



Danube Transnational Programme

DA-SPACE





EDITORIAL

What is innovation and co-creation? How do interdisciplinary teams develop innovative ideas? How will companies remain competitive in the future? How can policy makers support these topics?

The DA-SPACE Open Innovation Labs are working on answers to these questions since 2017. Young talents are working together with regional companies to develop creative solutions for an innovative future.

After a successful two year implementation of the Danube Transnational Programme Project DA-SPACE we want to share our journey and success stories with you. Seven Open Innovation Labs were launched in the Danube Region, offering companies an easy and uncomplicated way to test out Open Innovation and to get to know the benefits. With the offered entrepreneurship training to our young talents we raised open innovation skills in the regions.

We take you on a little journey and show you our laboratories along the Danube. At the same time we, the DA-SPACE consortium, would like to thank all our Seekers, Solvers, cooperation partners and supporters of this project for the great and successful cooperation.



Seven Open Innovation Labs from seven countries, Germany, Czech Republic, Bulgaria, Croatia, Serbia, Slovak Republic and Romania, have presented their results to real entrepreneurship problems which they worked on during the project of open innovation labs.

70**open innovation lab****440****young talents****109****teams****118****challenges****14****local demo days****560****hours of workshops
and trainings**

DA-SPACE

About the project

Open Innovation to raise Entrepreneurship Skills and Public Private Partnership in Danube Region.

The aim was to create an open innovation ecosystem by piloting a model of open innovation labs, in which companies, public authorities, universities and the civil society could create fundamentals for innovation together with young talents.

The cooperation among different stakeholders on a national and transnational level generated new solutions and raised the entrepreneurial skills of all the actors involved.

Seven open innovation labs (OIL) were launched in seven Danube region countries: Germany, Czech Republic, Bulgaria, Croatia, Serbia, Slovak Republic, and Romania to support local and international stakeholders, young talents, universities, SMEs, R&D facilities, and policy makers in the innovation process leading from an idea generation to the access to relevant investors and market. Developing 100 co-creation projects in which the young talents could work on real business cases.

Highlights:

On a transnational level, impressive figures have been achieved in the DA-SPACE project during the two and a half year implementation phase:

TESTFELD ULM OI LAB GERMANY

About the lab

Our DA-SPACE open innovation lab "Testfeld" is a space where young people can try out and test ideas together with companies. We focus not so much on the detailed elaboration of ideas, but rather on comprehensive experimentation and gathering of new insights. By repeating and sometimes even rejecting ideas, an increasingly better understanding of the problem and creative solutions are created.

The premise contributes from the experimental atmosphere and the existing environment. The lab equipped with 3D-Printers and lots of other tools invites their participants to experiment and research in the best way.

Insights of our work

While the methods are explained and tried with the whole group during our trainings, the teams spend a significant amount of time working themselves on their team projects, practicing what they learned in their real-life challenges.

Sustainability plan

The content from the Entrepreneurship Training will be merged into a week long design sprint to solve a challenge.

A further cycle of the open innovation lab including the entrepreneurship training will be organized.

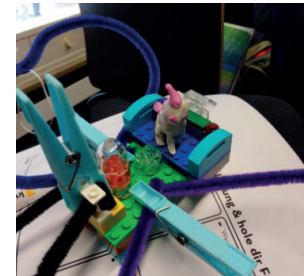
Basic information, additional information
www.interreg-danube.eu/da-space

Project co-funded by European Union funds (ERDF, IPA)

Stadt Ulm

ulm

bwcon



Talents working on prototypes to visualize their ideas



Within the Staff Exchange prof. Dean Sinković visited Ulm for Training.

TESTFELD

OPEN INNOVATION
LAB ULM



Project Partner BWCON during the Entrepreneurship Training on Lean Startup and Value Proposition Design



Workshop Day offered by one of the seekers



international demo day

Testimonials

Project Coordinator, City of Ulm

"The project gives the opportunity to bring the idea and method of open innovation to the region in order to support a strong and sustainable innovation culture".

