

# Thematic Pole 3 – Entrepreneurial Learning Systems

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More information about Pole 3 in the Capitalization  
Strategy section of: [www.interreg-danube.eu](http://www.interreg-danube.eu)

# DANUBE REGION strategy



PA 1A

Waterways Mobility



PA 1B

Rail-Road-Air Mobility



PA 2

Sustainable Energy



PA 3

Culture & Tourism



PA 4

Water Quality



PA 5

Environmental Risks



PA 6

Biodiversity & Landscapes



PA 7

Knowledge Society



PA 8

Competitiveness of Enterprises



PA 9

People & Skills



PA 10

Institutional Capacity & Cooperation



PA 11

Security


**POLE 1: Innovative ecosystem for SMEs**  
 Danube Transnational Programme


**POLE 2: RDI framework support**  
 Danube Transnational Programme


**POLE 7: Waterways**  
 Danube Transnational Programme


**POLE 8: Sustainable energy**  
 Danube Transnational Programme


**POLE 3: Entrepreneurial learning systems**  
 Danube Transnational Programme


**POLE 4: Water management**  
 Danube Transnational Programme


**POLE 9: Educational governance**  
 Danube Transnational Programme


**POLE 10: Migration and inclusive governance**  
 Danube Transnational Programme


**POLE 5: Cultural and natural values in the Danube Region**  
 Danube Transnational Programme


**POLE 6: Sustainable mobility**  
 Danube Transnational Programme


**POLE 11: Participatory and local governance**  
 Danube Transnational Programme


**Interreg**  
 Danube Transnational Programme

# T3 Entrepreneurial Learning Systems

Entrepreneurial Learning Systems fosters cooperation between key stakeholders of labour market, education and research policies in order to develop learning regions and environments that shall jointly increase the innovative capacities of the labour force in the Danube Region. It will be achieved through new forms of partnerships and cooperation among key stakeholders (labour market, education and training, research and employers). Employers (private, public and voluntary) have an important role to play in identifying the knowledge, skills and competences needed in working life.















**Thematic Pole 3 is linked to SO1.2: Innovative and socially responsible Danube region  
EUSDR PACS : PAC 7, PAC 8, PAC 9.**



# Why capitalization matters?

INTERREG DANUBE Programme has designed a Thematic Capitalisation Strategy in 2016 with the aim of fostering and exploiting synergies among funded projects across Europe. Capitalization activities enable actors located in the Danube region to knowledge-gaps via complementary thematic specialisation, experiences, methodological approaches created within and beyond the Danube region.

**Capitalization may take several forms from joint communication activities, exchange of policy recommendations and methodologies to jointly organized events and training sessions.**

	SENSES	NewGeneration Skills	DA-SPACE	Excellence-in-ReSTI	DIGITTRANS
SENSES					
NewGenerationSkills	-	-			
DA-SPACE			-		
Excellence-in-ReSTI		 		-	
DIGITTRANS				 	-

-  Best practices
-  Policy development
-  Entrepreneurial skills development
-  Young target group
-  Innovation management

# Cross-fertilization within T3



Skills- and capacity-building of vulnerable social groups (e.g. youngsters, social enterprises, young professionals)

PAC9



Fostering (social) entrepreneurship and (social) innovations

PAC8



Promoting (digital) transformation and new business models

PAC8



Facilitating the uptake of the concept of open innovation

PAC7



Promoting (social) entrepreneurs getting better access to finance and access to markets

