

# **RESTART\_4Danube**

**Boosting cREative induSTries in urbAn Regeneration for a  
stronger Danube region**

## **Deliverable D.T1.2.1**

Organization of policivil workshops

## Document Control Sheet

<b>Work package Number</b>	T1
<b>Work package Title</b>	Delineating status quo and improving framework conditions in creative urban regeneration
<b>Activity Number</b>	A.T1.2
<b>Activity Title</b>	Policy & Stakeholder Dialogue (PBN)
<b>Deliverable Number</b>	D.T1.2.1
<b>Deliverable Title</b>	Organization of policivil workshops (PBN)
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<b>Main author</b>	Pannon Business Network Association
<b>Contributors</b>	IPA Craiova & LCM Craiova CCE & City of Rijeka UM & MOM PBN & VMÖH CCI-Vratsa & Municipality of Vratsa
<b>Quality Assurance</b>	UPB

## Versioning and Contribution History

Version	Date	Author/Editor /Reviewer	Contributors	Description/Comments
_v01	03.06.2021	PBN		first draft
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_v03	29.06.2021	PBN		third draft
_final	30.06.2021	PBN		final version

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### 1.1.3 List of Abbreviations

Restart4Danube	
AF	Application Form
WP	Work Package
AN	Activity Number
PBN	Pannon Business Network Association
UM	University of Maribor
CCE	Croatian Chamber of Economy
CCI-Vratsa	Chamber of Commerce and Industry - Vratsa
IPA Craiova	IPA - Research and development company, engineering and manufacturing for automation equipments and systems
LCM Craiova	Local Council of Craiova Municipality
MOM	Municipality of Maribor
VMÖH	Vas County Government Office
LAP	Local Action Plan
CCI	Creative and Cultural Industry
SMEs	Small and medium-sized enterprises

## 2 Executive Summary

D.T1.2.1 Organization of policivil workshops is a part of Activity T1.2 “Policy & Stakeholder Dialogue”. The report provides a detailed account on the policivil workshops organized within the Restart\_4Danube project. It will feed into the other actions, deliverables, and outputs of the project. By that, the document contributes to the achievement of the first specific objective of the Restart\_4Danube project “develop a common strategy to support creative and innovative urban developments to address societal challenges” and the third specific objective that aims to support policy dialogue and good practice exchange in creative urban regeneration.

5 local action plans will be designed and implemented in 5 countries within the project until December 2022. Therefore 5 policivil workshops were organized by IPA Craiova& LCM Craiova, CCE& City of Rijeka, UM&MOM, PBN&VMÖH and CCI-Vratsa& Municipality of Vratsa in the second period of the project.

Local action plans:

- LAP1 – New spaces for experimentation, innovation and entrepreneurship in CCI sector in Romania
- LAP2 – Sustainable regeneration of industrial buildings in Croatia
- LAP3 – Transit-oriented development in Slovenia
- LAP4 – Refurbishing heritage & historical buildings in Hungary
- LAP5 – Green Urban Regeneration in Bulgaria.

The objective of the workshops was to present results of the regional study, discuss ideas and suggestions for the city LAP with the aim of supporting CCI services and strengthening entrepreneurship in CCIs in these cities. The workshops will also serve to strengthen the local creative ecosystem.

The participants got informed about the project, its aims, and achievements so far. Good practices for strengthening the cultural and creative industries were presented in the workshop. Furthermore, other projects, synergies in the field of CCIs were also presented to the audience. Stakeholders provided useful suggestions for designing and implementing the local action plans.

### 3 Introduction

This report aims at giving a detailed account on the policivil workshops organized within the Restart\_4Danube project. It will feed into the other actions, deliverables, and outputs of the project. By that, the document contributes to the achievement of the first specific objective of the Restart\_4Danube project “develop a common strategy to support creative and innovative urban developments to address societal challenges” and the third specific objective that aims to support policy dialogue and good practice exchange in creative urban regeneration.

D.T1.2.1 Organization of policivil workshops is a part of Activity T1.2 “Policy & Stakeholder Dialogue”. The aims of the activity are to raise awareness and involve local stakeholders in the preparation of the local action plans and strengthen the local creative ecosystems. Furthermore, raising the political visibility of CCIS and creative urban regeneration is also a key objective of the activity.

Partners are cooperating in tandems, which include one municipality and a local partner. IPA Craiova, UM, PBN, CCE and CCI-Vratsa are supported by their city tandem: LCM Craiova, MOM, VMÖH, City of Rijeka and Municipality of Vratsa.

5 local action plans will be designed and implemented in 5 countries within the project until December 2022:

- LAP1 – New spaces for experimentation, innovation and entrepreneurship in CCI sector in Romania
- LAP2 – Sustainable regeneration of industrial buildings in Croatia
- LAP3 – Transit-oriented development in Slovenia
- LAP4 – Refurbishing heritage & historical buildings in Hungary
- LAP5 – Green Urban Regeneration in Bulgaria.

Therefore, 5 policivil workshops were organized by the project partners between February 2021 and June 2021. The objective of the workshops was to present results of the regional study, discuss ideas and suggestions for the city LAP with the aim of supporting CCI services and strengthening entrepreneurship in CCIs in these cities. The workshops will also serve to strengthen the local creative ecosystem.

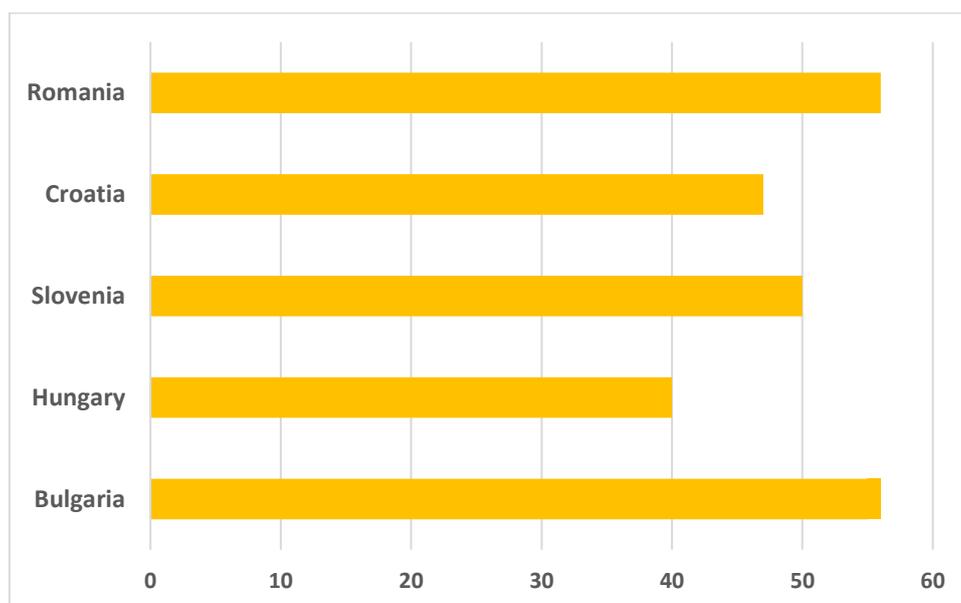
## 4 Policivil workshops

PBN – as the supervisor of the policivil workshops – prepared a concept note for the organization of the 5 workshops, which included also a proposed agenda for the partners. Originally, the five workshop were planned to be organized personally by the partners, but due to the COVID-19 restrictions and regulations the decision was made to hold the events online. Only the Croatian tandem could organize their event on 16<sup>th</sup> June 2021 in a hybrid format, because of the alleviated epidemiological measures. They offered options to participate in the event onsite at the location, or online via Zoom platform.

All partners organized the events in their local language therefore, the hosting partners prepared the minutes of the workshops. During the events the international participants were supported by displaying the text of the presentations in English. The meeting minutes of the workshops can be found in the Annexes section.

Reaching the target groups were crucial to achieve the workshops’ objectives, so the consortium aimed to reach at least 25 participants for each workshop – with 1/3 of women. During the workshops the consortium reached not only local stakeholders – regional and local public authorities, SMEs and enterprises from creative and cultural industries, higher education and research, urban experts, civil society – but also international stakeholders, external experts and international SMEs. SMEs and enterprises from creative and cultural industries were as follows: independent artists, representatives of museums and other cultural institutions, craftsmen and tourism agencies.

Altogether 228 participants attended the events. This number may contain a small duplication, because the project partners participated also some events. Furthermore, the partners have even contacted more stakeholders with the promotion and dissemination of the events.



1. Figure: Number of participants per country

If we divide them into target group categories, we reached the following target groups:

Target group	Number of stakeholders reached by the workshops
Local Public Authorities	13
Regional Public Authority	3
National Public Authority	6
HER	18
Enterprise, including SME	28
General Public	16
Infrastructure and (public) service provider	16
Business Support Organizations	30

**1. Table: Reached target group**

The participants got informed about the project, its aims, and achievements so far. Good practices for strengthening the cultural and creative industries were presented in the workshop. Furthermore, other projects, synergies in the field of CCIs were also presented to the audience. Stakeholders provided useful suggestions for designing and implementing the local action plans.

The events were successfully realised, emphasising the central significance of the project, its potential in shaping the cultural and creative industries-related concept of the county. It was also seen in the workshops that digitalization became a very important aspect in our lives. Both digitalization and other innovative solutions using artificial intelligence were demanded as a topic for the Local Action Plans in most of the workshops.

It was suggested that creating a Hub with dedicated spaces for artists and creators from creative industries could be the topic of the local action plan in Romania. Besides that many suggestions were made by the stakeholders. For instance, development of a common calendar of cultural activities at local level, awareness raising among the students, websites to promote innovative products and services and trainings in order to strengthen the entrepreneurship in CCIs. (More suggestions and details can be found in the Annexes section.)

CCIs should have access also to modern technologies, but the availability of these technologies is either expensive or not necessary for citizens. The goal is to encourage and learn to use the existing equipment as much as possible. Therefore, 3D modelling / printing workshops for students and entrepreneurs from CCI was proposed to implement in Rijeka, Croatia. (More suggestions and details can be found in the Annexes section.)

New insight into the potentials and needs of the creative sector along with the possibilities for cooperation aimed at laying the foundation for the creation of a Creative hub Slovenia were discussed by a diverse group of stakeholders in Maribor, Slovenia. Participants also highlighted the importance of sustainability and environmentally friendly solutions in the development of the local action plan. Design, functionality and efficiency were seen as the most important factors affecting the popularity of public transportation, however, due to COVID-19 digitalization and the

availability of alternative modes of transportation which do not require prolonged stays in closed spaces were suggested as measures which should be considered in the future. (More suggestions and details can be found in the Annexes section.)

The Hungarian stakeholders found the AR technology – which will be used for the implementation of the local action plan – a good and creative idea. This solution raises the interest in people, it also attracts the younger generation, the students, who are not always open for cultural industry, cultural heritage or historical buildings. As in Slovenia, the director of the local museum also highlighted the importance of sustainability of digitized solution and its constant updating. (More suggestions and details can be found in the Annexes section.)

In Vratsa an idea would be to convert the industrial building to an Event Center. Another great suggestion is the development of a City smartphone application to support independent and green living and creating of an intelligent parking management system. Besides, it was also suggested that the city should use the natural resources on the suburbs of the city to build more places for recreation, in particular the construction of paths. (More suggestions and details can be found in the Annexes section.)

## 5 Conclusions and Recommendations

The success of the workshops can be seen by several indicators. Firstly, we could measure our success with the number of participants. The previously defined number of participants in each workshop was 25. However, based on the total number of participants we can say that on average 45 people attended each event.

Secondly, we could analyze the success of the training based on the responses of the participants. It also represents the quality and the success of the organized workshop. Despite that most of the partners were not able to organize the workshop personally, we managed to make our online workshop as interactive as possible.

After the policivil workshops, 4 partners transferred the model and organized 4 follower policivil workshops. The report on the workshops can be found in „D.T1.2.2. Organization of follower policivil workshops“ document, for which ODIMM is responsible.

The follower activity will be the elaboration of Local Action Plans (A.T2.1), which will be based on the workshop results.

Moreover, the results of the 5 policivil and 4 follower policivil workshops along with the Danubian baseline study and the LAPs will be the basis for 3 Urban Green Papers presenting concrete ideas to strengthen (entrepreneurship of) CCIs via capacity-building, physical infrastructure and regeneration of places, creative business incubation, access to finance, networks and clusters.

Last but not least, results from the policivil workshops will be inputs for the smart guide. The smart guide will provide clear and simple guidelines to help cities in the Danube region to develop local action plans.

## 6 Annex I – Summary of the workshops

### 6.1 Policivil workshop in Romania

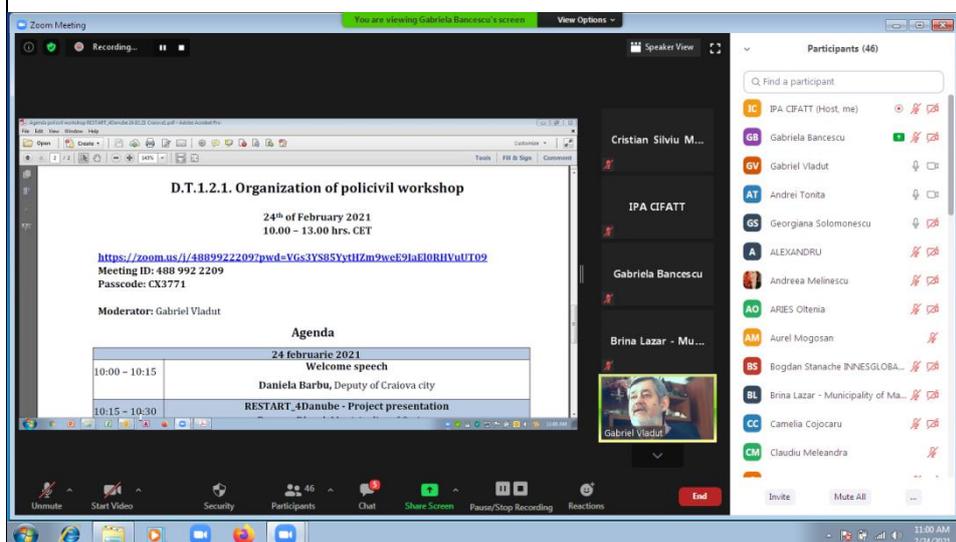
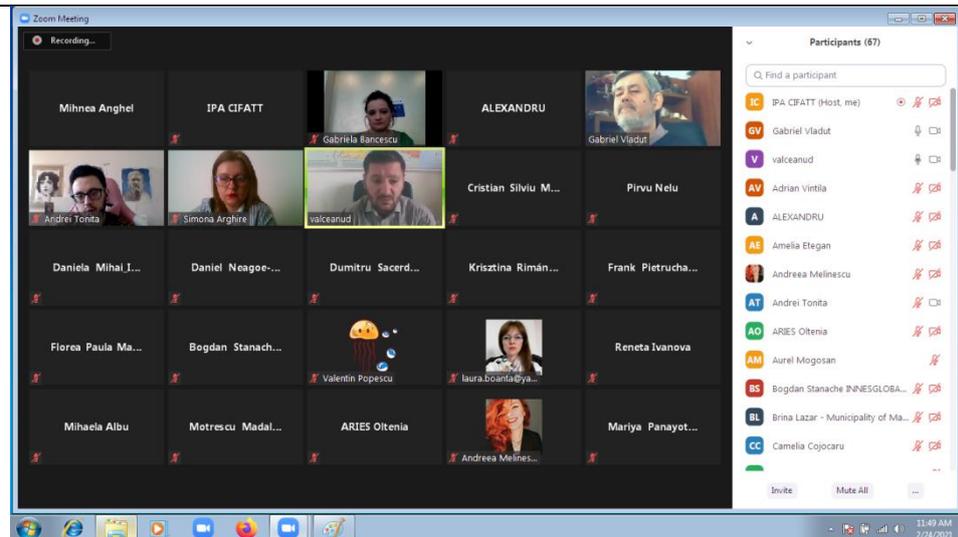
Organising partners	Craiova Municipality-IPA Craiova
Topic of Local Action Plan	LAP1 – New spaces for experimentation, innovation and entrepreneurship in CCI sector (LCM Craiova)
Date of the workshop	24.02.2021
Organisation of the workshop	<p>The tandem Craiova Municipality-IPA Craiova met and discussed the organisation of the workshop and the list of potential stakeholders that should be invited, the tandem selected an appropriate date and platform for the workshop.</p> <p>It was made up a letter of invitation and an agenda with the main topics and responsables. After that we chose to send them on email and asked them to confirm. We also posted the invitation on the official website of Craiova Municipality.</p> <p>IPA Craiova staff also sent several information e-mails to local actors, photographers, painters, independent artist, local public authorities directly involved in such activities and also research universities, SMEs, IT field, business support organizations, general public etc.</p>
Summary of the workshop	<p>IPA project manager, Mr. Gabriel Vladut started with the introduction of "Civil Policy Workshop", virtual meeting organized by IPA and Craiova City Hall, as organizer.</p> <p><b>56</b> participants took part to the event and they represented SMEs enterprises intermediary institutions, policy makers (local, regional or national), HEI and RI, general public, IT field.</p> <p>The participants got informed about the project, its aims, and achievements so far. Good practices for strengthening the cultural and creative industries were presented in the workshop. Stakeholders provided useful suggestions for designing and implementing the Local Action plan 1.</p> <p>Mr. Gabriel Vladut presented the main points of discussion during the meeting:</p> <ul style="list-style-type: none"> <li>• Welcome word - Mr. Nelu Pirvu – Executive Director of Craiova City Hall, Directorate -Elaboration and Implementation Projects</li> <li>• Presentation of RESTART_4Danube project and its objectives, Roxana Pîrșoi, Craiova City Hall</li> <li>• The results of the regional study "Danubian baseline study", Gabriela Bancescu, IPA CIFATT Craiova</li> <li>• Good practices for strengthening the creative cultural industry, Dana Bosoteanu, Craiova City Hall</li> <li>• Addressing the issue of urban regeneration in the financial period 2021-2027, Daniel Vâlceanu, evaluation-examination advisor, Policies and Strategies Directorate, Ministry of Development, Public Works and Administration</li> </ul>

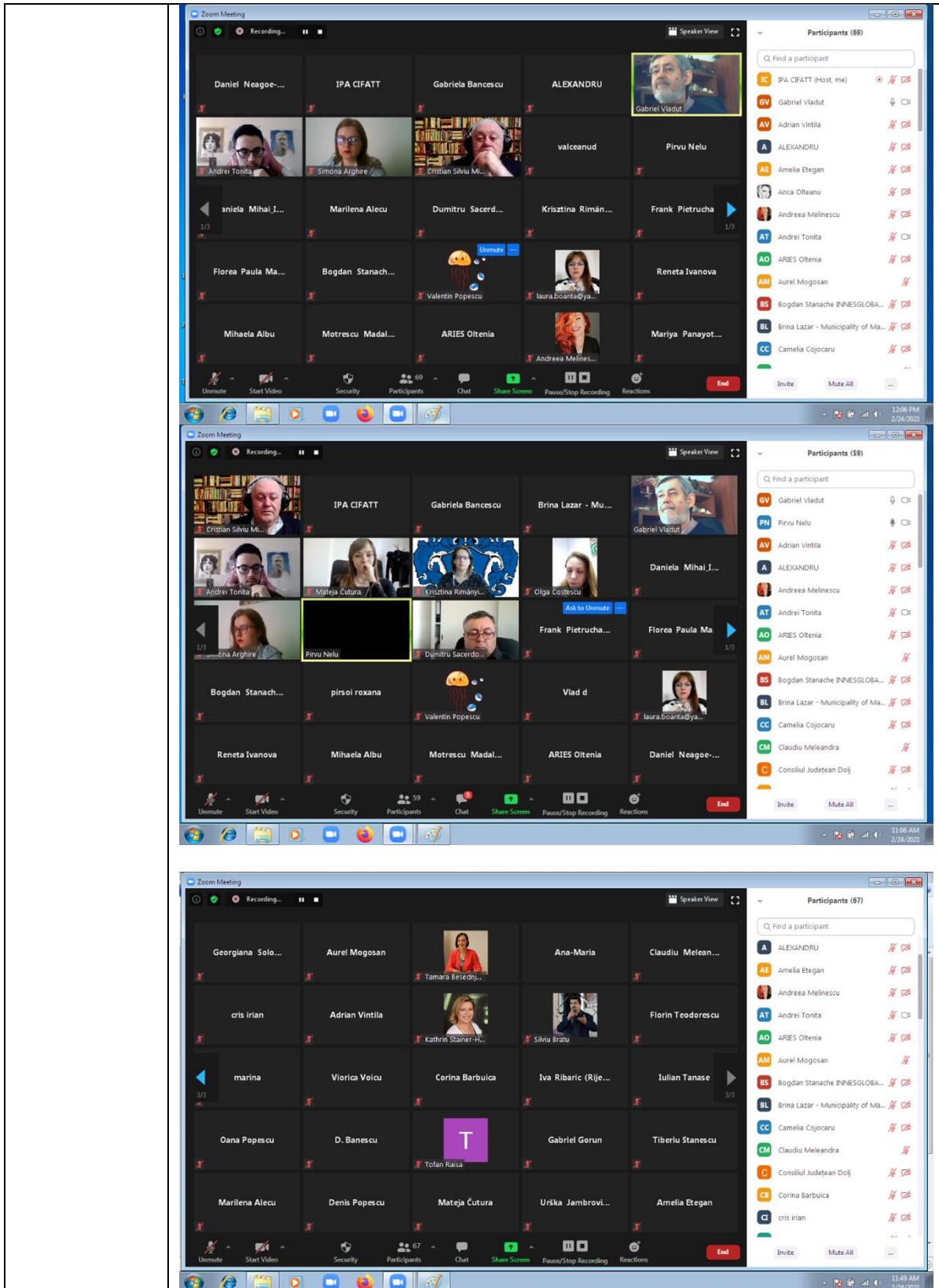
	<ul style="list-style-type: none"> <li>• Synergies with the Interreg VA program, Romania - Bulgaria; Improving mobility and employment in the cultural and creative industries, Daniel Neagoe-Bacanu, Always for Europe Association</li> <li>• Modernism and utility through the cultural and creative industries. Alternative solutions, Claudiu Meleandra, Entrepreneur</li> <li>• Local Action Plan: "New spaces for experimentation, innovation and entrepreneurship in the creative cultural industry sector" Concept and objectives, Gabriel Vladut, IPA CIFATT Craiova</li> <li>• Proposals, ideas and suggestions for the realization of a Local Action Plan of the Municipality of Craiova in order to support the services of the creative cultural industry and to strengthen the entrepreneurship of this type of services. Discussions and suggestions, Moderator: Gabriel Vladut, IPA CIFATT Craiova.</li> </ul>						
Conclusion	<p>The event was successfully realised, emphasising the central significance of the project, its potential in shaping the cultural and creative industries-related concept of the county.</p> <p>For the realization of a Local Action Plan of the Municipality of Craiova,, New spaces for experimentation, innovation and entrepreneurship in CCI sector” there were identified some projects ideas in order to support the services of the creative cultural industry and to strengthen the entrepreneurship of this type of services:</p> <p><b>1.HUB for experimentation, innovation and entrepreneurship</b> in the creative cultural industry sector, meaning Creating a Hub with dedicated spaces for artists and creators from creative industries and support services for promotion and marketing of innovative products, local / regional and international with the support of the Restart4Danube Network.</p> <p><b>2. Center for innovation, technology transfer and entrepreneurial training</b> which will provides services through consultant, and virtual for business development, competitiveness, business internationalization</p> <p>3.INNES Global office building: building a Campus with Services organised into 4 business categories - Incubator, bridge services, accelerator, economic development &amp; research: state of the art facilities in Craiova, intensive program for start-ups from visioning to fundraising, welcoming qualified companies from Europe and beyond, focus on branding, new business development and financial recourses, on-site or off-site programs for mid-size companies to enter new market, partnerships with leading government agencies and non-governmental organization to advance tech entrepreneurship etc.</p> <p><b>4. The park of popular traditions consisting of</b> permanent exhibitions for: folk traditions, houses representative of the style of the region and areas, history of the region, historical and cultural personalities, who were born and worked in the region and Organization of periodic events - exhibitions, conferences, workshops.</p> <p><b>5. Industrial park for software and new technologies</b></p>						
List of participants	<p>56 participants, 28 women.</p> <table border="1"> <thead> <tr> <th>Crt. no.</th> <th>Name and Surname</th> <th>Company/ Institution name</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>Albu Mihaela</td> <td>SC WORLD KIDS GARDEN SRL</td> </tr> </tbody> </table> <p>IMM, UCV, Incubator, ONG etc.</p>	Crt. no.	Name and Surname	Company/ Institution name	1.	Albu Mihaela	SC WORLD KIDS GARDEN SRL
Crt. no.	Name and Surname	Company/ Institution name					
1.	Albu Mihaela	SC WORLD KIDS GARDEN SRL					

