

lifelineMDD

*Roadmap for
proactive participation of
stakeholders
in the TBR MDD*

Urška Dolinar, Iskriva, Institute for
Development of Local Potentials

Lisa Wolf, E.C.O. Institute of Ecology

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Steering Committee

Steering of the strategic development on transboundary level

Steering Committee as the follow up of the Coordination Board

Optional: Scientific Board, dealing with transboundary research and monitoring

Coordinating Management Body

Coordination of the TBR MDD following a rotating system

National BR Management & BR manager conference

Optional: Task groups, dealing with specific topics

National Management

Coordination and management of national BR with respect to TBR

Individual National Management Authorities

Optional: Connecting BR with the protected area managements and local stakeholders

Figure: Transboundary, harmonised management structure according to the CWP and proposed in the Nomination document of the TBR MDD (Zollner & Wolf 2019)

*Stakeholder

- Organisation or person
- Planning, communication, results, measures and actions
- UNESCO TBR MDD and the rivers Mura, Drava and Danube
- Multi-stakeholder
- Social, economic and ecological
- Management
- Needs and interests

*Stakeholder Platform(s)

- *"an opportunity or a place for somebody to express their opinions publicly or make progress in a particular area" (Oxford Dictionary 2022).*
- Communication Tools
- Measures
- Organizational forms

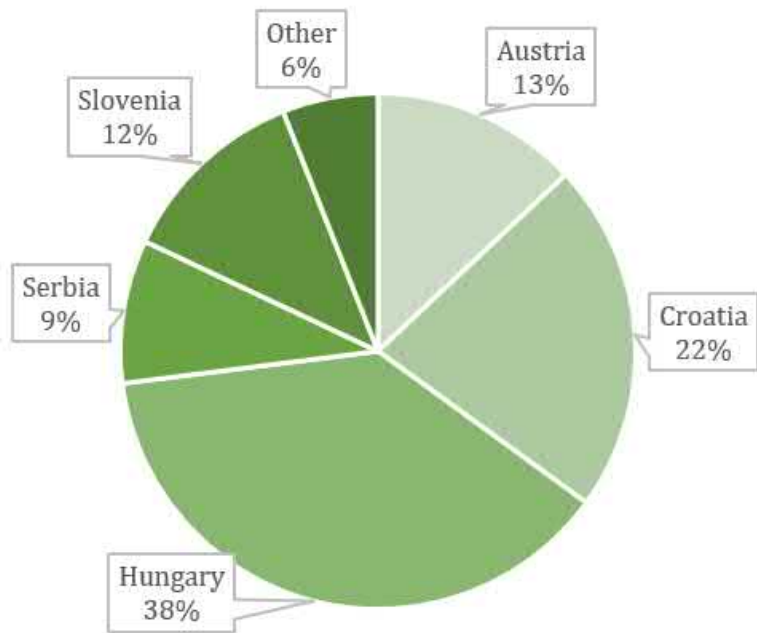
*Roadmap

- Recommendation
- Stakeholder involvement and engagement
- Possibilities to network in a coordinated way in the future

Methodological approach

- Literature Analysis
- Workshops
- Stakeholder Mapping and Analysis
- Consultations with Municipalities in the UNESCO Biosphere Reserve Mura, Slovenia
- Questionnaire

Identified Stakeholders by Country [%]

