



PTUJ  
SLOVENIA

CONGRESS AND CULTURAL CENTRE  
DOMINICAN MONASTERY  
MUZEJSKI TRG 1

16TH  
NOV  
2022

ARCHEODANUBE CONFERENCE

THE PAST MADE PRESENT:  
PUBLIC ARCHAEOLOGY AND  
ARCHAEOLOGICAL TOURISM FOR  
YOUNG GENERATIONS

I N V I T A T I O N

Dear Sir and Madam,

The consortium of the project Archeodanube (Interreg DANUBE) is delighted to invite you to the symposium *The past made present: public archaeology and archaeological tourism for young generations*.

Public archaeology is about how to engage the public in archaeology as an audience, as stakeholders, and as equal partners. This should also include new approaches for young people. The conference will focus on different good practices and other examples on how to engage and include the wider audience, and especially young people, into developing a more accessible and sustainable archaeological tourism in cities

**ARCHEODANUBE** project - Archaeological Park in urban areas as a tool for Local Sustainable Development - helps small/medium cities in Danube regions to improve the effectiveness of heritage sites' management with a focus on archaeological parks as innovative tools in the urban parts of the cities for the preservation and sustainable use of cultural heritage and resources with synergies for the development of archaeotourism. The project will improve and intensify cooperation among relevant actors in DTP in order to preserve, support and valorize cultural heritage through archaeological parks as products in cities for the development of archaeotourism. The project paves the way for the preparation of concrete plans, training, tools for preservation and presentation and concretes small pilots, for improving the effectiveness of heritage sites management in support implementation of new initiatives in tourism (archaeotourism).

**VENUE:** The Dominican Monastery (Muzejski trg 1, 2250 PTUJ) has preserved its medieval architecture, with baroque features added at the end of the 17th and beginning of 18th centuries. The friars lived in the monastery until its dissolution in 1785, when the military moved in. In 1928, museum collections were exhibited on the ground floor, and restoration started in 2011. The Renovated parts of the monastery serve as a venue for cultural events and are open to visitors.

Please sign up for the event filling the [registration form](#) until 10th November, 2022.

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**16TH  
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## ARCHEODANUBE CONFERENCE THE PAST MADE PRESENT: PUBLIC ARCHAEOLOGY AND ARCHAEOLOGICAL TOURISM FOR YOUNG GENERATIONS

8.30-9.00 REGISTRATION

### 9.00-9.15 OPENING REMARKS

- MRS. NUŠKA GAJŠEK-MAYOR OF CITY MUNICIPALITY PTUJ,
- MR. STEPHEN HALLIGAN- JOINT SECRETARIAT OF DANUBE TRANSNATIONAL PROGRAMME

9.15-9.30 **STORY ABOUT THE ARCHEODANUBE**-DANILO ČEH (LEAD MANAGER OF PROJECT ARCHEODANUBE)

### 9.30-10.45 KEYNOTE SPEACH

- DR ANDREW BIRLEY, CEO & DIRECTOR OF EXCAVATIONS THE VINDOLANDA TRUST; CHESTERHOLM MUSEUM:

'BRING THEM WITH YOU, ARCHAEOLOGY OF THE PEOPLE AND THE EXPERIENCE  
OF SUSTAINABLE RESEARCH AND TOURISM AT VINDOLANDA'

10.45-11.00 COFFEE BREAK

11.00-12.15. **PANEL 1: ARCHAEOLOGY IN CITIES, ARCHAEOLOGICAL PARKS, WORKING WITH YOUNG PEOPLE.**

- CHAIR: DR. KATHARINA ZANIER (INSTITUTE FOR THE PROTECTION OF CULTURAL HERITAGE OF SLOVENIA AND UNIVERSITY OF LJUBLJANA)

#### PRESENTERS:

- STEPHAN QUICK; LVR-ARCHÄOLOGISCHER PARK XANTEN.
- DR. MARIANA EGRI; INSTITUTE OF ARCHAEOLOGY AND ART HISTORY ROMANIA.
- DR. BERNARDA ŽUPANEK; MUSEUM AND GALERIE LJUBLJANA.
- DR. ALEKSANDER LORENČIČ; DIRECTOR OF PTUJ ORMOŽ REGIONAL MUSEUM.

12.15-12.30 COFFEE BREAK

12.30-13.50 **PANEL 2: CULTURAL TOURISM, ARCHEOTOURISM, REGIONAL CITY DEVELOPMENT.**

- CHAIR: DR. KARIN DRDA KUHN (KULTUR AND ARBEIT E.V).

#### PRESENTERS:

- DR. DANIELA ANGELINA JELINČIČ; INSTITUTE FOR DEVELOPMENT AND INTERNATIONAL RELATIONS IN ZAGREB
- DR. BALINT KADAR; KÉK CONTEMPORARY ARCHITECTURE CENTER IN BUDAPEST
- MATEVŽ STRAUS; LEAD MANAGER OF HERITAGE + INITIATIVE
- PETER VESENJAK; HEAD OF HOTEL MITRA, STORY HOTELS PTUJ

13.50-14.00 **CLOSURE OF CONFERENCE**

14.00-15.00 LUNCH WITH NETWORKING (ROLL UP PRESENTATION OF PILOT ACTIVITIES RESULTS AND EU PROJECTS RESULTS)