Prof. Ben Dippe, University of Applied Science Ulm

"The University of Applied Science Ulm stands for outstanding and practical technical competence for decades. Together with colleagues of different faculties we emphasize that the young people get to know as well the entrepreneurial side of Innovation. The region in Ulm lives from wealth of ideas and we are pleased to make a contribution to this."

Lord Mayer Gunter Czisch, City of Ulm

"So that good ideas turns into good business ideas"

Young Talent from Ulm

"I think it's great that in addition to the space for creative development, there are workshops and mentor meetings, which provide constant support during the work on the challenges."

1st Cycle Highlights

Challenges	4
Teams	15
Co-Creation Projects	15
Students	61

2nd Cycle Highlights

Challenges	5
Teams	7
Co-Creation Projects	5
Young Talents	26

Demo Day: 15th June 2018

Demo Day: 30th January 2019

2nd International Demo Day: 14th May 2019

Basic information, additional information
www.interreg-danube.eu/da-space

Project co-funded by European Union funds (ERDF, IPA)



Young Talents of our second cycle of the Open Innovation Lab, together with the Lord Mayor Gunter Czisch from the City of Ulm, Lab Manager Lena Mohr and the Project Team.

CONTACT

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UDJG OI LAB ROMANIA

About the lab

“Dunarea de Jos” University of Galati is one of the most important higher education institutions in Romania, being the most representative accredited state HEI in the south-east of the country. UDJG offers numerous academic programmes for all levels of university education and training: Bachelor degree, Master studies, PhD studies programmes and programmes for professional reconversion and training.

“Dunărea de Jos” University of Galați created and set up the Open Innovation Labs in the largest campus of the university, in one of the major buildings of the Faculty of Engineering.

Challenges

During the 2 cycles of the project, UDJG OIL Lab collected 28 challenges launched by SME's, local authorities and re- search centers.

1st Cycle Highlights

Teams	11
Young Talents	31
Challenges	9
SME	5
Research centre	1

2nd Cycle Highlights

Teams	12
Young Talents	38
Challenges	9
SME	7
Local authority	1
Research centre	1

Testimonials

Valentina Dumitrascu, BzzWatchers Team

“I had the chance to be part of an international project, which really broaden my academic experience and provided me a great opportunity to apply all the knowledge I gathered at the university.”

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Project co-funded by European Union funds (ERDF, IPA)



APTE



Entrepreneurship Training modules in UDJG OI Lab



Entrepreneurship Training, Staff exchange in UDJG OI Lab



Transferability workshop – Chisinau, Rep. of Moldova



Transferability workshop – Izmail, Ukraine



Second Regional Demo Day: solvers, seekers, project teams – together!



First cycle Winner Team



Second cycle Winner Team

Meeting students from all over European countries made it a memorable week even more because our project was ranked 1st at the International Demo Day.”

Stefania Cantaragiu, BzzWatchers Team

“It was a positive experience, which helped me learn many aspects about entrepreneurship and how to include electronic designed prototypes on the market. Another relevant aspect of the International Demo Day was meeting several teams from other countries and talking about their projects, exchanging ideas and technical information as well. Therefore, the participation to the DA-SPACE “Dunarea de Jos” Open Innovation Lab is definitely one of the highlights of my university semester since it has improved several aspects in my personal development such as presentation skills and pitching an idea / project in an international event.”

Mihai Vidrascu, BzzWatchers Team

“I became a better presenter after participating both at the Local Demo Day and the International Demo Day in Ulm, Germany. The presentation skills taught during the Entrepreneurship training were a gain for me as I’m usually very nervous when I’m presenting to a large audience. I’m very glad that our project was appreciated as the best one at the International Demo Day. I intend to make our product saleable and to make it available to as many beekeepers as possible, to ease their work and also increase their productivity and the hives health.”

Entrepreneurship training

UDJG, as responsible partner of entrepreneurship training, developed the concept of this project activity. Meanwhile, UDJG OI Lab organized two cycles of entrepreneurship training. A series of 11 modules were taught by experts from UDJG and APTE partners to the labs’ participants. Moreover, to amplify the transnational value of the entrepreneurship training by means of staff exchange, two experts from UDJG shared their



knowledge to young talents from Germany and Croatia project partners, while three experts from Croatia, Germany and Bulgaria partners taught attractive modules to young talents from UDJG. 106 young talents, students and employees of partners and seekers participated during the two cycles of entrepreneurship training sessions.

