Regional support for the implementation of the pan-European Master Plan for Cycling Promotion















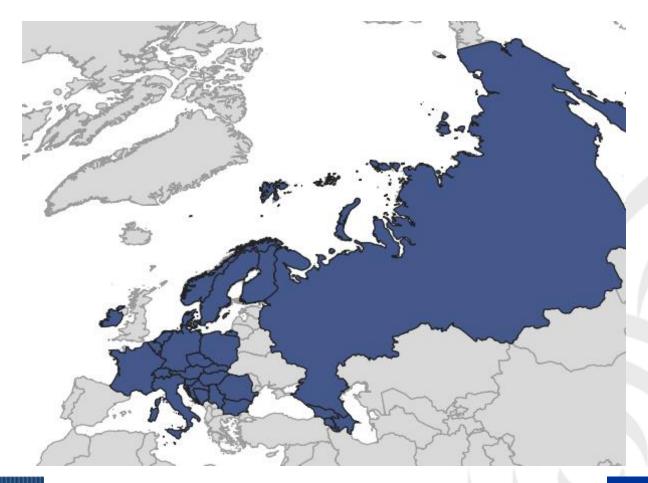




Implementation of the pan-European Master Plan for Cycling Promotion



I.	Vision and objectives						
	A.	Political mandate					
	B.	Recommendations for action					
	C.	Cycling promotion requires the cooperation of all stakeholders					
II.	Cyc	ling in the pan-European region					
III.	Benefits of cycling						
	A.	Contribution to sustainable economic development and job creation					
	B.	Support for sustainable mobility					
	C.	Reduced emissions and energy savings					
	D.	A healthier and safer society					
	E.	Inclusive, safe, liveable and resilient spaces					
	F.	Total benefits					
IV.	Rec	ommendations					
	1.	Develop and implement a national cycling policy, supported by a national cycling plan $\ldots \ldots$					
	2.	Improve the regulatory framework for cycling promotion					
	3.	Create a user-friendly cycling infrastructure					
	4.	Provide sustainable investment and efficient funding mechanisms					
	5.	Include cycling in the planning processes and facilitate multimodality					
	6.	Promote cycling through incentives and mobility management					
	7.	Improve health and safety					
	8.	Improve cycling statistics for use in efficient monitoring and benchmarking					
	9.	Promote cycling tourism					
	10.	Make use of new technology and innovation					
	11.	Promote cycling for a more resilient transport system					
V.	Pav	ing the way to the future					











Project partnership



Czech Partnership for Urban Mobility Ministry of Transport & Ministry of Regional Development Slovak Ministry of **Transport and Construction KTI Institute for Transport Sciences** Czech Rep<mark>lic</mark> Germany Non Profit Ltd. **Environment Agency Austria** Slovakia Ministry of Innovation and Technology Ministry of Climate Action Ukraine lungary Austria Moldova Romania Cructia **National Institute for Research and** Bosnia and **Development in Tourism Slovenian Ministry of Infrastructure** Herzegovina Serbia Ministry of Regional Development and Public Montenegro **Administration & Ministry of Tourism** Bulg **Bulgarian Association of Alternative Tourism** Croatian Ministry of the Sea, Ministry of Tourism **Transport and Infrastructure Danube Competence Center** Ministry of Trade, Tourism and Telecommunications





Facts and figures



- Budget: 1.7 Mio (85% co-financed by ERDF/IPA)
- Duration: 07/2020 12/2022
- Partnership: 9 partners from 9 countries, 13 ASPs
- Lead partner: Environment Agency Austria



Federal Ministry Republic of Austria Climate Action, Environment, Energy, Mobility, Innovation and Technology









Support the

development of cycling

policies at national and

transnational level by

developing national cycling

plans based on a common

transnational approach

Define a Danube cycle route network, infrastructure standards and adequate financial support

