

SLOVENIA

Summary of Regional Stakeholder Meetings (D 3.2.3)

In the course of the initial desk research project partners collected information and analysed the current situation and framework conditions for Crowdfunding (CF) as well as the alternative finance market development and actors in each of the CrowdStream partner regions (see D 3.1.1 Regional Market Analysis on CF, D 3.2.1 Regional Profiles, D 2.3.3 Map of Regional Stakeholders).

In a next step, through the involvement of active and relevant stakeholders in workshops and meetings, results of the analysis phase were discussed and learnings for further development of the Regional Action Plans and a transnational development strategy for CF in the Danube Region were produced.

This document summarises the most relevant results from the stakeholder involvement activities, which will be a main input for the development of strategical visions for further development of CF environments in all project regions in the Danube area.

Event number	Event Nr. 1	Event Nr. 2	Event Nr. 3	Event Nr. 4
Date	26.9.2017	2.10.2017	12.12.2017	15.1.2018
Place	Ptuj	Maribor	Ljubljana	Maribor
Organiser	STP	STP	STP	STP
Topic / Name of event	Collaboration with CF stakeholders	CF in correlation with regional development structures	Financial institutions' view on CF	CF and SMEs / coworking communities
Participants number	4 (1)	8 (5)	3 (1)	7 (2)
Stakeholder organisations (Examples)	E-zavod (with a direct link to Slovenia Crowdfunding Meetups Community)	Maribor Development Agency, Development Agency of Posavje Region, Institute for management, KALI Zavod Iskriva	Centre for innovative entrepreneurship of Nova Ljubljanska Banka	Coworking Maribor, EEN Maribor

Addressed target groups	<input type="checkbox"/> SMEs	<input type="checkbox"/> SMEs	<input checked="" type="checkbox"/> SMEs	<input checked="" type="checkbox"/> SMEs
	<input type="checkbox"/> Start-ups	<input type="checkbox"/> Start-ups	<input checked="" type="checkbox"/> Start-ups	<input checked="" type="checkbox"/> Start-ups
	<input type="checkbox"/> Social Enterprises	<input type="checkbox"/> Social Enterprises	<input type="checkbox"/> Social Enterprises	<input checked="" type="checkbox"/> Social Enterprises
	<input checked="" type="checkbox"/> Business Support Organisations	<input checked="" type="checkbox"/> Business Support Organisations	<input type="checkbox"/> Business Support Organisations	<input checked="" type="checkbox"/> Business Support Organisations
	<input checked="" type="checkbox"/> Incubators	<input type="checkbox"/> Incubators	<input type="checkbox"/> Incubators	<input type="checkbox"/> Incubators
	<input type="checkbox"/> Higher education & research	<input type="checkbox"/> Higher education & research	<input type="checkbox"/> Higher education & research	<input type="checkbox"/> Higher education & research
	<input type="checkbox"/> Technology Transfer Center	<input type="checkbox"/> Technology Transfer Center	<input type="checkbox"/> Technology Transfer Center	<input type="checkbox"/> Technology Transfer Center
	<input checked="" type="checkbox"/> CF platforms	<input type="checkbox"/> CF platforms	<input type="checkbox"/> CF platforms	<input type="checkbox"/> CF platforms
	<input type="checkbox"/> Banks	<input type="checkbox"/> Banks	<input checked="" type="checkbox"/> Banks	<input type="checkbox"/> Banks
	<input type="checkbox"/> PR agencies	<input checked="" type="checkbox"/> PR agencies	<input type="checkbox"/> PR agencies	<input type="checkbox"/> PR agencies
<input type="checkbox"/> Reg. public authorities	<input checked="" type="checkbox"/> Reg. public authorities	<input type="checkbox"/> Reg. public authorities	<input type="checkbox"/> Reg. public authorities	

Learnings for Regional Action Planning (Summary of Stakeholder Inputs)

Please indicate the most relevant learnings from the regional stakeholder meetings for each question.

Experience of local stakeholders with crowdfunding

- Most of the local stakeholders have moderate knowledge about CF
- Local stakeholders expressed the interest to learn more about the challenges and opportunities of CF
- Existing demand for valuable support on financing on the side of the stakeholders' target groups

Difficulties encountered

- Still underdeveloped CF community
- Lack of useful information on CF opportunities and obstacles
- Unrealistic expectations of participants in CF campaigns

Suggestions for improving the access to CF for SMEs

- Raising the level of knowledge on CF among SMEs
- Enriched information on CF available at BSOs
- Continuous promotion of implemented projects – pros and cons of CF

Envisaged regional development goals

- Upgraded support for the promotion of contemporary financing methods
- Continuous support for financing of innovative business ideas with the potential of fast growth
- Support to local/regional businesses in the social economy sector

Suggestions for support actions

- Tighter collaboration among different stakeholders
 - Regular gathering and exchange of information on CF within the network (national/international)
 - Promotion of best practice examples
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