Transferability

“Dunărea de Jos” University of Galați, with support of APTE Romanian project partner were deeply involved in organizing two transferability workshops in countries not involved in DA-SPACE and in which similar approach are still missing.

The first workshop was organized at the Trade Co-operative University of Moldova, in Chisinău, on 27th of February, while the second workshop was organized at Izmil State University of Humanities, Ukraine.

Both workshops were attended by universities representatives, non-governmental organizations, representatives of local and governmental authorities, as well by representatives of small medium enterprises.

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Basic information, additional information
www.interreg-danube.eu/da-space

STU OI LAB SLOVAKIA

About the lab

Open Innovation (OI) Lab is situated at the Faculty of Informatics and IT (FIIT) of the Slovak University of Technology (STU) in Bratislava. The location choice followed from the fact that the Lab focuses on the ICT sector using the competences and skills of the Solver teams of MSc FIIT students which are prerequisite of achieving relevant benefits for the company or institution providing a challenge during 6 to 7 month long project cycle. An essential support channel for the Solvers were the FIIT professors supervising the Solver teams in the IT aspects and professors from the STU Institute of Management (IM STU) providing the required entrepreneurship training.

1st Cycle Highlights

Challenges	8
Teams	8
Young talents	49
Mentors	16
Trainings and workshops	9

2nd Cycle Highlights

Challenges	7
Teams	7
Young talents	52
Mentors	14
Trainings and workshops	10

Demo Day: 7th June 2018

Winning team:

Peter Babinec, Martin Hoang, Jakub Hučko, Marek Karas, Miroslav Lehotský, Jakub Mičo, Samuel Púčať, Stanislav Vnencák mentored by Dr. Ivan Srba, worked on the challenge: 'Smart Parking – monitoring system of occupancy of parking lots using IoT sensors for vehicle identification on the parking lot in order to optimize utilization and building of parking infrastructure in cities.



SLOVAK UNIVERSITY OF
TECHNOLOGY IN BRATISLAVA

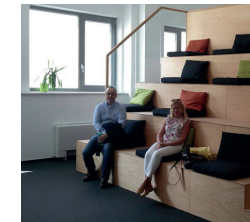
Demo Day: 17th April 2019

Winning team: Traffic Watch

Matej Groma, Matej Horváth, Peter Jurkáček, Jozef Kamenský, Adam Kňaze, Kristína Macková, Lenka Pejchlová, Jakub Sedlář mentored by Dr. Ivan Srba worked on the challenge: "Smart mobility" focusing on development of vehicle monitoring system in urban areas based on camera technology and edge computing, machine learning and IoT platform in order to optimize the traffic flows in the peak hours.



OI Lab at the FIIT STU (library, presentation room)



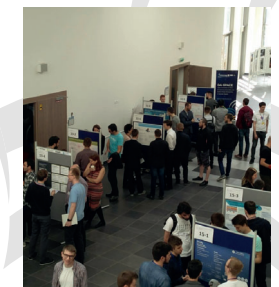
Cooperation: STU Bratislava (J. Šimko, M. Zajko) and CTU Praha (M. Dobiášová, I. Stanček)



Joint workshop of the ASP Slovak Energy and Innovation Agency: Project „inovujme.sk!“ and IM STU: OI Lab STU in the Project DTP DA-SPACE; transmitted by the TV JOJ (November 2018)



Entrepreneurship training (Business Modelling) 2nd cycle



Local Demo Day at FIIT STU in April 2019

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Lessons learned :

We identified our Seekers and defined the challenges predominantly using our previous professional contacts to businesses and STU alumnae.

Along with launching the Call for Interest in September – October on the STU web pages of FIIT and IM we concentrated on personal meetings with the FIIT students who were our target group because of their professional qualifications. They were presented the challenges and scheduled mentoring for them. The Solvers welcomed the simplified registration for the project work replacing previous time consuming registration process.

