyön, 2014) were updated based on the current CBA guidelines, then the assessment of the new section was carried out, and finally the economic CBA had been implemented in the base (using CBA guidelines) and DCP updated versions.

3.2 THE EV6 CYCLE ROAD PROJECT

A section was selected for the analysis which, as a cross-border section, is part of the EuroVelo 6 bicycle corridor and the infrastructure has not yet been developed, but progress is expected in the near future. Our choice fell on the Štúrovo (Slovakia) – Szob (Hungary) section, which is 20 km long. Currently, this is the only section that is not part of the bicycle corridor on the left bank of the Danube at the border of the two countries, but the reason of it is the lack of infrastructure, after its construction this section is certainly expected to become part of EuroVelo 6 corridor.

The following map shows the route of the new bicycle path between Štúrovo (Párkány) and Szob:

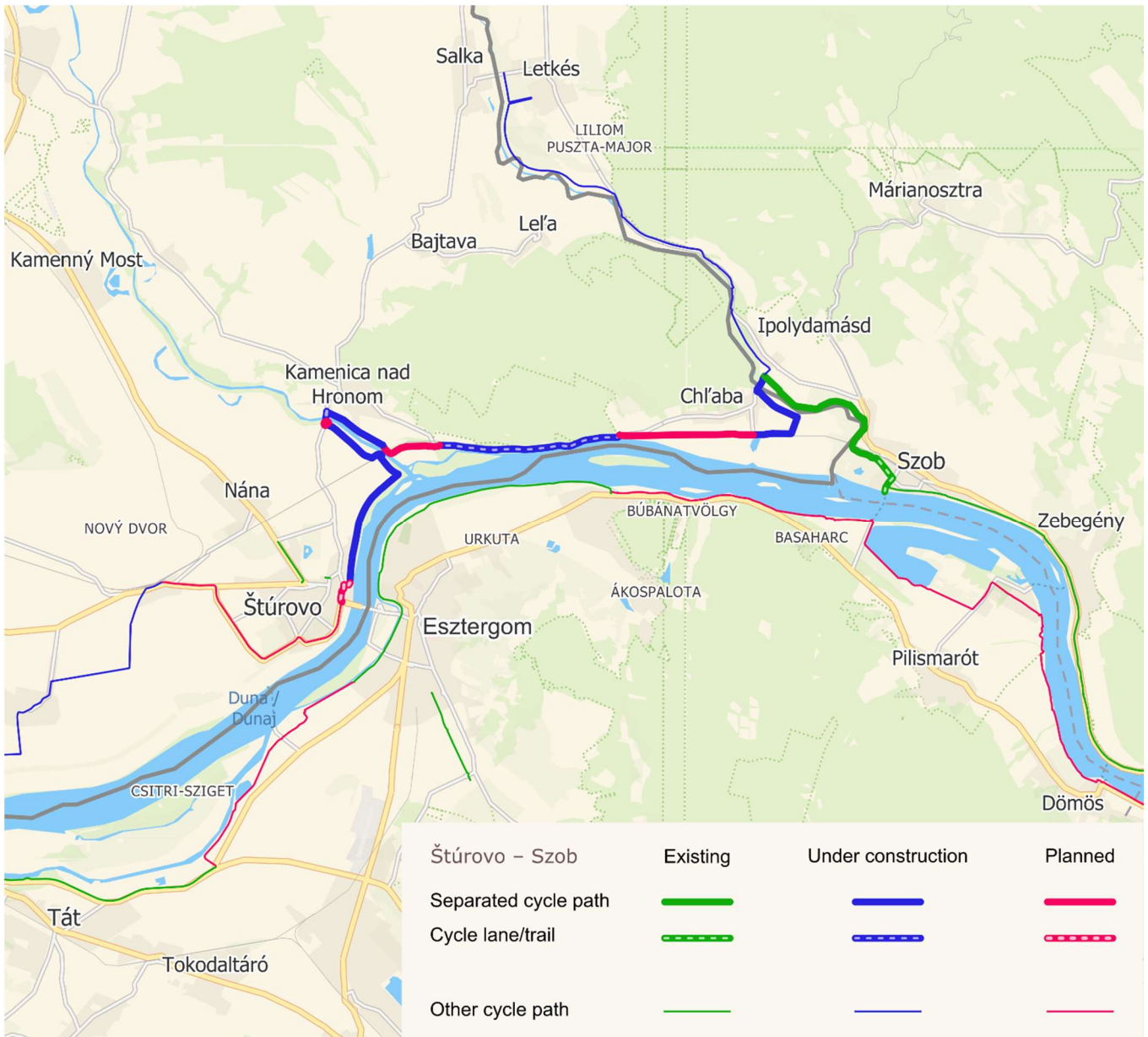


Figure 1: Štúrovo (Párkány) – Szob cycle path

During determining a project for the whole section the projects which have been recently completed or under construction in the studied section were involved and three phases were identified.

In the first phase, the cycle path between Ipolydamásd and Szob was realized, which was completed in June 2021.

In the second phase, the construction of the Ipeľ/Ipoly border bridge between Chľaba (Helemba) and Ipolydamásd, which also includes a separated cycle path on its southern side, is identified as ongoing, and it may be completed at the beginning of 2023. In the meantime, the construction of the cycle path is also in progress at Štúrovo (Párkány) on embankments of the Danube, then on both sides along the Hron (Garam), as well as at Chľaba (Helemba) on the north side of the railway next to the Danube and finally along the Ipeľ/Ipoly. The works began in the fall of 2022 and are expected to be completed by March 2023. Routes are marked (with cycle trail or advisory cycle lane) on the intermediate road sections.

In the third phase, which we have projected, the construction of the bicycle path next to the Štúrovo (Párkány) – Szob railway is taking place near Chľaba (Helemba), thus the bicycle path under construction in phase 2 near the mouth of Ipeľ/Ipoly will actually become an operational part of the EV6, as well as other minor gaps are also finalized. According to current predictions, the third phase can be completed by the beginning of 2026.