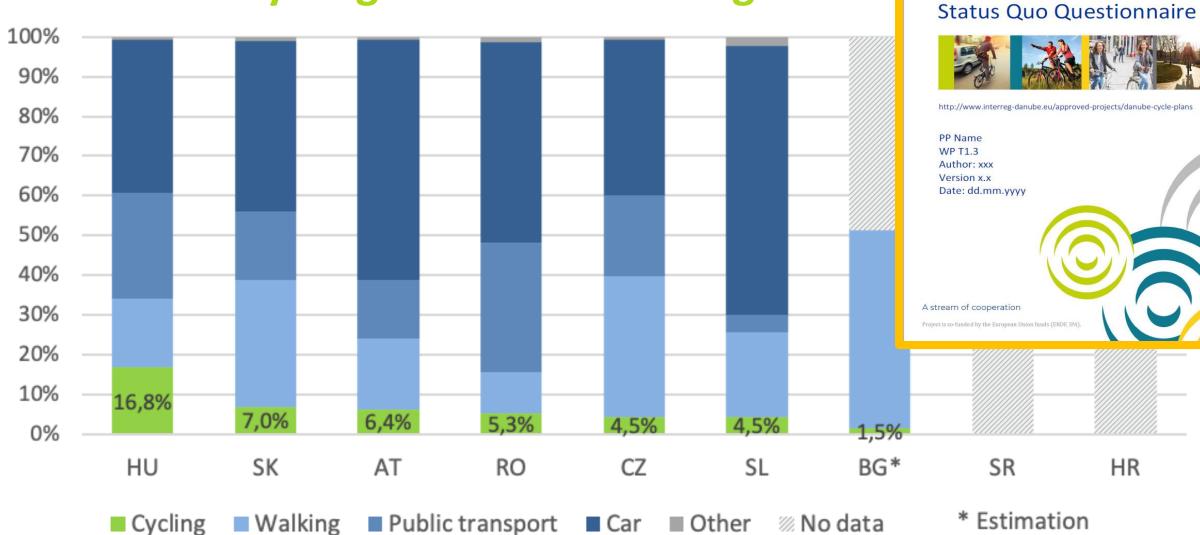
Increase the awareness
of relevant stakeholders
for the needs of cyclists
and increase their
capacity to promote
cycling

Status of cycling in the Danube Region

Walking

NONE COE

REGIONAL OFFICE FOR EUROPE



Car

Other



Interreg Danube Transnational Programm

Danube Cycle Plans

PEMP Recommendation: Develop (and/or update) and implement a national cycling plan