Based on the responses of potential Solvers to the call and challenges the Solver teams were formed. Each team had two co-mentors: Seeker mentor and FIIT mentor. The collaboration between the mentors and the Solver teams went well, which was reflected in the development results of the teams. Each team developed and demonstrated functional MVP during the Local Demo Day and Contest of project teams (TP Cup 2018 and TP Cup 2019) evaluated by the jury of external mentors.

Based on our experience the success of this training consists on suitable mix of the modules and their scope as well as the choice of lecturer so that they bring benefit for the work of Solvers.

The Local Demo Days took place within the IIT.SRC Student conferences at the FIIT STU: in April in order to maximize the attendance of audience among interested students and professional public. Each Solver team presented and demonstrated its MVP during the Demo Day. The results of the contest were published on the website robime.it (for IT professionals). External stakeholders from Accenture, Unicorn, Eset, Softec, Sféra, Instarea, etc. took part in the evaluation of project team presentations.

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Project co-funded by European Union funds (ERDF, IPA)



The best DA-SPACE Solver team in the 1st project cycle was the team Smart parking and in the 2nd project cycle the team Traffic Watch, both cooperating with the company Unicorn.



Winning team of the 1st Local Demo Day in April 2018



Winners of the 2nd Local Demo Day – Traffic Watch

CONTACT

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TUS OI LAB BULGARIA

About the lab

The Technical University of Sofia (TUS) is the largest educational and scientific complex in Bulgaria in the field of technical and applied science which has preserved the good traditions in higher education layed down by its founders. As the first and largest polytechnic center, which supported the establishment of most of the higher technical colleges in the country, for over 70-years it sets the educational standards and national priorities for the development of engineering education and science.

DA-SPACE Open Innovation Lab Bulgaria is located in the building of the Faculty of Mechanical Engineering of the Technical University of Sofia (TUS) – Building number 4 – in the center of the university campus and close to the University Library and the Student Centre. The campus itself is not that close to the city center, but it is easily accessible by bus and subway. The lab's work is supported by GIS Innovative Transfer Centre (Bulgarian Academy of Science). Some facts: Total area = 36 m²; Total working places = 10; Total desktop computers = 6; 55" 3D TV; Internet over LAN and WiFi; Conference table; White board; 3D Printer; Overhead Projector, coffee break facilities.



Official opening of the laboratory



Discussion with Solvers during entrepreneurship training

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Project co-funded by European Union funds (ERDF, IPA)



Jury on the first Demo Day



Winning team from first phase with their self-calibrating multilateral 3D printer

Sustainability plan

After the completion of the DA-SPACE project the laboratory will continue to be used as a laboratory for open innovations – the search for seekers will continue because there will always be solvers in the face of the students of the Technical University of Sofia. Courses will be conducted on the basis of the results of the challenges, the creation of the laboratory itself and the work with the other regional laboratories, the idea being to share the acquired knowledge and experience of the project, which is extremely important for future initiatives of this kind.

A new open innovation cluster/hub will be created, which will be the successor of the DA-SPACE project in Bulgaria.

Presentations on Youth Scientific Conferences attended by potential seekers and solvers (MIT - annual).

Participation in "Career Days" held at the Technical University of Sofia annually.



Jury on the second Demo Day



Winner from second phase present Robotized system for cocktail preparation – BarBot

Events

Kick-off events	1
Demo days	2
Entrepreneurship trainings	19
Training mentors workshops	2
Meetings between seekers and solvers	60+

1st Cycle Highlights

Challenges	7
Teams	7
Students	16
Trainings and workshops	7

Demo Day: 15th May 2018

Winning team: Alexander Hristov Hristov, Martina Nikolaeva Veleva, Ivelin Svetlozarov Stoyanov, Georgi Alenov Pachov, Radoslav Madzharov, worked on a challenge: Self-calibrating 3D printer

2nd Cycle Highlights

Challenges	9
Teams	9
Students	22
Trainings and workshops	13

Demo Day: 9th April 2019

Winning team: Simeon Simeonov, Georgi Georgiev, worked on a challenge: 'Development of a robotized system for cocktail preparation'

Testimonials

Seeker/Mentor (SME representative)

"The idea of involving talented young people in solving real technological problems with the help of industry specialists has, in my opinion, a huge potential for the development of industry, especially small and medium-sized enterprises."