At the end of the project, with the exception of the 3.4 km road section next to the Burda Mountains and smaller inland sections, the whole distance can be covered with a separated cycle path, while on the mentioned narrow public roads cyclists can use a cycle trail or an advisory cycle lane on the public roads together with cars with traffic mitigation and a reduced speed limit.

3.3 ECONOMIC COSTS

Investment, maintenance and operation costs

The investment, maintenance and operation unit cost data of the EV6 FS (Hegyen-völgyön, 2014) were updated with the Hungarian construction industry inflation (2014-2022 index: 202.3%).

The total investment costs of the sections to be completed at the beginning of 2021/2023/2026 were simplified and assigned to the end of the previous years, with the fact that in the case of the sections completed in 2021, the related benefits were not taken into account until 2022, since the impact of the absence of an the Ipeľ / Ipoly bridge.

The residual value was calculated in a simplified manner based on the timespan of the 20-year renewal period.

Economic costs of the project between 2020 and 2051 are the following.

Economic costs	EPV (2022)	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
Investment	3,604,021	877,986	0	1,913,127	0	0	917,471	0	0	0	0
Operation	202,801	0	2,858	2,858	8,399	8,399	8,399	10,956	10,956	10,956	10,956
Maintenance	81,212	0	429	429	1,850	1,850	1,850	2,416	2,416	2,416	2,416
Replacement	668,950	0	0	0	0	0	0	0	0	0	0
Residual value (-)	860,864	0	0	0	0	0	0	0	0	0	0
Total costs	3,696,120	877,986	3,286	1,916,413	10,249	10,249	927,720	13,372	13,372	13,372	13,372

Economic costs	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040
Investment	0	0	0	0	0	0	0	0	0	0	0
Operation	10,956	10,956	10,956	10,956	10,956	10,956	10,956	10,956	10,956	10,956	10,956
Maintenance	9,601	2,416	19,428	2,416	2,416	11,284	2,416	2,416	2,416	2,416	9,601
Replacement	0	0	0	0	0	0	0	0	0	0	249,853
Residual value (-)	0	0	0	0	0	0	0	0	0	0	0
Total costs	20,557	13,372	30,384	13,372	13,372	22,240	13,372	13,372	13,372	13,372	270,410

