



# INFO TOOL CONSTRUCTION PLAN AND ARCHITECTURAL BLUEPRINT (D 4.1.1)

## **DRIM** Danube Region Information Platform for Economic Integration of

**Migrants** 



# **1. INFORMATION ARCHITECTURE AND UX DESIGN**

The Danube Compass information platform has been designed to emphasise information for economic migrants and the institutisons they will probably be dealing with. To emphasize information as clearly as possible all the entries have been organized to categories and subcategories which reach 3-4 levels depending on the top-level category. All the categorization has roots in 6 main categories which were identified as the most comprehensive so they can be easily grasped by the users. Although categorization of entries has been carefully edited, we also developed other features to help navigate the information platforms such as related institutions and related content shown as a part of each entry content. The most important navigational tool apart from the category navigation is the site search, which indexes the title and the content area of each entry.



# 2. THE VISUAL DESIGN

The visual design aims to put pure information in the front seat following the usability guidelines such as GDS's from the gov.uk website. The approach therefore is focused on information hiearchy, maximizing legibility even user's ability of comprehension of the presented language is limited. This is achieved through a clean typeface with large open counters and its comfortable size to read. Also the contrast of the text against the background plays an important role in legibility. Apart from the rather rigid typographic scheme - completely dedicated to legibility - the bold, lively colour scheme and the home page illustrations of the country's most notable sights give the site friendly look to encourage users to approach the platform content with a positive attitude towards getting information and learning about the country they currently are staying in.Examples of the visual design:

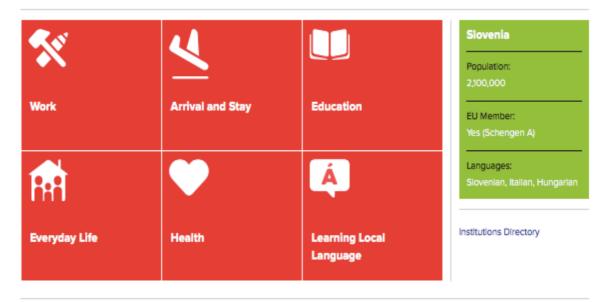
### Homepage:



#### WELCOME TO DANUBE COMPASS



# National« landing page (e.g. Slovenia) Slovenia - Slovenščina - English DANUBE COMPASS Slovenia Danube Compass provides information for new inhabitants of the Danube region. Search Q



© Danube Transnational Programme, DRIM



\*



# Subpage on the level of the entry (e.g.

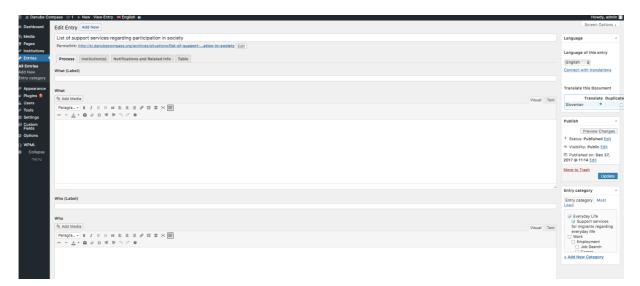
Slovenia -	English
DANUBE COMPASS	
Search Q	
Home > Work > Employment > Career Counseling > Private initiatives and CSOs/NGOs > Mentorship pro	gramme (Mentorski program)
Mentorship programme (Mentorski program) 🗾	Institutions Directory
WHAT	
This is a programme that provides young people (between 15 and 30 years old) with a possibility of finding a mentor in their field of interest. In a form of a website, it connects mentors and young people. You can browse among potential mentors and contact them. They help you with the development of your career. The involvement is voluntary and free of payment, for mentors and mentees.	
WHERE	
Mentorship programme (In English)https://www.mentorstvo.sl/en/ (In Slovenian):	
NEFIKS INSTITUTE (ZAVOD NEFIKS)	
What Neflixs is an institute that helps young people record and articulate their knowledge and skills for successful presentation on the labour market. They run different programmes (such as Talentiran,si and employment Klubs) to support young people in building and developing their career and improving their employability.	
Where Zavod Nefiks (in Slovenian): http://www.nefiks.si/	
VOLUNTEERING	
What Voluntary work is often the entry point into employment. Through volunteering, you can develop new skills and gain new knowledge. Volunteering can help you get experience in a new field of interest. Unemployed persons who are active volunteers more than 60 hours a month get a larger amount of Social financial assistance	
Where Slovenska Filantropja (Slovenian Philanthropy) – Umbrelia organization for voluntary work in Slovenia. On their website Prostovoljstvo.org you can browse among a variety of voluntary jobs. (In Slovenian): http://www.prostovoljstvo.org/#	
<ul> <li>Zavod Voluntariat, SCI Slovenia – Institute for International volunteering</li> </ul>	
Re-Particula International Anticipation of the Phase and	



# **3. THE TECHNICAL SOLUTION**

The whole platform is build on WordPress CMS (with a custom field and multilanguage plug-ins) using custom designed theme, build solely for this puprose. Each country site is its own WordPress installation. The reasons to choose WordPress over custom built CMS or other solutions were:

- Many of the country editors already now how to use WordPress as it is one of the world's most used CMS. This enables faster input with less skilled persons doing the input.
- As it is an open source solution, it allows scalability and independence from the initial vendor adding to the tool's sustainability.
- It is flexible enough to add new features in the future if the need arises, adding to the tool transferability and sustainability (e.g. joining other territories, adding topics).



# Example of the CMS/ admin page