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Project co-funded by European Union funds (ERDF, IPA)



Young talent-student

"Having the opportunity to participate in the development of interesting ideas, to interact with people who want to develop in their field and to build knowledge, motivates me to join the youth team of the Open Innovation Lab."

Young talent-student

"It was fun to work with this team, we always learn something new, and we built very good relationships and friendship with colleagues as a result of our common work. I would also recommend other colleagues to contact the lab and to engage in future developments."

Success stories

Bulgarian's success story is related with the developed within the first cycle challenge for Self-calibrating multilateral 3D printer. Well-developed solution to the realization of a machine focused on the production of details from different types of polymer using the FDM technology for 3D printing. During the organized First local demo day in Sofia, on 15. 05. 2018, representatives from Innovation Accelerator Bulgaria - local innovation accelerators, were invited and the solution owners - Alexander Hristov, Radoslav Madzharov, Georgi Pachov, Ivelin Stoyanov and Martina Veleva, students at TU-Sofia, were invited to have a meeting within the premises of Innovation Accelerator Bulgaria to discuss how the idea can be developed into working model and what the means for this will be.

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CTU OI LAB CZECH REPUBLIC

About the Lab

The Czech Open Innovation Lab has been established and located at the Faculty of Informatics, within the University Campus (presentation facilities, 3D lab, data mining). With FIT, we organized two cycles of DA SPACE project. Lab activities gathered more than 60 young talents, 3 seekers - 2 large companies from automotive and banking sectors and a start-up focused on tourism.

The Entrepreneurship Training program was built on methods currently used by the start-up community (lean start-up) and covered a wide range of business processes (business modelling, project management, marketing, IPR, idea generation etc.). In Prague, we also hosted a kick-off for the whole project DA SPACE.



Workshop DA-SPACE „marketing hacks for startups“ with Martina Jaki

Sustainability plan

Considering the positive results of the two lab's cycles, the sustainability of Czech Open Innovation Lab has been proven and collaboration with Czech companies has been successfully achieved. The concept of the Open Innovation Lab will continue through the regular University curriculum and via

project CIPA - Czech-Israeli Partnership Accelerator. This also involves a sustainable business model able to guarantee further sustainable cooperation with main industry players in the region to maintain the innovative ecosystem.

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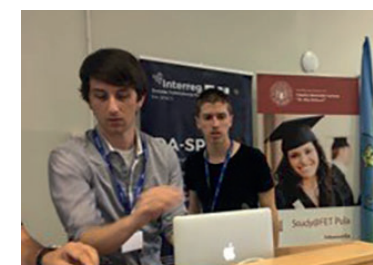
INQBAY
CTU
INCUBATOR

Events

Kick-off events	2
Demo days	2
Entrepreneurship trainings	36 (125 hours)
Training mentors workshops	2
Training mentors - online consultations	10
Meetings between seekers and solvers	59



Kick off event and conference DA-SPACE in Prague in 2017.



Vít Medřický, Marek Foltýn and Petra Pavličková at International Demo day in Pula with presentation Programmer's Brain

Kick-off event and conference: 16th – 17th March 2017

1st Cycle Highlights

Young Talents	39
Teams	7
Mentors	2
Challenges	7
Trainings and workshops	13

Demo Day: 3rd May 2018

Winning team: “Programmer’s Brain” – Vít Medřický, Marek Foltýn (application, which contribute to an effective organization of work)

General challenges for students and young talents (solvers) in the lab's cycle have been related to problems in the field of IT industry. Through teamwork, innovative methods and

training to raise entrepreneurship skills, 7 teams have created 7 co-creation projects. The best DA-SPACE Solver team in the 1st project cycle was the team Programmer´s Brain delivering an application that allows programmers and other members of the development team to save their thoughts in a form of notes. They will not only be able to write and save notes but also to connect to all other applications that the programmers use.