Economic costs	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051
Investment	0	0	0	0	0	0	0	0	0	0	0
Operation	10,956	10,956	10,956	10,956	10,956	10,956	10,956	10,956	10,956	10,956	10,956
Maintenance	2,416	19,428	2,416	2,416	2,416	2,416	2,416	2,416	2,416	2,416	2,416
Replacement	0	689,134	0	0	317,154	0	0	0	0	0	0
Residual value (-)	0	0	0	0	0	0	0	0	0	0	2,089,543
Total costs	13,372	719,518	13,372	13,372	330,526	13,372	13,372	13,372	13,372	13,372	-2,076,171

Table 2: Economic costs of the project (EUR)

3.4 ECONOMIC BENEFITS

3.4.1 Travel time

The determination and indexing of the unit travel time values were determined based on the transport CBA guide (Trenecon, 2018), which, however, only gives the same unit time value as the one for the buses in case of transportation purpose. The tourist unit time value was matched to the unit time value of other trips by passenger cars for the base CBA version, which was modified by 1.4 multiplier according on the DCP CBA updated methodology (2022). In the case of a separated cycle path, the greater value of bicycle travel time than that of a passenger car is justified by the increase in perceived safety. (For the sake of simplicity, we considered the final state of the section as a separate cycle track throughout.) In another approach, the perceived safety is equivalent to 30% of the increased travel time value, which is roughly the same as the additional travel time value of cycling.

The unit time values of the year 2017 used by the CBA guide were updated to 2022 with inflation and GDP growth. Based on Vademecum's guidance, GDP growth was multiplied with an elasticity of 0.8 in the case of business trips, and 0.7 in other cases.

With regard to traffic data, the starting traffic for transport purposes (2022) was determined to be an average of 20 cyclists/day at any point of the section, while the tourist traffic is approximately the same as the traffic measured in the Danube Bend in 2014 (EV6 FS, 2014) considering that this is an area with less frequent traffic, which is offset by the dynamic increase in traffic over 8 years (400 cyclists/day).

The annual multiplier related to the traffic reference daily traffic (190 days/year) also comes from the EV6 FS (Hegyen-völgyön, 2014), while the related daily distance is the length of the examined section (19.9 km). This study considers the FS's calculation, in which it calculates the average daily distance (5.9 or in the case of tourist cyclists: 50 km/person/day as a unit value) when calculating the total traffic, to be wrong, as it only gives the total performance made by cyclists appearing at one point of the network and not the performance of the entire section.

The annual multiplier (70 days/year) related to the tourist reference daily traffic (average summer weekend) was determined based on the data available online from the bicycle traffic counters of the VeloClass¹ national road

¹ VeloClass <https://veloclass.kozut.hu>

network. At the time of the EV6 FS (Hegyen-völgyön, 2014), such data were not yet available, 38 days/year were determined based on the (annual) daily peak of bicycle traffic of Balaton ferries.

There is an annual growth of 10% expected until 2030 for both transport and tourist traffic.

Based on the above, the mileage incurred on the section is as follows.

Traffic	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031-2051
Regular transport	75,550	83,105	91,416	100,558	110,613	121,675	133,842	147,226	161,949	161,949
Existing users	75,550	75,550	75,550	75,550	75,550	75,550	75,550	75,550	75,550	75,550
New users	0	7,555	15,866	25,007	35,063	46,124	58,292	71,676	86,399	86,399
Tourism	556,687	612,356	673,591	740,950	815,045	896,550	986,205	1,084,826	1,193,308	1,312,639
Existing users	556,687	556,687	556,687	556,687	556,687	556,687	556,687	556,687	556,687	556,687
New users	0	55,669	116,904	184,263	258,358	339,863	429,518	528,139	636,621	755,952
Total	632,237	695,461	765,007	841,508	925,659	1,018,225	1,120,047	1,232,052	1,355,257	1,474,588

Table 3: Mileage of the cycle path section (vkm per year)

The total travel time was determined based on the length of the examined section and the average speed value (traffic: 15 km/h, tourist: 20 km/h) used by the EV6 FS (Hegyen-völgyön, 2014). The travel time saving was determined at 5% for the whole project section.