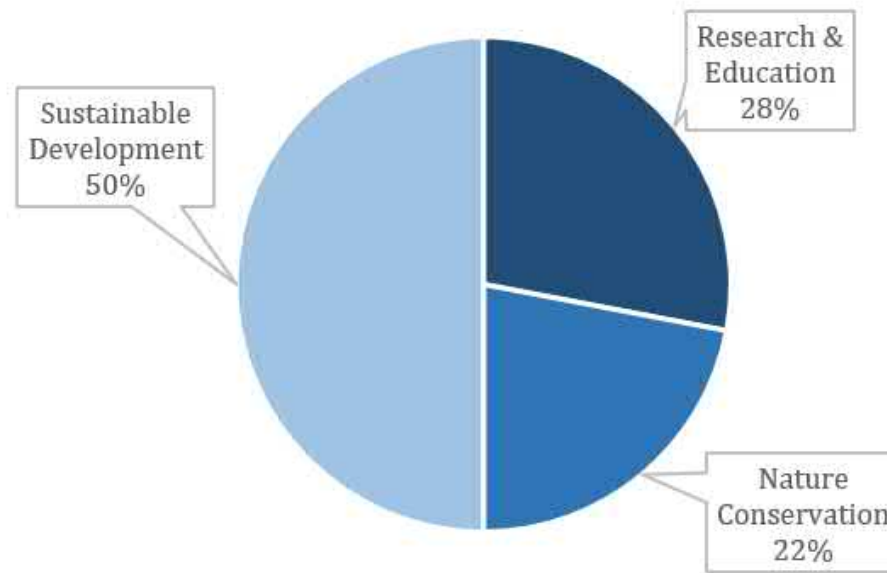


N = 2579

Sources: internal databases and online research and identification

Figure: Identified Stakeholders by Country (ISKRIVA)

Identified Stakeholders by Category [%]

