

WORLD ART NOUVEAU DAY 2022 at MAK

MAK – Museum für angewandte Kunst (Austria, Vienna)

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Date: Friday, 10th of June 2022

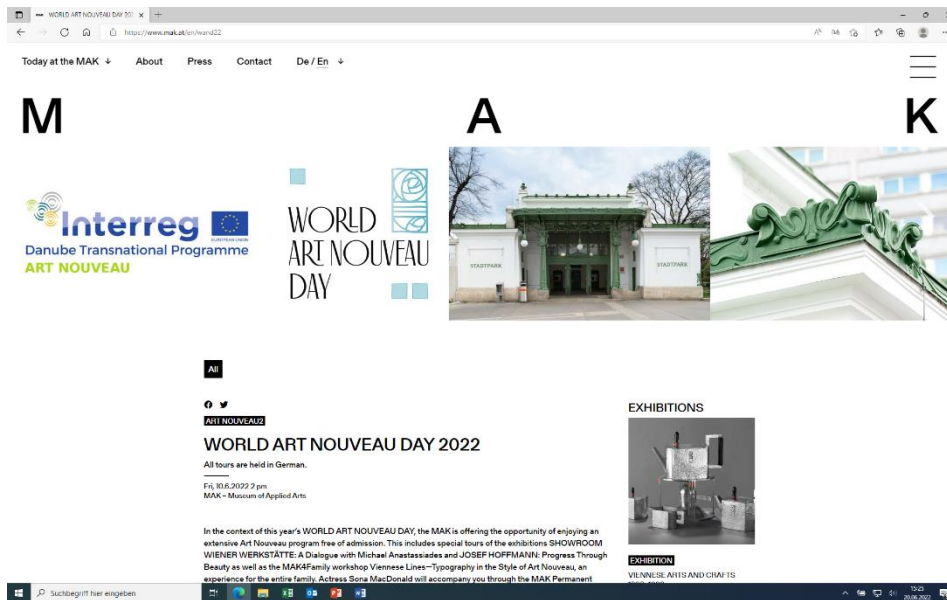
2 pm – 7 pm

- Visitors: 93 participants during the WAND programme
 - Extensive Art Nouveau program free of admission (registration required)
 - Special tours of MAK-exhibitions, MAK4Family workshop, Reading from actress Sona MacDonald, Architecture walk
- WAND-poster, AN2-poster and flyer, “Kulturmagazin”
- Premiere of educational videos (with German voice-over) and the AN2-promotional videos and trailer
- Online promoted via MAK-Newsletter, MAK-Website, Facebook, Instagram



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MAK-Website and MAK-Newsletter



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SHOWROOM WIENER WERKSTÄTTE — A DIALOG WITH MICHAEL ANASTASSIADES (2 – 3 pm)

- Tour with the curator (Anne-Kathrin Rossberg) followed by a look into the archives of the Wiener Werkstätte



JOSEF HOFFMANN: Progress Through Beauty (3 – 4 pm)

- Tour of the exhibition with the curator Rainald Franz



MAK4Family: *Viennese Lines* — Typography in the Style of Art Nouveau

(3 – 4.30 pm)

- In this workshop, young and old can get to know the typography of Art Nouveau and practice drawing the artistically curved lines



Passages through Vienna around 1900 (4.30 – 5.30 pm)

- Actress Sona MacDonald reads texts—by Adolf Loos, Josef Hoffmann, and Karl Kraus, among others—and accompanies you through the MAK exhibition on Vienna at the time around 1900



Art Nouveau Architecture Tour in the Public Space (5.30 – 7 pm)

- Evening tour, focus: Viennese Art Nouveau buildings and their typographic decoration



Social Media (Instagram, Facebook)



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More information:

MAK-website: [WORLD ART NOUVEAU DAY 2022 - MAK Museum Vienna](#)

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