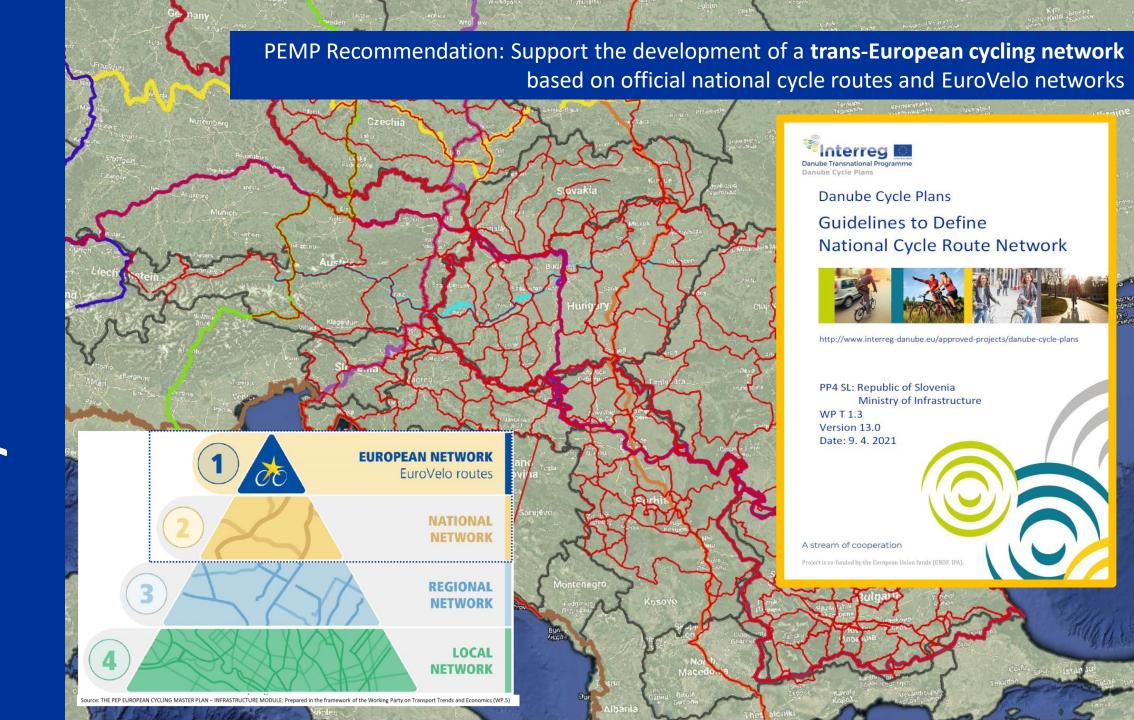








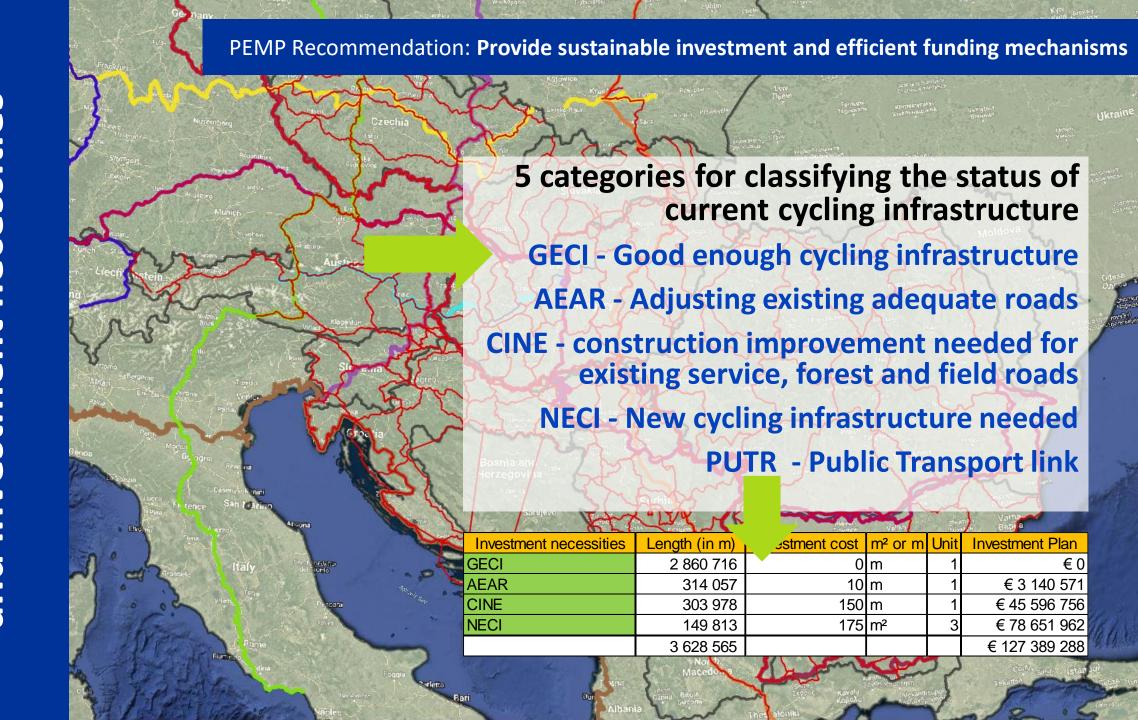
based DanuVelo Network



PEMP Recommendation: **Standardize cycling infrastructure:** Minimum infrastructure quality standards that ensure the coherence, directness, safety, comfort and attractiveness of cycling networks should be adopted

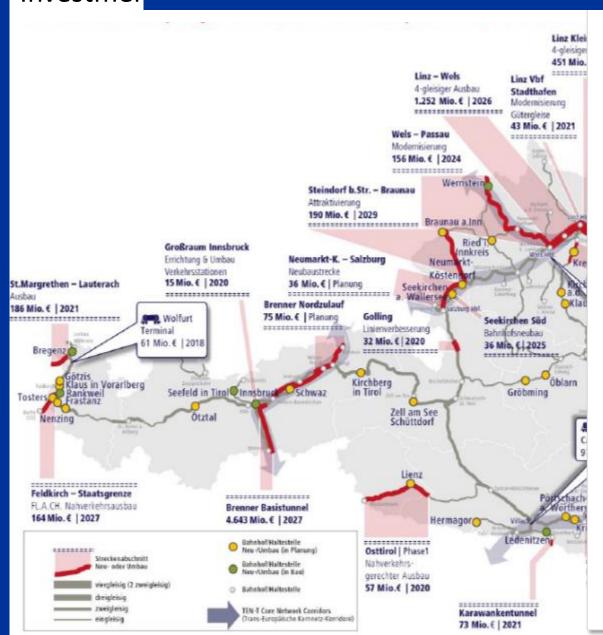
for

		AT	CZ	HU	SL	SK	RO	SR	HR	BG	
6	Cycle tracks	✓									
İ	Cycle and pedestrian tracks	✓	✓	✓	✓	✓	✓	~	✓	~	jal fic
▲ 	Cycle lanes	✓									
	Advisory cycle lanes	✓	✓	✓	✓	✓	✓	×	×	×	
	Contraflow	✓	✓	✓	✓	✓	✓	×	×	×	
_	Cycle routes	✓	✓	✓	×	×	×	✓	×	×	5
× ×	Greenways / multipurpose path	×	×	~	~	×	×	×	✓	×	ト
20	Mixed-use zones	✓	✓	×	✓	×	×	×	×	×	
trafe	Cycle streets	✓	✓	×	×	×	×	×	×	×	
.	Cycle highways		×		×	×	×	×	×	×	1



