



# Newsletter

## Transdanube Travel Stories

The last months have been eventful in our Transdanube Travel Stories project. The Danube Stories have been finalized and published; you could read about them more in detail in our previous newsletter. In addition, we started to develop new tools to give travellers unique experiences. In order to bring the stories and experiences to life, we have started training sessions and tested our new Green Travel Products.

What are our new tools to give visitors a special Danube experience?

Find out in our newsletter!!!

### Contents

**01**

#### What happened in the project?

- 5th Partner Meeting - Ulm

**02 03**

- Danube Travel Challenge

**04**

- The Danube Rephrased - Inspiration and Ideas for New Routes - Online event
- Winter School For Tour Guides Training
- 1st TIKfest -TIKVEŠ

#### New experiences along the Danube

**05**

- DANUBEPARKS' cookbook!
- Romans footsteps - VR Tools
- Green Travel Product Testing

## The mid-term conference in Ulm, 4-6th of July, 2022

The mid-term conference of Transdanube Travel Stories took place in Ulm, Germany, on the 4-6th of July 2022.

Danube Office Ulm organised the fifth partner meeting of the Transdanube Travel Stories project. The event took place during the International Danube Festival, which is held every second year on the banks of the Danube, in the twin cities of Ulm and Neu-Ulm - see [@Internationales.Donaufest](https://www.internationales-donaufest.de/). The hosting partner organised exciting side programmes for the participants (e.g. a boat trip across the Danube in Ulm and immersion in the cultural heritage of this city with a rich past. We could enjoy the food, drinks and music of many Danube countries.)

Find out more [here!](#)



## Danube Travel Challenge

One Danube, six exciting routes - countless experiences

**DANUBE TRAVEL STORIES** include 6 unique routes. Each route has a thematic focus and a coordinated itinerary. We are sending 6 Travel Challenge participants on one of the routes each to put the trails and their destinations to the test.

During their stay, our travel challengers will gain valuable knowledge about Europe, nature, the Roman era, Danubian art and culture, trade, and spirituality. And of course, have lots of fun. Follow their journey on social media and learn more about **DANUBE TRAVEL STORIES!**

We are pleased to introduce you to participants of the Danube Travel Challenge!

### TEAM #1 EUROPE OF CONTRASTS



#### Stephanie

Social Media Channels: [@reiselife](#)



#### Jan

Social Media Channels: [@reiselife](#)

[Reiselife](#) from Germany embark on their transdanubian journey from **12th to 19th of July** to discover trail 1 "Liquid Space" along the Danube river.

**Route: Linz (AT) - Budapest (HU)**

- Linz (AT)
- Čunovo (HU)
- Sopron (HU)
- Komárom (HU)
- Esztergom (HU)
- Budapest (HU)



12-19 July

[dominiclars](#) & Annika from Germany will travel from the **1st to 7th of August** to discover the breathtaking natural landscapes of the Danube region.

**Route: Kopački rit (HR) - Iron Gate (RS/RO)**

- Osijek (HR)
- Kopački rit (HR)
- Duna-Dráva National Park (HU)
- Gornje Podunavlje Nature Reserve (RS)
- Iron Gate (RS/RO)

### TEAM #2 NATURE LOVE



#### Annika

Social Media Channels: [@dominiclars](#)



#### Dominic

Social Media Channels: [@dominiclars](#)

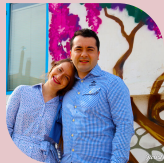
1-7 August



## #danubetravelstories

- coming soon on  
social media channels of our  
travel challengers!

## TEAM #3 IN THE FOOTSTEPS OF ROMANS



### Naomi

Social Media Channels: [@turistulliber.ro](https://www.instagram.com/turistulliber.ro)



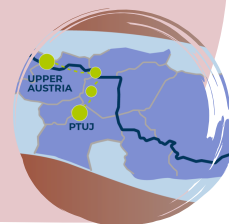
### Violin

Social Media Channels: [@turistulliber.ro](https://www.instagram.com/turistulliber.ro)

Naomi & Violin from [Turistulliber](https://www.instagram.com/turistulliber) embark from **17th to 23rd of July** on their journey in the footsteps of the ancient Romans along the Danube river.

**Route: Schärding (AT) - Ptuj (SI)**

- Schärding (AT)
- Passau (DE)
- Schlögen (AT)
- Szombathely (HU)
- Ptuj (SI)



17-23 July

23-29 July

Cezar from [Imperatortravel](https://www.instagram.com/imperatortravel) embark from **23rd to 29th of July** on a journey of a lifetime to discover the art, culture and architecture in the Danube region.