As a starting point, cyclists had two options to go along this section before this project and the new Ipeľ / Ipoly road bridge:

1. The distance is 17 km through the sidewalk of the Ipeľ / Ipoly rail bridge (on the north side) and on the Slovakian side, using mainly unpaved roads.
2. In the direction of the nearest road bridge of Ipeľ / Ipoly between Salka (Ipolyszalka) and Letkés, the entire Štúrovo (Párkány) – Szob section is 24.7 km (along public roads).

As an alternative for the route described above, the 19.9 km long asphalted cycle path will be a new option, which at the end of the project will 'only' have a cycle trail of about 4 km – there is not enough (cost efficient) additional space because of geographical and environmental reasons –, while the other sections will boast a separated cycle path, and for about 1.5 km it is foreseen to run on a common track of public roads with little traffic. Better journey times can be obtained with the project due to more route choices, the paving of the unpaved roads and the designation of the cycle trail or advisory cycle lanes.

In the case of new users – in the absence of a base travel time – the travel time saving was determined at half the value of the existing users based on the CBA guidelines. The value of travel time savings during the project is as follows.

Travel time savings	EPV (2022)	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031
Regular transport	117,426	0	3,571	3,846	4,154	4,497	4,879	5,304	5,779	6,310	6,393
Existing users	79,308	0	3,401	3,480	3,564	3,650	3,738	3,828	3,920	4,014	4,067
New users	38,117	0	170	365	590	847	1,141	1,477	1,859	2,295	2,326
Tourism	473,319	0	14,050	15,096	16,269	17,571	19,019	20,630	22,425	24,426	26,402
Existing users	305,030	0	13,381	13,662	13,958	14,261	14,571	14,887	15,210	15,540	15,725
New users	168,289	0	669	1,435	2,310	3,309	4,448	5,743	7,215	8,886	10,677
Total	590,745	0	17,621	18,942	20,423	22,068	23,897	25,935	28,204	30,735	32,795

Travel time savings	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041
Regular transport	6,477	6,563	6,650	6,737	6,826	6,916	7,008	7,100	7,194	7,289
Existing users	4,121	4,175	4,231	4,286	4,343	4,400	4,458	4,517	4,577	4,637
New users	2,356	2,387	2,419	2,451	2,483	2,516	2,549	2,583	2,617	2,652
Tourism	26,716	27,034	27,356	27,681	28,011	28,344	28,681	29,023	29,368	29,717
Existing users	15,912	16,101	16,293	16,487	16,683	16,882	17,083	17,286	17,492	17,700
New users	10,804	10,932	11,063	11,194	11,327	11,462	11,599	11,737	11,876	12,018
Total	33,193	33,597	34,005	34,419	34,837	35,260	35,689	36,123	36,562	37,007

Travel time savings	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051
Regular transport	7,385	7,483	7,582	7,682	7,783	7,886	7,990	8,096	8,203	8,311
Existing users	4,699	4,761	4,824	4,887	4,952	5,017	5,084	5,151	5,219	5,288
New users	2,687	2,722	2,758	2,795	2,831	2,869	2,907	2,945	2,984	3,024
Tourism	30,071	30,429	30,791	31,157	31,528	31,903	32,283	32,667	33,056	33,449
Existing users	17,910	18,124	18,339	18,557	18,778	19,002	19,228	19,457	19,688	19,922
New users	12,161	12,305	12,452	12,600	12,750	12,902	13,055	13,211	13,368	13,527
Total	37,456	37,912	38,373	38,839	39,312	39,790	40,273	40,763	41,259	41,761

Table 4: Travel time savings according to the current methodological guidelines (EUR per year)

In two sections – 3 km long in front of Burda Mountains and on the Garam Bridge – road traffic slows down significantly, but this is due to the traffic generated by the new Ipel / Ipoly road bridge. Here, regardless of the construction of the cycling infrastructure, speed limits (60 and 50 km/h) must be introduced in the extremely narrow intersections, where until now this was not necessary because of the low traffic.

