**Creative Danurban Competition**

**Second stage application form**

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# Introduction

This document is the 2nd stage template for the contestants of the Creative Danurban Competition. The competitors of the 2nd stage are to fill in the chapters below.

# Information on the application

|  |  |
| --- | --- |
| Title of the project: |  |
| Name of the contesting team: |  |

## Category

|  |
| --- |
| **Category: (*select one, the same as in EOI)*** |
| Urban regeneration |  |
| Spaces and places |  |
| Coming and going |  |

# Problem description – up to 10 points

Describe the problem you are addressing and its imporance for the city you are resolving it for: (*max one full page)*

|  |
| --- |
|  |

# Resolving the problem – up to 15 points

**Describe the problem you are addressing and its imporance for the city you are resolving it for: (*max one full page*) – up to 10 points**

|  |
| --- |
|  |

# Activities to resolve the problem – up to 25 points

|  |  |
| --- | --- |
| **Activities needed to resolve the problem: (*select one, the same as in EOI)*** | **If selected** |
| Business canvas, for business idea |  | Fill in chapter 6.1  |
| Project canvas, for project idea |  | Fill in chapter 6.3 |
| Event canvas, for event idea |  | Fill in chapter 6.3 |

Based on the selected type of activities, the contestants fill in *either subchaper 6.1 for business idea, either subchaper 6.2 for project idea, or subchaper 6.3 for event idea*. Only one of the three is mandatory and core part of the application. Evaluators evaluate it with up to 25 points.

## Business canvas

Chapter is not to exceed 3 pages in length.

### Key partners

### Key activities

### Key resources

### Key propositions

### Customer relationships

### Channels

### Customer segments

### Cost structure

### Revenue Streams



## Project proposal canvas

Chapter is not to exceed 3 pages in length.

### Key partners/consortium

### Key activities

### Key resources

### Value propositions

### Urban dimension

### Impact/exploitations

### Stakeholders

### Financing / budgeting

### Dissemination



## Event canvas

Chapter is not to exceed 3 pages in length.

### Key partners of the event, stakeholders and early adopters

### Key activities

### Key resources

### Value propositions

### Urban dimension

### Impact/exploitations

### Attendees

### Financing / budgeting

### Dissemination



# Conclusions

The content of this document is to be submitted to restart.4danube@fuds.si by **1. 7. 2022**.