2nd Cycle Highlights

Young talents	27
Teams	9
Mentors	2
Challenges	9
Training and workshops	13

Demo Day: 5th April 2019

Winning team: "Guide me"
 – Daniel Schmidt, Michal Bajer,
 Jan Mára, Jana Srogončíková

General challenges for students and young talents (solvers) in the lab's cycle were related to problems in IT, virtual reality, organization, management and logistics. There were several events organized in the second lab's cycle by CTU OI Lab: Kick-off meeting as a starting point, Training Mentors Workshops and Local Demo Day to choose a winning team.

Each from nine solver teams presented the results of their work. The evaluation criteria for the jury included maturity of the product, innovativeness and business potential. The best DA-SPACE Solver teams in the 2nd project cycle were the team Guide me and Spolubydla – Roommates.

The aim of the Roommates team was to design a digital tool that helps the roommates to organize tasks, shopping and other activities in shared living. The team Guide me (runner-ups) delivered the platform for connecting local with travellers. The local people use it to create walking tours, travellers can choose from.

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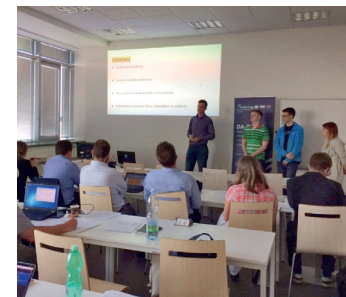
Testimonials

Young Talent "Programmer's Brain"

„I think DA-SPACE provides a great opportunity for mutual learning between the Czech Republic and other countries. This is also chance to see how other teams work, deal with different challenges. From the personal perspective – it provides you with the chance to work on real challenges that deal with, and thus gain more tangible experience. This is an important experience and we do not always receive that during our studies.“

Young Talent "Programmer's Brain"

„I am open to new ideas, new things and I like to know new contacts, I wanted to participate again in an international cooperation project, to use the university to the maximum.“



Students teams are presenting their projects at local Demo day in Prague

Young Talent "Guide me"

„In my opinion DA-SPACE was a great opportunity for young people. We have experienced teamwork and exposed to future projects in high tech. The mentors are experts and contributed a lot to me with their advices and way of behavior. I really enjoyed the meetings with the companies and creating plans of action to achieve goals.“

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UNIPU OI LAB CROATIA

About the Lab

The Croatian Open Innovation Lab has been established by Juraj Dobrila University of Pula (UNIPU), with the support of The Region of Istria. Its location is in the main building of the Juraj Dobrila University, in the center of the city of Pula. Juraj Dobrila University of Pula is a higher education institution, and the Region of Istria is a unit of regional self-government.

Events

Kick off events	2
Demo days	2
Entrepreneurship trainings	18
Training mentors workshops	3
Open doors day	
1st International Demo Day	

1st Cycle Highlights

Seekers	7	2nd Cycle Highlights	6
Challenges	7	Challenges	7
Teams	7	Teams	6
Young talents	14	Young talents	12
Trainings and workshops	9	Trainings and workshops	9

Demo Day: 15th June 2018

Winning team: worked on a challenge: "Traffic and parking optimization in the old town of Buzet"

As results of the first lab cycle, the winning team created an innovative solution with wider social impact on the community, and their work has been awarded with the certificate at

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Project co-funded by European Union funds (ERDF, IPA)



ISTARSKA REGIONE
ŽUPANIJA ISTRIANA

Juraj Dobrila University's Day. The solution presents sustainable development with positive impact on local innovation ecosystem, because it can be further developed or shared in the region as a common framework.

Demo Day: 5th April 2019

Winning team: worked on a challenge: "Spin the SPIN"

The winning solution of the second lab's cycle has achieved the project specific objectives, and it will be presented in the second and final International Demo Day within DA-SPACE project.

1st International Demo Day

The 1st International Demo Day, as a Mid-Term event, was organized and held in Pula, in June 2018. The event gathered all the project partners and seven winning teams which presented their solutions in front of an international audience.



The participants of the first cycle of UNIPU OI Lab

Success stories

1 of young talents have been employed by the Seeker, and 1 of the innovative solutions has been presented in front of the company's board, with the aim of implementing the same in practice.