**Route: Oradea (RO) - Subotica (RS)**

- Oradea (RO)
- Szeged (HUN)
- Subotica (RS)

## TEAM #4 ART AND CULTURE



### Cezar

Social Media Channels: [@imperatortravel](https://www.instagram.com/imperatortravel)

## TEAM #5 DANUBE TRADE ROUTE



### Erzsi

Social Media Channels: [@theculturegreeks](https://www.instagram.com/theculturegreeks)



### Bence

Social Media Channels: [@theculturegreeks](https://www.instagram.com/theculturegreeks)

[CultureGreeks](https://www.instagram.com/theculturegreeks), that is Erzsi and Bence from Hungary were traveling from the **11th to 17th of June** to discover Trail 5, following traditional trade routes along the Danube.

**Route: Ulm/Neu-Ulm (DE) - Ilok (HR)**

- Ulm (DE)
- Vukovar (HR)
- Ilok (HR)



11-17 June

25-31 July

Anni & Jean Claude will embark on their journey of a lifetime from the **25th to 31st of July** to discover spiritual places in the Danube region along Trail 6.

**Route: Budapest (HU) - Murska Sobota (SI)**

- Budapest (HU) - Győr (HU) -
- Pannonhalma (HU) - Szombathely (HU)
- Murska Sobota (SI) - Jeruzalem (SI) - Lendava (SI)



## TEAM #6 DANUBE FOR THE SOUL



### Anni

Social Media Channels: [@griekarnskii](https://www.instagram.com/griekarnskii)



### Jean Claude

Social Media Channels: [@griekarnskii](https://www.instagram.com/griekarnskii)

## THE DANUBE REPHRASED – INSPIRATION AND IDEAS FOR NEW ROUTES – Online event



Transdanube Travel Stories aims at reinventing tourism in the Danube region based on the principles of sustainability. In order to further reflect on these transformation activities, an online conference was held with tourism visionaries and thinkers as well as a wide range of participants from the tourism and experience ecosystem in March 2022.

Watch back event here:



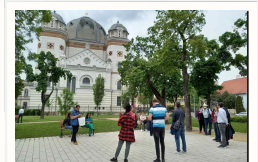
Find out more [here!](#)

## Winter School for Tour Guides Training in Mosonmagyaróvár

The aim of the event was to train Danubian guides sharing a vision of Danube tourism and supporting visitors' sustainable travelling using a standardized approach. The workshop was attended by tour guides, journalists, curators and marketing managers from Slovenia, Romania, Bulgaria, Moldova, Austria, Serbia, Hungary and Croatia.

Participants learnt about new tourism trends and methods and developed jointly their storytelling and visitor guidance skills in theoretical and practical sessions.

The event offered a good possibility for networking and opened up further opportunities for joint action and the expansion of the Danube Region's tourism offer.



## 1st TIKfest –TIKVEŠ

In the framework of the Transdanube Travel Stories project, the TIKfest - Festival of Living History and Gastronomy was organized on May 7, 2022, in the area of the renovated Tikveš Castle Complex. In addition to the rich gastronomic offer of the Festival, visitors can expect a free interpretive tour along the Tikveš Castle Complex led by Archduchess Von Habsburg (Nikolina Baškarad) as well as numerous other workshops and exhibitions related to revived history and Baranja gastronomy.

[Read more here.](#)

[MORE PICTURES ABOUT EVENTS here.](#)



This tool is linked to our story 'In the footsteps of Romans'.



## Virtual Tour Along With The Roman Emperors and Danube Wine Route

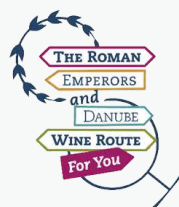


Danube Competence Center (DCC) worked closely with its stakeholders, and members of the local Product Clubs, to present cultural, gastronomic, and touristic offerings along with the Roman Emperors and Danube Wine Route, putting them together in a comprehensive 360 virtual experience. Besides experience in the virtual world of Roman heritage, other attractions within the destination, where to sleep and eat, and other nearby attractions worth visiting, the tourists now have direct contact with local ground agents. All videos are listed on the YouTube videos channel <https://www.youtube.com/c/RomansWineDanube>.

Subscribe and experience Ptuj (SLO), Pecs (HUN), Sremska Mitrovica (SER), Zajecar (SER), Alba Iulia (ROM) and Russe (BUL).