Investmer

PEMP Recommendation: Provide sustainable investment and efficient funding mechanisms



A Cycling Investment Plan for Europe

A response by the cycling sector to the EU's "Investment Plan for Europe".

Produced by:



and



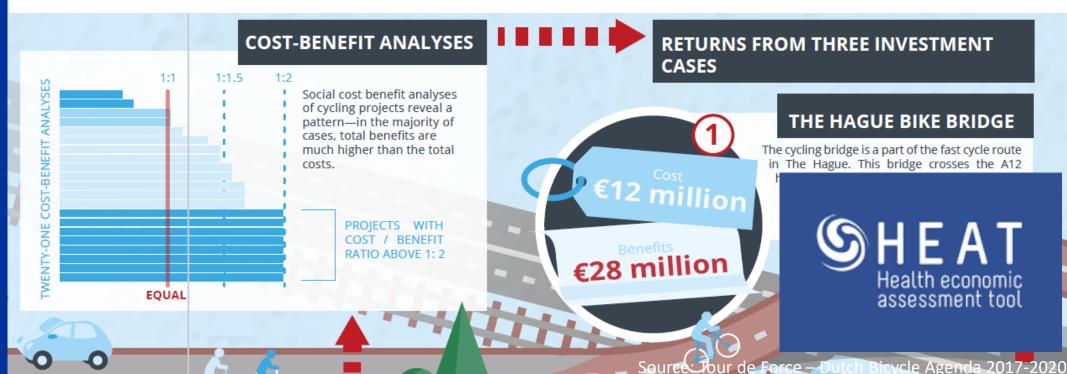
COLIBI-COLIPED Representing the European Bicycle Industry

(COmité de Llaison des Fabricants Européens de Bicyclettes / Comité de Liaison des Fabricants de Pièces et Equipements de Deux-roues des pays de la C.E)

4th December 2014

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What is PEMP Recommendation: Consider the impact of cycling during investment decisions return on investment decisions for cycling during investment decisions return on cycling during investment decisions return during the cycling during the cycling during during the cycling during during the cycling during during during the cycling during during during during during dur



The CityChangers initiative was created by a group of people who don't care how and where they live. The CityChangers platform is not only made up of politicians, but above all active people in local communities, which we would like to connect with each other. It offers information on innovation, technology, street design, squares, safe transport, helps with conceptual planning and good examples from their cities...



Olomouc, mayor

Miroslav Zbánek

*Transport in the city should contribute to a higher quality of life."



Prague 5, mayor

Renata Zajíčková

"General Transport of Prague 5 will be built on sustainability."



Příbram, Deputy Mayor

Martin Buršík

"I understand Příbram as a city of short distances."



Cyclo-influencer

Jana Trávníčková

"I want to help people break down the fear of traffic"



Trinec, mayor

Věra Palkovská

"You can't change a city for the better without active communication."

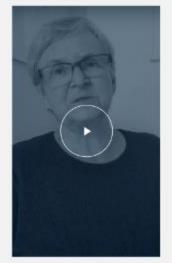


Celebrated

Milos Musil

*We have created a strong tandem."





Jihlava, councilor for transport

Jaroslav Vymazal

*Our aim will be to strengthen sustainable transport modes."



Progue Young family

"Carsharina is more advantageous than owning a

"More people cycling in the Danube region"



- What are we dealing with? Status of cycling in the Danube Region
- Why are we dealing with it? Highlighting the benefits of cycling for environment, health and transport
- What do we want to achieve/Where would we like to go? A
 joint vision and clear objective to increase the level of
 cycling in the countries of the Danube region
- What do we have to do? **Concrete recommendations** for all relevant target groups









Danube Cycle Plans

Policies, plans and promotion for more people cycling in the Danube region

Andreas Friedwagner
Verracon GmbH

a.friedwagner@verracon.at – www.verracon.at