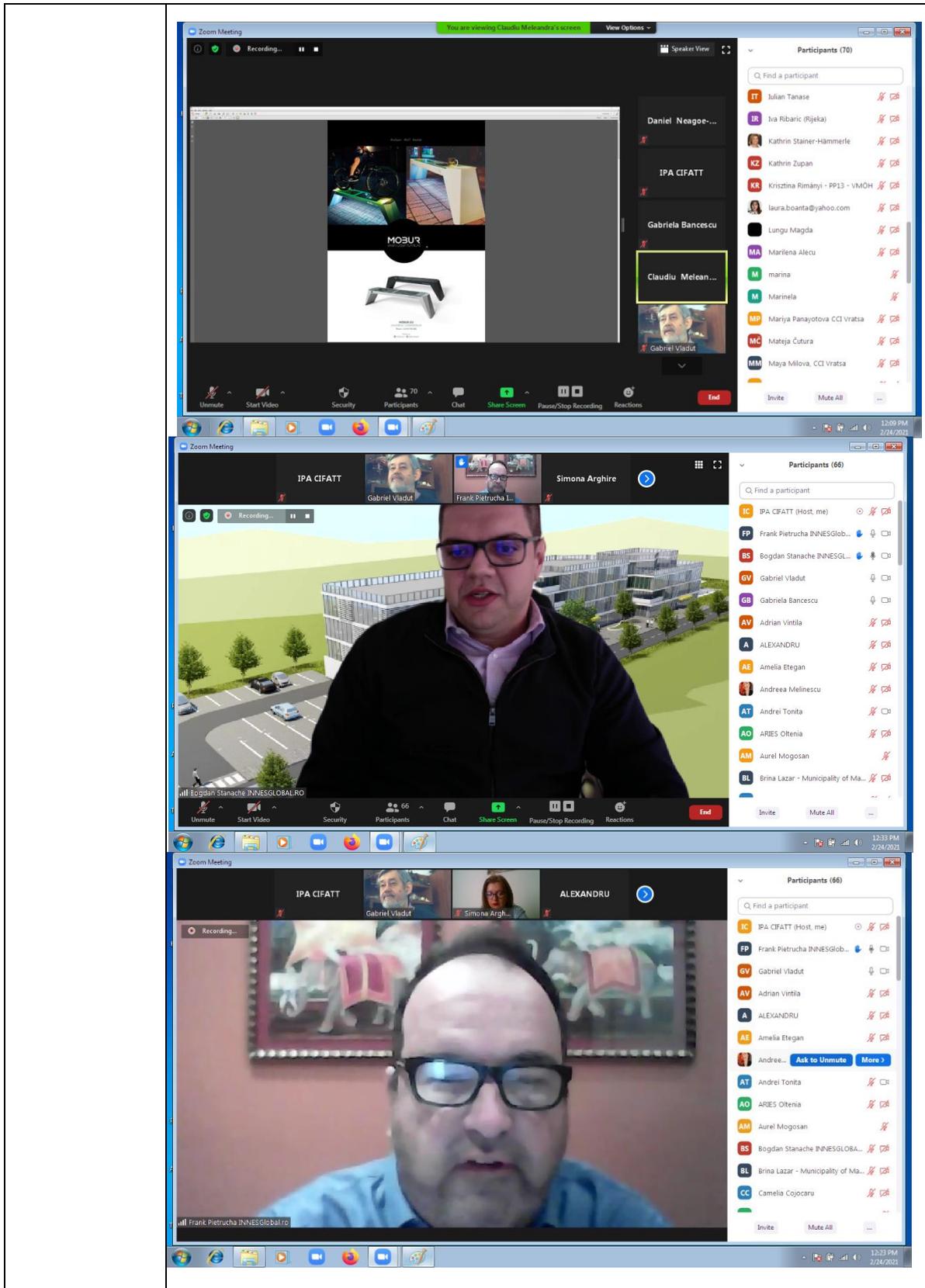
2.	Alecu Marilena - ADR South-West Oltenia Development Agency
3.	Andronache Marina - Craiova City Hall
4.	Arghire Simona - MLPDA
5.	Baluta Daniela - Dolj County Council
6.	Bancescu Gabriela - UPB
7.	Barbuica Corina - Opera Romana Craiova
8.	Boanta Gabriel - UPB
9.	Boanta Laura - UPB
10.	Bosoteanu Daniela - Craiova city Hall
11.	Bratu Silviu- ARIES Oltenia
12.	Cojocarui Camelia- SC IPA SA CIFATT Craiova
13.	Costescu Olga - Filarmonica "Oltenia" Craiova
14.	Cringureanu Tom - ROYAL MODELS CULTURAL ASSOCIATION
15.	Dragan Ioana Marinela - Chamber of Commerce and Industry Dolj
16.	Etegan Amelia - Preservation and Promotion of Traditional Culture Dolj
17.	Fudulache Ovidiu - University from Craiova
18.	Gorun Gabriel - SC Integrisoft Solutions SRL
19.	Ilcas Simona - Private person
20.	Irian Cristina - Omnia Photo Association
21.	Lungu Magda - ADR South-West Oltenia Development Agency
22.	Marin Alexandru - UPB
23.	Meleandra Claudiu Ionut - SC Visual Agency SRL
24.	Melinescu Andreea - "COLIBRI" CRAIOVA THEATER FOR CHILDREN AND YOUTH
25.	Mihai Daniela - SC IPA SA CIFATT Craiova
26.	Mihnea Angheli - NTERACT Club Craiova
27.	Mirescu Silviu-Cristian - Didactic and Pedagogical Publishing Editor, Ministry of Education
28.	Mogosan Ana-Maria - SC URANUS SRL
29.	Mogosan Aurel - SC IPA SA CIFATT Craiova
30.	Motrescu Ana- Madalina - SC AVM PROCNSTRUCT SRL
31.	Neagoie-Bacanu Daniel- Forever for Europe Association
32.	Olteanu Anca - Municipal Theater ARIEL Rm. Valcea
33.	Pirsoi Roxana - Craiova City Hall, Projects Development and Implementation Department
34.	Pietrucha Frank - SC Innesglobal SRL
35.	Pirvu Nelu - Craiova City Hall
36.	Ploscaru Stelian - Cluster ProECO Isverna Association
37.	Popescu Claudiu - Craiova City Hall
38.	Popescu Denis Overbeat - Music band
39.	Popescu Oana - University from Craiova
40.	Popescu Valentin - SC VerticalJelly SRL
41.	Radu Teodora - Private person
42.	Sacerdotianu Dumitru - ICMET Craiova
43.	Scheau Mircea Constantin - University from Craiova
44.	Scredeanu Tudor - Private person
45.	Serban Mihaela - Chamber of Commerce and Industry Dolj

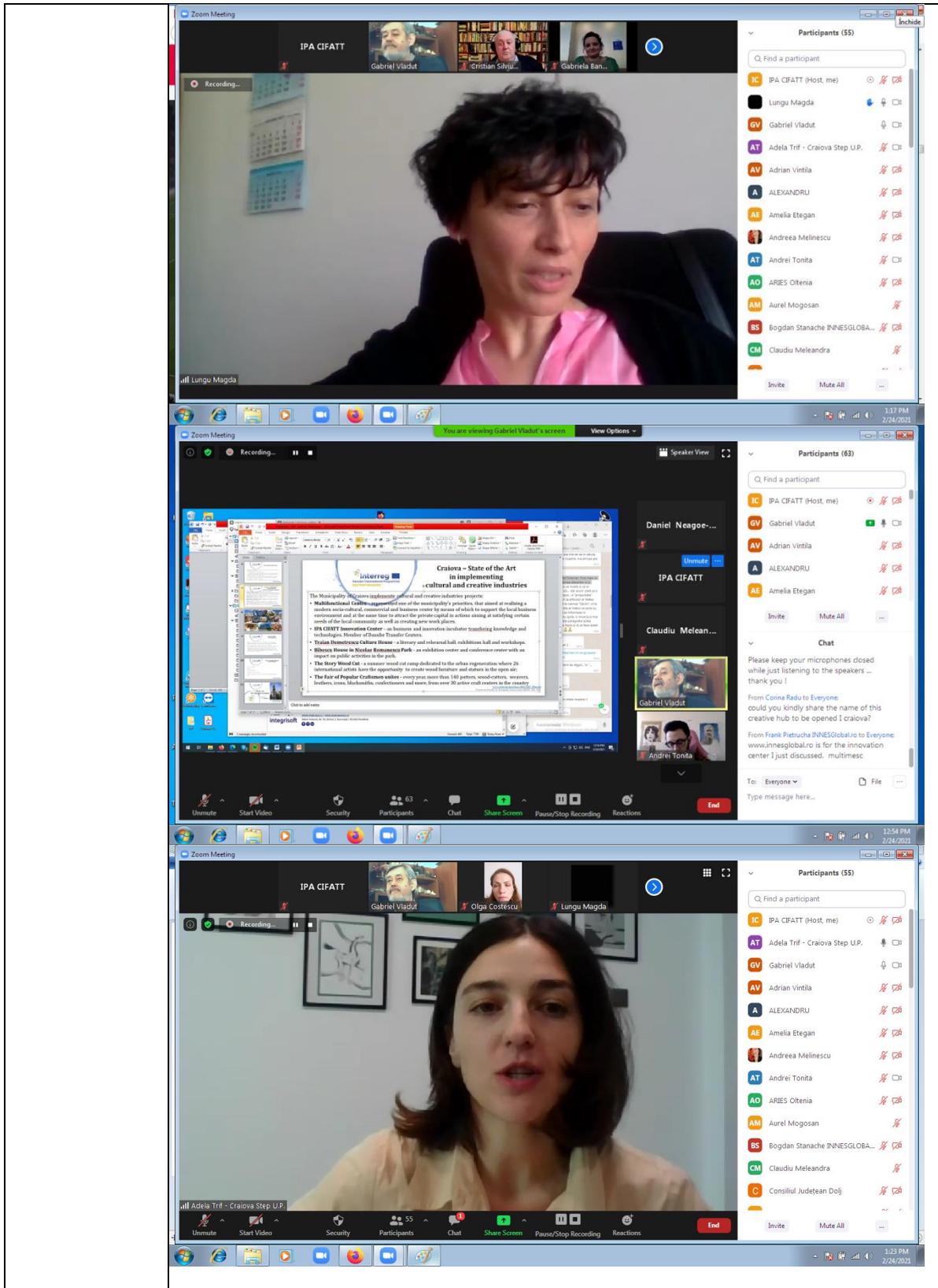
46. Solomonescu Georgiana - AROTT
47. Stanache Bogdan - SC Innesglobal SRL
48. Tanase Iulian - Chamber International (JCI) Romania
49. Teodorescu Florin - SC ATT Technology
50. Tiberiu Nicolae Stanescu - SC Globaldev IT SRL
51. Tonita Andrei - Private person
52. Trif Adela - Craiova Step U.P. (Tudor)
53. Vâlceanu Daniel - Ministry of Development, Public Works and Administration
54. Vintila Adrian - ICMET Craiova
55. Vladut Gabriel - SC IPA SA CIFATT Craiova
56. Voicu Viorica - ICMET Craiova National Research-Development and Testing Institute for Electrical Engineering

Screenshots about the workshop

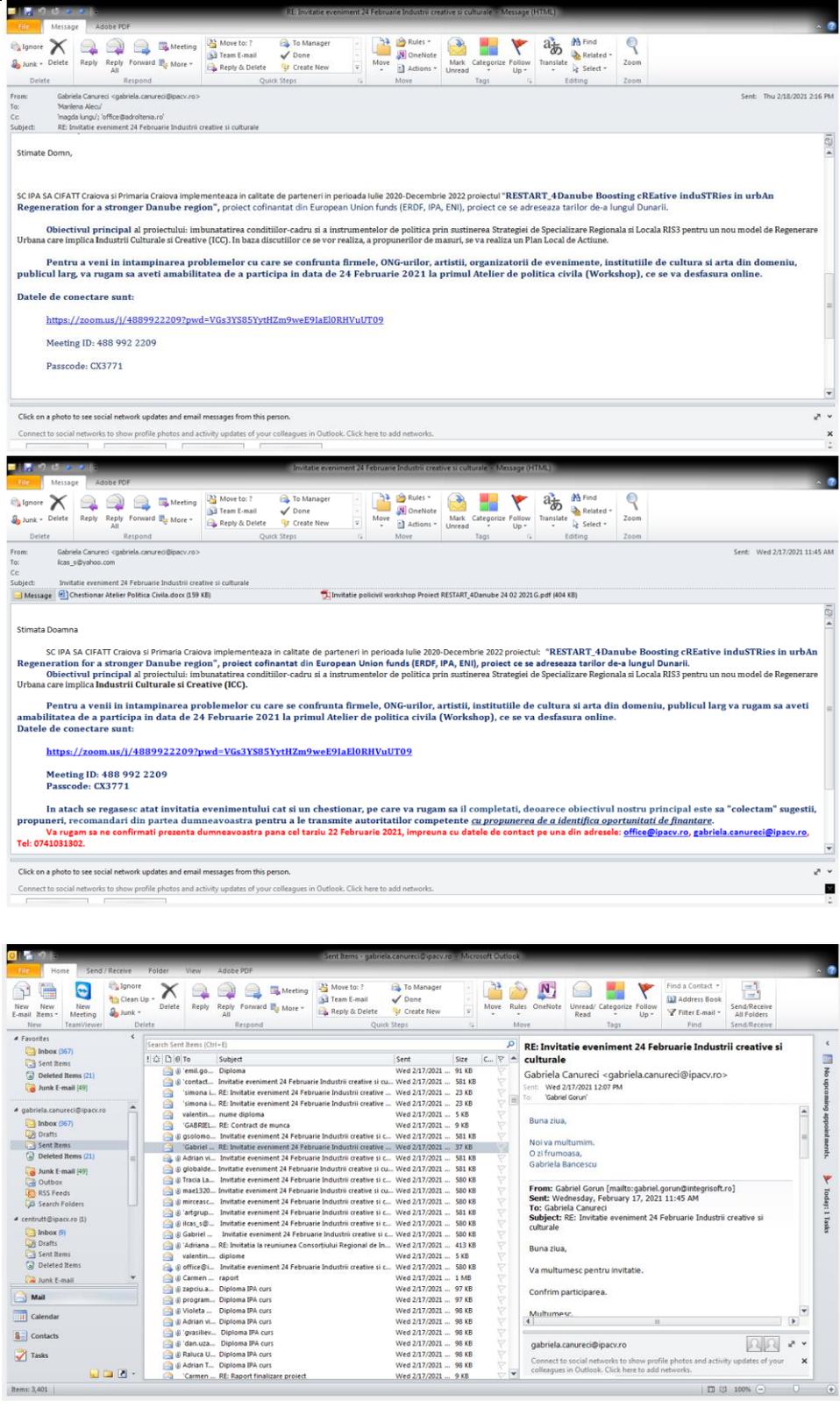












**Message 1:**  
 From: Gabriela Canureci <gabriela.canureci@ipacv.ro>  
 To: Mariana Alenci  
 CC: magda.lingus@office@adroama.ro  
 Subject: RE: Invitatie eveniment 24 Februarie Industrii creative si culturale  
 Sent: Thu 2/18/2021 2:16 PM

Stimate Domn,

SC IPA SA CIFATT Craiova si Primaria Craiova implementeaza in calitate de parteneri in perioada Iulie 2020-Deceembrie 2022 proiectul "RESTART\_4Danube Boosting cREative industries in urBan Regeneration for a stronger Danube region", proiect cofinanțat din European Union funds (ERDF, IPA, ENI), proiect ce se adreseaza tarilor de-a lungul Dunarii.

Obiectivul principal al proiectului: imbunatatirea conditiilor-cadru si a instrumentelor de politica prin sustinerea Strategiei de Specializare Regionala si Locala RIS3 pentru un nou model de Regenerare Urbana care implica Industrii Culturale si Creative (ICC). In baza discutiilor ce se vor realiza, a propunerilor de masuri, se va realiza un Plan Local de Actiune.

Pentru a veni in intampinarea problemelor cu care se confrunta firmele, ONG-urilor, artistii, organizatorii de evenimente, institutiile de cultura si arta din domeniu, publicul larg, va rugam sa aveti amabilitatea de a participa in data de 24 Februarie 2021 la primul Atelier de politica civila (Workshop), ce se va desfasura online.

Datele de conectare sunt:

<https://zoom.us/j/4889922209?pwd=VGs3YS85Ym9weE9laE0RHVUUT09>  
 Meeting ID: 488 992 2209  
 Passcode: CX3771

**Message 2:**  
 From: Gabriela Canureci <gabriela.canureci@ipacv.ro>  
 To: Icas\_3@yahoo.com  
 Subject: Invitatie eveniment 24 Februarie Industrii creative si culturale  
 Sent: Wed 2/17/2021 11:45 AM

Stimata Doamna

SC IPA SA CIFATT Craiova si Primaria Craiova implementeaza in calitate de parteneri in perioada Iulie 2020-Deceembrie 2022 proiectul: "RESTART\_4Danube Boosting cREative industries in urBan Regeneration for a stronger Danube region", proiect cofinanțat din European Union funds (ERDF, IPA, ENI), proiect ce se adreseaza tarilor de-a lungul Dunarii.

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Pentru a venii in intampinarea problemelor cu care se confrunta firmele, ONG-urilor, artistii, institutiile de cultura si arta din domeniu, publicul larg va rugam sa aveti amabilitatea de a participa in data de 24 Februarie 2021 la primul Atelier de politica civila (Workshop), ce se va desfasura online.

Datele de conectare sunt:

<https://zoom.us/j/4889922209?pwd=VGs3YS85Ym9weE9laE0RHVUUT09>  
 Meeting ID: 488 992 2209  
 Passcode: CX3771

In atas ce regasesc atat invitatia evenimentului cat si un chestionar, pe care va rugam sa il completati, deoarece obiectivul nostru principal este sa "colectam" sugestii, propuneri, recomandari din partea dumneavoastra pentru a le transmite autoritatilor competente cu propunerea de a identifica oportunitati de finantare.

Va rugam sa ne confirmati prezenta duminaveastra pana cel tarziu 22 Februarie 2021, impreuna cu datele de contact pe una din adresele: [office@ipacv.ro](mailto:office@ipacv.ro), [gabriela.canureci@ipacv.ro](mailto:gabriela.canureci@ipacv.ro).  
 Tel: 0741031302.

