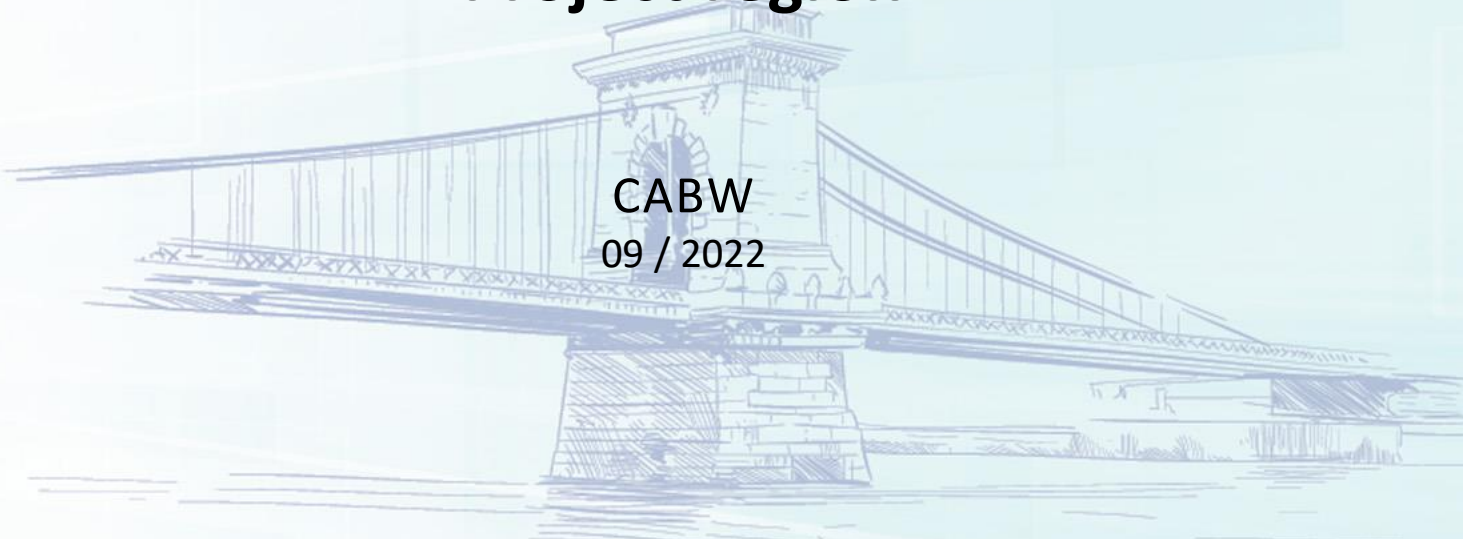


D.T4.2.2

Feedback reports on Co-Creation workshops

Project region



CABW
09 / 2022

Project Information

Project Title: GoDanuBio - 'Participative Ecosystems for fostering the revitalization of rural-urban cooperation through governing Danube Circular Bioeconomy'

Project code: DTP3-471-4.1

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1.0	27/09/2022	Feedback report on co-creation workshop 3	Gisela Kemmner (CABW)	Katrin Stökle (BIOPRO)

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Disclaimer: (Calibri 10, normal)

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1. General information about the co-creation workshop

Date of the workshop	27.09.2022
Topic of the workshop	Best Practices für Bioökonomiecluster und Netzwerke <i>(Best practices for bioeconomy clusters and networks)</i>
Format of the workshop	Physical, as part of the Bioeconomy Congress in Stuttgart
Region/Address	Hilton Garden Inn Neckarpark Mercedesstrasse 75, 70372 Stuttgart
Project partner(s) involved	CABW (Planning and organization), BIOPRO and ISC (Implementation)
Guiding question/theme of the workshop	Are Cluster initiatives drivers for the innovation potential in the field of bioeconomy? How can they have a useful impact by implementing bioeconomy solutions on the industrial field (for example the formation of new value chains)? Challenges for the development of a sustainable network landscape.
Number of participants	49 (including organisers, but they were also involved in the workshop)
Type of participants (Target groups) ¹ and name of institutions	<p>Local public authority (4):</p> <p>Landratsamt Alb-Donau-Kreis, Ministerium für Ernährung, Ländlicher Raum und Verbraucherschutz Baden-Württemberg, Landeshauptstadt Stuttgart, BIOPRO BW</p> <p>Business support organisations (8):</p> <p>Wirtschaftsförderung Region Stuttgart, VDI/VDE-Innovation und Technik GmbH, Metropolregion Rhein-Neckar GmbH, ChemieCluster Bayern, TechnologieRegion Karlsruhe GmbH, Umweltcluster Bayern, Innonet Kunststoff, Allianz Faserbasierte Werkstoffe Baden-Württemberg e.V.</p>

¹ Please group the target groups according to the ones listed in page 42 of the Application Form