PAC9

# Communication activities / 1



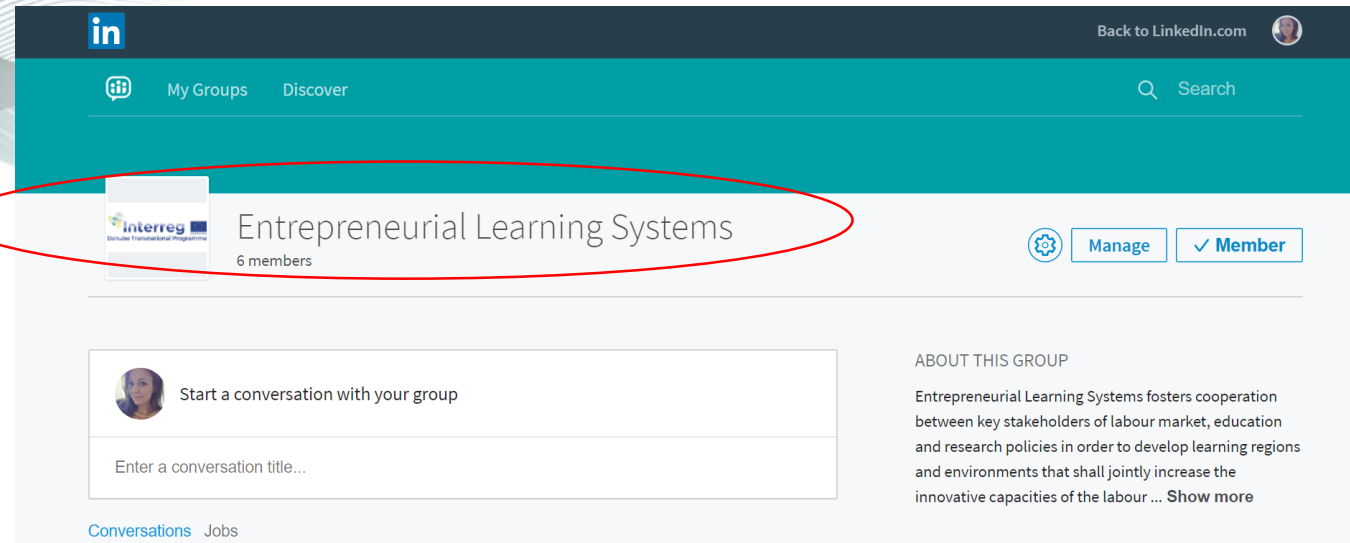
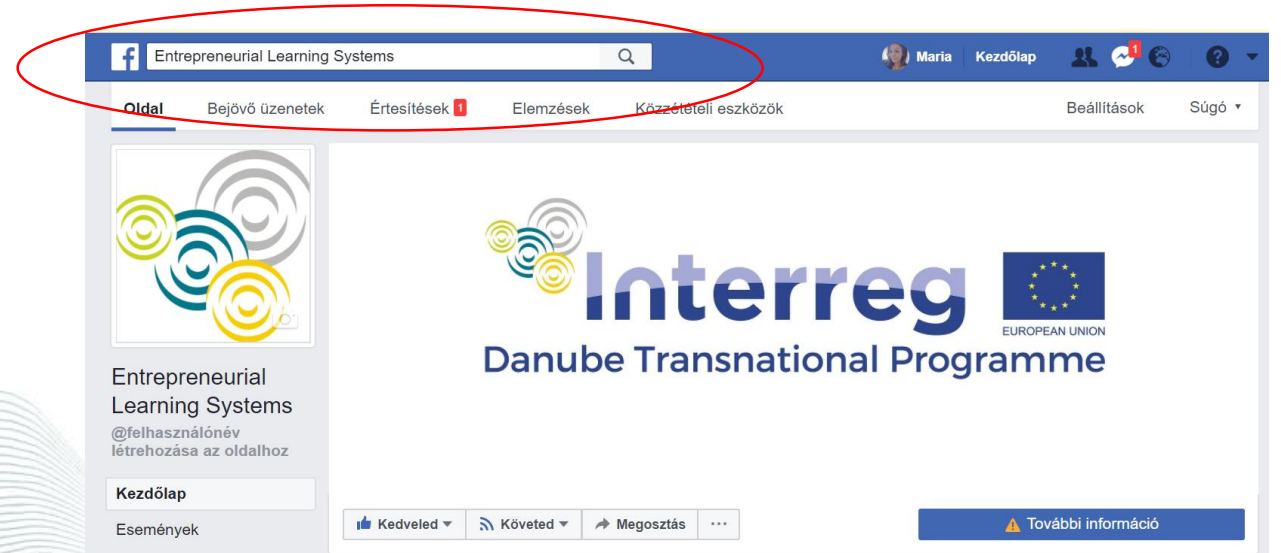
## ABOUT THE PROJECT