**Message 3:**  
 From: Gabriela Canureci <gabriela.canureci@ipacv.ro>  
 To: Gabriel Gorun  
 Subject: RE: Invitatie eveniment 24 Februarie Industrii creative si culturale  
 Sent: Wednesday, February 17, 2021 11:45 AM

Buna ziua,

Noi va multumim.  
 O zi frumoasa,  
 Gabriela Bancescu

From: Gabriel Gorun [mailto:gabriel.gorun@intergriso.ro]  
 Sent: Wednesday, February 17, 2021 11:45 AM  
 To: Gabriela Canureci  
 Subject: RE: Invitatie eveniment 24 Februarie Industrii creative si culturale

Buna ziua,

Va multumesc pentru invitatie.

Confirm participarea.

Multumesc,

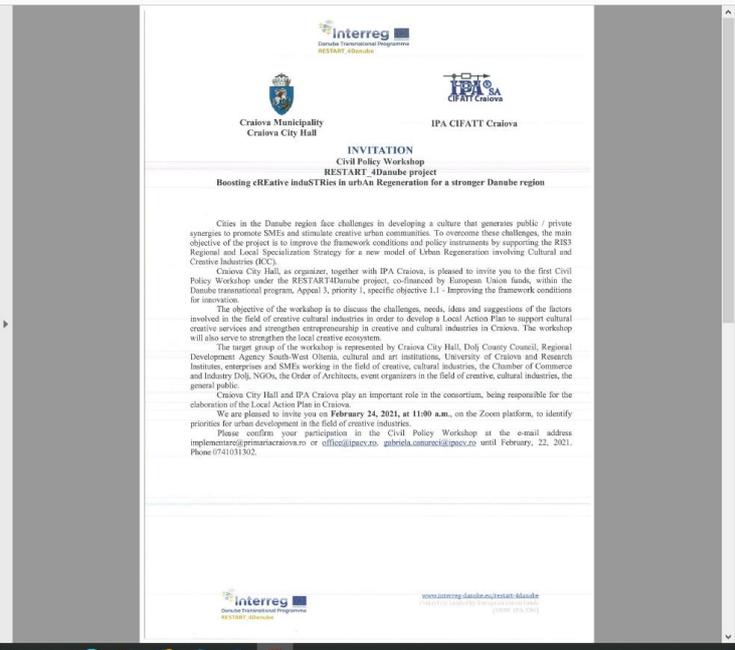
[gabriela.canureci@ipacv.ro](mailto:gabriela.canureci@ipacv.ro)

- The invitation:

Invitation politicivil workshop.pdf - Adobe Acrobat Reader DC (32-bit)

Pagina principală Instrumente Invitation politicivil w... x Conectare

1 / 2 66.6%



**Interreg**  
Danube Transnational Programme  
RESTART\_4Danube

**Craiova Municipality**  
Craiova City Hall

**IPA CIFAATT Craiova**

**INVITATION**  
Civil Policy Workshop  
RESTART\_4Danube project  
Boosting cREative induSTRIES in urbn Regeneration for a stronger Danube region

Cities in the Danube region face challenges in developing a culture that generates public / private synergies to promote SMEs and stimulate creative urban communities. To overcome these challenges, the main objective of the project is to improve the framework conditions and policy instruments by supporting the RISK Regional and Local Specialization Strategy for a new model of Urban Regeneration involving Cultural and Creative Industries (RCSI).

Craiova City Hall, as organizer, together with IPA Craiova, is pleased to invite you to the first Civil Policy Workshop under the RESTART4Danube project, co-financed by European Union funds, within the Danube transnational program, Appel 3, priority 1, specific objective 1.1. Improving the framework conditions for innovation.

The objective of the workshop is to discuss the challenges, needs, ideas and suggestions of the factors involved in the field of creative cultural industries in order to develop a Local Action Plan to support cultural creative services and strengthen entrepreneurship in creative and cultural industries in Craiova. The workshop will also serve to strengthen the local creative ecosystem.

The target group of the workshop is represented by Craiova City Hall, Dolj County Council, Regional Development Agency South-West Oltenia, cultural and art institutions, University of Craiova and Research Institutes, enterprises and SMEs working in the field of creative, cultural industries, the Chamber of Commerce and Industry Dolj, NGOs, the Order of Architects, event organizers in the field of creative, cultural industries, the general public.

Craiova City Hall and IPA Craiova play an important role in the consortium, being responsible for the elaboration of the Local Action Plan in Craiova.

We are pleased to invite you on **February 24, 2021, at 11:00 a.m.**, on the Zoom platform, to identify priorities for urban development in the field of creative industries.

Please confirm your participation in the Civil Policy Workshop at the e-mail address [implementare@primariacraiova.ro](mailto:implementare@primariacraiova.ro) or office@ipaev.ro, [gabiela.comanec@ipaev.ro](mailto:gabiela.comanec@ipaev.ro) until February, 22, 2021. Please 0751031302.

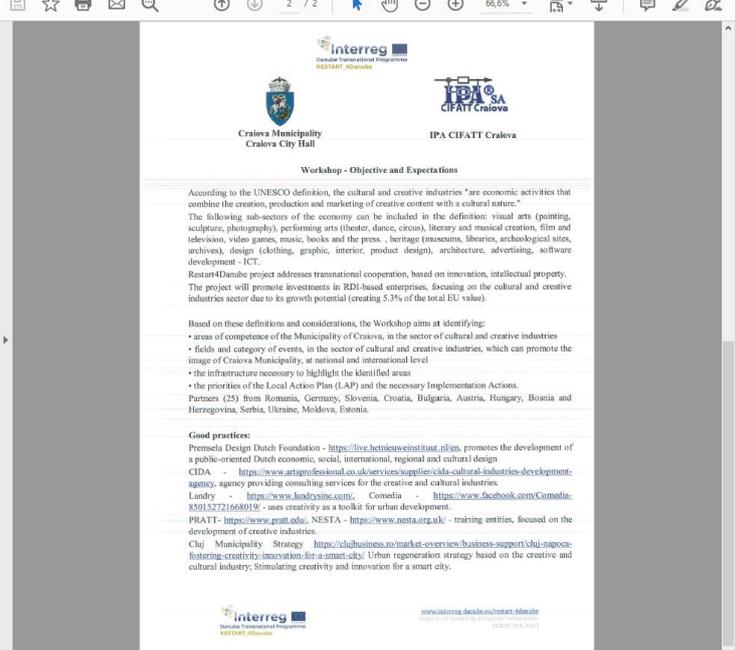
**Realizați conversia fișierelor PDF, editați-le și semnati-le electronic formulele și acorduri**

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Invitation politicivil workshop.pdf - Adobe Acrobat Reader DC (32-bit)

Pagina principală Instrumente Invitation politicivil w... x Conectare

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**Interreg**  
Danube Transnational Programme  
RESTART\_4Danube

**Craiova Municipality**  
Craiova City Hall

**IPA CIFAATT Craiova**

**Workshop - Objective and Expectations**

According to the UNESCO definition, the cultural and creative industries "are economic activities that combine the creation, production and marketing of creative content with a cultural nature."

The following sub-sectors of the economy can be included in the definition: visual arts (painting, sculpture, photography), performing arts (theater, dance, circus), literary and musical creation, film and television, video games, music, books and the press, heritage (museums, libraries, archeological sites, archives), design (clothing, graphic, interior, product design), architecture, advertising, software development - ICT.

Restart4Danube project addresses transnational cooperation, based on innovation, intellectual property. The project will promote investments in RDI-based enterprises, focusing on the cultural and creative industries sector due to its growth potential (creating 5.3% of the total EU value).

Based on these definitions and considerations, the Workshop aims at identifying:

- areas of competence of the Municipality of Craiova, in the sector of cultural and creative industries
- fields and category of events, in the sector of cultural and creative industries, which can promote the image of Craiova Municipality, at national and international level
- the infrastructure necessary to highlight the identified areas
- the priorities of the Local Action Plan (LAP) and the necessary Implementation Actions.

Partners (25) from Romania, Germany, Slovenia, Croatia, Bulgaria, Austria, Hungary, Bosnia and Herzegovina, Serbia, Ukraine, Moldova, Estonia.

**Good practices:**

Premisa Design Dutch Foundation - <https://live.hetnieuweinstituut.nl/en>, promotes the development of a public-oriented Dutch economic, social, international, regional and cultural design

CIDA - <https://www.artspromissies.nl/en/acties/acties/interreg/interreg/cida-cultural-industries-development-agency>, agency providing consulting services for the creative and cultural industries.

Landry - <https://www.landryinc.com/>, Comedia - <https://www.facebook.com/Comedia-850122721668019/> - uses creativity as a toolkit for urban development.

FRATT - <https://www.grati.edu/>, NESTA - <https://www.nesta.org.uk/> - training entities, focused on the development of creative industries.

Cluj Municipality Strategy <https://clujbusiness.ro/market-overview/business-support/cluj-mapoc-fostering-creativity-innovation-for-a-smart-city/> Urban regeneration strategy based on the creative and cultural industry; Stimulating creativity and innovation for a smart city.

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## 6.2 Policivil workshop in Croatia

Organizing partners	CCE City of Rijeka
The topic of the Local Action Plan	Sustainable regeneration of industrial buildings
Date of the workshop	16.06.2021.
Organization of the workshop	<p>The event was organized by the Croatian Chamber of Economy and the City of Rijeka in the Production Park Torpedo as the most suitable venue thematically connected with the workshop since it represents the advanced entrepreneurial supporting infrastructure in the city of Rijeka, settled in refurbished abandoned industrial building. PP Torpedo is supplied with modern equipment based on additive technologies that will enable SMEs the easier access to high-quality services, improvement of their business skills as well as the transfer of knowledge and know-how through the establishment of new educational programs.</p> <p>The invitation process took place via several channels, from e-mail and telephone to social media-Facebook announcement posts with a call to the SMEs, creatives, artists, freelancers, students etc. to register for participation at the workshop. The registration process took place via online Google docs form <a href="#">Registration form - Rijeka Policivil Workshop</a> offering the options to participate in the event onsite at the location, or online via Zoom platform.</p> <p>The live event was organized by following the epidemiological measures and recommendations including obligatory face masks, a sanitizer, and a 1,5m sitting distance between participants who have been identified and registered at the entrance before the event opening.</p>
Summary of the workshop	<p>In total, there were 47 participants out of which 17 persons participated onsite at the location and 30 persons participated online via the organized live Zoom event. Target groups included SMEs, both from the CCI sector as well as other interconnected sectors, HER representatives, Local authorities, Business support organizations and public service providers, as well as general public.</p> <p>During the workshop recent and future projects of UR in the city of Rijeka have been presented, following a discussion with a focus on collecting the ideas, suggestions, and opinions for Rijeka LAP, resulting in guidelines and directions on how to strengthen entrepreneurship in creative and cultural industries in Rijeka within refurbished and repurposed infrastructure.</p>
Conclusion	<p>CCI should have access to modern technologies and that's why final discussion resulted with proposal to have two 3D modelling / printing workshops for students (future innovative CCI entrepreneurs) and entrepreneurs (from CCI) in Rijeka.</p> <p>In each group the best ones will be awarded with 3D printing their products (3D models) in polymer materials.</p> <p>There are a lot of benefits of education in 3D Printing:</p> <ol style="list-style-type: none"> <li>1) Creates excitement of participants – 3D printing offers participants the ability to experience their projects from the model stage to actual creation of the model. This creates both excitement and a better</li> </ol>

	<p>understanding of the design process as they gain hands-on experience it from conception to creation. The individual features are seen more clearly as the participant builds the project layer by layer. Excitement also stems from the ability to explore details in reality, not just on a screen or in a textbook. 3D printing also brings the world of theory to the physical world where participants can see and touch, opening up new possibilities for learning and activities.</p> <ol style="list-style-type: none"> <li>2) Gives access to knowledge previously unavailable – because most 3D printers are pre-assembled and plug and play, it is a fun cutting-edge technology for participants to learn. Participants learn that it is perfectly acceptable to fail on the first try and then try again in order to improve. As participants begin to understand that failure is part of the process, they become less afraid to attempt and execute new and different ideas in life. This builds participants’ confidence and educators enjoy the results of having self-motivated, self-confident participants.</li> <li>3) Opens new possibilities for learning – an affordable 3D printer opens up unlimited learning opportunities for participants. 3D printing provides participants with opportunities to experiment with ideas, expanding and growing their creativity. It is not easy to have participants figure things out without the benefit of visualization. A visual learning environment improves their understanding of the world, being able to touch and see their projects. 3D printers open up new opportunities for presenting information to participants in an economical and efficient manner.</li> <li>4) Promotes problem-solving skills – the 3D printer provides a variety of learning experiences for participants. They need to learn how different 3D printers work and how to operate them, and how to troubleshoot and solve problems. This is an art in which many participants do not get to engage during the course of their normal studies or school. By learning how to troubleshoot and solve 3D printer problems, participants learn to practice persistence and endurance in overcoming difficulties. This can translate to helping participants solve their own problems in life as well.</li> </ol> <p>As participants explore and grow their imaginations, it cultivates innovation where the participant creates their own unique 3D projects that can help train others as well as solve problems. As you can see, 3D printing makes it possible for every participant to dream bigger, better, and to innovate quicker.</p>
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List of participants



**RESTART\_4Danube**  
Boosting creative industries in urban regeneration for a stronger Danube region

**Rijeka Policivil Workshop**  
16 - 06 - 2021  
Rijeka, Croatia

**Signature List**

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2	KUCIJA	SUTO	STUDENT	ERONOMSKI FAKULTET	HRVATSKA	kucija@sfk.hr	
3	DANIB	MUDR	DIRECTOR	OPĆINA KOPANOVCI	HRVATSKA	dudnik@kopanovci.hr	

www.interreg-danube.eu/restart-4danube  
Project co-funded by European Union funds (ERDF, IPA, ENI)



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4	MARIA	ORBAC	PROJECT ASSISTANT	OPĆINA TRINJAC	HRVATSKA	maria.orbac@trinjac.hr	
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www.interreg-danube.eu/restart-4danube  
Project co-funded by European Union funds (ERDF, IPA, ENI)

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15	MIRAN	JURKOVIC	DIRECTOR	NOCTUA-TECH	RH	miran.jurkovic@noctua-tech.eu	
16	DAVID	DUBROVIC	VOJVOJAC	ANDRES	RH	andres@andres.hr	
17	NERA	SIVKJAC	SECRETARY	CITY OF LEDVET	RH	nera.sivkjac@ledvet.hr	
18							
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**D** Denis (me) **Participants (31)**

**Dario Zoric (Host)** **MP** Mariya Panayotova, CCI Vratsa

**AM** Alexandru Marin - UPB **M** Mateja Čutura CCE

**AJ** Azra Jusufbegovic NERDA **MM** Maya Milova, CCI Vratsa, Bulga...

**C** Camelia **MS** Miro Soldic, Croatian CE

**EA** Elizabet Angelova, Municipality... **NA** Németh Adrienn VMÖH

**FI** Fedja Ibrismovic NERDA **NS** Nika Stajanko UM

**GV** Gabriel Vladut - Craiova **N** Noles Jovanovič Slana UM

**G** grubisa\_tamara **PG** Polina Georgieva

**Iliana Philipova** **PC** Primaria Craiova

**Kathrin Stainer-Hämmerle, CU...** **RI** Reneta Ivanova, Vratsa Municip...

**KZ** Kathrin Zupan, CUAS **SI** Serviciul Inovare

**L** Ilinic\_ileana **S** Slavko Sekulić

**SB** Svetlana Borisova\_EEN **S** sopic\_ines

**T** Tina Pahić CCE

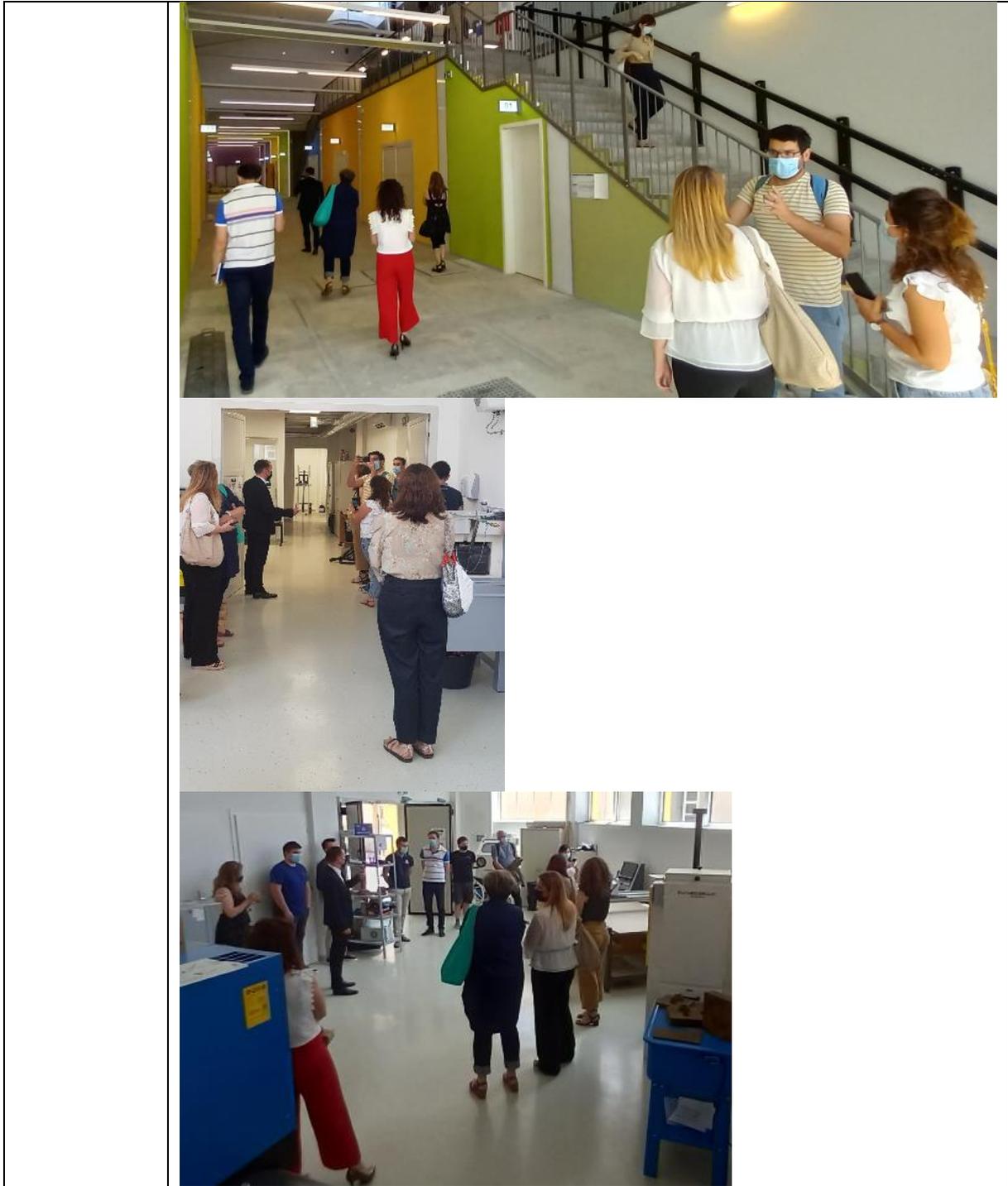
**Vas Megyei Önkormányzati Hiv...**

**M** Maja

Screenshots about the workshop









Other evidences

Event Announcements/social media:



**Grad Rijeka** @gradrijeka · 9. lip  
 Održiva prenamjena industrijskih zgrada – Policivil radionica u Rijeci

interreg  
 transnational Pro  
 \_4Danube

Održiva prenamjena industrijskih zgrada - Policivil r...  
 Grad Rijeka i Hrvatska gospodarska komora organiziraju radionicu u sklopu EU projekta ...  
 rijeka.hr

**Riječka razvojna agencija PORIN** is 🥳 feeling fantastic.  
 June 8 at 8:39 AM · 🌐

📍 Grad Rijeka i Hrvatska gospodarska komora organiziraju radionicu u sklopu EU projekta RESTART\_4Danube (Danube Transnational Programme) s krovnom temom "Održiva prenamjena industrijskih zgrada".

🕒 Radionica će se održati u srijedu, 16. lipnja 2021. s početkom u 11 sati u Proizvodni park Torpedo u Rijeci, Milutina Barača 60.

📌 U skladu s temom, na radionici će biti prezentirani projekti Grada Rijeke u okviru kojih je izvršena obnova i prenamjena napuštenih industrijskih objekta ... See More



**Riječka razvojna agencija PORIN**  
 June 13 at 8:07 AM · 🌐

[Dogaćanje: Održiva prenamjena industrijskih zgrada]

📍 Grad Rijeka i Hrvatska gospodarska komora organiziraju radionicu u sklopu EU projekta RESTART\_4Danube (Danube Transnational Programme) s krovnom temom "Održiva prenamjena industrijskih zgrada".

🕒 Radionica će se održati u srijedu, 16. lipnja 2021. s početkom u 11 sati u Proizvodnom parku Torpedo u Rijeci, Milutina Barača 60.... See More





**Proizvodni park Torpedo**

June 8 at 8:43 AM · 🌐

📅 16. lipnja 2021. s početkom u 11 sati kod nas će se održati radionica čiji je cilj je poticanje kreativnosti urbane zajednice! Vidimo se 😊

Više informacija i registracijski obrazac pronađite u nastavku. 📄



Riječka razvojna agencija PORIN is 🥳 feeling fantastic.  
June 8 at 8:39 AM

🏢 Grad Rijeka i Hrvatska gospodarska komora organiziraju radionicu u sklopu EU projekta RESTART\_4Danube (Danube Transnational Programme) s krovnom temom "Održiv...  
See More



**Start-up inkubator Rijeka**

Objavljuje Mirna Ružić · 22 h · 🌐

🏢 Grad Rijeka i Hrvatska gospodarska komora organiziraju radionicu u sklopu EU projekta RESTART\_4Danube (Danube Transnational Programme) s krovnom temom "Održiva prenamjena industrijskih zgrada".

