

RESTART_4Danube

**Boosting cREative induSTries in urbAn Regeneration for a
stronger Danube region**

Creative Danurban Competition – call for proposals

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1 Creative Danurban competition – call for proposals

1.1 Main aim of the competition

To promote creative ideas and innovative services in urban communities.

To foster new/innovative ideas and services in an international endeavour to better handle issues pertaining to urban regeneration such as social cohesion, sustainable development & innovation, transport & people's mobility.

To build and nurture the traditions of knowledge exchange and technology transfer between stakeholders.

1.2 Contest type

Competition.

1.3 Target groups and eligibility

Students, artists, and young creative and cultural entrepreneurs individually or in tandems with mentors from higher education institutions, research institutions, policy makers or SMEs.

1.4 Goals of the competition

- *To raise awareness among youth, artists, and young and creative entrepreneurs with respect to the topics of urban-regeneration through cultural and creative engagements*
- *To present the potentials of further business recognition from dealing with topics related to urban-regeneration with assistance from cultural and creative sectors.*
- *To support the concrete actions/projects/business ideas on how topics of such as social cohesion, sustainable development & innovation, transport & people's mobility can be put into practice.*

1.5 Who can participate? Eligibility criteria

Natural or legal persons, individuals or groups, national or transnational in its characters.

The mixed teams of participants from several sectors are encouraged but not mandatory or in any way favoured.

If participant is a legal person, it can only be in the phase of a start-up.

2 Main three categories of the competition

The European Union and the Danube region as part of it, is the most urbanised continent. According to the data, approximately 359 million people live in urban areas of more than 5,000 inhabitants. Towns and cities of EU and of Danube region are also engines of regional or national growth. In order to address the issues arising from the urbanisation three categories are proposed:

2.1 Urban regeneration – green or nostalgic?

The promise of regional and national growth makes urban areas very desirable places to live, but on the other hand it questions their sustainability. In this term especially environmental sustainability is challenging due to issues of climate change, carbon emissions and resources use.

The challenge of the category is to detect and propose solutions that would effectively improve lives of urban area inhabitants with respect to environmental sustainability and the proposed solutions can deal with broadest range of topics, including, but not limited to, green interventions on public spaces, and environment protection. However, the topics of social justice and economic revitalisation are also welcome, as they constitute one of the three pillars of sustainability.

2.2 Spaces and places – old or new?

Urban settings in the Danube region are full of cultural and industrial heritage. The second category invites contestants to explore and propose solutions on how to reinvigorate, or renew the old spaces and places with respect to cultural heritage, and taking into account the notion of regional development and future developments in tourism.

The contestants are encouraged to address innovative and creative solutions for urban spaces and places, including old buildings or other city spaces with potential to promote tangible and intangible cultural and/or industrial/artistic heritage in a creative and entrepreneurial way oriented to social innovation. Also, the topic of sustainability with consideration of social, economic, and environmental aspects is welcome.

2.3 Coming and going – the art of transition

Travelling and transitioning was much impacted in the times of COVID-19, therefore the third category welcomes the exploration of conceptualisation of travelling and transitioning signify. While digital technologies enable people to monitor the landing of space vehicles on the mars, the same people are experiencing the severe limitations of movement.

Ideas for services or products are welcome addressing the issue of transitioning where also the ideas addressing the issues of travelling in post-COVID-19 times are welcome. Eg. How individual travellers are going to behave, and what is the role of public transportations in this regard. Places of travelling meet ups are to be proposed or evaluated using the digital technologies as well as travellers' experiences using public modes of transport (eg. bus, rail) are to be addressed.

3 Timeframe of the competition

The competition is to be held in **three stages**.

The **first stage** will include the expression of interest in participation where the contestants will be submitting the short description of the problem they are addressing, proposed activity to solve it, and short description of the solution with rough budget framework for implementation.

After the expression of interest submitted, the *internal jury, comprise of RESTART_4Danube Steering Committee* will decide which applicants will be invited into the second step of contest application development. As a result of the first stage of the competition, 20 projects/initiatives will be invited to further develop the proposals for the second step of the competition.

The **second step** of the competition will demand of the participants to further develop and strengthen their idea.

The *external jury*, comprised from 3-5 independent experts from the fields of: urban policy making; business or technology park/incubator; cultural sector; creative sector and seed money institutions will select the 10 finalists who will be assigned with the final task for third step selection.

The **third step** selection is the live event dedicated to the jury and general public where the selected top 10 contestants conduct a pitch of their idea. Top three winners will be invited for celebration ceremony in Chisinau in November/December 2022

3.1 Important dates

Dates	Action
1. 2. 2022	Official launch of the competition
20.4. 2022	Deadline for submission of the expression of interest – 1 st stage
30. 4. 2022	Notifications of first round applications, second stage invitations
1. 5. 2022 - 1. 7. 2022	Time for submitting 2 nd step applications
20. 7. 2022	The results of the second step applications are announced, top 10 contestants are invited to participate at the third step of the competition
21. 7. 2022 – 21. 9. 2022	Time to submit 3 rd step applications
30.9.2022	Live jury pitching of the top 10 contest ideas and winner's announcement
November/December 2022	winners award ceremony in Chisinau, Moldova (<i>winners will have their travelling costs covered</i>)

3.2 Selection criteria for each of the stages of the competition

First stage selection criteria

	Points available. Max 20
Project description	10
Team and compliance of the team with the goals of the proposal	5
Financial assessment	5

Second stage selection criteria

	Points available. Max 50
Problem you are addressing	10
How the project contributes to resolving the outlined problem	15
Activities needed to resolve the problem (following business canvas, project canvas or event canvas)	15
Financial assessment	10

Third stage selection criteria

	Points available. Max 20
Pitch assessment	15
Overall presentation and execution competence	5

4 Participation and evaluation criteria

4.1 For contestants – submission documents

Documents relevant for the first stage of the contest:

- Word document with each of the selection criteria defined (See CDC EOI application form)

Documents relevant for the second stage of the contest:

- Word document with each of the selection criteria defined (See CDC 2nd stage application form)

Documents relevant for the third stage of the contest:

- Word document with each of the selection criteria defined (See CDC 3rd stage guidelines)

4.2 For evaluators – the evaluation guidelines and scoring sheets

Documents relevant for evaluating the first stage of the contest:

- Excel evaluation document with each of the selection criteria defined and ready to evaluate (See Annex 3 – Evaluation sheet for EOI)

Documents relevant for evaluating the second stage of the contest:

- Word document with each of the selection criteria defined (See Annex 5 – Evaluation sheet for 2nd step)

Documents relevant for evaluating the third stage of the contest:

- Word document with each of the selection criteria defined (See Annex 7 – Evaluation sheet for 3rd step)

5 Conclusions

All the documents are to be submitted to the restart.4danube@fuds.si within the expected deadlines.

1st stage submission of Expression of interest – 20. 4. 2022

2nd stage submission of elaborated proposal – 1. 7. 2022

3rd stage submission of pitch elaboration – 21. 9. 2022

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