The SENSES - STRENGTHENING SOCIAL ENTREPRENEURIAL LANDSCAPE THROUGH INVOLVING SOCIALLY RESPONSIBLE CORPORATE PRACTICES IN ENTREPRENEURIAL COMPETENCES AND SKILLS ENHANCEMENT IN THE DANUBE REGION project aims to create a transnational network of social enterprises (SEs), socially responsible traditional businesses, (social) financial investors, policy-makers, academia, NGO practitioners which will jointly promote an innovative social enterprise model as well as social innovation for the sustainable economic development of the Danube region.

- Project objectives:
1. Empowering SEs through bridging public & private sector best practices
  2. Better engaging SEs with their ecosystems
  3. Creating an improved policy landscape for SEs

## SYNERGIES WITH OTHER PROJECTS - THEMATIC POLE 3 ENTREPRENEURIAL LEARNING SYSTEM



# Dissemination of capitalization within TP3

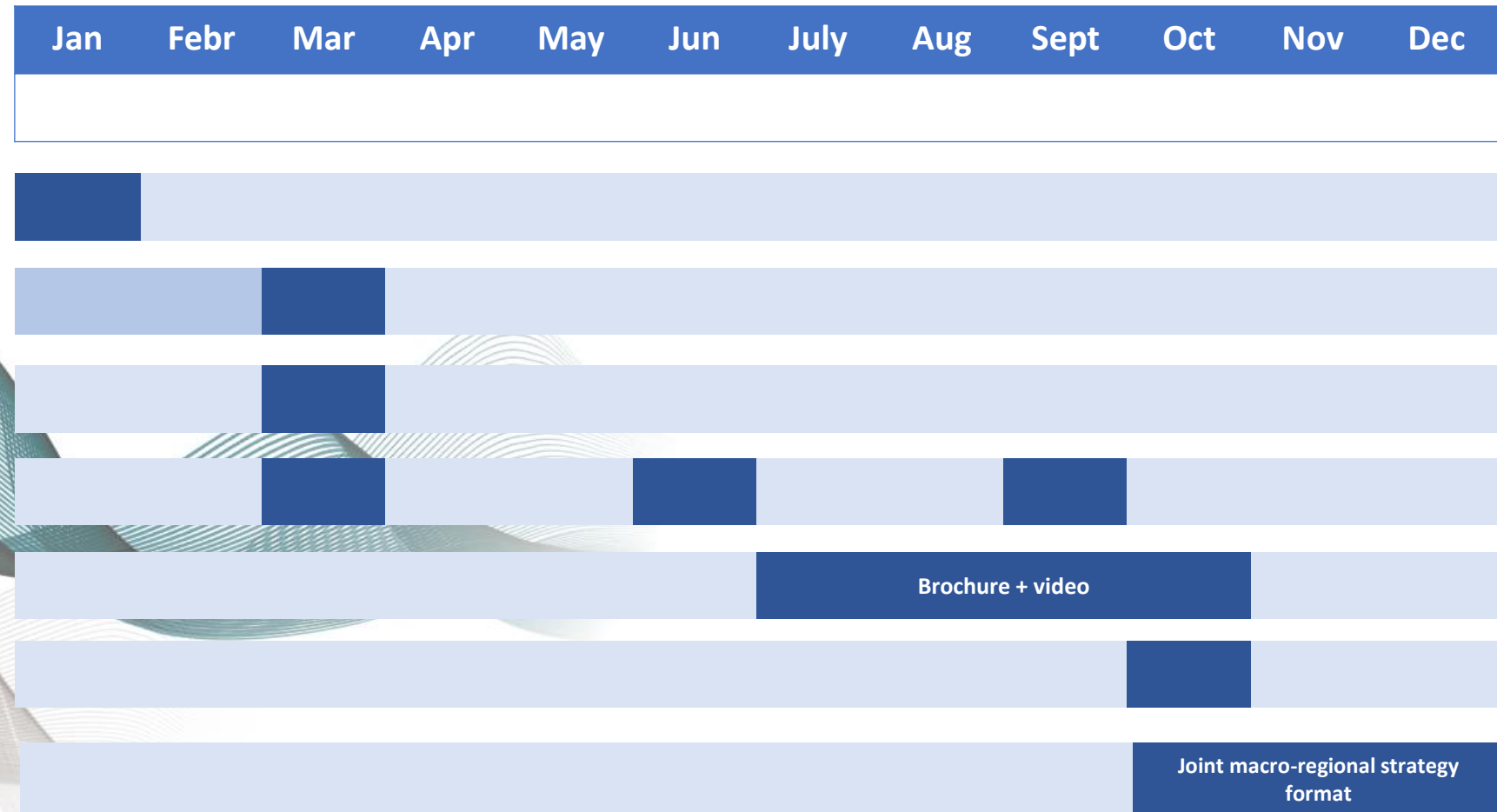
P3	Capitalization meeting (EUSDR PAC9 + TP3)	 <p>POLE 3: Entrepreneurial learning systems Danube Transnational Programme</p> 	26 January 2018 (Vienna)	
P3	NewGenerationSkills Peer Review meeting	 <p>POLE 3: Entrepreneurial learning systems Danube Transnational Programme</p> 	27 February 2018	 <p>Interreg Danube Transnational Programme NewGenerationSkills</p>
P3	Excellence-In-ReSTI	 <p>POLE 3: Entrepreneurial learning systems Danube Transnational Programme</p> 	1 March 2018	 <p>Interreg Danube Transnational Programme Excellence-in-ReSTI</p>
P3	Capitalization Workshop (EUSDR 7,8 + TP 1,2,3,9)	 <p>POLE 3: Entrepreneurial learning systems Danube Transnational Programme</p> 	8 March 2018	 <p>Interreg Danube Transnational Programme SENSES</p>