📅 Radionica će se održati u srijedu, 16. lipnja 2021. s početkom u 11 sati u Proizvodni park Torpedo u Rijeci, Milutina Barača 60.

📌 U skladu s temom, na radionici će biti prezentirani projekti Grada Rijeke u okviru kojih je izvršena obnova i prenamjena napuštenih industrijskih objek... [Prikaži više](#)

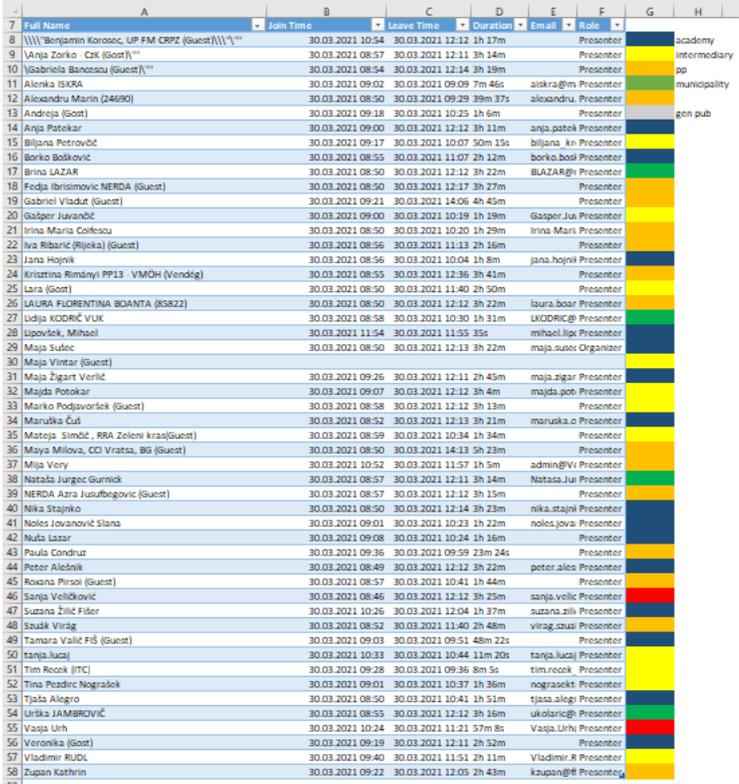


**Links & reports:**  
[ANNOUNCEMENTS](#)

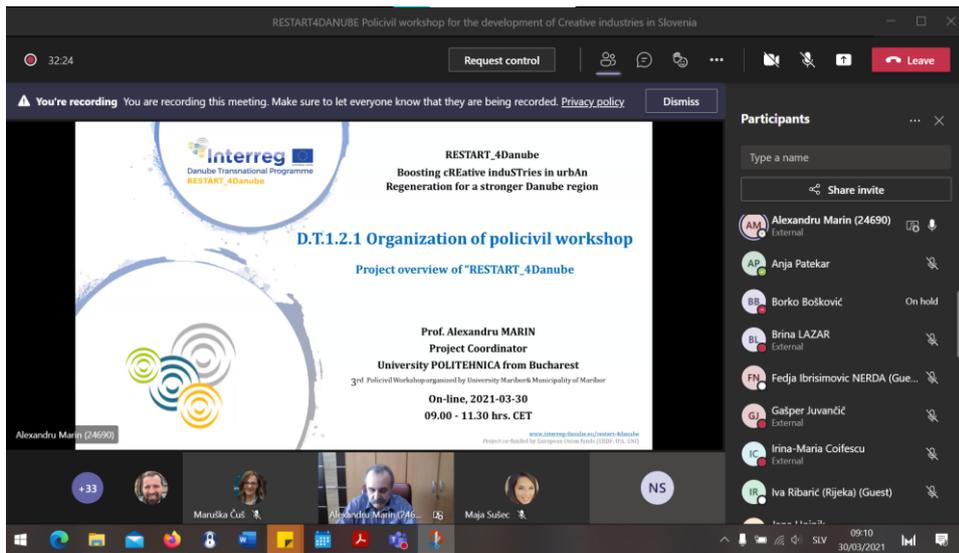
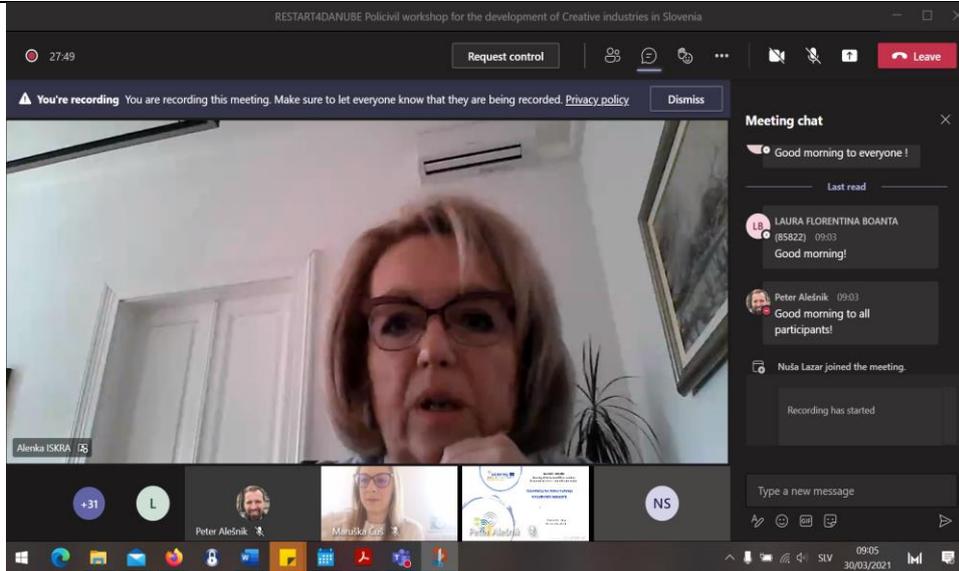
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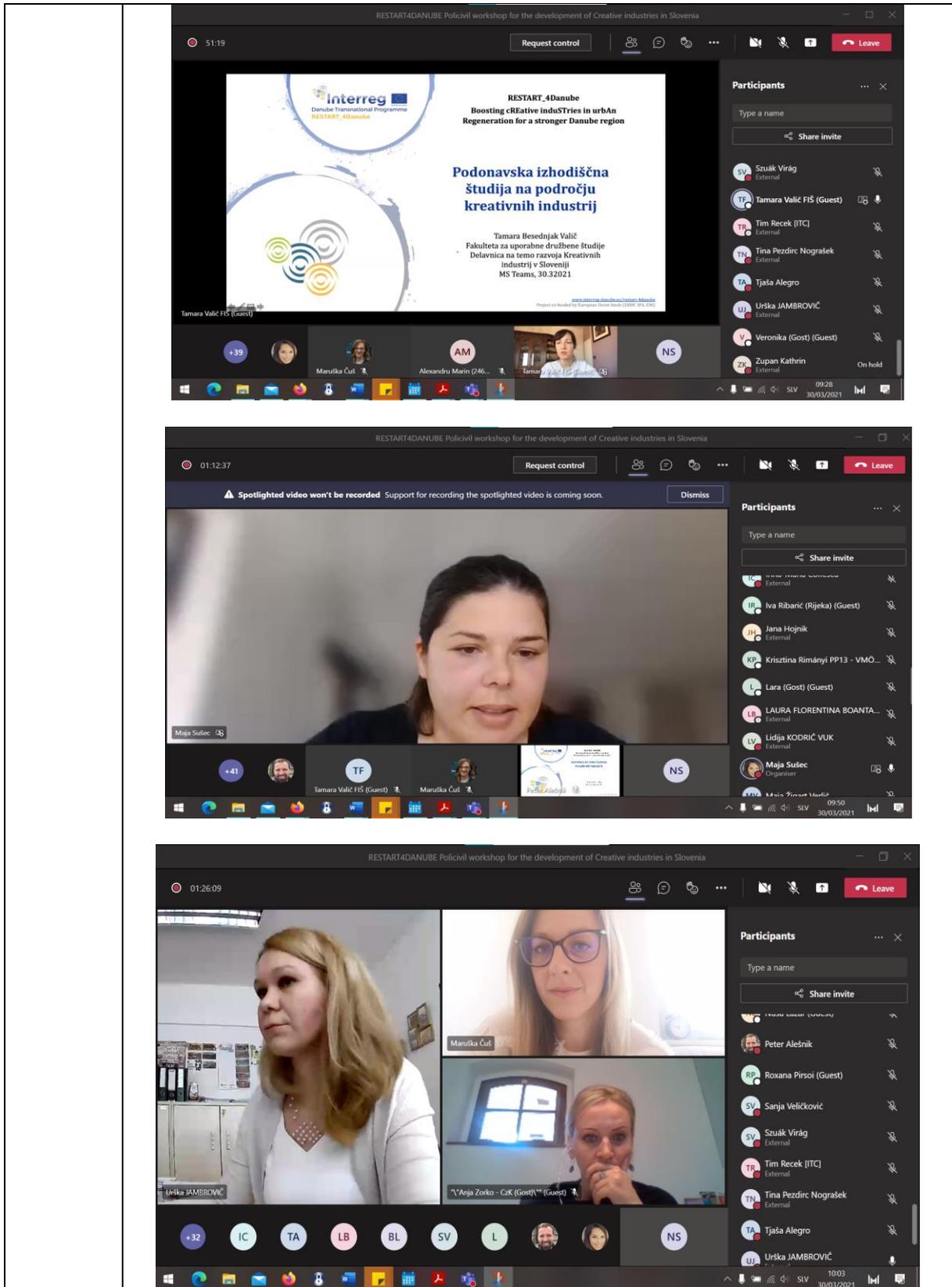
### 6.3 Policivil workshop in Slovenia

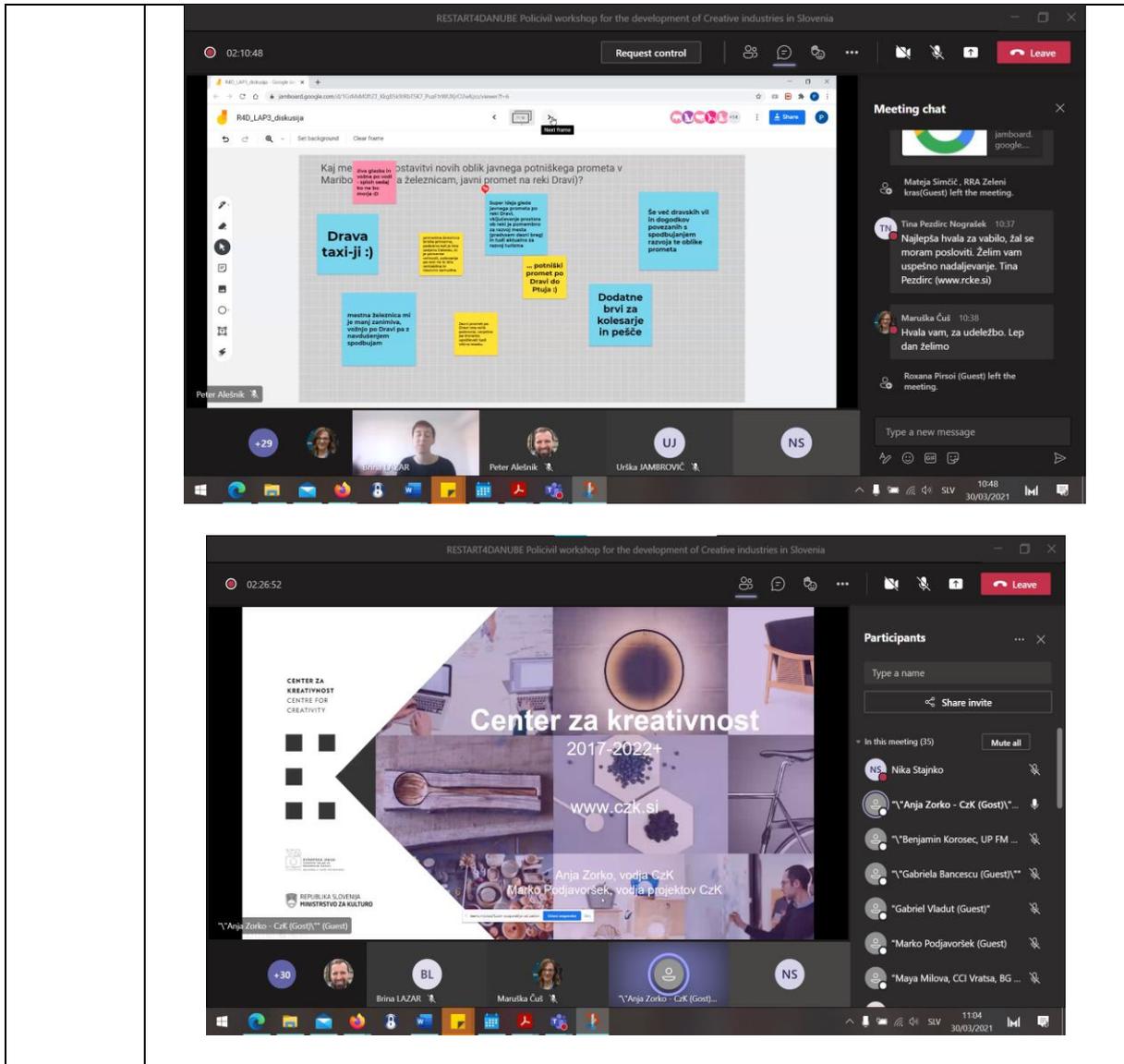
Organising partners	University of Maribor (in collaboration with Municipality of Maribor)
Topic of Local Action Plan	Transit-oriented development
Date of the workshop	30/03/2021
Organization of the workshop	<p>The workshop was organized by the Technology transfer office (TTO) of the University of Maribor (UM) in collaboration with the Municipality of Maribor (MOM) on the 30<sup>th</sup> of March 2021. Due to the COVID-19 restrictions in Slovenia and other EU countries the meeting took place online on the MS Teams platform.</p> <p><u>Organization process:</u>          The UM team was responsible for the organizational aspect of the workshop. It chose the online platform which would be used for the meeting, prepared the first draft of the agenda and invited the speakers. One presentation was given by a member of the UM team, 1 by the project coordinator, 1 by the researcher involved in the Danubian baseline study, 2 by colleagues from the MOM and 1 by the Center for creative industries with the latter two organizations agreeing to moderate two group discussions as well. The deputy mayor of Maribor was invited to give the welcome speech.</p> <p><u>Invitations:</u>          The invitation and final agenda were prepared for dissemination by the UM team and was sent out to 100 stakeholders. The invitation was forwarded per email. Registered participants received a reminder email before the event. The Center for creative industries was encouraged to forward the invitations per email to their members as well. In addition, the event was promoted on the TTO and DIH UM webpages and social media.</p>
Summary of the workshop	<p>In total 30 stakeholders attended the event. The participants had diverse backgrounds with the majority coming from business support organizations and higher education institutions. However, local and national public authorities and SME's also attended the workshop.</p> <p>During the event participants got acquainted with the Restart_4Danube project and the Danubian baseline study along with the preliminary local action plan ideas for the city of Maribor, Slovenia. The possibilities and advantages of the EEN Network with specific focus on the creative and cultural industries were presented as well. In cooperation with the Municipality of Maribor and the Centre for creative industries two group discussions were organized. The first discussion focused on the local action plan and the actions which could be implemented. The second discussion followed a presentation by The Centre for creative industries which focused on the state of the creative sector in Slovenia and stakeholder were encouraged to express their views on the topic. The aim of the discussion was to encourage future collaboration between participants.</p>

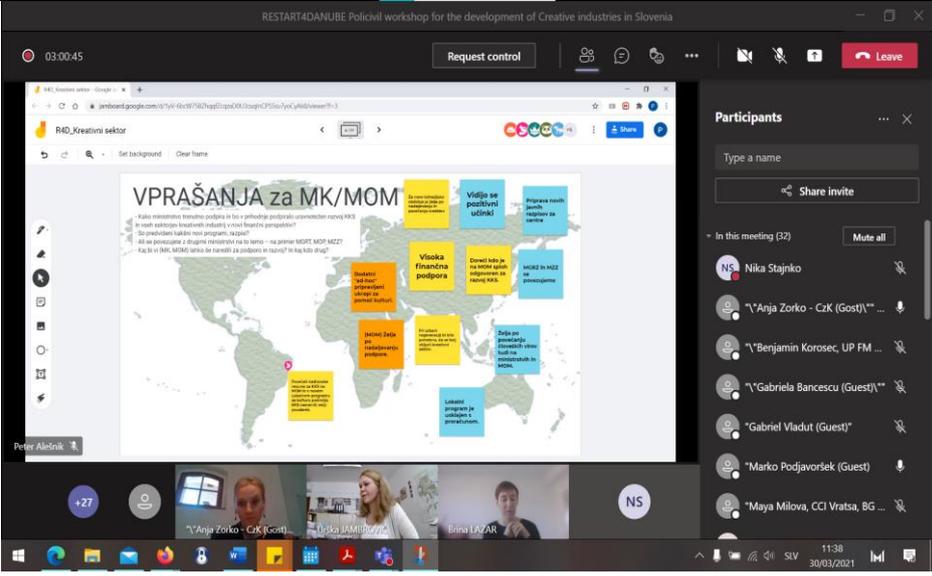
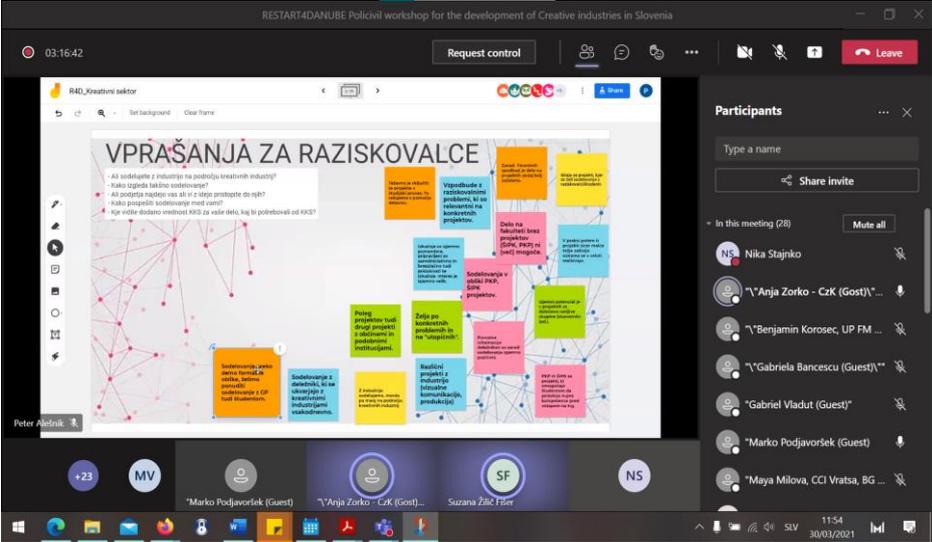
<p>Conclusi on</p>	<p>The event successfully promoted the importance of collaboration between stakeholders, emphasised the significance of the project and highlighted its contribution to the development of cultural and creative industries not only in the city of Maribor but in the wider national context as well.</p> <p>With a strong focus on the exchange of ideas and viewpoints between different stakeholders during the group discussions it encouraged a productive dialogue between the different parties involved in the development of cultural industries and the local action plan, therefore, addressing some of the key elements of the project. During the workshop important insights for future collaboration between stakeholders were discussed along with the priorities which should be considered in the development of the local action plan:</p> <ul style="list-style-type: none"> <li>• New insight into the potentials and needs of the creative sector along with the possibilities for cooperation aimed at laying the foundation for the creation of a Creative hub Slovenia were discussed by a diverse group of stakeholders.</li> </ul> <p>Participants highlighted the importance of sustainability and environmentally friendly solutions in the development of the local action plan. The issue was raised multiple times during the discussion. Design, functionality and efficiency were seen as the most important factors affecting the popularity of public transportation, however, due to COVID-19 digitalization and the availability of alternative modes of transportation which do not require prolonged stays in closed spaces were suggested as measures which should be considered in the future.</p>
<p>List of participa nts</p>	 <p style="text-align: center;"><b>Attendance list</b></p>

Screenshots about the workshop







	 
<p>Other evidence</p>	<ul style="list-style-type: none"> <li>• Agenda of the policivil workshop:</li> </ul>

Agenda  
Policivil workshop for the development of Creative Industries in Slovenia  
Online MS Teams meeting, Maribor, Slovenia

30.3.2021

08:45 - 09:00	Arrival of participants and technical set up Moderator: Maruška Čuš (University of Maribor)
09:00 - 09:05	<b>Welcome</b> by Alenka Iskra (Deputy Mayor of Municipality of Maribor)
09:05 - 09:20	<b>Presentation of the Restart4Danube project</b> by Alexandru Marin (University POLITEHNICA of Bucharest)
09:20 - 09:30	<b>Presentation of Enterprise Europe Network - Sector group Creative Industries</b> by Maja Sušec (University of Maribor)
09:30 - 09:45	<b>Presentation of the Danubian baseline study in the field of creative industries for Slovenia</b> by Tamara B. Valič (FudS)
09:45 - 10:00	<b>Presentation of Local action plan - Transit oriented development for Municipality of Maribor</b> by Brina Lazar/Urška Jambrovič (Municipality of Maribor)
10:00 - 10:20	<b>Short introduction of participants (all participants - 30s per participant)</b>
10:20 - 10:50	<b>Group discussion on LAP ideas</b> Moderator: Brina Lazar/Urška Jambrovič (Mestna občina Maribor)
10:50 - 11:00	<b>Presentation of the analysis: The dimension and potential of cultural and creative sector in Slovenia</b> by mag. Anja Zorko (Center for Creativity)
10:00 - 11:30	<b>Group discussion on future collaboration among all participants - potentials and needs of the creative sector or cooperation with the creative sector and creation of foundation for the Creative hub Slovenia</b> Moderator: mag. Anja Zorko, Marko Podjavoršek (Center for creativity)
11:30 - 11:35	Closure of the event

Page 2 of 3

- E-mail invitation and corrected invitation with the right date which were sent out to stakeholders:



Pozdravljeni.