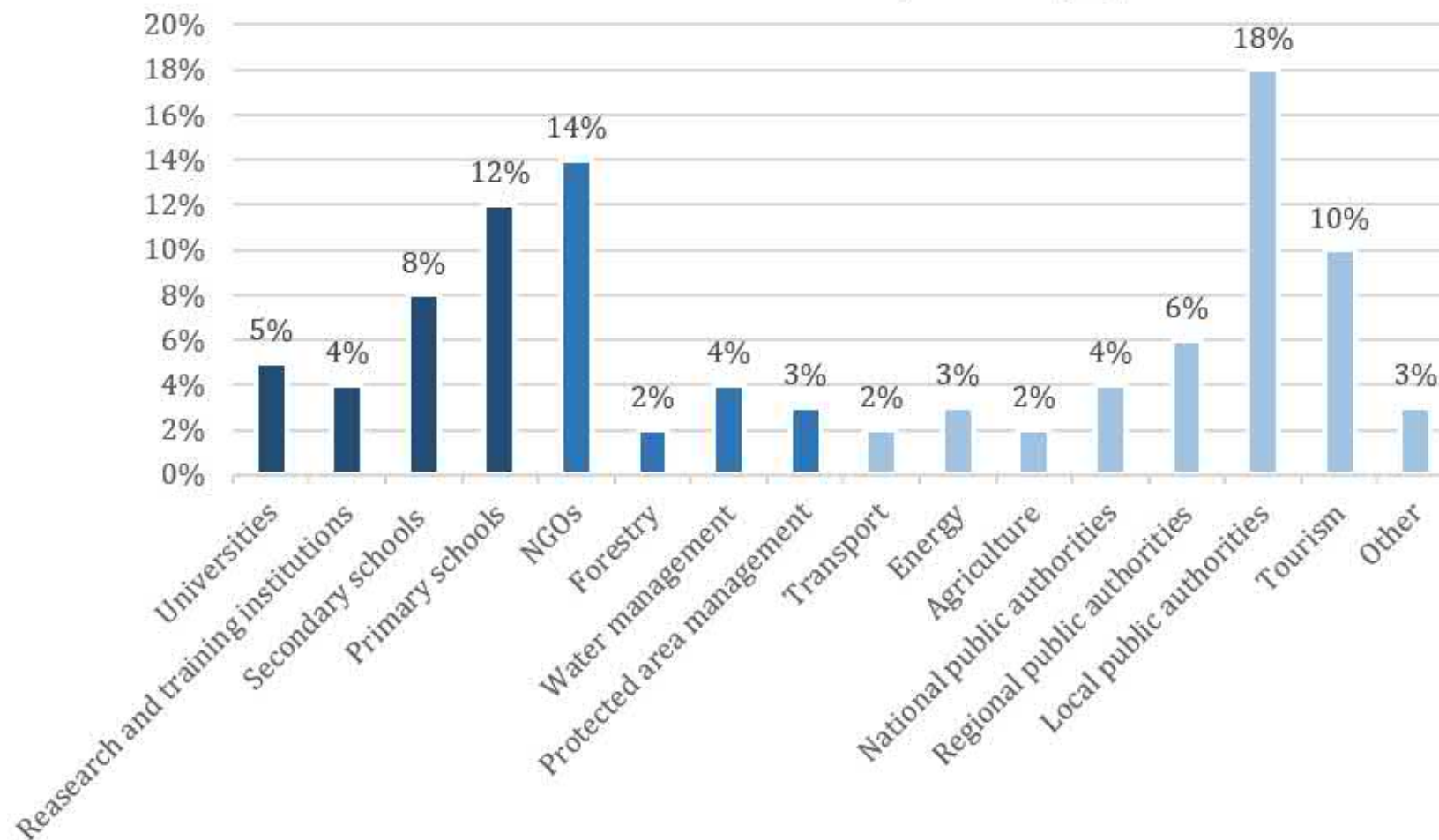


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Figure: Identified Stakeholders by Category (ISKRIVA)

Identified Stakeholders by Sector [%]



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Sources: internal databases and online research and identification

Figure: Identified Stakeholders by Sector (ISKRIVA)