# Capitalization events organized by TP3

P2	EUSDR Annual Forum / T3 Capitalization Workshop	 <p>POLE 3: Entrepreneurial learning systems Danube Transnational Programme</p> 	18-19 October 2017	 <p>Interreg Danube Transnational Programme</p> 
P3/4	Summer School on Social Innovation (SIC – T3 paid by SENSES)	 <p>POLE 3: Entrepreneurial learning systems Danube Transnational Programme</p> 	June / July 2018	 <p>Horizon 2020 Programme</p>
P2	B2B Matchmaking (Brussels)	 <p>Interreg Danube Transnational Programme SENSES</p> 	12-14 December 2017	 <p>Interreg Europe European Union   European Regional Development Fund</p> 
P4	Expert Focus Group WS (SI Skyrocket Lab) T3 + T11	 <p>Interreg Danube Transnational Programme SENSES</p> 	September 2018	 <p>Interreg CENTRAL EUROPE Social(i)Makers</p> 



# Roadmap 2017



Upcoming activities: 1<sup>st</sup> discussion on joint implementation / delivery of e-learning material development of new business models / Policy Dialogue Workshops

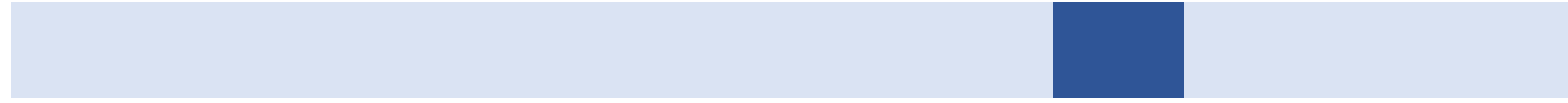
# Roadmap 2018

Jan	Febr	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec
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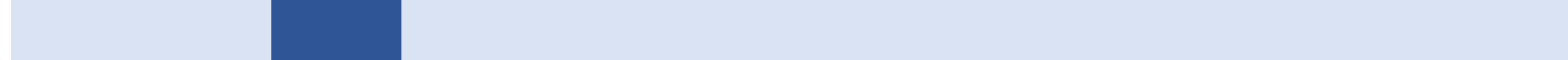
Summer School on Social Innovation, Budapest (H), SENSES