3.4.2 Accidents

The relative injury units of roads for 2017 were adopted from the CBA guide (Trenecon, 2018), with the difference that only local roads were taken into account (while other types of the roads are not affected in the project), so the unit values became somewhat higher than the national average.

The 2017 unit accident costs of the CBA guide (Trenecon, 2018) have been updated with an increase in inflation and 0.8 elasticity-corrected GDP (2017-2022 overall index: 148.34%).

The CBA guide (2018) suggests 30% lower accident risk in the case of the construction of a separated cycle track, and a 5% improvement in the case of cycle lanes outside the settlements - unfortunately, the latter is offset by the

significantly increased road traffic. Taking into account all of these factors it is a 5% improvement from the phase 2 of the investment and a 10% improvement from the completion of the entire investment was determined compared to the accident risk before the project.

The following table shows the benefit resulting from the reduction of accident risk during the project.

Accident risk	EPV (2022)	'22	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036
Regular transport	6,846	0	108	117	126	273	296	323	352	384	389	395	400	406	411	417
Existing users	4,549	0	103	106	108	222	227	233	239	244	248	251	255	258	262	265
New users	2,297	0	5	11	18	51	69	90	113	140	142	144	146	148	150	152
Tourism	53,062	0	797	859	929	2,012	2,184	2,377	2,591	2,831	3,065	3,107	3,149	3,192	3,235	3,279
Existing users	33,519	0	759	777	797	1,633	1,673	1,715	1,758	1,801	1,826	1,850	1,876	1,901	1,927	1,953
New users	19,543	0	38	82	132	379	511	662	834	1,030	1,240	1,256	1,273	1,291	1,308	1,326
Total	59,908	0	905	976	1,055	2,285	2,481	2,699	2,943	3,215	3,455	3,502	3,549	3,597	3,646	3,696

Accident risk	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051
Regular transport	422	428	434	440	446	452	458	464	471	477	483	490	497	503	510
Existing users	269	272	276	280	284	287	291	295	299	303	308	312	316	320	325
New users	154	156	158	160	162	164	167	169	171	173	176	178	181	183	186
Tourism	3,324	3,369	3,415	3,461	3,508	3,556	3,605	3,654	3,703	3,754	3,805	3,856	3,909	3,962	4,016
Existing users	1,980	2,007	2,034	2,062	2,090	2,118	2,147	2,176	2,206	2,236	2,266	2,297	2,328	2,360	2,392
New users	1,344	1,362	1,381	1,400	1,419	1,438	1,458	1,477	1,498	1,518	1,539	1,560	1,581	1,602	1,624
Total	3,746	3,797	3,849	3,901	3,954	4,008	4,063	4,118	4,174	4,231	4,288	4,346	4,405	4,465	4,526

Table 5: Change in accident risk (benefit, EUR per year)

3.4.3 Environmental effects and climate change

The unit value of 0.113 EUR per vkm calculated for 2020 of the EV6 FS (Hegyen-völgyön, 2014) was updated (also with inflation and 0.8 elasticity-corrected GDP increase); the amount in 2022 is 0.127 EUR per vkm.

However, according to FS, only new passengers for transport purposes were taken into account, since there is no change in the case of existing passengers, neither in the case of those arriving for tourism purposes, who are coming over from elsewhere.

The impact of environmental effects and climate change is as follows.

