INDUSTRY

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# FORUM



## PROGRAM

# DAY 1

DATE: 23 <sup>rd</sup> of November 2021. 12:30-13:00	PLACE: Ceremonial Hall of the HNM
Program: Iron Age Danube Road Magazine presentation and press conference	
DATE: 23 <sup>rd</sup> of November 2021. 12:30-14:30	PLACE: Muzikum, 1088 Budapest, Múzeum u. 7.
Lunch break	
DATE: 23 <sup>rd</sup> of November 2021. 15:30-15:50	PLACE: Ceremonial Hall of the HNM
<b>Program</b> : Digital and Multimedia Pioneers	
Presentation: Zoltán Kárpáti and Zsófia Béky (Leopoly Kft.)	
DATE: 23 <sup>rd</sup> of November 2021. 15:50-17:20	PLACE: Ceremonial Hall of the HNM
<b>Program:</b> Dig It All: Digital technologies for the visualisation of cultural heritage	
Best practices, strategies and insights from the partners of the Danube's	
Archaeological eLandscapes international project (DAeL)	
1 <sup>st</sup> Presentation	
Matija Črešnar: Digitisation of Arcaeological Heritage. What data do we need or what data do we offer?	
2 <sup>nd</sup> Presentation	
Ilja Slamar and Josef Prenner: Interactive Exploration of visualized History through Gamification	
3 <sup>rd</sup> Presentation	
Sanjin Mihelić: Archaeology as a tourism resource – a cultural route perspective	
Panel discussion	
DATE: 23 <sup>rd</sup> of November 2021. 18:00-21:00	PLACE: Ceremonial Hall of the HNM
Program: AVICOM (ICOM International Committee for Audiovisual, New Technologies and Social	
Media) award ceremony and reception	



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# PROGRAM

### DAY 2

PLACE ONSITE: Lapidárium of the HNM	
PLACE ONLINE: (link is coming soon)	
Hybrid Program: Industry Forum: Workshop within the Danube's Archaeological eLandscapes international project (DAeL)	
Presentation: Zsófia Ruttkay PhD (Moholy-Nagy University of Art and Design (MOME))	
PLACE: Ceremonial Hall of the HNM	
Coffee break	
PACE ONSITE: Lapidárium of the HNM	
PLACE ONLINE: (link is coming soon)	

Hybrid Program: Panel discussion

The aim of this workshop is to support the knowledge transfer between creators in the creative industry and DAeL project partners. By showcasing technical capabilities and possible solutions to the member of the international working group, the workshop hopes to establish standards for the implementation of digital technologies for the visualization of cultural heritage, mainly archaeological heritage.

DATE: 24<sup>th</sup> of November 2021. 12:15-13:30

PLACE: Muzikum, 1088 Budapest, Múzeum u. 7.

Lunch break