Želimo vas opomniti, da bo jutri, **v torek, 30. aprila 2021 ob 9. uri potekala delavnica na temo razvoja Kreativnih industrij v Sloveniji**, ki jo organiziramo v okviru projekta Restart4Danube.

Program dogodka najdete **[TUKAJ](#)**.

V kolikor se še niste registrirali vas vabimo, da to storite **[TUKAJ](#)**.

**Pridružite se nam pri postavljanju temeljev za postavitev slovenske mreže kreativnih mestnih vozlišč, ki bodo združila moči in oblikovala ustrezno dolgoročno strategijo za razvoj sektorja kreativnih industrij v Sloveniji.**

Veselimo se srečanja z vami!

**[POVEZAVA DO DOGODKA](#)**

Za pomoč in pojasnila smo vam na voljo na [maja.susec2@um.si](mailto:maja.susec2@um.si)

Ekipa Restart4Danube



Pozdravljeni.

Sporočamo vam, da nam jo je zagodel tipkarski škrat. **Delavnica na temo razvoja Kreativnih industrij v Sloveniji** bo potekala jutri, **v torek, 30. MARCA 2021 ob 9. uri in ne 30. APRILA**, kot je bilo zapisano v prvotnem sporočilu.

Program dogodka najdete [TUKAJ](#).

V kolikor se še niste registrirali vas vabimo, da to storite [TUKAJ](#).

**Pridružite se nam pri postavljanju temeljev za postavitev slovenske mreže kreativnih mestnih vozlišč, ki bodo združila moči in oblikovala ustrezno dolgoročno strategijo za razvoj sektorja kreativnih industrij v Sloveniji.**

Hvala za razumevanje.

Veselimo se srečanja z vami!

[POVEZAVA DO DOGODKA](#)

Za pomoč in pojasnila smo vam na voljo na [maja.susec2@um.si](mailto:maja.susec2@um.si)

Ekipa Restart4Danube

- The event was also promoted on the TTO and DIH UM webpages, with the latter archived but no longer visible or accessible to the general public (screenshot from administrator page):

<https://tto.um.si/1/2021/03/26/restart4danube-polivil-workshop/>



- The promotion also took place on social media sites (Facebook, LinkedIn):

<https://www.facebook.com/TechnologyTransferOffice/photos/a.1829967087307334/2523769097927126/>

<https://www.linkedin.com/posts/technology-transfer-office-at-university-of-maribor-324b5a165-pridru%C5%BEite-se-nam-na-delavnici-na-temo-activity-6777509678910849024-pBTW>

- After the event a report along with the recording from the event was published in the TTO News section. It was also included in the TTO APLIK:UM e-newsletter:

<https://tto.um.si/1/2021/04/01/v-sklopu-projekta-restart4danube-se-je-odvijala-delavnica-na-temo-razvoja-kreativnih-industrij-v-sloveniji/>



The screenshot shows a newsletter layout with several articles:

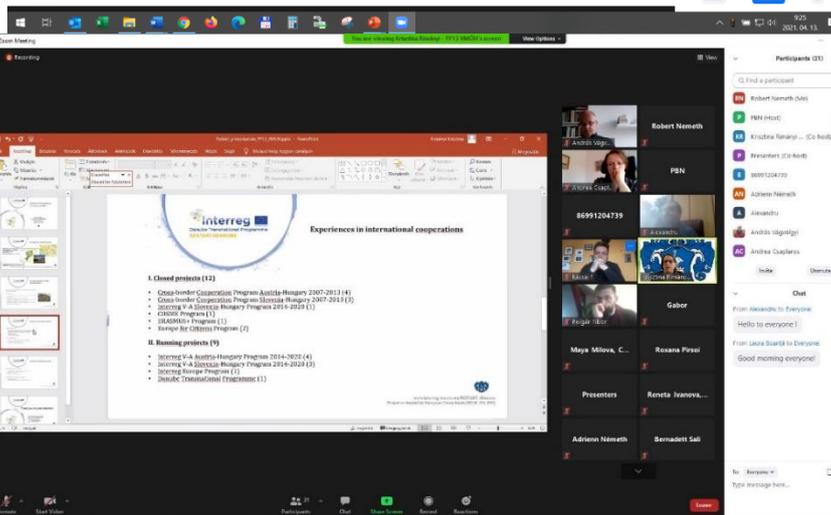
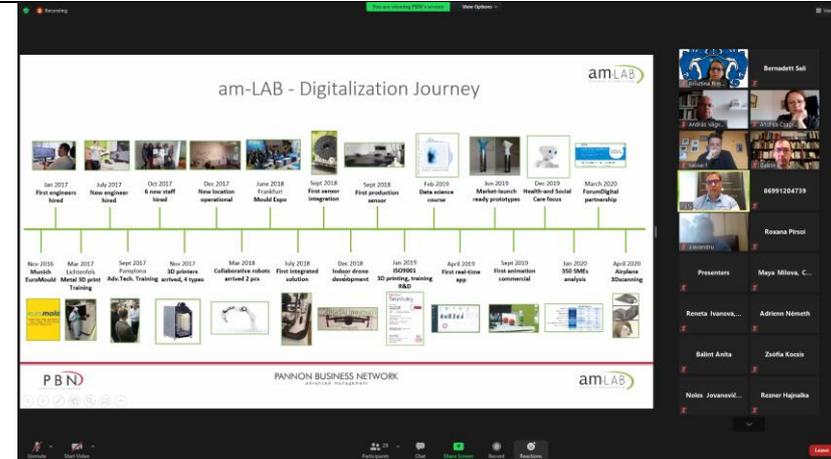
- APLIK:UM** (Novice iz področja prenosa znanja in tehnologij) - Služba za prenos znanja in tehnologij, Univerza v Mariboru.
- APLIK:UM TECHNOLOGY OFFER** - **NOVO PISARJE** APLIK:UM TEHNOLOŠKE PONUDBE. Razpisne inštalne ponudbe tehnologij raziskovalca Univerze v Mariboru, ki so na voljo za sofinanciranje, skupno vrednosti do 100.000 EUR.
- KREATIVNOST** - **Odvijala se je delavnica na temo razvoja kreativnih industrij v Sloveniji.** V sklopu projekta Restart4Danube se je v organizaciji Službe za prenos znanja in tehnologij v torek 30. 3. 2021 odvijala delavnica na temo razvoja kreativnih industrij v Sloveniji.
- IZOBRAŽEVANJE** - **Izboljšajte svojo inovativnost po metodi Art in Design Thinkinga!** Na znanstveno priročniku ter se pridružite na drugi razpis projekta DIVA za sofinanciranje plinskih projektov, kjer bodo podprli vaše inovativne ideje.
- DOGOĐI** - **DIGI-SI: Trenutno stanje in priložnosti za digitalizacijo slovenskega gospodarstva v okviru nove finančne perspektive 2021-2027** Vse zanimivo kako lahko majhno podjetje / raziskovalec izkoristi podporo projekta DIGI-SI za svoj komercializacijo na domačem in tujem trgu? Kakšne so priložnosti prihodnje Danube v digitalnem inovacijskem ekosistemu? Delite svojo prakso priprave uspešnih rezultatov naših članov?

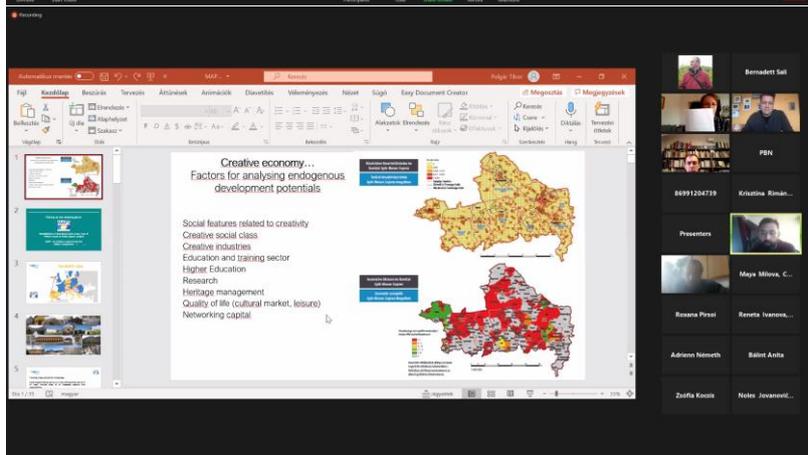
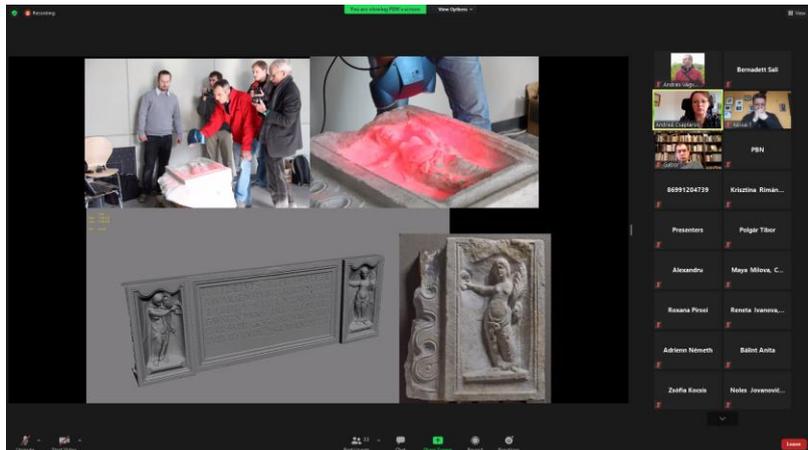
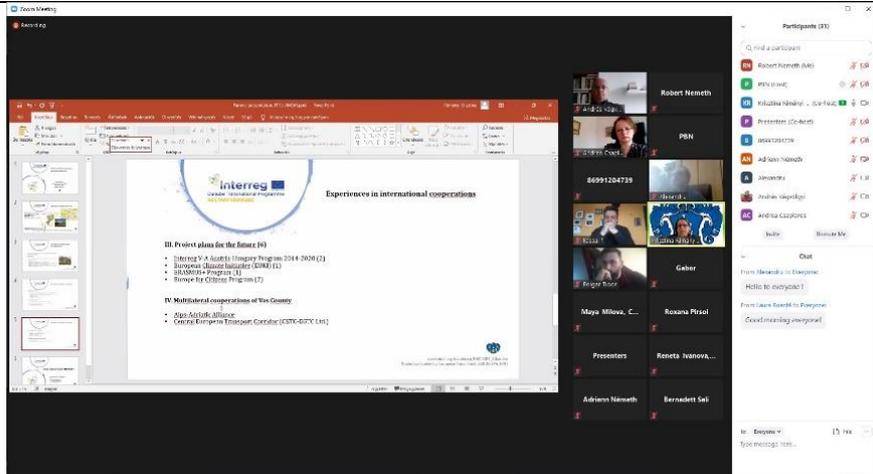
#### 6.4 Policivil workshop in Hungary

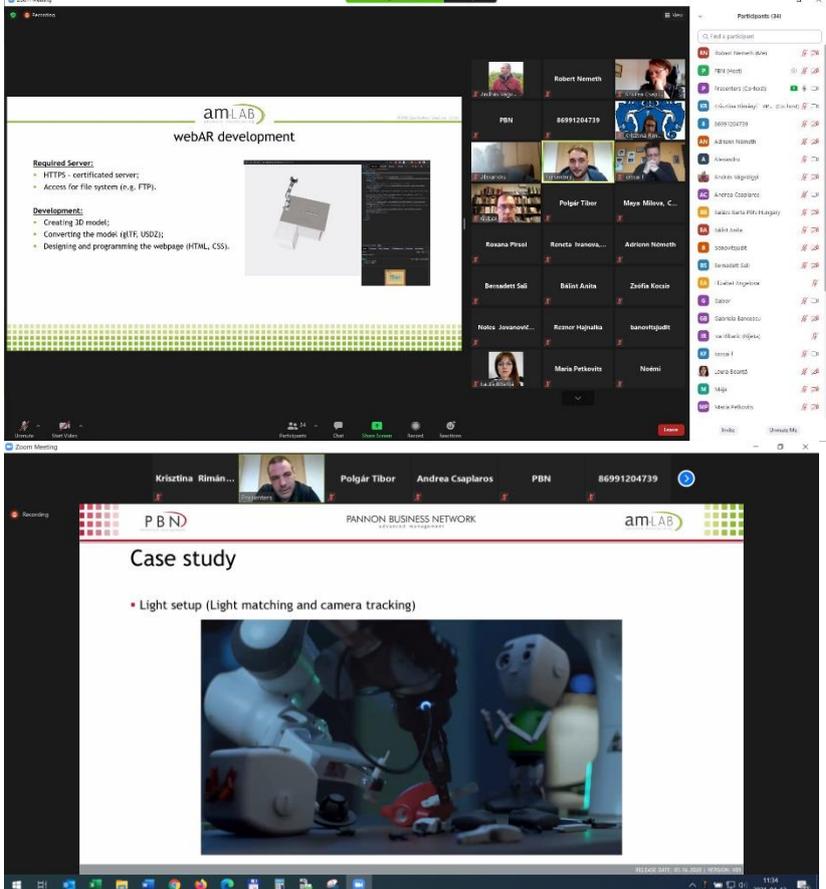
Organising partners	Pannon Business Network Association and Vas County Government Office
Topic of Local Action Plan	LAP4: Refurbishing heritage & historical buildings
Date of the workshop	13.04.2021
Organisation of the workshop	<p>The policivil workshop was organized – in close cooperation of PBN and VMÖH – on 13 April 2021. Due to COVID measures, the workshop was held online via Zoom platform.</p> <p><u>Organisation process:</u> Firstly, the Hungarian tandem selected an appropriate date and platform for the workshop. The next step was the invitation of speakers and compilation of the agenda. 2 presenters accepted our invitation, moreover 2 colleagues of am-LAB (digital innovation hub of PBN) also held a presentation.</p> <p><u>Invitations:</u> In order to reach as many people as possible, PBN created a promotional material and sent out the official invitations to 70 stakeholders around Vas County. The registration process took place via online <a href="#">Google docs</a> form. Moreover, PBN held a dissemination event where the managing director of PBN presented the Restart_4Danube project and gave information about the 4<sup>th</sup> policivil workshop.</p> <p>The workshop was distributed also via PBN’s social media channels (Facebook, LinkedIn, Twitter, Instagram). In addition, VMÖH promoted on their website and their stakeholders. Registered participants received a reminder email before the event.</p>
Summary of the workshop	<p>In total 40 stakeholders participated in the workshop. The attendees were covering a large spectrum of backgrounds: independent artists, cultural institutions (e.g. museums), regional development agency, tourism agency, local public authority, education institutes, SMEs, international companies, civil society.</p> <p>The participants got informed about the project, its aims, and achievements so far. Good practices for strengthening the cultural and creative industries were presented in the workshop. Stakeholders provided useful suggestions for designing and implementing the Local Action plan in Vas County, Hungary.</p>
Conclusion	<p>The event was successfully realised, emphasising the central significance of the project, its potential in shaping the cultural and creative industries-related concept of the county.</p> <p>The good practices showcased inspired not just the project partners (PBN &amp; VMÖH), but the workshop attendees as well.</p> <p>The process of the Action Plan implementation was in the focus, showcasing all key elements and dynamics in the project, which lead to Local Action Plan development.</p> <ul style="list-style-type: none"> <li>• Participants found the AR technology – which will be used for the implementation of the local action plan – a good and creative idea. This solution raises the interest in people, it also attracts the younger generation, the</li> </ul>

	<p>students, who are not always open for cultural industry, cultural heritage or historical buildings.</p> <ul style="list-style-type: none"> <li>• The director of the local museum highlighted the importance of sustainability of digitized solution and its constant updating.</li> <li>• It was suggested that a balance should be maintained between the personal and digital exhibitions. The physical presence in exhibitions cannot be replaced with the digitized formats, they should complement each other. It may also be suitable to draw the attention of future visitors to the cultural offer of the region during the pandemic.</li> </ul>																																																																																										
List of participants	<table border="1"> <thead> <tr> <th data-bbox="389 689 464 707"></th> <th data-bbox="469 689 944 707">Name (Original Name)</th> </tr> </thead> <tbody> <tr><td>1.</td><td>PBN</td></tr> <tr><td>2.</td><td>Rimányi Krisztina - PP13 VMÖH</td></tr> <tr><td>3.</td><td>András Vágvölgyi</td></tr> <tr><td>4.</td><td>Balázs Barta PBN Hungary</td></tr> <tr><td>5.</td><td>Gabriela Bancescu</td></tr> <tr><td>6.</td><td>Roxana Pirsoi</td></tr> <tr><td>7.</td><td>Reneta Ivanova# Vratsa Municipality</td></tr> <tr><td>8.</td><td>cci-vratsa-dialogue vratsa</td></tr> <tr><td>9.</td><td>Maya Milova (cci-vratsa-dialogue vratsa)</td></tr> <tr><td>10.</td><td>Alexandru</td></tr> <tr><td>11.</td><td>Andrea Csaplaros</td></tr> <tr><td>12.</td><td>kassai f</td></tr> <tr><td>13.</td><td>Adrienn Németh</td></tr> <tr><td>14.</td><td>Gabor</td></tr> <tr><td>15.</td><td>Bernadett Sali</td></tr> <tr><td>16.</td><td>Bálint Anita (Anita B.)</td></tr> <tr><td>17.</td><td>Zsófia Kocsis</td></tr> <tr><td>18.</td><td>Noles Jovanovič Slana UM (Noles Jovanovič Slana UM)</td></tr> <tr><td>19.</td><td>Rezner Hajnalka</td></tr> <tr><td>20.</td><td>banovitsjudit</td></tr> <tr><td>21.</td><td>Laura Boantă</td></tr> <tr><td>22.</td><td>Maria Petkovits</td></tr> <tr><td>23.</td><td>Robert Nemeth - PBN</td></tr> <tr><td>24.</td><td>Iva Ribaric (Rijeka)</td></tr> <tr><td>25.</td><td>Noémi</td></tr> <tr><td>26.</td><td>86991204739</td></tr> <tr><td>27.</td><td>Brina Lazar</td></tr> <tr><td>28.</td><td>Polgár Tibor (polgár Tibor)</td></tr> <tr><td>29.</td><td>Szántó István</td></tr> <tr><td>30.</td><td>Elizabet Angelova</td></tr> <tr><td>31.</td><td>NERDA Tuzla</td></tr> <tr><td>32.</td><td>nagybrigitta</td></tr> <tr><td>33.</td><td>Polina Georgieva</td></tr> <tr><td>34.</td><td>Europe Direct Vratsa</td></tr> <tr><td>35.</td><td>Mariya Panayotova (Europe Direct Vratsa)</td></tr> <tr><td>36.</td><td>Maja</td></tr> <tr><td>37.</td><td>Kathrin Zupan - CUAS</td></tr> <tr><td>38.</td><td>Tamara Valič SASS</td></tr> <tr><td>39.</td><td>Révész József</td></tr> <tr><td>40.</td><td>Grünwald Stefánia</td></tr> <tr><td>41.</td><td>Mariann Szabó</td></tr> <tr><td>42.</td><td>Neuvirthné Anikó</td></tr> <tr><td>43.</td><td>Maruška Čuš</td></tr> <tr><td>44.</td><td>linda.katona</td></tr> </tbody> </table>		Name (Original Name)	1.	PBN	2.	Rimányi Krisztina - PP13 VMÖH	3.	András Vágvölgyi	4.	Balázs Barta PBN Hungary	5.	Gabriela Bancescu	6.	Roxana Pirsoi	7.	Reneta Ivanova# Vratsa Municipality	8.	cci-vratsa-dialogue vratsa	9.	Maya Milova (cci-vratsa-dialogue vratsa)	10.	Alexandru	11.	Andrea Csaplaros	12.	kassai f	13.	Adrienn Németh	14.	Gabor	15.	Bernadett Sali	16.	Bálint Anita (Anita B.)	17.	Zsófia Kocsis	18.	Noles Jovanovič Slana UM (Noles Jovanovič Slana UM)	19.	Rezner Hajnalka	20.	banovitsjudit	21.	Laura Boantă	22.	Maria Petkovits	23.	Robert Nemeth - PBN	24.	Iva Ribaric (Rijeka)	25.	Noémi	26.	86991204739	27.	Brina Lazar	28.	Polgár Tibor (polgár Tibor)	29.	Szántó István	30.	Elizabet Angelova	31.	NERDA Tuzla	32.	nagybrigitta	33.	Polina Georgieva	34.	Europe Direct Vratsa	35.	Mariya Panayotova (Europe Direct Vratsa)	36.	Maja	37.	Kathrin Zupan - CUAS	38.	Tamara Valič SASS	39.	Révész József	40.	Grünwald Stefánia	41.	Mariann Szabó	42.	Neuvirthné Anikó	43.	Maruška Čuš	44.	linda.katona
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Screenshots from the workshop





	
<p>Other evidences (e.g. agenda, social media activity, publications )</p>	<p>- Agenda of the policivil workshop:</p>

**Agenda**  
**Policivil workshop**  
**13.04.2021**

**9:00 – 11:30 CET**  
**Online zoom meeting, Szombathely, Hungary**

Link: <https://zoom.us/j/97560202000>

Meeting ID: 975 6020 2000

**Moderator:** Virág Szuák

8:50 - 9:00	Arrival and technical set up
9:00 – 09:10	<b>Welcome speech</b> <b>Balázs Barta</b> – Managing Director, Pannon Business Network Association <b>dr. Péter Balázs</b> , Head of Office, Vas County Government Office
9:10 – 9:25	<b>Presentation of the Restart_4Danube project</b> <b>Virág Szuák</b> , Project Manager Pannon Business Network Association
9:25 – 9:35	<b>Presentation of the Local Action Plan</b> <b>Krisztina Rimányi</b> , Project Manager, Vas County Government Office
<i>GOOD PRACTICES FOR STRENGTHENING CULTURAL AND CREATIVE INDUSTRIES</i>	
9:35 – 10:00	<b>Augmented Reality (AR) applications</b> <b>Ádám Takács</b> , Electric engineer and Innovation manager am-LAB
10:00–10:30	<b>Introduction of the cultural industry in the region and 3D walks in Savaria Museum</b> <b>Andrea Csapláros</b> , Head of Savaria Museum
10:30-10:55	<b>URBACT project presentation</b> <b>Tibor Polgár</b> , Director for Strategy West Pannon Regional and Economic Development Nonprofit Ltd.
10:55–11:20	<b>Creation of business animation with CGI technology</b> <b>Márton Magyarfalvi</b> , Production and Innovation Manager, am-LAB
11:20-11:30	<b>Q&amp;A, discussion</b>

- The workshop was promoted via PBN social media platforms. During the promotion of the event through PBN's social media channels, we reached 730 people.