Environment and climate	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031
	0	967	2,080	3,360	4,829	6,509	8,431	10,623	13,123	13,301
	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041
	13,482	13,666	13,852	14,040	14,231	14,424	14,621	14,819	15,021	15,225
EPV (2022)	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051
218,581	15,432	15,642	15,855	16,071	16,289	16,511	16,735	16,963	17,194	17,427

Table 6: Impact of environmental effects and climate change (benefit, EUR per year)

3.4.4 Vehicle operating costs

Based on the simplified calculation (Table 7), the benefits calculated by the EV6 FS (Hegyen-völgyön, 2014) were proportional to the section length involved in the study, and the unit values were updated (inflation x GDP growth x 1.0 elasticity).

Vehicle operating costs	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031
	0	1,094	2,150	4,212	6,370	8,637	11,020	13,521	16,144	18,894
	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041
	21,775	24,796	27,957	28,346	28,744	29,148	29,554	29,970	30,388	30,815
EPV (2022)	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051
399,204	31,245	31,683	32,125	32,543	32,967	33,394	33,830	34,272	34,719	35,172

Table 7: Change in vehicle operating costs (benefit, EUR per year)

3.4.5 Health effects

The European Commission's CBA guidelines (Sartori et al., 2014, 2021) and the transport external cost guide (van Essen, H. et al., 2020) did not mention the beneficial physiological effects of cycling.

However, the EV6 FS (Hegyen-völgyön Konzorcium, 2014) has already determined such a value at the 2020 price of 0.026 EUR per km (8 HUF per km), referring to the Vancouver TransLink Public Bike System Feasibility Study (Quay, 2008), which is based on an even earlier study (Litman, 2004) that established the positive health effect of cycling of 0.1 CAD per km. From 2015, the EV6 FS consortium member Trenecon already included this reference as 0.1 USD per km (at 2008 prices) in the transport CBA guide they authored.

The current Hungarian transport CBA guide (Trenecon, 2018) also determines the health benefits of cycling at 0.1 USD per km (2008 prices); this was updated (USD inflation x US GDP growth x 0.8 elasticity with current exchange rate) to USD 0.163 per km in 2022.

Calculated with the amount of 0.026 EUR per km (2020) according to the EV6 FS (Hegyen-völgyön, 2014), the health impact would be 357.4 thousand EUR, and based on the updated unit value (0.163 USD per km, 2022 prices) of the Hungarian CBA guide (Trenecon, 2018) the net present value (2022) of the impact is EUR 2,666.1 thousand EUR. Although we appreciate this progressive handling of cycling by the Hungarian transport CBA guide, since neither the EU nor the regional CBA guidelines (such as the Slovak one) contain such an item, there is not any unit cost of health effects of cycling determined in the present base CBA version.

Using the HEAT (WHO, 2017) methodology and online interface², the DCP CBA method (KTI, 2022) suggests an average 9.7% reduction in mortality in the 20-64 age group, which can be achieved by 100 minutes of cycling per week, that equals to (with an average cycling speed of 15 km/h) a performance of 25 km per week (1300 km per year). Compared to the base scenario, the change is the mileage of new users. We assume that all this performance is regular in this section, so each vkm performed contributes to the health effects. We also assume that approx. 83% of the new users may belong to the age group between 20 and 64. The mortality of this age group in Hungary

² Health economic assessment tool (HEAT) v5.0 <https://www.heatwalkingcycling.org>

is 434 people/100,000 people/year, i.e. 0.434%/year. 9.7% of this, i.e. 0.0421% of the value of statistical life (VSL), is the annual health benefit of cycling for every 1300 km of performance incurred on this section. In the case of Hungary, the HEAT methodology (WHO, 2017) sets the value of VSL at 1,329,194 EUR (in 2017 prices). Based on the amount of 758,930 EUR established for the same year by the CBA guide (Trenecon, 2018), we set the starting value at 889,489 EUR for the year 2022. This value increases by 80% every year at the expected GDP growth rate (in 2051: EUR 1,423,579). In thirty years, the cycle path will bring a total of 5.53 VSL health benefits (0.23 VSL per year from 2031), which adds up to EUR 6,726 thousand over 30 years, and it represents a benefit of EUR 3,936 thousand at 2022 present value. That amount is slightly more than the present value of the discounted value of the initial investment cost or the total cost side.