	<p>Interest groups including NGOs (5):</p> <p>Urban Innovation Stadt neu denken ! e.V., Bioland Landesverband Baden-Württemberg e.V., proHolzBW, LBV Raiffeisen eG, ISC Konstanz e.V.</p> <p>Higher education and research (9):</p> <p>Hochschule Pforzheim, Hochschule Biberach, Fraunhofer ICT, Universität Hohenheim, HfWU Nürtingen-Geislingen, ITA Institut für Textiltechnik der RWTH Aachen, Forschungsinstitut für Bergbaufolgelandschaften e.V., Heidelberg Center for the Environment (HCE), FVA Baden-Württemberg</p> <p>SME (7)</p> <p>AlgSolar GmbH, Andreas Stihl AG & Co KG, Chr. Renz GmbH/Mastershred GmbH, V4V Zukunft durch Verantwortung gGmbH, calysta, Umbach Bioland Gärtnerei, VHero UG, Proservation</p>
Cooperation with experts (i.e. speakers, external moderators, politician...)	<p>Dr. Roland Justen (moderator/CABW)</p> <p>Speakers: Jürgen Maier (Ministry of Food, Rural Affairs and Consumer Protection), Dr. Gerd Meier zu Köcker (CABW), Janet Rosenberger (Innonet Kunststoff), Udo Eckloff (Innonet Kunststoff), Marco Geiger (Umweltcluster Bayern), Dr. Anna Gilles (Hochschule Biberach), Dr. Aennes Abbas (Metropolregion Rhein-Neckar GmbH), Sadijah Steibli (AFBW), Dr. Petra Jung-Erceg (TechnologieRegion Karlsruhe GmbH), Dr. Sigrid Kusch-Brandt (Landratsamt Alb-Donau-Kreis)</p>

2. Objective of the workshop

The bioeconomy has an important contribution to make products more renewable and recyclable. Current events, such as the Ukraine crisis, also highlight the need to accelerate the replacement of the fossil-based economy with a bio-based one. The implementation of the bioeconomy on site enables regional value chains, which strengthens rural areas. In the

context of this third workshop in Baden-Württemberg, we wanted to discuss how cluster initiatives and other regional networks could have a useful impact by implementing bioeconomy solutions on the industrial field (for example the formation of new value chains). Challenging aspects regarding the development of a sustainable network landscape were also discussed. Furthermore, the question how future networking should look like was a topic in the workshop.

3. Initial situation of your region

The workshop was held in Stuttgart. Because of the fact that we have a broad scientific environment and a lot of medium-sized companies in this area, the framework conditions in this metropolitan area in relation to bioeconomy are very good. We do have, for example, a state agency who is working on bioeconomy and, unique in Europe, a master degree Programme in bioeconomy, where different institutes cooperate with each other.

4. Methods used within the workshop

As already done in the previous workshops in Baden-Württemberg, we decided to use the World Café method. We had three different questions presented on three flipcharts in this workshop. Because of the fact, that we had a lot of frontal presentations before, there was not enough time for everyone to participate in all topics. In the end every participant was mainly involved in one topic. After around 30 minutes discussion the presenter of the panel summarized the results of each group. We would continue to use this method. The discussions were lively, and many notes were taken. However, we have a few suggestions for improvement (see "Lessons learned", next chapter).

5. Lessons learned for next upcoming workshops

Due to the fact that the Word Café method requires a lot of explanation and everyone should participate, more than one hour for this format is needed. In the end we could perhaps reduce some of the frontal presentations to have more time for the discussion rounds.

6. What did the local or/and regional administration and the citizens expect from the process of participative governance?

In general, all participants were familiar with the bioeconomy subject and the mixture of actors (small companies, business promoter, actors from the local public authority, actors from science) led to exciting discussions. Some potential improvements regarding the work of cluster initiatives and other regional networks were worked out:

- Clusters should be more open minded regarding new technologies (think outside the box)
- Connect more different actors from different disciplines (companies, research institutes, public facilities)
- Implementation of new financing models
- More cooperation with the Research and Development field (=>recognize trends earlier)
- Expansion of existing services (e.g. advanced trainings in special fields).

7. Outcome of the co-creation workshops

(If you do have three consecutive workshops dealing on the same topic, this chapter is to be filled out once at the end of all workshops)

What are the outcomes of the workshop(s)? Please describe if all the participants were satisfied with the outcome of the workshops. Please specify the outcomes in the table. Do you think the workshop(s) lead to the increase of institutional capacity for local/regional administration?

Fulfill this table with the outcomes (you can add columns if you need)

Outcome:	Name:	Stakeholder involved:	Expected duration:	Field of action (bioeconomy in general /rural development/urban rural cooperation)
Network	We brought together a wide variety of actors. The subsequent get-together also showed that the actors were networking. Presumably, the activity led to a strengthening of networking activities between the stakeholders.	All	-	Bioeconomy in general/urban cooperation

8. Innovation potential for your region

Co-creation has long been a topic in Baden-Württemberg that is closely linked to the political agenda. This is shown, for example, by initiatives such as the citizen participation portal². The state strategy for the bioeconomy was also developed considering the results of a co-creation process in which multi-level stakeholders were able to contribute their ideas and suggestions. For the implementation and further development of the sustainable bioeconomy in Baden-Württemberg, there is even a separate measure in the state strategy (participatory dialogues): *As part of the implementation and further development of the strategy, Baden-Württemberg will continue the participatory dialogues with science, industry and society in order to create an innovation-friendly and citizen-oriented social and economic environment for the*

² <https://beteiligungportal.baden-wuerttemberg.de/de/startseite/>

*sustainable development of the circular bioeconomy*³. The state's innovation strategy also mentions the culture of participation on the first pages. The state relies on regular dialogue and networking formats, which can also have a regional focus, among other things. It also mentions a lively culture of participation and the inclusion of civil society⁴. It is therefore to be expected that co-creation will be another important component of Baden-Württemberg's innovation potential.