<https://fb.watch/5UnqEs1oo/>

<https://www.linkedin.com/feed/update/urn:li:activity:6781186462525231104/>

<https://twitter.com/PBNHungary/status/1375420736878342148>

<https://www.instagram.com/p/CM4ZkERF9WK/>

<https://www.facebook.com/PBNHungary/videos/155468603134401/>

<https://www.linkedin.com/feed/update/urn:li:activity:6785554485730131968/>

<https://twitter.com/PBNHungary/status/1379788696497631234>

<https://www.instagram.com/p/CNXdcmAl6on/>

- PBN and VMÖH sent out the following invitation letter to the stakeholders:

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**MEGHÍVÓ**

a Pannon Gazdasági Hálózat Egyesület szeretettel meghívja **2021. április 13-án 09:00 és 11:30** között megrendezésre kerülő workshopunkra melynek célja a helyi kreatív ökoszisztéma megerősítése.

**REGISZTRÁCIÓ**

---

**PROGRAM**

- Helyi akciótervvel kapcsolatos javaslatok megfogalmazása
- Kiterjesztett valóság megoldások
- 3D virtuális séta a Savaria Múzeumban
- A helyi kulturális és kreatív ipar megerősítéséhez kapcsolódó joggyakorlatok
- Üzleti animáció készítésének lehetőségét CGI technológiával

---

Kapcsolat:  
Sznák Virág  
virag.sznak@pbn.hu  
+36-94 505 903

- VMÖH promoted it on their webiste:  
[https://www.vasmegeye.hu/hirek/restart\\_4danube-meghivo-online-workshopra/](https://www.vasmegeye.hu/hirek/restart_4danube-meghivo-online-workshopra/)

## 6.5 Policivil workshop in Bulgaria

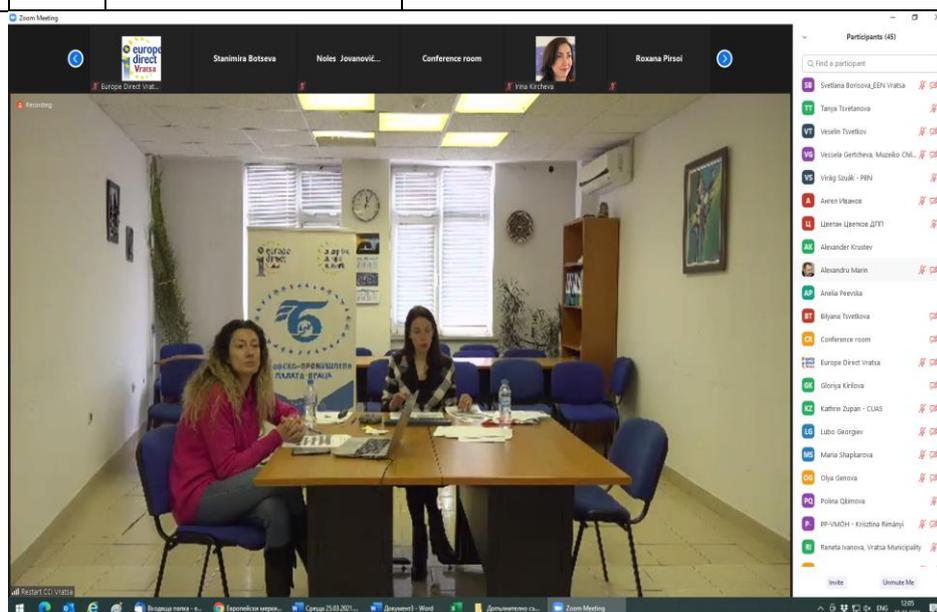
Organising partners	Chamber of Commerce and Industry Vratsa
Topic of Local Action Plan	"Green Urban Regeneration"
Date of the workshop	25th of March 2021
Organisation of the workshop	<p>The policivil workshop was organized – in close cooperation of CCI Vratsa and Municipality Vratsa – on 25th of March 2021. Due to COVID restrictions, the workshop was held online via Zoom platform.</p> <p>Organisation process: The Bulgarian partners selected an appropriate date, appropriate speakers and online platform for the workshop. In totally 7 speakers accepted the invitation. CCI Vratsa sent out the official invitations to 65 stakeholders from Vratsa District (Northwest part of Bulgaria). The workshop was distributed also via CCI Vratsa social media channels. The information had been published on CCI Vratsa's.</p>
Summary of the workshop	<p>In total 55 stakeholders participated in the workshop. The attendees were covering a large spectrum of backgrounds: educational and scientific institutions, NGOs, nature park, regional development agency, local public authority, museum, SMEs, craftsmen, civil society.</p> <p>As CCI-Vratsa is responsible for drafting a report on the capitalization events organized by the consortium during the project implementation, during workshop had been exchanged ideas, knowledge and good practices with the project "Women in Business"</p> <p>The participants got informed about the project, its aims, and achievements so far. Also the mission, objectives, interventions and next programming period of URBACT Programme had been presented. Good practices for strengthening the cultural and creative industries were presented in the workshop. Stakeholders provided useful suggestions for designing and implementing the Local Action plan in Vratsa, Bulgaria.</p>
Conclusion	<p>The event was successfully realised. The represented good practices inspired the workshop attendees and the workshop ended with cooperational discussion. The received Proposals and ideas for drafting of Local Action Plan Vratsa, were as follows:</p> <ul style="list-style-type: none"> <li>✚ Project-proposal Vratsa Event Center: idea to convert the industrial building to an Event Center. The building has a gorgeous industrial design. Monolithic construction, which has the perfect natural light and large dimensions of the premises. Its very purpose is to accommodate large, mega machines and structures, which makes it the ideal field for large-scale art projects and installations, corporate and business events, educational and entertainment events. It could be separate on: Vratsa Contemporary ART FACTORY, Business FACTORY for Corporate and Business events, EXPO FACTORY, Fan FACTORY.</li> <li>✚ A development of a City smartphone application to support independent and green living;</li> </ul>

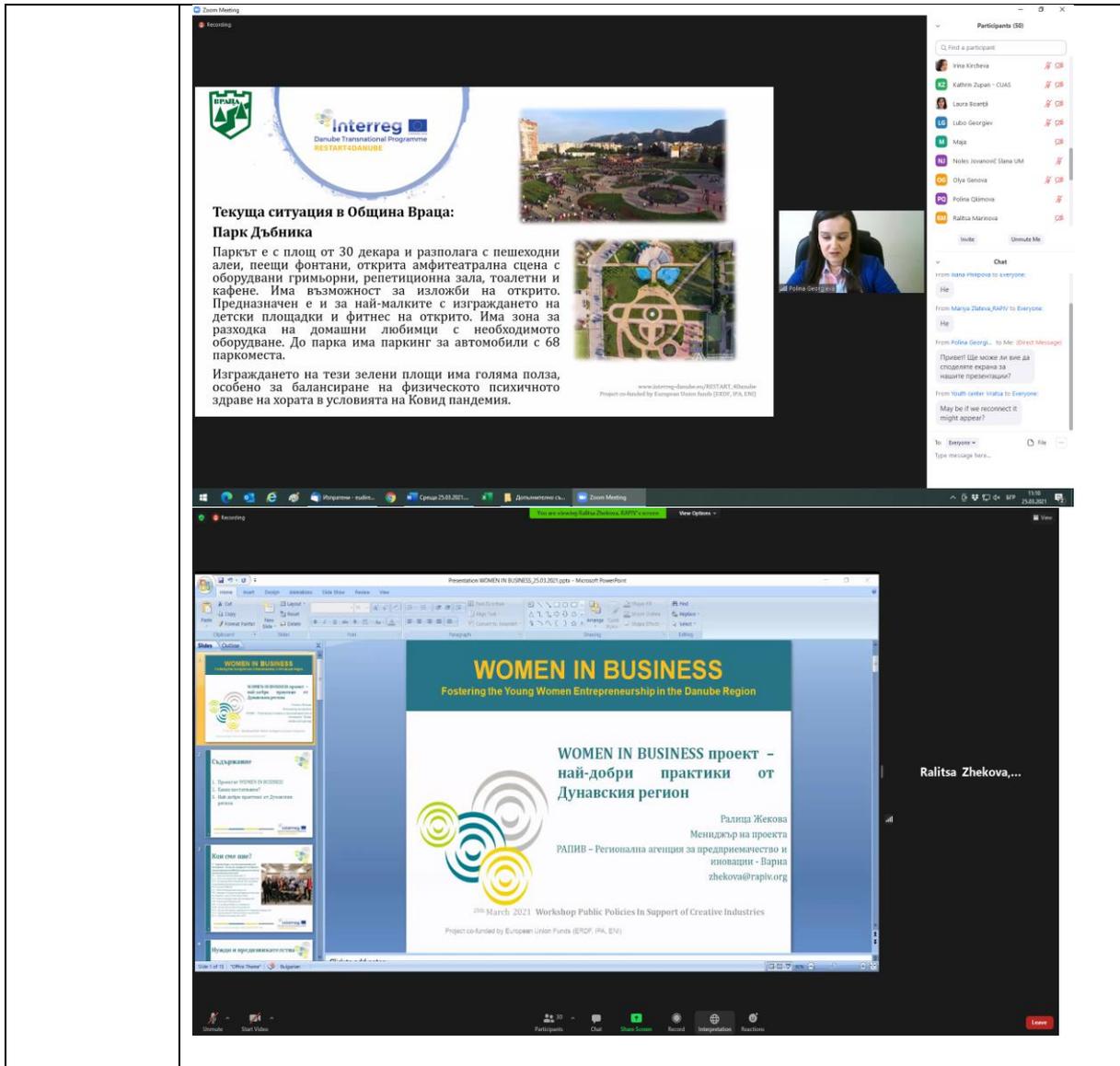
	<ul style="list-style-type: none"> <li>✚ Creating of an intelligent parking management system, namely with sensors installed in each parking space, and monitoring the availability of accessible parking spaces in the city. This system and sensors can also alert the authorities to any illegal occupation of the premises;</li> <li>✚ Establishment of an “alley dug” into the bank of the river, which pass through the city;</li> <li>✚ Construction of nature observation sites (for children);</li> <li>✚ Use of natural resources on the suburbs of the city to build more places for recreation, in particular the construction of paths.</li> </ul>		
List of participants		<b>Name and Surname</b>	<b>Company/ Institution name</b>
	1.	Iliana Filipova	Chamber of Commerce and Industry
	2.	Maya Milova	Chamber of Commerce and Industry
	3.	Alexandru Marin	University POLITEHNICA of Bucharest
	4.	Ralitsa Zhekova	Regional Agency for Entrepreneurship and Innovations – Varna
	5.	Simeon Petkov	National Association of Municipalities in the Republic of Bulgaria
	6.	Mariya Zlateva	RAPIV
	7.	Kathrin Zupan	CUAS
	8.	Polina Yakimova	Municipality of Vratsa
	9.	Noles Jovanovič Slana	University of Maribor
	10.	Iliana Draganova	Enterprise Europe Network
	11.	Krisztina Rimányi	VMÖH
	12.	Boriana Statkova	Platform Open Vratsa Vratsa Municipality
	13.	Reneta Ivanova	Water cycle Department, Municipality of Vratsa
	14.	Maria Shapkarova	Bulgarian Chamber of Commerce and Industry
15.	Ventsislava Strahilova	Enterprise Europe Network	

16	Lubo Georgiev	"Sunny day"
17	Maria Georgieva	Europe Direct Vratsa
18	Stanimira Botseva	ST „Marchela”
19	Gabriel Vladut	SC IPA SA CIFATT Craiova
20	Vesela Gercheva	Muzeiko, Children Scientific Center
21	Irina Kircheva	RAPIV
22	Roxana Pirsoi	Craiova City Hall
23	Nikola Zhivkov	Youth Center Vratsa
24	Marina Marincheva	Young entrepreneur
25	Polina Georgieva	Municipality of Vratsa
26	Angel Ivanov	Municipality of Vratsa
27	Srebrina Efremova	Foundation Causes
28	Bilyana Tsvetkova	Architecture studio „Marinovi”
29	Svetlana Borisova	Enterprise Europe Network
30	Virág Szuák	PBN Hungary
31	Gloriya Kirilova	Student University „Sv. Sv. Kiril i Metodiy”
32	Olya Genova	Nature part „Vratsa balkan”
33	Daniela Borisova	Nature center „Natura” Vratsa
34	Alexander Krustev	Municipality of Vratsa
35	Eleonora Nikolova	Municipality of Vratsa
36	Magda Penkova	Entrepreneur
37	Tanya Tsvetanova	Entrepreneur
38	Gabriela Bancescu	IPA Craiova
39	Daniela Mihai	SC IPA SA CIFATT Craiova
40	Iva Ribaric	Rijeka
41	Anelia Peevska	Municipality of Vratsa

42	Nirvana Kapitan Butković	Ministry of Economy, Entrepreneurship and Crafts
43	Elizabet Angelova	Municipality of Vratsa
44	Irina Coifescu	Steinbeis Zi GmbH
45	Tofan Raisa	ODIMM
46	Ralitsa Marinova	„Bulgarian Center for design”
47	Oksana Tamnishka	Enterprenuer Art crafts
48	Laura Boanță	UPB
49	Svetlin Ninov	IT design
50	Genadi Genadiev	Regional library „Hrito Botev”
51	Ivaylo Petkov	„Iv Design”
52	Hrisiyana Hristova	Student at Sofia University
53	Stanislava Georgieva	EEN Sofia
54	Viktoria Hristova Nacheva	“Troleibusen transport Vratsa”
55	Tihomir Mashov	Regional museum Vratsa

Screenshots about the workshop





The screenshot shows a Zoom meeting interface. The main content is a presentation slide with the following text:

**Текуща ситуация в Община Враца: Парк Дъбника**

Паркът е с площ от 30 декара и разполага с пешеходни алеи, пещи фонтани, открита амфитеатрална сцена с оборудвани гримьорни, репетиционна зала, тоалетни и кафене. Има възможност за изложби на открито. Предназначен е и за най-малките с изграждането на детски площадки и фитнес на открито. Има зона за разходка на домашни любимци с необходимото оборудване. До парка има паркинг за автомобили с 68 паркоместа.

Изграждането на тези зелени площи има голяма полза, особено за балансиране на физическото психичното здраве на хората в условията на Ковид пандемия.

Below the text are two images: a wide view of the park and a close-up of a colorful sculpture.

At the bottom of the Zoom window, a Microsoft PowerPoint slide is visible with the following content:

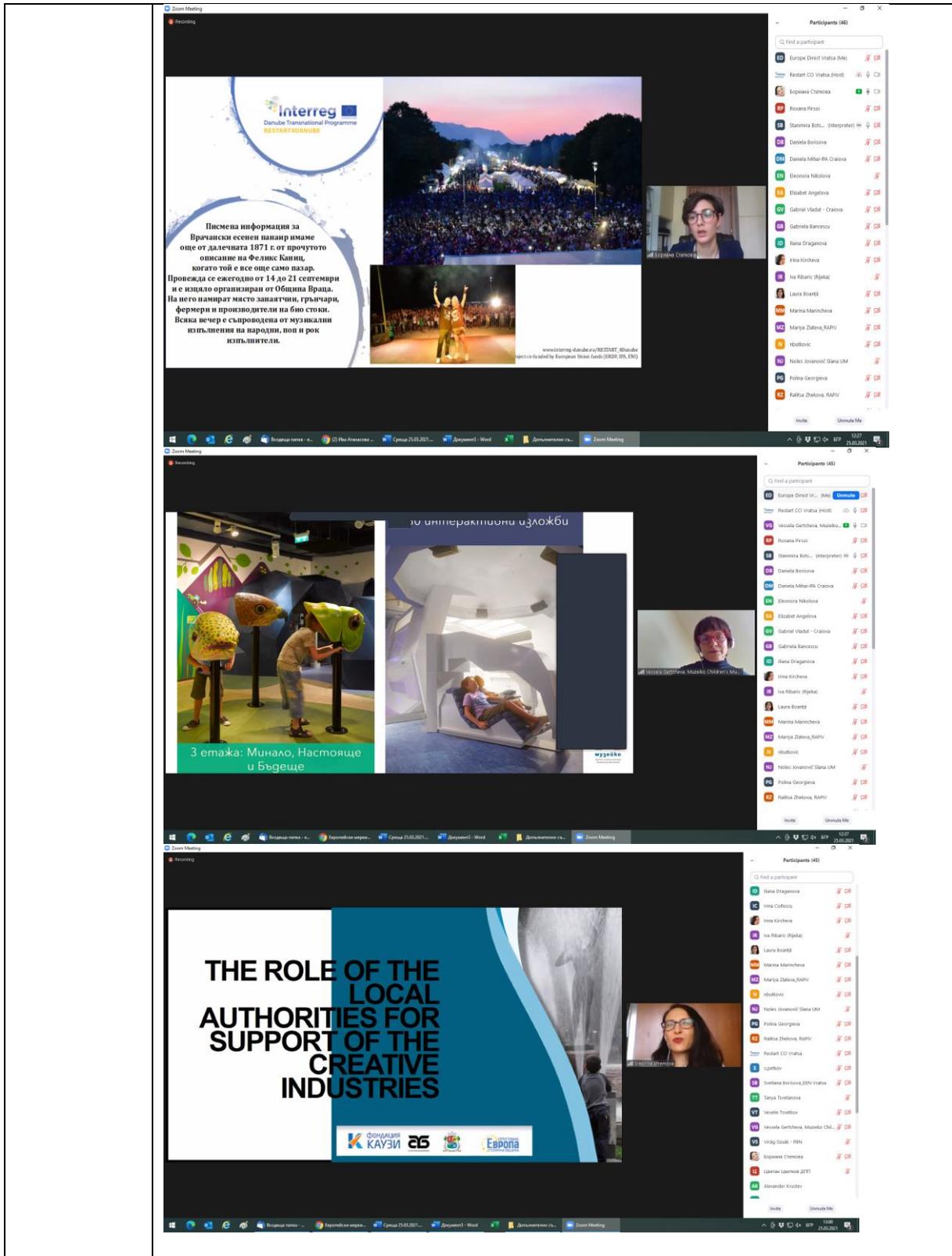
**WOMEN IN BUSINESS**  
Fostering the Young Women Entrepreneurship in the Danube Region

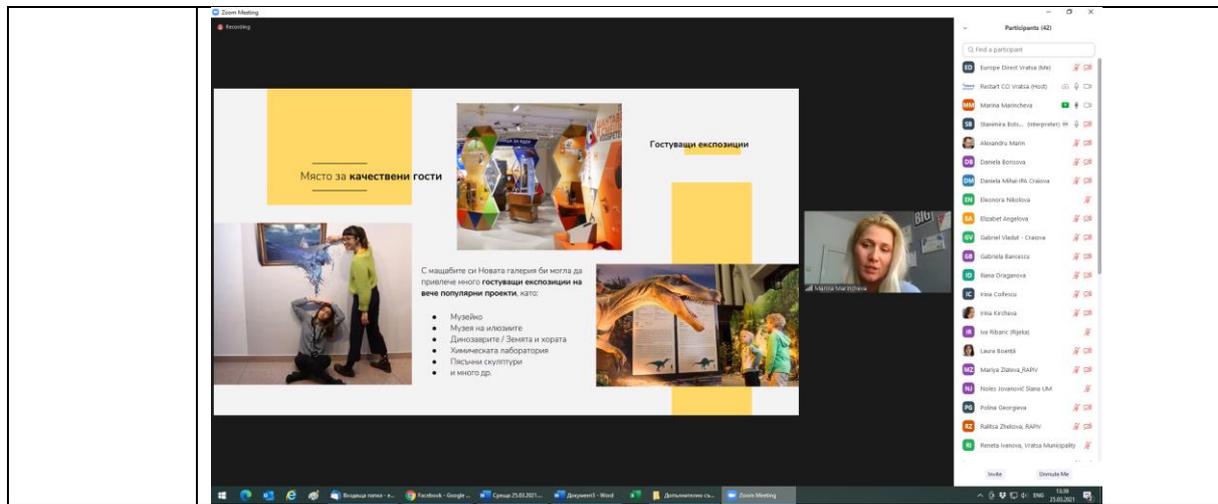
**WOMEN IN BUSINESS проект - най-добри практики от Дунавския регион**

Ралица Жекова  
Менеджър на проекта  
РАПНВ - Регионална агенция за предприемачество и иновации - Варна  
zhekova@rapiv.org

20th March 2021 Workshop Public Policies In Support of Creative Industries  
Project co-funded by European Union Funds (ERDF, IPA, ENI)

On the right side of the Zoom window, a 'Participants (50)' list is visible, including names like Yvka Kircheva, Katerin Zupan, and others. A chat window is also open at the bottom right.