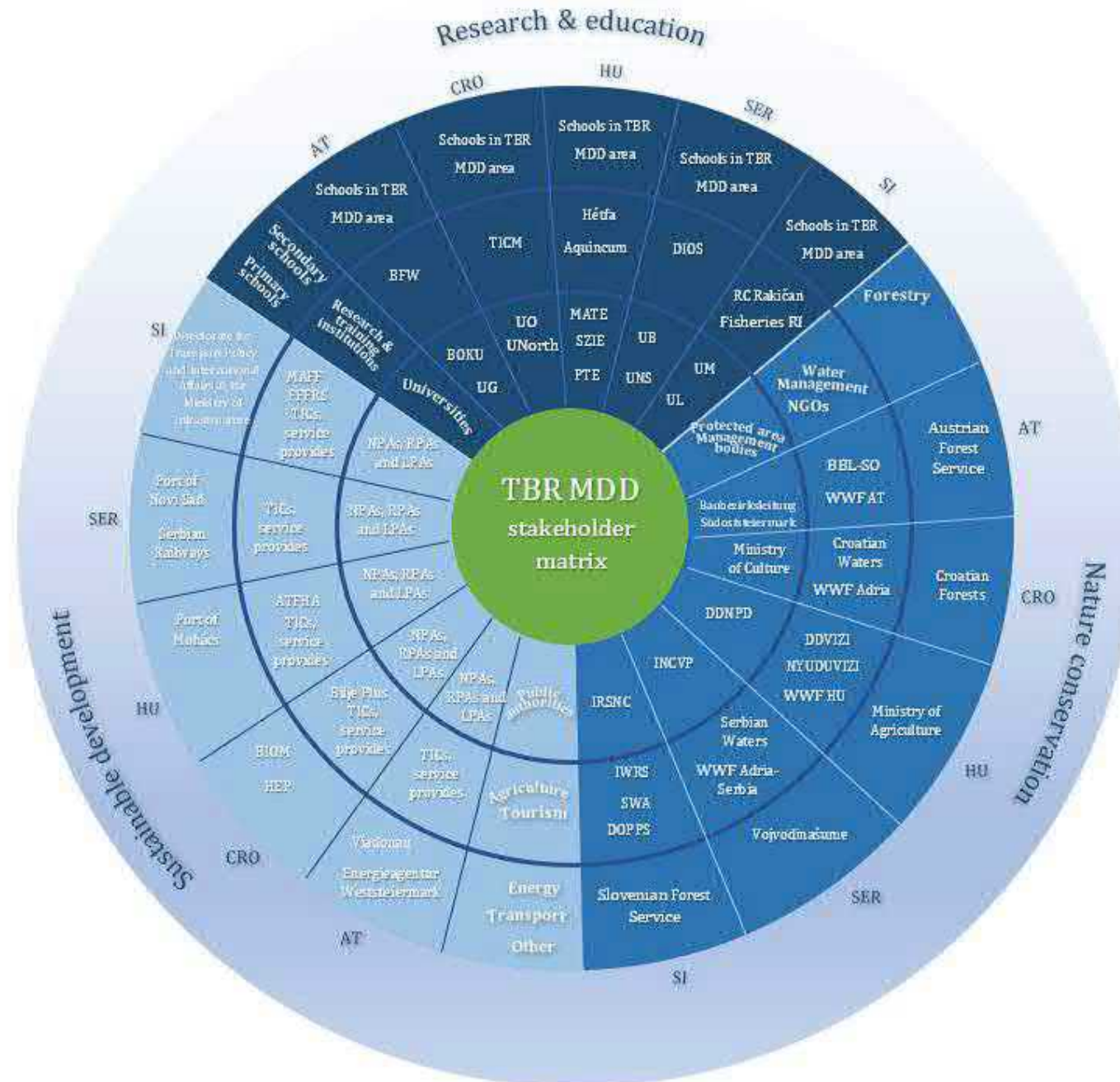


Figure 11: Examples of the TBR MDD stakeholder matrix (ISKRIVA 2022)

Concrete recommendations according UNESCO standards

- Joint activities on research and monitoring should be led by scientific boards and planned in joint sessions;
- Joint activities in the field of education and training
- Information and public awareness are crucially important to develop a common understanding and build support for and appropriation of the objectives of the TBR by the different stakeholders.

Recommended TBR MDD platforms



Figure: Overview based on figure 1 of potential Stakeholder Platforms for the TBR MDD referring to the National BR Managements and the TBR MDD harmonised management (E.C.O.)

Timetable (2022-2032)

- 10 year TBR Periodic Review
- Coordinated Joint Management
- CWP
- TBR MDD Celebrations
- Youth Involvement
- Task Group(s)
- Stakeholder Conference(s) and Dialog Forum/Market Place



EU Funding Period (2021-2027)
 Interreg LIFE. ...

Figure: Roadmap - The Stakeholder engagement from the Nomination to the Evaluation within 10 Years (E.C.O.)

Possible key platforms

- **Ecological sustainability of the TBR MDD**
 - *Possible network/work group lead: WWF based on coopMDD and lifeline MDD networks*
- **Sustainable tourism and regional development**
 - *Possible network/work group lead: Iskriva for the **Amazon of Europe destination**, based on networks from AoE Bike Trail, Amazing AoE and Smarter AoE projects*
- **Education**
 - *Possible network/work group lead: -*
- **Youth involvement**
 - *Possible lead: -*

Conclusions

- Conclusions from Stakeholder Mapping and Analysis
- Conclusions from Interactive Workshops
- Conclusions from Interviews with Community representatives in River Mura Biosphere Reserve, Slovenia
- Conclusions from Questionnaire TBR MDD

Call4Action - *urgent*

- **Create a (joint) management structure.**
- Promotion of understanding of neighbouring country's culture and organisation of linguistic training when needed – *regular exchange need to be establish.*
- School exchanges – *regular exchange need to be establish.*
- Organisation of joint training courses and technical meetings for managers and field staff – *regular exchange need to be establish.*
- Develop common data collection formats, indicators, monitoring and evaluation methods – *especially important for the (joint) management of the core zone.*
- Implement joint demonstration projects.

Editors - Monika Podgorelec, Tadej Törnar, Katja Berden, Anja Cigan | Institute of the Republic of Slovenia for Nature Conservation (IRSNC) – Tobačna ulica 5, 1000 Ljubljana; Kerstin Böck, Emöke Györfi | WWF Austria – Ottakringer Straße 114-116, 1160 Wien

Authors - Neža Cerar, Urška Dolinar | ISKRIVA. Institute for Development of Local Potentials – Reteče 215, 4220 Škofja Loka, Slovenia; Lisa Wolf, Daniel Zollner, Ines Schäfer | E.C.O. Institute of Ecology – Lakesidepark B07, 2.OG, 9020 Klagenfurt, Austria

Lifeline MDD Project Manager - Kerstin Böck, WWF Austria

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Thank you!