9. Strengths and weaknesses of the process of participative governance

In general, it can be said that finding solutions is made difficult if not all relevant actors participate in such a process. The participants from our workshop were mainly representatives from the business sector, the science area and actors from the local public authority. Although not all actors were involved, relevant requirements in relation to sustainable development could be shown. More cross-sector collaborations for example must be established to help to find missing partners in a value-chain. The solution of this could be more networking events and the implementation of online tools, where information exchange could take place (e.g. value-chain generator).

10. Do you plan to use the process of participative governance also in future?

Since there is no political decision-maker among the project partners from Baden-Württemberg, no precise statement can be made here. From the Baden-Württemberg's perspective we can say that one of the six goals of the Bioeconomy Strategy is to involve the society and to improve the biological knowledge next to strengthen the national and international collaboration. In our workshop some ministry representatives who were involved in the implementation of the Bioeconomy Strategy were present at the workshop

11. Identified opportunities for rural development in your region

In the workshop, the discussion was more about bioeconomy in general. So, the main topic of this workshop was how cluster initiatives could be drivers for the innovation potential in the field of bioeconomy. How can they have a useful impact by implementing bioeconomy solutions on the industrial field (for example the formation of new value chains)? Also challenges for the development of a sustainable network landscape were discussed. However, improvements in these areas would also strengthen rural areas.

³ https://um.baden-wuerttemberg.de/fileadmin/redaktion/m-um/intern/Dateien/Dokumente/6_Wirtschaft/Biooekonomie/Landesstrategie-Nachhaltige-Biooekonomie-barrierefrei.pdf

⁴ https://wm.baden-wuerttemberg.de/fileadmin/redaktion/m-wm/intern/Publikationen/Innovation/Innovationsstrategie_2020.pdf

12. Annexes

Agenda of the Workshop

Workshop 4 (W4) – Best Practices für Bioökonomiecluster und Netzwerke

Moderation:

Herr Dr. Justen

Stellvertretender Leiter der Geschäftsstelle Stuttgart/ Regionale Transformationsprozesse und Wirtschaftsförderung / VDI/VDE Innovation und Technik GmbH

ZEIT	AKTIVITÄT
14:30 – 14:40	Begrüßung und einleitende Worte vom Ministerium für Ernährung, Ländlicher Raum und Verbraucherschutz Baden-Württemberg
14:40 – 15:10	Ministerialdirektor Jürgen Maier (Abteilungsleiter der Abteilung 4 des MLR: Ländlicher Raum, Landentwicklung, Bioökonomie, EFRE) Impulsvortrag: Cluster Initiativen als Treiber für Innovationspotentiale in der Bioökonomie anhand dem Best Practice Projekt Be Strocal / Value-Chain-Generator (VCG) / Chemie Cluster Bayern Herr Dr. Meier zu Köcker Leiter der Geschäftsstelle Stuttgart / Regionale Transformationsprozesse und Wirtschaftsförderung / VDI/VDE Innovation und Technik GmbH
15:10 – 15:40	Cluster Initiativen und regionaler Netzwerke im Bereich der Bioökonomie (Kurzvorstellung): <ul style="list-style-type: none"> > Innonet Kunststoff (TZ Horb GmbH + Co. KG) / Frau Rosenberger, Herr Eckloff > Trägerverein Umwelttechnologie-Cluster Bayern e.V. / Herr Geiger > food.net.z - Lebensmittelnetzwerk Rhein-Neckar e.V. / Frau Karadeniz (Spoonstainable GmbH) > Metropolregion Rhein-Neckar GmbH / Herr Dr. Abbas > Hochschule Biberach / Frau Dr. Gilles
15:40 – 16:25	Die Rolle von Cluster-Initiativen bei der Überführung bioökonomischer Innovationen in die industrielle Praxis: Erfahrungsberichte <ul style="list-style-type: none"> > AFBW – Allianz Faserbasierte Werkstoffe Baden-Württemberg e.V. / Frau Steibill > TechnologieRegion Karlsruhe GmbH / Frau Dr. Jung-Ercog > Landratsamt Alb-Donau-Kreis / Frau Dr. Kusch-Brandt
16:25 – 17:00	Kaffeepause
17:00 – 18:00	Offene Diskussionsrunde: Die Rolle von Clusterinitiativen und regionalen Netzwerken im Hinblick auf die Initiierung und Bildung neuer Wertschöpfungsketten Herausforderungen für die Entwicklung einer nachhaltigen Netzwerklanschaft Welche Maßnahmen müssen Netzwerke heute und zukünftig ergreifen / Dos and Don'ts

Pictures of the workshop