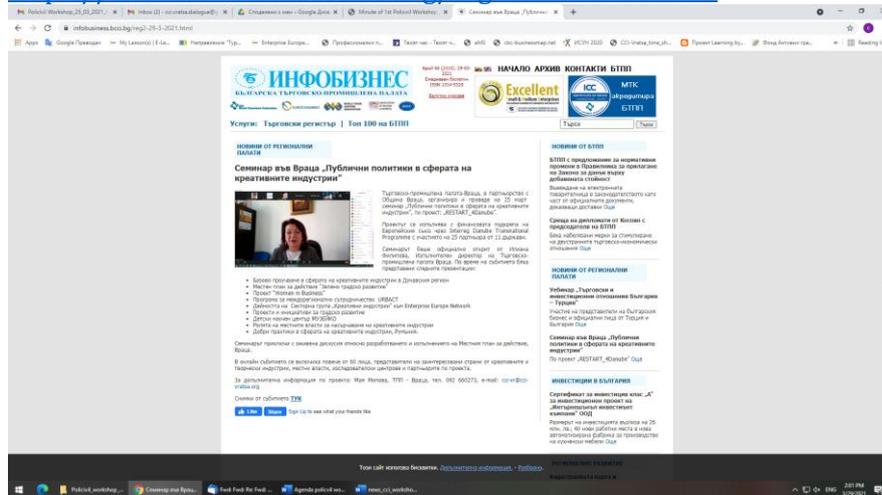
Other evidences

- Agenda of the policivil workshop	
10:00 – 10:10	<b>Welcome speech</b> <b>Iliana Filipova, Executive Director</b> <b>Chamber of Commerce and Industry Vratsa</b>
10:10 – 10:30	<b>“RESTART_4Danube” - Project presentation</b> <b>Results of “Danubian baseline study”</b> <b>Maya Milova, Chamber of Commerce and Industry Vratsa</b>
10:30 – 10:45	<b>Local Action Plan Vratsa</b> <b>"Green Urban Regeneration" - Concept and objectives</b> <b>Polina Georgieva, Municipality Vratsa</b>
10:45 – 11:00	<b>Project “Women in Business”</b> <b>Ralitsa Zhekova, Project manager</b> <b>Regional Agency for Entrepreneurship and Innovations - Varna</b>
11:00 – 11:15	<b>URBACT Programme</b> Mission, objectives, interventions and next programming period <b>Simeon Petkov, National Association of Municipalities in the Republic of Bulgaria</b>
11:15 – 11:30	<b>Presentation of Enterprise Europe Network</b> <b>- Sector group Creative Industries</b> <b>Iliana Draganova, EEN Ruse</b>
11:30 – 11:50	<b>Good practices for strengthening creative industries</b> <b>Successful projects for urban regeneration:</b> <b>Boriana Statkova, Vratsa Municipality</b> <b>Polina Georgieva, CITIES4CSR</b>
11:50 – 12:00	<b>Muzeiko, Children Scientific Center</b> <b>Vesela Gercheva, Director of Exhibitions and Programs</b>
12:00 – 12:15	<b>The role of local authorities for the encouragement of the Creative Industries</b> <b>Srebrina Efremova-Veleva, Foundation Causes</b>

	12:15 – 12:30	<p align="center"><b>Project results of “RESTART_4Danube”</b>  <b>Good practices in the area of creative industries in Romania</b>  <b>Prof. Alexandru Marin, Lead partner</b>  <b>University POLITEHNICA of Bucharest</b></p>
	12:30 – 13:00	<p align="center"><b>Proposals for drafting and implementation of Local Action Plan Vratsa</b></p>

The information for workshop had been reported in:

<https://www.infobusiness.bcci.bg/reg2-29-3-2021.html>



<https://vratzaplus.com/index.php?lang=bg&r=home/t165/t40013>



## 7 Annex II Meeting minutes

### 7.1 Meeting minute of the Romanian policivil workshop

Date: 24.02.2021

Time: 10.00-13.00 hrs., CET

Venue: via online, Zoom platform

Link: <https://zoom.us/j/4889922209?pwd=VGs3YS85YytHZm9weE9laEl0RHVuUT09>

Meeting ID: 488 992 2209 ; Passcode: CX3771

#### " Policivil Workshop"

#### Content of the meeting

IPA's project manager, Mr. Gabriel Vladut started with the introduction of "Policivil Workshop", virtual meeting organized by IPA and Craiova City Hall.

Mr. Gabriel Vladut presented **the main points of discussion during the meeting:**

- *Welcome word* - Mr. Nelu Pirvu – Executive Director of Craiova City Hall, Directorate - Elaboration and Implementation Projects
- *Presentation of RESTART\_4Danube project and its objectives*, Roxana Pîrșoi, Craiova City Hall
- *The results of the regional study "Danubian baseline study"*, Gabriela Bancescu, UPB
- *Good practices for strengthening the creative cultural industry*, Dana Bosoteanu, Craiova City Hall
- *Addressing the issue of urban regeneration in the financial period 2021-2027*, Daniel Vâlceanu, evaluation-examination advisor, Policies and Strategies Directorate, Ministry of Development, Public Works and Administration
- *Synergies with the Interreg VA program, Romania - Bulgaria; Improving mobility and employment in the cultural and creative industries*, Daniel Neagoie-Bacanu, Always for Europe Association
- *Modernism and utility through the cultural and creative industries. Alternative solutions*, Claudiu Meleandra, Entrepreneur
- *Local Action Plan: "New spaces for experimentation, innovation and entrepreneurship in the creative cultural industry sector" Concept and objectives*, Gabriel Vladut, IPA CIFATT Craiova
- *Proposals, ideas and suggestions for the realization of a Local Action Plan of the Municipality of Craiova in order to support the services of the creative cultural industry and to strengthen the entrepreneurship of this type of services. Discussions and suggestions*, Moderator: Gabriel Vladut, IPA CIFATT Craiova.

#### **General Information about the topics of presentations:**

- ***Welcome word - Mr. Nelu Pirvu – Executive Director of Craiova City Hall***
  - Importance of ICCs in Oltenia region and continue efforts of the Craiova municipality to increase the number of actions in this sector.
- ***Presentation of RESTART\_4Danube project and its objectives, Roxana Pîrșoi, Craiova City Hall***

- Main Objective of the project, specific Objectives of the project, target Group, project main outputs.

- ***The results of the regional study "Danubian baseline study", Gabriela Bancescu, IPA CIFATT Craiova***

- The aims of Danubian baseline study, project partners involved in realised of the study, topics, information's about the analysis of creative urban ecosystem, operationalisation of the CCIs ecosystems, diagram's radar of Danubian scores on: innovation profile, the creative ecosystems, the cooperation and collaboration, values and perceptions, impacts of COVID-19, overall status of CCIs in Danube region and the conclusions of Danubian baseline study.

- ***Good practices for strengthening the creative cultural industry, Dana Bosoteanu, Craiova City Hall***

- Examples and cultural initiative of the experience in implementing cultural and creative industries projects of Municipality of Craiova: "Rehabilitation and consolidation of "Traian Demetrescu" Culture House Craiova", "Craiova Multifunctional Centre", "Consolidation of Bibescu House in Nicolae Romanescu Park", "Story Wood Cut" that represent a summer wood cut camp dedicated to the urban regeneration, "The Fair of Popular Craftsmen" that unites in every year more than 140 potters, wood-cutters, weavers, leathers, icons, blacksmiths, confectioners and more, from over 30 active craft centers in the country, "City Stock - Street View" that is a cultural residence dedicated to photography, workshops in the Art of Magic-Illusionism "Hocus Pocus!", the program "Adopt a statue" etc.

- ***Addressing the issue of urban regeneration in the financial period 2021-2027, Daniel Vâlceanu, evaluation-examination advisor, Policies and Strategies Directorate, Ministry of Development, Public Works and Administration***

- Presentation of the policies, strategies of urban regeneration and axes for the financial period 2021-2027.

- ***Synergies with the Interreg V-A Romania - Bulgaria Programmer; Improving mobility and employment in the cultural and creative industries, Daniel Neagoie-Bacanu, Always for Europe Association***

- General information about the project: "CREATWIN - Improving the workforce mobility and employment in cultural and creative industries from the RO-BG cross-border area", implementation period: May 5th 2017 – May 4th 2019; why cultural and creative industries - challenges existing at European level, cross-border level, what we did – improving the knowledge base, developing the skills and knowledge, encouraging the youth employment, increase the level of information, supporting professionals working in creative and cultural industries, beyond the project implementation.

- ***Modernism and utility through the cultural and creative industries. Alternative solutions, Claudiu Meleandra, Entrepreneur.***

- *MOBUR - Smart bench from designers*: utility, technical specification, advantages, innovative aspects; **example** - how to improve the quality of services in our region and in all regions of the country- self-powered smart urban street furniture can help cities and communities to increase the attractiveness of public spaces by providing

public services, information, and connectivity, while at the same time enabling the collection of valuable data for optimizing processes and reducing costs.

• ***Local Action Plan: "New spaces for experimentation, innovation and entrepreneurship in the creative cultural industry sector" Concept and objectives, Gabriel Vladut, IPA CIFATT Craiova***

- Local Action Plan definition, aim of the activity, creative business models of Cultural Centers, develop tools and services, Craiova – State of the Art in implementing cultural and creative industries, Craiova’s LAP - clear focus on physical infrastructure, capacity-building and services in benefit of cultural and creative industries, what we expect o Stakeholders.

• ***Proposals, ideas and suggestions for the realization of a Local Action Plan of the Municipality of Craiova in order to support the services of the creative cultural industry and to strengthen the entrepreneurship of this type of services. Discussions and suggestions, Moderator: Gabriel Vladut, IPA CIFATT Craiova.***

***1. INNES GLOBAL company, Managers: Bogdan Stanache, Frank Pietruka.***

**Project title: "Construction of office bulding for business incubator, fittings, connections to utilities and external facilities", Regional Operational Programme 2014-2020, Priority axis 2 – improving the competitiveness of small and medium aized enterprises, Investment priority 2.1B. Business Incubators, Cod SMIS: 123062, Beneficiary: TECH VENTURES SRL, Financing agreement 05/23/2019.**

**TECH VENTURES is part of a private group of IT companies with the purpose of implementing an A class environment.**

- **Washington, DC office.**
- **Location – Romania, Craiova:** campus with the construction; underway is located just outside Craiova, Romania. The three building, 5000 square meeting facility promises future tenants the best resource to support the projects.
- **Why Romania?**

Romania has a long tradition in information technology. With great resources at unbeatable prices, Romania is a great choice for tech innovators at any stage of development.

- **Services organised into 4 business categories - Incubator, bridge services, accelerator, economic development & research:** state of the art facilities in Craiova, intensive program for start-ups from visioning to fundraising, welcoming qualified companies from Europe and beyond, focus on branding, new business development and financial recourses, on-site or off-site programs for mid-size companies to enter new market, partnerships with leading government agencies and non-governmental organization to advance tech entrepreneurship etc.
- **Challenger learning centre:** the space-themed experiences, full of adventure and excitement, put students in the driver’s seat to accomplish time-sensitive activities and make key decisions that impact the success of the Mission; through a combination of STEM content aligned with today’s education standards, immersive technology, real science data, and hands-on activities, students are engaged in a high-tech simulation environment; he unique setting promotes collaborative problem solving, communication, and teamwork, while simultaneously reinforcing and bringing relevance to STEM concepts taught in the classroom.

2. **Photographs, artists, Filarmonica Oltenia, Teatrul Colibri, entrepreneurs, ADR, UCV etc.**

- The creative industries are "**the doors opener for culture**", they are the ones that can cross the cultural barriers of a country and can create "strategic relationships". For this reason they should have access to a series of financing sources and a specific support in the new financial programs 2021 -2027.

-**Creation of a Hub** with dedicated spaces for artists and creators from the creative industries and support services for the promotion and marketing of innovative products, local / regional and international with the support of the Restart4Danube Network. The Hub should work according to European models and methodologies, to be recognized in all countries along the Danube.

- **Support actions to go as much as possible close to citizens**, to the neighbourhoods, to the common citizen front door.

- **Websites to promote innovative products and services, integrated in Hubs**, in this way to be known in all countries along the Danube.

- The need for a **technical audit**, as a means of identifying the innovation capacity of the respective units from the cultural and creative industries

- Development of **support services for the targeted group**.

-Faster access to **financing programs**; reducing bureaucracy.

- **Development priorities of activities** related to active digital recovery and creative work with community photographic archives (public or private sources) in the South-West Oltenia region.

The role of such activities is the urban and community regeneration through culture and develop a cultural memory, also contributing to raising the level of urban community health; elaboration of relevant strategies in this area by the competent authorities.

- **Stimulating the digital recovery and participatory use for artistic and creative purposes** of the Craiova's photographic archives (owned by professional / amateur photographers, family collections).

- Arts educations are underdeveloped, and here it is the necessity to **create bilateral partnerships** to provide human resources for institutions and for the educational environment the promise of a continuity of human resources after graduation.

- Development of **public-private partnerships**, but legislated by laws / ordinances / decisions. There are financings sources that cannot be approached by public institutions, or there are financiers that do not make direct donations to public institutions for various reasons, and currently a public-private partnership always raises questions in case of controls.

- Realization of specific target audience **education programs**, in which all creative industries are partners and bring their contribution.

- **Greater visibility** of institutions at national and international level.

- The **collaboration of the profile institutions with the tourism and education sector**, and why not that of the SME'. There are common products that can be developed and that can add value.
- More intense **collaborations at local level between authorities**, subordinated profile institutions and the local business environment.
- Development of a **common calendar of cultural activities at local level**.
- **Partnerships with profile institutions** from the community space and the realization of **common projects**.
- **Creating hubs to exchange services and products** at the local level, creating a supportive environment and providing consulting services to attract funding in the ICCs field.
- Suggestions for the **implementation of the Regional Strategy for Smart Specialization RIS3**, developed by ADR South-West Oltenia for the period 2021-2027, in the context of the support offered to increase the capacity of Romanian regions in developing and implementing support programs for innovation and ICCs.
- **Creating databases with artists, photographers**, etc. for capitalizing of the creative and cultural potential of the region available to the interested public.
- **Technological transfer** - Transposing the ideas resulting from the research-development-innovation activity in the field into new products and services, which should be visible to the general public.
- **LAP Craiova** will prioritize, synthesize and organize the proposals on about 5 complementary projects so that they can be followed and implemented.

**Discussions with all PPs about the topic of the workshop.**

**Romanian Participants:**

**-56 participants from Romania: 28 women.  
The list of participants in attach.**

## 7.2 Meeting minute of the Croatian policivil workshop

Date: 16.06.2021

Time: 11.30-14.00 CET

Venue: Production Park Torpedo, Rijeka, Croatia

### 1. Content of the workshop

The number of urban regeneration (UR) initiatives in European cities in the context of creative and cultural industries (CCI) is rising. UR policies are tailored to local specificities and assets in order to promote SMEs in CCI and stimulate creative urban communities. In the framework of RESTART\_4Danube project, Rijeka will develop a Local Action Plan (LAP) within the topic 'Sustainable regeneration of industrial buildings' with the main purpose of supporting CCI and gathering local stakeholders.

Therefore, the Rijeka Policivil workshop was organized as a local event with external stakeholders and with the purpose to discuss ideas and suggestions for the city of Rijeka Local Action Plan to support and strengthen entrepreneurship in CCIs. Rijeka LAP will be developed in the next project period following inputs of participants collected at the Policivil workshop, under the main theme 'Sustainable regeneration of industrial buildings'. The workshop will also serve to strengthen the local creative ecosystem.

During the workshop recent and future projects of UR in the City of Rijeka, related to various fields in CCI have been presented, following a discussion with a focus on collecting the ideas, suggestions, and opinions for Rijeka LAP, resulting in guidelines and directions on how to strengthen entrepreneurship in creative and cultural industries in Rijeka within refurbished and repurposed infrastructure.

The workshop started with the Welcome speech and introduction to the workshop, after which a representative from the City of Rijeka ms. Iva Ribarić from Department of Entrepreneurship presented the 'RESTART\_4Danube' project more in detail. Participants of the workshop had an opportunity to learn more about projects' main and specific objectives as well as what needs to be done in order to reach expected projects' results and outputs. What has been specifically pointed out during the presentation are the existing challenges that CCI industries are facing, along with the short overview of conclusions from the Deliverable D.T4.2.1. Already existing policy recommendations, describing creative ecosystems of Craiova, Rijeka, Maribor, Vratsa, Vas County and Moldova. The introduction into projects' LAP topics was presented, as well as a starting points of Rijeka LAP that was ground for following discussion.

Ms. Tina Ragužin, another representative from the City of Rijeka Department of Entrepreneurship presented the 'Energana – incubator for creative technologies and IT industry' project which is in early stage of implementation and thematically fits into the workshop since the projects' aim is to convert the building of the former factory, an abandoned industrial infrastructure owned by the City of Rijeka into the incubator for an IT and creative industries. The new IT and CCI entrepreneurial infrastructure would consist of a multimedia venue, AI laboratory providing multipurpose robotics workshops, game development classrooms, film and photography studios, data center with server infrastructure, and other common areas for socializing and work for hub residents – SMEs, startups, students, etc. In addition to the infrastructure, entrepreneurs will have

at their disposal various educational programs such as Game Development, Photo/Video Program, Internationalization Program (cooperation with regional partners after infrastructure investments) as well as Mentoring Program. Among expected benefits of the project are strengthening of the IT and CCI sector by strengthening the innovation HUB to affect positively increasing employability in the sector as well as increasing the competitiveness of the local economy.

As a concrete example of already accomplished repurposing of an old and neglected industrial building turned into an entrepreneurial production hub, the director of the Rijeka Development Agency Porin (RDA Porin) Mr. Dario Zorić presented the 'Hala 14' project that finished in December 2020 resulting in renewed former torpedo factory into the Production Park Torpedo which represents now a new production hub with a range of services: from specialized technological equipment – mobile 3D scanner and four 3D printers for different purposes, useful for prototyping and innovations over to incubation programs for SMEs within the manufacturing sector. Functional products and examples created with additive technologies emphasize and prove the wide application and the purpose of this equipment. Two engineers employed within PP Torpedo provide help, support, and/or final deliveries to SMEs, startups, and individuals, from 3D design and modeling to final products – on a turnkey basis.

Continuing with the presentations, a curator from the City of Rijeka Museum Ms. Kristina Pandža presented the possibilities of the application of 3D technologies in cultural industries, as a result of successful cooperation between the museum and Production Park Torpedo. As of last year, the museum has added a new location of the renewed palace of the former sugar factory near the city center whereas different final 3D printed products made in PP Torpedo have been installed within the permanent exhibition of the museum. In order to showcase a historical overview of the industrial period from the time of the sugar factory, the Museum ordered and specialized technological equipment of PP Torpedo recreated models for the production of a large number of sugar cones that were made of terracotta in the past and have been delivered as 3D printouts, emphasizing again the wide range of purpose and possibilities CCI sector can find in additive technologies. PP Torpedo also produced and delivered the 3D models of 2 historical buildings Adamić's theater and Tarsatic principle for Museum permanent exhibition purposes.

Finally, a discussion on the Rijeka Local Action Plan within the framework of 'Sustainable regeneration of industrial building' took place, moderated by the Marketing and Project Management Associate at the Rijeka City Library Mr. Kristian Benić who firstly presented another example of an old industrial building renovation in so-called 'Brick House' or 'Children's house', a place designed as the intersection of all activities for children, from children's library to non-formal education and all the other content for children including the theatre and cinema. Again, the emphasis was on the application of modern technologies within the 'Children's House' that provides 3D modelling and printing workshops for children to encourage learning and the use of 3D technologies from an early age.

After the discussion, a site visit of PP Torpedo and its Technical laboratory took place, where the process and product examples were elaborated to the participants. The offline attendees held a wrap-up discussion after the round tour, where concrete ideas for the LAP were collected.

## 2. Conclusions and next steps

Local external stakeholders agreed on the 'RESTART\_4Danube' project detected challenges CCI industries are facing, from rigid bureaucracy, small market, and difficulty to find jobs in creative industries, over to lack of long-term cooperation, fear of failure, and lack of venture capital and finances, while at the same time it has been agreed as well that the good environment for start-ups already exists and it includes the support from local authorities in shaping the innovation.

A discussion started with the question of the possibility of educational role within the 'Children's House' in the field of creative industries and 3D technologies where several participants agreed on the opinion that 3D technologies workshops should not only be intended for entrepreneurs but also adapted to children, precisely in order to encourage creativity through learning and demonstrations of the functioning of additive technologies. The sooner it all starts, the more technology-conscious people there will be, but it is important to develop conceptual and project thinking at the same time.

The availability of these technologies is either expensive or not necessary for citizens, so it is important to have them in these infrastructures to get acquainted with them to remove restrictions such as fear of using them in order not to break anything. Therefore, the goal is to encourage and learn to use the existing equipment as much as possible but in a way simple enough for experimental and risky work. It has been agreed that it is necessary to continue with 3D technologies education in order to incubate the ideas from the field of IT and creative industries as startups within the upcoming Energana incubator.

