

DANTE

Improving Administrative Procedures and Processes for Danube IWT



DANTE Communication and Dissemination

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Project co-funded by European Union Funds (ERDF, IPA)



Communication – a key DANTE feature



- Communication and dissemination activities start from Day 1 of the project
- Stakeholder participation is essential for the success
- A Communication plan and set of tools are being prepared
- An overall Communication strategy is in the pipeline



DANTE Stakeholders



- ❖ Inland waterway users and operators, e.g. shippers, freight forwarders
- ❖ Port Authorities
- ❖ National public authorities
- ❖ International organizations (DC, ISRBC)
- ❖ EUSDR Priority Area 1a, DG MOVE, DG REGIO
- ❖ Other interest Groups – NGOs, technology providers

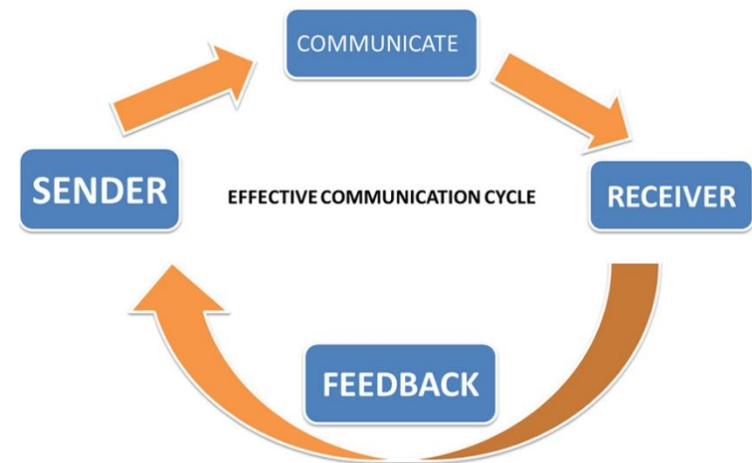
- ❖ The media
- ❖ The general public



DANTE Communication Channels

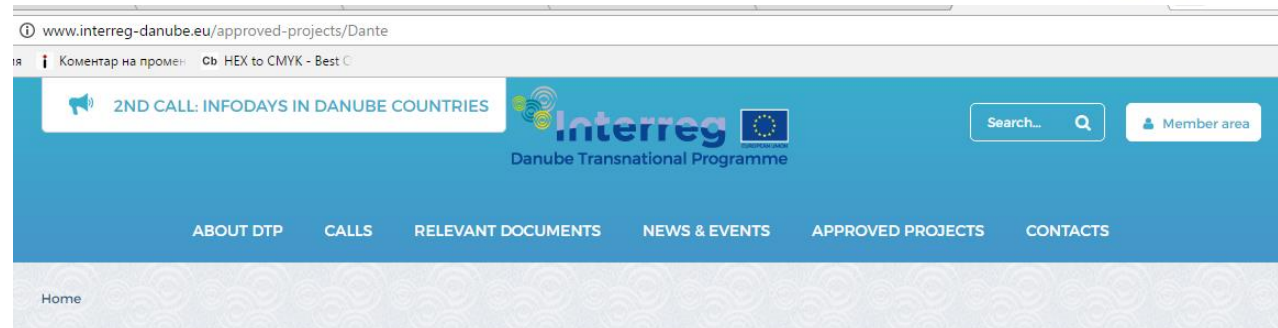


- ❖ Project web-page
- ❖ Transnational IWT barrier reporting tool
- ❖ Social media and other interfaces
- ❖ Newsletters, press releases
- ❖ Meetings and events
- ❖ Promotional materials

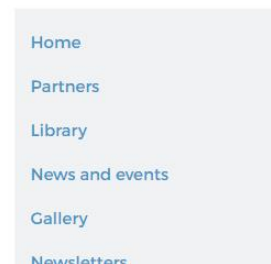


Project webpage

- ◇ One of the **main communication tool** of the project
- ◇ It will be **constantly updated**
- ◇ Stories, **related events**
- ◇ Project partners
- ◇ Library
- ◇ Gallery
- ◇ Newsletters
- ◇ Final project products



DANTE - IMPROVING ADMINISTRATIVE PROCEDURES AND PROCESSES FOR DANUBE IWT



DANTE aims at identifying and eliminating administrative barriers for inland waterway transport (IWT) on the Danube & its navigable tributaries as a joint initiative of the private sector and the national public authorities responsible for these barriers. Good practices and guidelines for effective administration of IWT activities shall be developed with regard to the identified barriers. The proposed solutions will be discussed with the responsible authorities at national working tables, as well as in transnational ones. This matrix



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Transnational IWT barrier reporting tool



<http://www.prodanube.eu/administrativebarriers>



- ◇ Key project tool
- ◇ Main communication channel
- ◇ The consortium will keep it **constantly updated**



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Social media and other interfaces



◇ Social Media

the INDanube (Centre for Innovation Transfer in the Danube Region) channels:

 Facebook: <https://www.facebook.com/INDanube/>

LinkedIn  LinkedIn (group: INDanube - Centre for Innovation Transfer):
<https://www.linkedin.com/groups/8560850>

YouTube  Youtube:
<https://www.youtube.com/channel/UC5TZsAAsZqM7Hl95YxZ2UFQ>

 Twitter: <https://twitter.com/INDanube>

◇ **Partner web-sites and their local communication channels**, incl. the INDanube web-site (<https://indanube.eu>)

Newsletters and press releases



◇ Project Newsletter

- * 1st edition: November 2017 - electronic
- * 2nd edition: November 2018 - electronic
- * 3rd edition: May 2019 – final project results - electronic and hard copy

◇ Project News

Intended release dates:

- * June & September 2017
- * June & September 2018
- * February 2019

◇ Press releases

- * at the start/end of the project and/or for high dissemination events

Project events calendar - provisional



◇ Kick-off and final events (Feb 2017/May 2019)

◇ National working table meetings

- February – July 2017
- December 2017 – March 2018

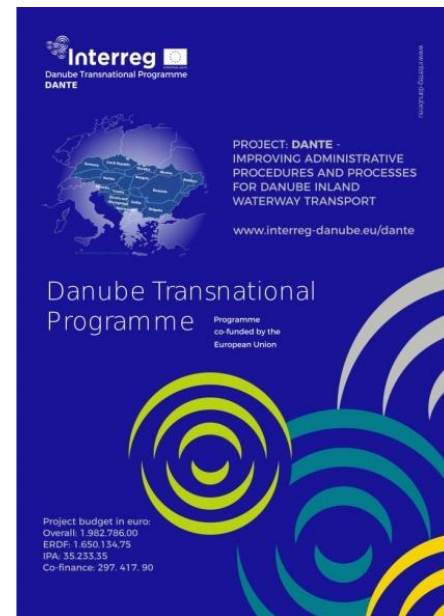
◇ Transnational working group meetings

- September and November 2017
- April and June 2018

Project promotional and visibility materials



- ◇ Project logo
- ◇ Leaflets/flyers
- ◇ Posters
- ◇ Roll-ups
- ◇ Other promotion materials, e.g.:
 - USB sticks
 - Bags
 - Pens
 - Folders





Thank you for your attention!



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