


D.T4.2.2

Feedback reports on Co-Creation workshops

Project region



Biz-Up
17/06/2022

Project Information

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1. General information about the co-creation workshop

Date of the workshop	17.06.2022
Topic of the workshop	Mobility solutions for bicycles and pedestrians in Freistadt to strengthen the rural areas
Format of the workshop	Physical
Region/Adress	Freistadt
Project partner(s) involved	Biz-Up
Guiding question/theme of the workshop	Cycling in City of Freistadt
Number of participants	15 (without expert and Biz Up)
Type of participants (Target groups) ¹ and name of institutions	Citizens of Freistadt, representatives of community of Freistadt
Cooperation with experts (i.e. speakers, external moderators, politician...)	Dr. Edith Öller

2. Objective of the workshop

Describe your objective of the workshop in detail. What outputs did you expect? Why did you follow this objective? Did you rather want to strengthen your local / regional circular (bio)economy? Did the event have a specific focus on rural areas, or on rural-urban cooperation? Did you do your best to engage representatives of local and regional administration in the workshop?

The workshop was a follow-up to Workshop 1. The focus this time was even more on citizen participation. The aim was to increase the relevance and Visibility of the topic Mobility solutions for bicycles and pedestrians in Freistadt through Involvement of the citizens. Development of diverse ideas for the process considering different points of view of the citizens' points of view. Prioritization and initial evaluation of the ideas as a basis for next steps

¹ Please group the target groups according to the ones listed in page 42 of the Application Form

towards a climate-friendly mobility future in the municipality of Freistadt. The event had a special focus on rural areas.

For this purpose, not only representatives of the local administration were invited, but also citizens who deal a lot with the topic of cycling and walking and for whom it is a concern to promote these topics in Freistadt.

The expectations of the citizens were that concrete problem areas that exist in Freistadt can be identified and solutions can be developed together.

3. Initial situation of your region

(If you do have three consecutive workshops dealing on the same topic, this chapter can be filled out only once for all workshops)

What was the starting situation of your region and why did you choose this topic for your co-creation workshop(s)? How high was the pressure of the stakeholders for change? Describe the framework conditions in your region and what you expect from the co-creation workshop(s)?

4. Methods used within the workshop

Explain in detail which method(s) you used within the workshops. How did it work? Why did you choose this method(s)? What was the output of the method(s)? Would you recommend this method(s) and why/why not?

The method used for the workshop was design thinking.

Design thinking is a systematic approach to complex problems from all areas of life. The approach goes far beyond the classic design disciplines such as shaping and design. In contrast to many approaches in science and practice, which approach the task from the technical solvability, user wishes and needs as well as user-oriented inventing are at the center of the process. Design thinkers look at the problem through the user's glasses and thus put themselves in the role of the user.

For this workshop, the participants were divided into three groups and each group was assigned a fictitious person through whose glasses they should look during the workshop. These fictitious persons were: a father of a family, a schoolchild and an elderly gentleman with a walker.

This method was chosen because it gives the participants a realistic view of the problem and because it is easy to encourage people to work in groups.

5. Lessons learned for next upcoming workshops

The lessons learned will be assessed and considered for the next workshop round.

- Group work is extremely important in order to promote the attention and active cooperation of the participants.

- It is good to clarify the expectations of all participants in advance.
- It is important to make it clear that not all ideas and proposed solutions can be implemented.

6. What did the local or/and regional administration and the citizens expect from the process of participative governance?

(If you do have three consecutive workshops dealing on the same topic, this chapter is to be filled out **once at the end of all workshops**)

What did the local and/or regional administration expect from your workshop(s) (according to your discussions beforehand and in the workshops) and could you fulfill these expectations? What did the citizens (if you do had workshops with citizens) expect from the workshop as far as you could

7. Outcome of the co-creation workshops

(If you do have three consecutive workshops dealing on the same topic, this chapter is to be filled out **once at the end of all workshops**)

What are the outcomes of the workshop(s)? Please describe if all the participants were satisfied with the outcome of the workshops. Please specify the outcomes in the table. Do you think the workshop(s) lead to an the increase of institutional capacity for local/regional administration?

Fulfill this table with the outcomes (you can add columns if you need)

Outcome:	Name:	Stakeholder involved:	Expected duration:	Field of action (bioeconomy in general /rural development/urban rural cooperation)
Initiative				
Project				
Project idea				
Network				

Other (please specify)				

Explain your outcomes (initiatives/ideas/projects etc.) in detail.

Who is connecting/coordinating these different outputs? What are the next steps? Who is going to finance the following steps?

8. Innovation potential for your region

(If you do have three consecutive workshops dealing on the same topic, this chapter is to be filled out once **at the end of all workshops**)

Provide the big picture of the innovation potential in your region by interconnecting ideas/initiatives/projects identified via the co-creation workshops. How could the innovative power of the region be increased through participative governance? Were future scenarios identified and strategies developed to increase the attractiveness of rural areas? Were future cooperations and strategies for urban-rural cooperation developed?

9. Strengths and weaknesses of the process of participative governance

(If you do have three consecutive workshops dealing on the same topic, this chapter is to be filled out once **at the end of all workshops**)

Describe your experiences: What are the strengths of participative governance in a decision-making process of the appointed topic/region? What were your problems in involving different people and stakeholders in the process of finding solutions? Does the workshop improve the skills of the local and/or regional administration, in regards to institutional capacity?

10. Do you plan to use the process of participative governance also in future?

(If you do have three consecutive workshops dealing on the same topic, this chapter is to be filled out **once at the end of all workshops**)

Do you already have concrete plans on how and when you are going to use participative governance in your region? In which topics do you plan to involve the general public in future? Are you willing to motivate policy makers to further use participatory governance and the presented methods?

For public bodies (Ministries,...): Are you planning to regularly involve the public in decision making in your region?

11. Identified opportunities for rural development in your region

(If you do have three consecutive workshops dealing on the same topic, this chapter is to be filled out once **at the end of all workshops**)

What opportunities did you identify to tackle demographic change? What opportunities did you identify for rural development in your region? How could urban-rural cooperation work according to your experiences in the workshops? Did the workshop empower lively rural areas in your region? If not, what was missing? What need to be done?

12. Annexes

Agenda of the co-creation workshop, invitation of the workshop

01 OVERVIEW/INTRODUCTION to the topic

02 CO-CREATION & CITIZEN PARTICIPATION...what is it ?

03 WHO ARE CITIZENS? Definition of groups of people & Empathy

04 IDEA FINDING What should the future of mobility in look like? How can we make cycling and walking easier and make them more attractive?

05 EVEN MORE IDEAS...building on the 1st round

06 FIRST EVALUATION/PRIORITIZATION...what should be worked on further?

Pictures of the workshop



Press releases of the workshop (in case available)

Project co-funded by the European Union Funds (ERDF and IPA)

Record your workshops or take interviews in / after the workshops with your participants