

Fostering the Young Women Entrepreneurship in the Danube Region

Innovation Region Styria IRS organized on 10th of May 2021 the last Dissemination Event and International Policy Event in Austria as ONLINE Conference.

The 115 participants at the online event represented Public Authorities, Universities, Interested Groups, NGOs, Business Support Organization and Organizations in the field of economy and/or women entrepreneurship, PPs and women entrepreneurs. Within the framework of the DTP project WOMEN IN BUSINESS the event was focused on the topic "Future of Women Entrepreneurship".

Beside the presentation of the developed Policy Agenda, 17 speaker have made contributions to the topic and engaged in lively discussion.

The event was streamed live and all videos, presentations and further information are available on the project website.



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OUR SPEAKERS

Nirvana Kapitan Butković, Women Entrepreneurship and the EU Strategy of the Danube Region - Coordinator of PA8 of the EUSDR - Ministry of Economy, Entrepreneurship and Crafts, Croatia and **Judit Schrick-Szenczi**, U Strategy for the Danube Region Coordinator EUSDR PA 8, Ministry for Economic Affairs, Labour and Housing Baden-Württemberg presented Priority Area 8 of the EU Strategy for the Danube Region and also highlights of the Working Group Women. **Sabina Cimerman**, Government of Styria, Department 17 – Regional and Local Development presented the region, its challenges and also some best-practices from Styria **Gabriele Lechner**, Vice-President & Regional Chairwoman <Woman in Business> FIW Styrian Chamber of Commerce **Birgit Weidel**, Head of Unit responsible for the SMEs, DG Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission **Ralitsa Zhekova**, Executive Director, RAPIV Regional Agency for Entrepreneurship **Sandra Weiß-Wallner**, IRS Innovation Region Styria **presented the Policy Agenda** and the recommendations, which were developed by all PPs and AB members together in the frame of the project.

Panel 1 on the topic “Best practices and lessons learned” with the participants **Bianca Tudor** - Elite Business Women RO, **Eugenia Sili** - Pilot Programme "Women in business" Moldova, **Marlen Skarlovnik** - Head of Sector for Entrepreneurship within the Ministry of economic development and technology of the Republic of Slovenia - “Entrepreneurship is female” SI, **Lisa Fassl** - Female Founders Wien - Grow F - accelerator Programme Austria, **Doris Paier** - Styrian Business Promotion Agency - “WE! Women’s Entrepreneurship”, **Daniela Stein** - Business Women Center Klagenfurt AT and **Maja Arslanagić-Kalajdžić**, Head of South-West Women Entrepreneurship Centre, School of Economics and Business. The discussion was moderated by **Marta Turk** - Head of Community of Slovenian Women Entrepreneurs.

Panel 2 on the topic “Future of women entrepreneurship” with the participants **Tihomira Palova** - State Expert, Innovation & Entrepreneurship Department, Ministry of Economy, Bulgaria, **Ivana Radić** - International Business Women's Network of Croatia, **Nóra Rodek** - Director-General at the Ministry of Innovation and Technology Hungary, **Marta Turk** - Head of Community of Slovenian Women Entrepreneurs Slovenia, **Gabriela Kostovska Bogoeska** - Executive Director of the Foundation for Management and Industrial Research, North Macedonia, Vice-chairwoman of the Women entrepreneurship group EEN and WEGate community coordinator.

Panel 1 was moderated by **Marta Turk** by Panel 2 by **Lisa Fassl**