There are lots of opportunities for collaboration while all the objectives of the development of creative industries should have their place. RDA Porin within the entrepreneurial incubator already incubates several entrepreneurs from the IT sector and creative industries with whom it is necessary to continue working and supporting them. It is important to develop such programs and initiatives to keep young people, especially in the IT and creative industries.

The financial aspect related to the creative industries should not be the only aspect when thinking about the key factors, but the human factor should be taken into consideration as the key one that exists and develops within the IT, cultural and creative industries. There is an interesting decade ahead but there should be an outlook for all young people and children who will learn about new technologies - to ensure that there are jobs created where this knowledge is needed locally so they would not have to leave the city or a country in order to realize their financial security. The long-term goal is to provide opportunities for young people to become creative entrepreneurs who will stay in Croatia and use their knowledge and skills in their home country.

### 7.3 Meeting minute of the Slovenian policivil workshop

Date: 30.03.2021

Time: 9.00-12.10 hrs., CET

Venue: Online (MS Teams), [Link to the event](#)

Type of Meeting: Policivil Workshop

#### Content of the Meeting

The event was opened with a short welcome speech by Alenka Iskra, the Deputy Mayor of the Municipality of Maribor.

Her speech was followed by a short summary of the event given by Dr. Maruška Čuš (University of Maribor), who was the main moderator of the workshop. She also announced minor changes to the agenda with adjustments regarding the order in which speakers were originally scheduled.

The workshop included five presentation and two moderated group discussions.

#### General Information About the Presentations

The 'Policivil workshop for the development of Creative Industries in Slovenia' included five presentations focusing on the Restart4Danube project, the Europe Enterprise Network and topics related to creative industries in the Slovenian context with an emphasis on the situation within the town of Maribor.

Brief overview of presentation topics (in chronological order):

- **Restart4Danube Project by Professor Alexandru Marin (University POLITEHNICA of Bucharest)**

After a brief summary and introduction of the Restart4Danube project, the methodology used to achieve the project objectives was explained along with the objectives and main project outputs. In what followed, the specific local action plans which will be implemented in Craiova (Romania), Rijeka (Croatia), Maribor (Slovenia), Vas County (Hungary) and Vratsa (Bulgaria) were explained in more detail.

- **Danubian baseline study in the field of creative industries for Slovenia by Dr. Tamara B. Valič (School of Advanced Social Studies)**

Dr. Tamara B. Valič presented a summary of the study and the main findings. The analysis focused on three different levels influencing creative industries: Background analysis (e.g., policy instruments, strategies), mapping of existing creative ecosystems, and the analysis of urban creative ecosystems. In their discussions with stakeholders the research team enquired about the innovation ecosystem within the municipality, the creative ecosystem, cooperation, values, perceptions, and the effects of the COVID-19 pandemic. She also highlighted that the pandemic was a double-edged sword for the industry with businesses

which were able to digitalize booming. Moreover, participants highlighted the decision of the Municipality of Maribor to support employees in the culture sector during the pandemic which was viewed as a positive response of local public authorities and a step in the right direction.

- **Enterprise Europe Network – Sector group Creative Industries by Maja Sušec (University of Maribor)**

The presentation focused on the Enterprise Europe Network (EEN) as one of the key elements within the EU strategic plan which intends to stimulate the growth and expansion of European businesses. The speaker focused on the Slovenian consortium along with the Creative Industries Sector Group within the EEN and the services these institutions can provide to actors within the cultural and creative industries. Real-life examples of cooperation with foreign partners within the EEN Network were provided as well.

- **Local action plan – Transit oriented development for Municipality of Maribor by Urška Jambrovič (Municipality of Maribor)**

In the opening part of the presentation the speaker provided a short introduction to the concept of transit-oriented development. She explained the strategy for its implementation in the Municipality of Maribor, and pilot projects which might be implemented to achieve the desired objectives. Presented suggestions included the urban regeneration of the public area along Mlinska Street near the main bus station and the urban regeneration of a small part of Boris Kidrič Square in front of the main railway station with creative and innovative solutions.

- **Presentation of the analysis: The dimension and potential of cultural and creative sector in Slovenia by mag. Anja Zorko (Centre for Creativity)**

The presenter introduced the Centre for Creativity platform which is run by the Museum of Architecture and Design and aims to aid the development of the cultural and creative sector. The centre conducted a thorough review of the cultural and creative sector in the period between 2008 and 2017. It is the most comprehensive study on this topic in Slovenia so far and it found that the majority of Slovene companies within this sector are characterised by their small size and limited number of employees with freelance workers accounting for the majority of the companies. Moreover, the sector is better developed within the Western Cohesion region. The last part of the presentation focused on the development potentials and the possible actions which could strengthen the sector such as the inclusion of creative industries into the national, regional, and local development strategies.

### **Proposals, Ideas, and Suggestions for the Local Action Plan**

The group discussion on the Local Action Plan was moderated by Brina Lazar and Urška Jambrovič who were representing the Municipality of Maribor. The discussion followed the presentation of the Local Action Plan by Urška Jambrovič.

During the discussion, the application Jamboard was used to encourage participation. Jamboard is a collaborative cloud-based application which functions as a digital whiteboard enabling visual real-time cooperation between participants. The contributions are anonymous.

**The questions for participants and collected suggestions:**

What is your understanding of the term transit-oriented development?

- Most participants highlighted the importance of sustainability and environmental concerns. Creating connection and thinking of creative ways to encourage the wider public were also mentioned.

How could creative and cultural industries be included in the realization of transit-oriented development goals?

- The participants suggested organizing street music, interactive playgrounds, art exhibitions, the inclusion of gamification-based benefits, improvement of stops (e.g. bicycle parking,). Multiple attendees also suggested including more creative designs in 'art thinking' into the creation of the stops in the first place.

In your opinion, how could the popularity of public transportation be increased?

- The participants listed multiple solutions which might increase the attractiveness of public transportation such as a more modern marketing approach, environmentally friendly modes of transportation (e.g., electric), improving the punctuality and frequency, creating a better atmosphere (e.g., more pleasant, and interactive interiors, better music selection) and put more emphasis on the relationship of school children with the system.

What is your take on the implementation of new means of public transportation (e.g., Trams, Drava river public transport)?

- Participants expressed interest in water related public transportation solutions (e.g. connecting Maribor with the town of Ptuj which is located downstream). However, issues such as the height of bridges and the accessibility of the right river terrace were put forward as well. Other suggestions included the use of TAM vehicles (car brand once manufactured in Maribor) and the construction of a well-structured train connecting downtown Maribor with suburban communities.

What should the train and bus stops (smaller stops) be like in order so be more attractive to people of all ages? What facilities and other special features define a modern public transportation stops and platforms?

- Most suggestions revolved around the design and functionality of bus and train stops. Attendees proposed the addition of green spaces, benches, WiFi spots etc. The addition of snack and coffee selling points along with street music was considered as well.

Do you think that public transportation could be considered “fashionable” by young people, e.g., youth utilizing it not only due to necessity but because it is fashionable?

- While raising the attractiveness of public transport among younger generations in times of COVID-19 and increasing digitalization was seen as a difficult task, participants suggested adding digital content and fidelity programs (e.g., collecting points to receive concert tickets). The possibility of promoting the service through influencers was proposed as well.

Due to the COVID-19 pandemic and related health and safety measures (e.g., mandatory masks and distance) the popularity of public transportation is declining. In your opinion, how could the goals of the sustainable development be achieved, despite the current restrictions?

- The most commonly proposed solution was to add other modes of transportation which do not require people to stay in closed spaces such as bicycles or electric scooters. One participant also suggested hop-on hop-off buses as an option.

### **Group Discussion Focusing on Collaboration Opportunities and Future Development of Creative Industries in Slovenia.**

The second group discussion was moderated by mag. Anja Zorko and Marko Podjavoršek from the Center for Creativity. The aim of the discussion was to encourage future collaboration among all participants. The potentials and needs of the creative sector along with the possibilities for cooperation aimed at laying the foundation for the creation of a Creative hub Slovenia were considered. During the discussion, the application Jamboard was used to collect participants' opinions and suggestions.

The discussion focused on three groups of stakeholders and their role in the creative sector in Slovenia. To improve future collaboration between different actors an open dialogue and exchange of views was encouraged. The following aspects were considered during the dialogue:

#### **The role of the Ministry of Culture and the Municipality of Maribor**

The representatives of creative industries expressed their desire for the continuation and increase of available funds for the coming cohesion strategy period along with the creation of new public calls for centres. On the other hand, the representatives of the Municipality of Maribor highlighted insufficient levels of human resources available as one of the obstacles and expressed a desire to create a better division of responsibilities. Furthermore, the need for greater inclusion of creative industries in urban regeneration initiatives was discussed.

### **The role of researchers and the academic sphere**

Researchers highlighted the importance of project work for staff and students; however, they also acknowledge that momentarily there is less cooperation with actors from the creative sector. While projects rarely involve the creative sector, they saw potential for greater cooperation, especially within projects related to vulnerable societal groups or student projects (usually organized in the form of workshops). Nevertheless, they pointed out that the problems within such projects have to be concrete and not overly abstract.

### **The role of businesses and entrepreneurs**

One of the obstacles mentioned was the lack of emphasis of creative entrepreneurs on the business aspects of their work. Many businesses who fail in their fund applications do not try to apply again, however, with the increase of online activities the possibilities for businesses are increasing, nonetheless. Another important point raised was that due to the small size and fierce international competition, support for products designed and created by Slovene entrepreneurs should be improved and increased.

### **Total Number of Participants: 50**

- The complete List of Participants is attached

#### 7.4 Meeting minute of the Hungarian policivil workshop

Date: 13.04.2021

Time: 9:00 – 11:30 CET.

Venue: online, Zoom platform

Link: <https://zoom.us/j/97560202000>

Meeting ID: 975 6020 2000

Content of the meeting
<p>Balázs Barta, managing director of PBN and Virág Szuák, PBN's project manager welcomed the participants and provided information about the program of the 4<sup>th</sup> online policivil workshop organized by Pannon Business Network Association and Vas County Government Office.</p> <p><b>The main topics covered in the workshop:</b></p> <ul style="list-style-type: none"> <li>• Presentation of Restart4Danube project</li> <li>• Presentation of the Local Action Plan</li> <li>• Augmented Reality (AR) applications</li> <li>• Introduction of the cultural industry in the region and 3D walks in Savaria Museum</li> <li>• URBACT project presentation</li> <li>• Creation of business animation with CGI technology</li> <li>• Discussion session</li> </ul>
General information about the topics of presentations
<p><b>Welcome speech</b> – Balázs Barta, Managing Director, Pannon Business Network Association</p> <p>Balázs Barta welcomed the audience and presented the activities of PBN and its Digital Innovation Hub, am-LAB. He also outlined, what they are doing for boosting the creative industries in the region.</p> <p><b>Presentation of Restart4Danube project</b> - Virág Szuák, Project Manager, Pannon Business Network Association</p> <p>General information about the project were presented: Challenges, objectives, target group, main outputs and local action plans. Furthermore she provided information about the ongoing and already implemented activities (Danubian baseline study, Policy &amp; Stakeholder Dialogue).</p> <p><b>Presentation of the Local Action Plan</b> – Krisztina Rimányi, Project Manager, Vas County Government Office</p> <p>Krisztina Rimányi introduced shortly Vas County Government Office and then she presented Local Action Plan 4 (Refurbishing heritage and historical buildings in Vas County), which will be elaborated and implemented in Vas County, within the Restart_4Danube project.</p> <p><b>Augmented Reality (AR) applications</b> - Ádám Takács, Electric engineer and Innovation manager, am-LAB</p> <p>Ádám Takács demonstrated the types of AR (application based, web based) and the augmented reality technology, which will be used for the implementation of the local action plan. He also</p>

explained how an application can be developed and presented some case studies, which they developed in am-LAB.

**Introduction of the cultural industry in the region and 3D walks in Savaria Museum -**  
Andrea Csapláros, Head of Savaria Museum

Andrea Csapláros presented the cultural characteristics of the region, the number of visitors, cultural events, and the impact of Covid-19 on the cultural industry. She highlighted, that only 10% of the European cultural heritage are digitized and presented, how cultural heritage can be digitized. She demonstrated also the 3D virtual walks, that they developed in local museums.

**URBACT project presentation -** Tibor Polgár, Director for Strategy West Pannon Regional and Economic Development Nonprofit Ltd.

Tibor Polgár presented the Urbact, MAPS project – in which they worked within their organization in Szombathely, Vas County, - the used methodologies and the elaborated action plan. This project focused on heritage of military site. He summarized the Action Plan, which focusing on how Hussar Barracks can become green sub-centre of the city.

**Creation of business animation with CGI technology -** Márton Magyarfalvi, Production and Innovation Manager, am-LAB

Márton Magyarfalvi summarized what we mean by CGI technology, the fields of application of CGI and some case studies, commercial videos, which they developed in am-LAB. He also presented further application of CGI technology.

**Discussion:**

The stakeholders gave useful information, suggestions regarding the Local Action Plan.

- Participants found the AR technology – which will be used for the implementation of the local action plan – a good and creative idea. This solution raises the interest in people, it also attracts the younger generation, the students, who are not always open for cultural industry, cultural heritage or historical buildings.
- The director of the local museum highlighted the importance of sustainability of digitized solution and its constant updating.
- It was suggested that a balance should be maintained between the personal and digital exhibitions. The physical presence in exhibitions cannot be replaced with the digitized formats, they should complement each other. It may also be suitable to draw the attention of future visitors to the cultural offer of the region during the pandemic.

**Participants:**

40 participants: stakeholders from Vas County and Restart\_4Danube project partners

## 7.5 Meeting minute of the Bulgarian policivil workshop

Date: 25th of March 2021

Time: 10:00 – 13:00, Eastern European Time (EET)

Online event: ZOOM

<https://us02web.zoom.us/j/85864631831?pwd=YzZrKzFsT01mV2Q3T1lSWTdSaUUvQT09>

Meeting ID: 858 6463 1831

Passcode: 495804

Organizer: Chamber of Commerce and Industry Vratsa

Moderator: Maya Milova

55 Participants in total, 38 women

### Content of the meeting:

CCI Vratsa's communication manager, Mrs. Maya Milova started with the introduction and technical issue of Policivil workshop Vratsa, online event organized by Chamber of Commerce and Industry Vratsa and Municipality Vratsa.

Mrs. Milova presented the main topics of meeting:

- Welcome speech – Mrs. Iliana Filipova, Executive Director of Chamber of Commerce and Industry Vratsa;
- Project presentation "RESTART\_4Danube" and Results of "Danubian baseline study" – Mrs. Maya Milova, Chamber of Commerce and Industry Vratsa;
- Local Action Plan Vratsa "Green Urban Regeneration" - Concept and objectives – Mrs. Polina Georgieva, Municipality Vratsa;
- Project "Women in Business" – Mrs. Ralitsa Zhekova, Project manager, Regional Agency for Entrepreneurship and Innovations – Varna;
- URBACT Programme: Mission, objectives, interventions and next programming period – Mr. Simeon Petkov, National Association of Municipalities in the Republic of Bulgaria;
- Presentation of Enterprise Europe Network – Sector group Creative Industries – Iliana Draganova, EEN Ruse
- Successful projects for urban regeneration: Boriana Statkova, Vratsa Municipality and Polina Georgieva, CITIES4CSR;
- Muzeiko, Children Scientific Center - Vesela Gercheva, Director of Exhibitions and Programs;
- The role of local authorities for the encouragement of the Creative Industries - Srebrina Efremova-Veleva, Foundation Causes;
- Good practices in the area of creative industries in Romania - Prof. Alexandru Marin, Lead partner, University POLITEHNICA of Bucharest
- Proposals for drafting and implementation of Local Action Plan Vratsa

### General information of presentations:

**Welcome speech - Mrs. Iliana Filipova, Executive Director of Chamber of Commerce and Industry Vratsa**

In the global economy, traditional production processes and value chains are strongly influenced by the creative industries. Businesses are constantly looking for creative capacity to update products and services to satisfy end users. Nowadays, the interconnectedness between the creative industries and other branches of the economy is growing. Creative industries contribute to the development of the technological process and to the creation of new products and services. That is why investment in the creative industries has the potential to generate jobs, innovate, improve the quality of life on the ground, stimulate new ideas and thinking within the community and influence a wide range of policy priorities. The support of local organizations and authorities in the development of CCI is also very important. This can be achieved by providing infrastructure or space, planning public policies in the sector, intangible support, training and investment.

**Project presentation "RESTART\_4Danube" and Results of "Danubian baseline study" - Mrs. Maya Milova, Chamber of Commerce and Industry Vratsa**

Representation of project main objective, specific objectives, target groups, project main outputs and Presentation of aims of Danubian baseline study, topics, analysis of creative urban ecosystem, diagram's radar of scores of innovation profile, the creative ecosystems, the cooperation and collaboration, values and perceptions, impacts of COVID-19, overall status of CCIs in Danube region and the conclusions of Danubian baseline study.

**Local Action Plan Vratsa "Green Urban Regeneration" - Polina Georgieva, Municipality Vratsa**

Challenges and Target groups; Current situation in the Municipality of Vratsa: Park Dabnika, "The cool place", fully renovated park Zeleto (the Cabbage), Relax zone, Free Wi-Fi zones and Planned activities in the future: Complete renovation of the park "At the stadium"; Indoor swimming pool; Street fitness.

As CCI-Vratsa is responsible for drafting a report on the capitalization events organized by the consortium during the project implementation, during present event we exchange ideas, knowledge and good practices with the project "Women in Business". Thus, we support the good practice exchange in creative urban regeneration.

**Project "Women in Business" - Mrs. Ralitsa Zhekova, Project manager Regional Agency for Entrepreneurship and Innovations - Varna**

Project "WOMEN IN BUSINESS": main and specific objectives, results. What have been achieved, Best practices from the Danube Region: identified 43 good practices from 9 DR countries included in the GPs database, The accelerator for female-led ventures, Pilot-Programme "Women in Business".

**URBACT Programme - Simeon Petkov, National Association of Municipalities in the Republic of Bulgaria**

Mission, objectives, interventions and next programming period. Presentation of types of networks, call for good practices and green solutions. Main areas of action: International exchange and training, Capacity building and Dissemination of information and knowledge

**Enterprise Europe Network - Sector group Creative Industries, Iliana Draganova, EEN Ruse**

Mission, objectives and activities of Enterprise Europe Network. Main activities of Sector group Creative Industries, Thematic focus of the sector group (area of expertise of the creative industries and the scope of economic activities), participating countries and organization.

**Successful projects for urban regeneration: Boriana Statkova, Vratsa Municipality and Polina Georgieva, CITIES4CSR**

Good practices: Ledenika National Folklore Festival, Music festival Vola Open Air, Vratsa Autumn Fair and Project CITIES4CSR - Comprehensive Municipal Strategies for Promoting Corporate Responsibility in Urban Areas (Phase 2).

**Muzeiko, Children Scientific Center - Vesela Gercheva, Director of Exhibitions and Programs**

The center "Muzieko" raise the quality of Bulgarian education and the competitiveness of young people by introducing new technologies, an improved educational environment, innovative methodologies and informal education. The children's science center has an impact on the local economy, educational system, children's early development and the creation of civil societies.

**The role of local authorities for the encouragement of the Creative Industries Srebrina Efremova-Veleva, Foundation Causes**

Presentation of main projects and programs of Foundation Causes. Aims of project "Local Authorities-an active partner for development of CREATIVna Sofia", identified problems, conclusions and recommendations of the Handbook "The role of local authorities for the encouragement of the Creative Industries".

**Good practices in the area of creative industries in Romania - Prof. Alexandru Marin, Lead partner, University POLITEHNICA of Bucharest**

Presentation of Good practices in the field of Cultural and Creative Industries (CCIs) in the context of Urban Regeneration (UR): Traian Demetrescu House of Culture, "Craiova Multifunctional Centre", IPA CIFATT Innovation Center and Good practices in the field of socio-cultural creative organizations / initiatives in Craiova: "Art Museum "Jean Mihail Palace", "Marin Sorescu" National Theatre, Story Wood Cut, City Stock - Street View and other initiatives in CCIs.

**Group discussion: Proposals and ideas for drafting of Local Action Plan Vratsa  
Moderator: Maya Milova, CCI Vratsa**

- ✚ Project-proposal Vratsa Event Center: idea to convert the industrial building to an Event Center. The building has a gorgeous industrial design. Monolithic construction, which has the perfect natural light and large dimensions of the premises. Its very purpose is to accommodate large, mega machines and structures, which makes it the ideal field for large-scale art projects and installations, corporate and business events, educational and entertainment events. It could be separate on: Vratsa Contemporary ART FACTORY, Business FACTORY for Corporate and Business events, EXPO FACTORY, Fan FACTORY.
- ✚ A development of a City smartphone application to support independent and green living:
- ✚ Creating of an intelligent parking management system, namely with sensors installed in each parking space, and monitoring the availability of accessible parking spaces in the city. This system and sensors can also alert the authorities to any illegal occupation of the premises:
- ✚ The transport infrastructure in the city should be sound accessible - for example, electronic information boards should be installed at the stops;
- ✚ Increasing of green spaces in the city;
- ✚ Establishment of an "alley dug" into the bank of the river, which pass through the city
- ✚ Construction of nature observation sites (for children);
- ✚ Use of natural resources on the suburbs of the city to build more places for recreation, in particular the construction of paths.

At the end of the event had been given a deadline for receiving of additional ideas - 02.04.2021, which should be sent by e-mail or given on-place.