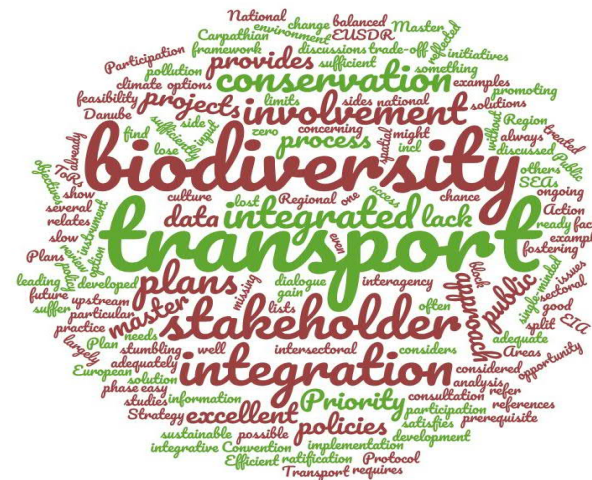


Stakeholder engagement in the region - how does it work?

Transnational Experience Exchange Workshop

31 May – 2 June 2022

Hildegard Meyer



Why to engage with stakeholders?

- Informing
- Consulting
- Decision-making
- Process responsibility



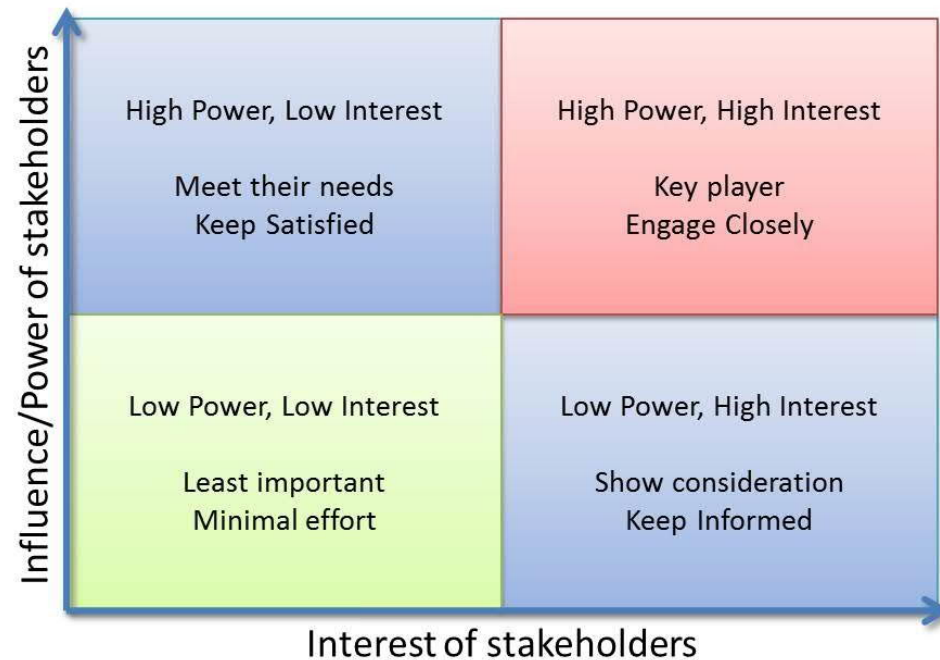
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Who are our stakeholders?

Stakeholder analysis

- National level
- Local level

Many interests in one little piece of land!
Figure out influencers



Some aspects of stakeholder involvement

- Awareness raising
- Local knowledge is important (e.g. monitoring)
- Integrated approaches (sector-wise, level-wise)
- Ownership for local actions/ plans
- Continuity – short-term project vs. follow up



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SaveGREEN - Experience from the field



- Thorough stakeholder analysis
- Allies with ASFINAG, BMK, and hunters work well
- Local LEADER Group offers to support projects
- Creating personal & emotional bonds to the area
- Start from a small group and extend later
- Projects do not allow long-term engagement
- More capacity needed for eg. engaging with more important players
- Sensitive issue of private property restrictions
- Difficulties with spatial planners
- Financing is an issue

Cross-sectoral Operational Plans

Threat #8 – Stakeholder engagement not sufficient

- Facilitate networking
 - Internet platform
“Lebensraumvernetzung”
- Facilitate info, awareness raising, education
 - Info day, press field trip
 - Articles in local newspapers
 - School program
- Support research, capacity building
 - Monitoring data will be publicly available
 - Capacity-building program implementation
- Align with local strategies
 - LEADER Group,
- Complementary initiatives
 - Collaboration with WWF-AT – Soil campaign

Discussion



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Thanks for your interest!



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Project Partners



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