### We present 3 places for you in this news:

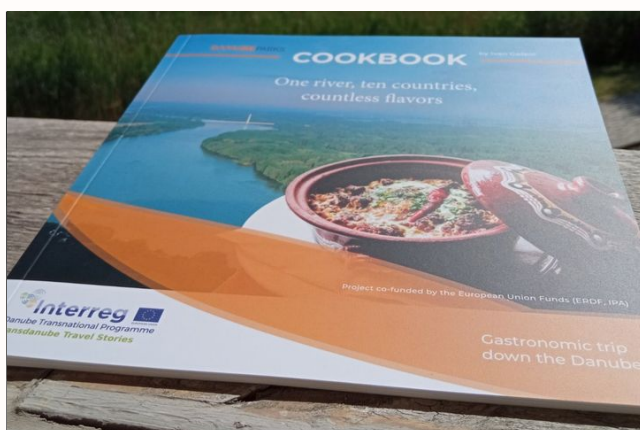
Come along with us on the thrilling adventure across our Youtube channel! We are happy to introduce amazing destinations along with Roman Emperors and Danube Wine Route. We are especially excited about our 360 degrees VR videos that will allow you to explore these beautiful places thoroughly.



Find out more [here!](#)



Follow Romans Wine Danube Culture route on the [Facebook @romanswinedanube](#)



## We are excited to officially announce the first DANUBEPARKS' cookbook!



This tool is linked to our story '*Returning to the Last Danube*'.

"One river, ten countries, countless flavours" is finally out!

The author of the cookbook - prof. Ivan Gašpić - is an expert on the topic of the connection between culture, identity, and gastronomy. He selected 12 amazing recipes which are telling the story of the Danubian identity shaped and inspired by the river. In the cookbook, you can find a recipe from each of the 10 Danube countries (from Germany to Romania), and even 2 ancient Roman recipes. Moreover, you can also find information about the DANUBEPARKS Network and its 18 protected areas.

You can download the cookbook for free from [here!](#)

## The first testing of a green travel product within our project!

Want to see what DANUBEPARKS's Green Travel Products look like? Find some inspiration in this amazing short video made by our testing crew about their days #1 -3 of trail testing in Kopački rit Nature Park and the Baranja region!

More information about the programme: [here](#).

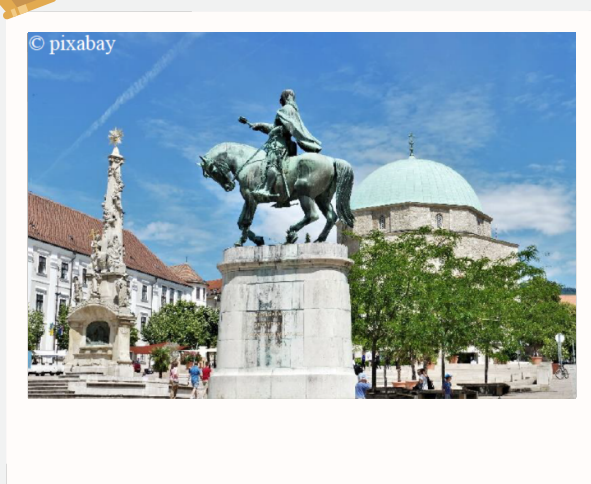
### Day #1

### Day #2-3



## Travel the Route of Emperors and Kings -Regensburg to Mohács

(Linz Tourismus)



Since Roman antiquity, the Danube has been the most important transport route in Central Europe and a link between a region closely intertwined in history and culture. Merchants, settlers and missionaries exploited this link between East and West in the early Middle Ages when new principalities and kingdoms were established along the Danube. Crusaders and pilgrims on their way to Byzantium and the 'Holy Land', as well as Hungarian, Habsburg and Ottoman armies, also followed the Danube. For more than 500 years, the Habsburg Danube Monarchy served as a connecting link - the "road of emperors and kings", along which the cultural and historical relics of the turbulent common history of transnational "Danube Europe" can be discovered.

You find more information [here](#).

## Travel The Roman Danube Limes – a more beautiful way of travelling the Danube



(Linz Tourismus)

For 400 years the Danube region was the northern border of the Roman Empire and closely connected with this huge economic and cultural area from Scotland to Egypt. Our adventure tour leads along Rome's former "Danube Limes" (UNESCO World Heritage) from Germany to Slovakia. We convey impressions of this fascinating time that can be directly experienced beyond mere sightseeing and let you immerse yourself in the world of the Romans on the Danube!

You find more information [here](#).



### What things are still to come in the project?

#### The Final conference of the project coming soon!

In the last period, Linz Tourismus will organise the Final Conference of the Transdanube Travel Stories project.

The final conference will take place in Linz on **24th November!**

The results of the project will be presented at the event.

The project will develop a Green Travel Product on several routes. In this newsletter, we have already given you a taste of 1 to 1 of the routes. At the conference, we will present live examples of each of the package deals that have been developed, showing what travellers can experience. We will also share more experiences, as Danube Travel Challenge participants have travelled one of our stories/routes, we will share what adventures they had during their trip.

More information and registration for the event coming soon!

