



WORLD ART NOUVEAU DAY



ORADEA
Heritage

Celebrate a day. Admire for a lifetime



Ziua Mondială
Art Nouveau

Celebrează o zi, admiră o viață!
9 - 12 iunie Oradea

Interreg
Danube Transnational Programme
ARTNOUVEAU

ZIUA
MONDIALĂ
ART NOUVEAU

PRIMĂRIA
MUNICIPALĂ
ORADEA

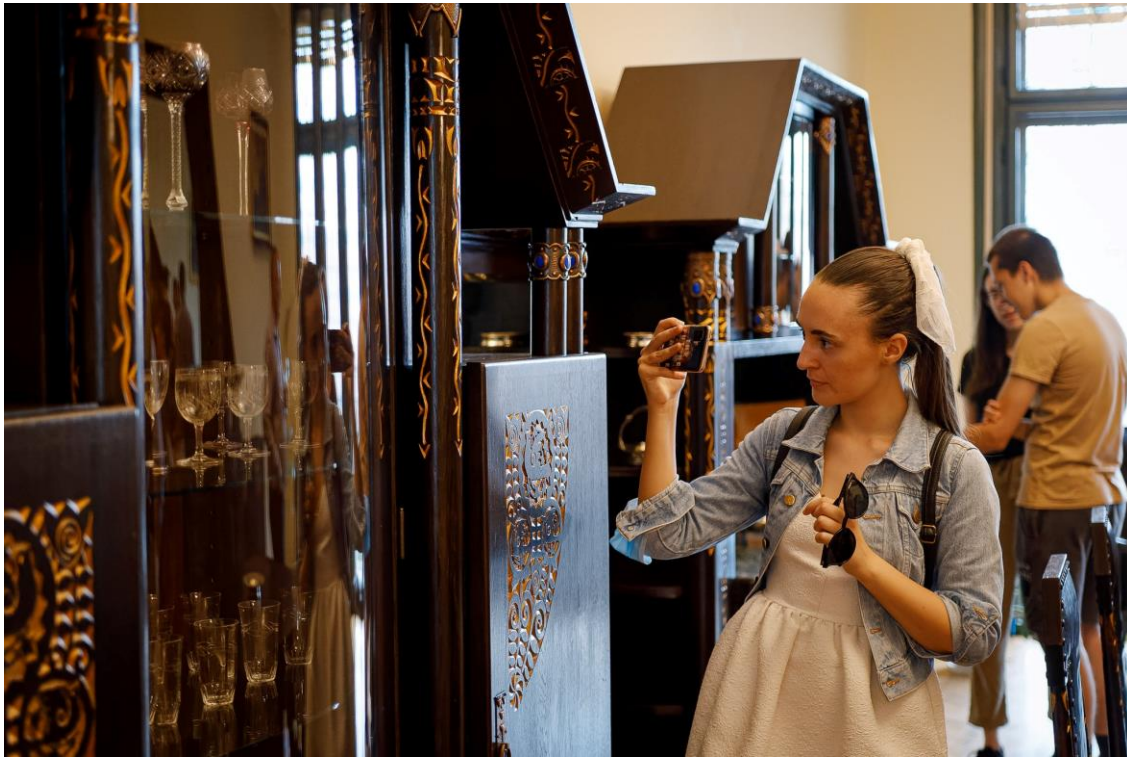
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The poster features a large, stylized Art Nouveau illustration of a peacock on the right side, rendered in shades of green, yellow, and blue. The background is a solid dark blue. The text is arranged in a clean, modern layout, with the main title in a mix of white and gold colors. Logos for Interreg, the World Day of Art Nouveau, the Oradea Municipality, and Oradea Heritage are positioned at the bottom.

On Thursday, June 9, the debut event of the Art Nouveau Days in Oradea was the opening of the exhibition "Arts and crafts in furniture design", which occurred on Thursday, June 9, at 18:00, in Casa Darvas - in Roche.



Visitors had the opportunity to admire the recent restored furniture composed of several pieces, which was purchased from Glasgow and original designed by architects Vágó László and József Vágó.



- On Friday, June 10, at 10:00, the event “Study, form and innovation in the creation of the architects József and László Vágó” took place in the Campus of the University of Oradea, organized by the students of the Faculty of Constructions, Architecture and Cadastre.
- Also on Friday, from 18:00, in the garden of Darvas House - La Roche ran "Cinematheque Art Nouveau" - were screened several documentaries made within the project "Art Nouveau 2", produced in partner cities, namely the National Heritage Institute of Serbia, one in Vienna or Budapest.
- The Institution of the Chief Architect, Oradea Heritage and Visit Oradea fully contributed to the success of the event.

On Saturday and Sunday, a series of guided tours with the theme "Printing houses, advertisements and vintage shops" took place in Romanian as well as in Hungarian language.



On Saturday, June 11, from 10:00, 16:00 and 19:00, in Ferdinand Square, a unique street art event took place - the "Grande Madame" high-altitude show.



In Unirii Square, the area of the intersection with Vasile Alecsandri Street, those present enjoyed the street art events - Height show "Fairy Harmony", from 12:00, 17:00 and 20:00.



The major event - the show of music, ballet and lights "Art Nouveau over the years" took place at 21:00, in Unirii Square, the entrance being free.



More than 2,000 people attended the event



It was a great success



The aim was to attract new categories of public to the cultural sphere. The orchestra was surrounded by LED screens on which images from the architecture of Art Nouveau buildings ran. It was a synchronization between music, image and dance.



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2022