Health effects	EPV (2022)	2023	2024	2025	2026	2027	2028	2029	2030	2031
EU CBA Guides	0	0	0	0	0	0	0	0	0	0
EV6 FS 2014	357,350	1,394	2,998	4,843	6,959	9,382	12,151	15,311	18,914	22,335
CBA Guide Hun 2018	2,666,109	10,403	22,371	36,135	51,922	69,996	90,655	114,234	141,114	166,640
DCP CBA 2022	3,936,100	15,359	33,027	53,348	76,655	103,339	133,838	168,650	208,333	246,018

Health effects	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041
EU CBA Guides	0	0	0	0	0	0	0	0	0	0
EV6 FS 2014	22,639	22,947	23,259	23,576	23,896	24,221	24,551	24,884	25,223	25,566
CBA Guide Hun 2018	168,906	171,203	173,532	175,892	178,284	180,708	183,166	185,657	188,182	190,741
DCP CBA 2022	249,364	252,755	256,193	259,677	263,209	266,788	270,417	274,094	277,822	281,600

Health effects	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051
EU CBA Guides	0	0	0	0	0	0	0	0	0	0
EV6 FS 2014	25,914	26,266	26,623	26,985	27,352	27,724	28,101	28,484	28,871	29,264
CBA Guide Hun 2018	193,335	195,965	198,630	201,331	204,069	206,845	209,658	212,509	215,399	218,329
DCP CBA 2022	285,430	289,312	293,246	297,235	301,277	305,374	309,527	313,737	318,004	322,329

Table 8: Value of the health effects of cycling according to different guidelines (benefit, EUR per year)

3.4.6 Tourism effects

In contrary to the previous ones, the more recent CBA guidelines do not allow the consideration of broader economic effects, since the positive effect on a narrower economic segment draws demand away from other areas.

3.4.7 Other effects

Additional effects were not taken into account or quantified during the calculation. It is important to mention that the DCP CBA (KTI, 2022) would take into account additional benefits based on the freed public space owing to the change of mode and the reduction of car parking, but all of this applies primarily to cycling for transportation purposes and in urban environments. Due to the low traffic especially the lack of traffic within the settlement, as well as the rural character of the region, this effect is negligible, and the tourism which determines the economic indicators of the examined section also includes significant road transport and parking activities (vehicle transport, accompanying staff of tourist cyclists).

3.5 THE RESULT OF THE ECONOMIC COST-BENEFIT ANALYSIS, ECONOMIC PERFORMANCE

As a result, the net present value of the overall costs and benefits is the following.

Economic costs and benefits	CBA Base	DCP CBA
Investment	3,604,021	3,604,021
Operation	202,801	202,801
Maintenance	81,212	81,212
Replacement costs	668,950	668,950
Residual value (-)	860,864	860,864
Total costs	3,696,120	3,696,120
Travel time	590,745	780,073
Accidents	59,908	59,908
Environmental effects	246,505	246,505
Vehicle operating costs	399,204	399,204
Health effects	0	3,936,100
Tourism effects	0	0
Other effects	0	0
Total benefits	1,296,362	5,421,790
Benefit-cost difference (economic net present value)	-2,399,758	1,725,670

Table 9: Net present value of economic costs and benefits of the base CBA version and the DCP updated methodology (EUR, 2022)

As a result, the economic indicators of the project in the two versions are as follows.

Economic indicators		CBA Base	DCP CBA
Benefit/Cost ratio	BCR	0,35	1,47
Economic net present value (EUR, 2022 prices)	EPV	-2,399,758	1,725,670
Economic rate of return	ERR	-1,40%	5,47%

Table 10: Economic indicators of the project in the base and DCP updated CBA methodology

It is profoundly demonstrated how important the quantification of the positive effects and benefits of cycling is in terms of the project's social utility indicators. We propose these benefits (especially health benefits and perceived safety as an additional value of travel time) to be included in the CBA guide of the European Commission.

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