Sustainability plan

Considering the positive results of the two lab's cycles, the sustainability of Croatian Open Innovation Lab is planned as well as an extension of the lab's work after the end of the project. The concept of the Open Innovation Lab will be continued through the university's services. This also involves a sustainable business model able to guarantee the prosecution of lab's activities, and further sustainable cooperation with actors in the region to maintain the innovative ecosystem.



Project team members at Kick off meeting (1st cycle)



The 1st Local Demo Day



The 1st International Demo Day, 28th of June 2018, Pula, Croatia



During the field visit in Uniline, one of the seeker in the first cycle



The member of the winning team of the first cycle with a certificate, Juraj Dobrila University's Day



The winning team of the second cycle of UNIPU OI Lab



The 2nd Local Demo Day

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Project co-funded by European Union funds (ERDF, IPA)

VOICT OI LAB SERBIA

About the lab

VOICT as an organization gathering top-notch Serbian IT and software development companies relied on strong partnership with UNS to matchmake young talents (mostly students) and Seekers (mostly innovative SMEs) as strong collaboration between business organizations and academia already exists and serves as a starting point in innovation development.

VOICT OIL-Serbia is located at the Business Incubator Novi Sad (BINS) (<http://inkubator.biz/>) – a place where many innovative initiatives take place regularly. It is one of the most important business points located in the city center area of Novi Sad. Some facts: 800 m² of business space, 20 business offices, 100 m² co-working area, 2 coffee break areas, 1 conference room and 2 meeting rooms.

Sustainability plan

VOICT and UNS will continue with OIL activities through already established VOICT OIL-Serbia within Business Incubator of Novi Sad (BINS), the focus will be on IT sector and VOICT members' and BINS tenant companies' needs.

VOICT members and BINS tenants will be involved as Seekers, and UNS students as Solvers. BINS will be the main partner in organizing OIL activities as they already have lots of similar activities connecting companies and students.

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2nd Demo Day – Winning team interview to RTV (Radio Television of Vojvodina)



1st Demo Day



Young talents with mentors



Young talents with mentors



2nd Demo Day



2nd Demo Day – PMF team presentation



2nd Demo Day

Events

Kick-off events	2
Demo days	2
Entrepreneurship trainings	18
Training mentors workshops	2
Meetings between seekers and solvers	90+

1st Cycle Highlights

Challenges	7
Teams	7
Students	34
Trainings and workshops	9

Demo Day: 31th May 2018

Winning team: Matija Marković, Jelena Blagojević, Božana Ristanović, Nataša Kalin, Kristina Vasović, worked on a challenge: 'Keep IT Fresh (Smart egg) – Forecasting the market potential and creating successful social media campaign'

2nd Cycle Highlights

Challenges	9
Teams	9
Students	28
Trainings and workshops	11

Demo Day: 19th April 2019

Winning team: Slaven Tenodi, Kristiana Zrnic, Katarina Avramovic, worked on a challenge: 'Water and Energy Efficiency for better industry (WE2I)'

Testimonials

Seeker/Mentor (SME representative)

"We had a chance to learn about this project during the 1st cycle last year as our office is in BINS where OIL is situated, so we decided to join in the 2nd cycle. I have to say that working together with the team of students who were working on our challenge was a great lesson not just for students but for me as well."

Basic information, additional information
www.interreg-danube.eu/da-space

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Young talent-student

"I really enjoyed working in a team while we were trying to solve the challenge, but we also had a chance to learn more about some interesting subjects on entrepreneurship and that's something we knew nothing about. SCRUM training was my favourite, but I also liked those on intellectual properties and open innovation concept."

Young talent-student

"It was a great opportunity for me to meet real company people and try to help them with my view of their challenge. I liked that very much."

Young talent-student

"This Demo Day was the first time I had a chance to present something in front of other people. That was not easy but we had a great mentor and our team had a good presentation at the end."

Success stories

After their successful presentation at 2nd Demo Day, a team solving the Challenge SRB 12 'Najbolja tehnoloska inovacija' was offered a job to continue their work on creating a strategy and a plan for promotional activities on digital platforms with the main goal of promoting entrepreneurship in the region.

CONTACT

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