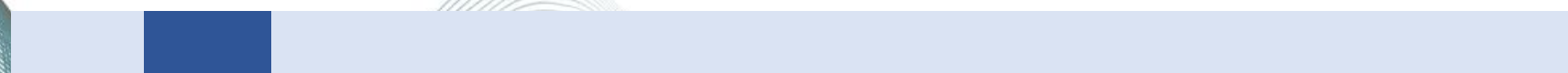
Expert Focus Group Workshop (SI Skyrocket Lab), Budapest (H), SENSES, Social(i)Makers, ReSTI



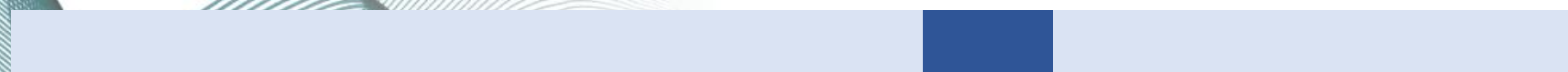
4th Pool Meeting (H), SENSES



Policy Learning Dialogue, Croatia, SENSES



Policy Learning Dialogue, Slovakia, SENSES



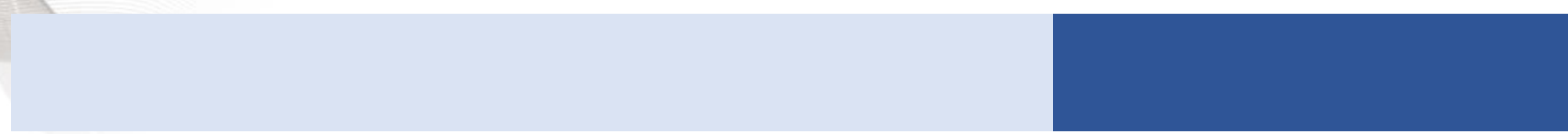
International Demo Day, Croatia, DA-SPACE



Trainings for SMEs, Germany, Austria, Croatia, Romania, Slovenia, Hungary, Bulgaria, DIGITRANS (until 06.2019.)



Policy WSs + Policy recommendations, Germany, Austria, Croatia, Romania, Slovenia, Hungary, Bulgaria, DIGITRANS (until 06.2019)



# Synergies between Excellence-in-ReSTI & SENSES

## SENSES

SENSES WP4 – **60 hours long blended training** course co-developed and co-designed by all partners:

- Module 1 – Business planning (Business Model Canvas a'la design thinking)
- Module 2 – Marketing and sales management
- Module 3 – Management (incl. HR management and green tool)
- Module 4 – Financial management and literacy
- Module 5 – Communication and negotiation

**Structure:** 30 hours online training (MOOC) + 30 hours classroom training

**Platform:** MOODLE / easyLMS + Facebook group

## Excellence-in-ReSTI

Excellence-in-ReSTI WP4 – **development of course modules, a learning environment:**

- 20 Modules on RRI and SI management throughout a full academic year,
- Topics include: IPR, project generation and implementation e.g. to launch technological innovation in the business sector, technology-transfer, access to finance,

**Structure:** video and audio content, self-examination parts and multimedia learning materials as well as adaptable checklists on their use,

**Platform:** MOODLE

# Synergies between Excellence-in-ReSTI & SENSES

## SENSES WP6 – Mainstreaming and strategy development:

- Social Enterprise Strategy for the Danube region – contribution to **project management excellence for Responsible Research and Innovation and Social Innovation actors:**
  - Pillar 1: Increasing visibility and understanding of social enterprises in the Danube region
  - Pillar 2: Enabling social enterprises getting access to market and internationalization
  - Pillar 3: Enabling social enterprises getting access to finance and social impact investment markets
  - **Pillar 4: Cross-fertilization with disruptive technologies and challenges**
- Regional Action Plan – focus on local, regional, national activities including multi-stakeholder engagement  **roadmap and recommendations**

# Synergies between Excellence-in-ReSTI & SENSES



**What's next?**  
**Summer School on Social Innovation**



**Thank you for your time and consideration!**