



Interreg



Danube Transnational Programme

Ecolnn Danube

Project Ecolnn Danube

INTERREG DTP projects - Sustainable outcomes

Chamber of Commerce and Industry Vratsa BULGARIA

Iliana Philipova, CMC

Final Conference – 21st of October 2021

Danube S3 Cluster

Eco Innovatively connected Danube region

LEAD PARTNER

- Slovak Centre of Scientific and Technical Information **SLOVAKIA**

PARTNERS:

- Chamber of Commerce and Industry Vratsa **BULGARIA**
- Energy Agency of Savinjska, Šaleška and Koroška Region **SLOVENIA**
- Digitalis Jolet Nonprofit Kft. **HUNGARY**
- Bwcon GmbH **GERMANY**
- Entrepreneurs' Centre of Somogy County Foundation **HUNGARY**
- BIC Brno spol. s.r.o. **CZECH REPUBLIC**
- Regional Development Agency Medimurje REDEA Ltd. **CROATIA**
- Economica Institute of Economic Research **AUSTRIA**
- Comenius University in Bratislava, Science Park **SLOVAKIA**
- Brno University of Technology **CZECH REPUBLIC**
- Chamber of Commerce and Industry of Banja Luka Region **BOSNIA AND HERZEGOVINA**
- Regional Agency for Socio-Economic Development Banat Ltd. **SERBIA**

ASP: University of Pécs **HUNGARY**, Romanian Association for Technology and Innovation **ROMANIA**, Chamber of Economy of Montenegro **MONTENEGRO**





Interreg



Danube Transnational Programme

Ecolnn Danube

Ecolnn success actions & stories

1. Green Summer schools in: Germany, Austria and Slovakia
2. Green Innovation and Investment forums in: Czech Republic and Germany
3. Eco Innovative Platform
4. Virtual Lab

1. Green Summer School



ONE WEEK OF
INTENSIVE
**ENTREPRENEURSHIP
TRAINING** WITH
FOCUS ON
ECOINNOVATION

For University students and early stage teams from the Danube Regions

1. Green Summer School



- ❖ Call for applications for students and early stage teams
- ❖ 1 week intensive training
- ❖ International exchange among students and professors
- ❖ Prototyping opportunity
- ❖ Final Pitch and selection of best projects



Interreg



1. Green Summer school

Danube Transnational Programme

Ecolnn Danube

Sustainable outcome:

- Workshops, Training, Coaching
- Less theory, more time to work in group
- Selection of concrete innovative business ideas
- Adapt the program accordingly the selected participants

2. Green Innovation Forum

Green Innovation Forum The Danubian pitching event for green business ideas

An international showcase of smart business ideas in the green technology and eco-innovation field
Open for investors, start-ups, entrepreneurs, researchers and developers



2. Green Innovation Forum

MATCHMAKING OF STAKEHOLDERS IN THE GREEN TECHNOLOGY
SECTOR

GREEN INNOVATION FORUM

Selection of
20 business ideas
and close-to-
market research
findings



**Day 1:
Training Day**



**Day 2:
Pitching Day**

Innovation
Award

2. Green Innovation Forum – EEN B2B & matchmaking event - PAs

Highly innovative green entrepreneurs meet potential partners, corporates and investors



In-depth matchmaking and networking between startups, partners and investors at the event



Inspirational talks and workshops on business model, access to market etc.



Bi lateral Meeting with experts from the sectors and coaches



Trend, talent and technology scouting in the Energy and Green Tech Field



All start-up teams compete for the innovation award



Interreg



Danube Transnational Programme

Ecolnn Danube

2.Ecoinnovation forums

Event concept:

- Updated and interactive form of event
- Moderated speaker panels
- Thematic discussion workshops on specific topics
- Introduction of new trends in eco-innovation
- Presentation of green start-ups
- Involvement of the representatives of the public administration

2. Sustainable outcomes – Forums, Brokerage events, company missions

2020 January Rouse – HEU -SH workshop + B2b

2020 February Budapest SIHRA EXPO – HORECA B2B (from 8 Danube countries)

2020 March Plovdiv – AGRA2020 /FOODTECH2020(company missions; B2B)

2020 June Belgrade Fair – Conference-Business Women association + B2B

2020 October Bucharest – Virtual Brokerage Agro-Food event

2021 April Craiova INSPIRE - Stock exchange of INnovative Services, Products & Ideas Ready for market

2021 Sept. ExpoCook 2021 Online Experience

Partnership Agreements - Danube S3 Cluster Network in the field of Agro-Food sector

Cooperation agreement between Virtual Bio-economy Cluster, Oltenia, Craiova and

Virtual Cluster for Agriculture - Chamber of Commerce and Industry Vratsa, Bulgaria



Interreg



Danube Transnational Programme

Ecolnn Danube

3. Stakeholders' Meetings across Danube Region

Relevant participant – stakeholders:

Research and development institutions

- research teams, head of centres, institutions
- representatives of universities (head management, researchers, professors)
- national/regional development institutions

Private companies

- SME-s
- start-ups

Public authorities

- local authorities
- representatives of public sector
- decision makers, policy makers

General public, NGO-s

- representatives of business support institutions, incubators
- experts in the field of renewable energy



Danube Transnational Programme

Ecolnn Danube

3. Stakeholders' Meetings across Danube Region





Interreg



Danube Transnational Programme

EcoInn Danube

3. Stakeholders Map

Interactive stakeholders map:
<http://ecoinnovative.eu/contact-map/>

Stakeholders database:

- relevant to Eco-innovation
- broad scope of SHs
- visual interactive representation of each organization

4. EcoInn Danube Virtual lab

Virtual lab - online platform <http://ecoinnovative.eu/>

- publish ideas - eco-innovation, needs - eco-innovative technologies
- matching profiles
- submit offers
- solution proposals
- interconnect with experts from Danube countries
- establish contacts



WELCOME TO THE VIRTUAL LAB FOR ECO INNOVATIONS

What are you looking for?

I want to **OFFER** my eco-solution!

I want to **FIND** eco-solution for my company!

I want to **SEARCH** for available solutions!

**THANK YOU
FOR YOUR ATTENTION!**

- **DANKE!**
- **MULTUMESC!**
- **ĎAKUJEM VÁM!**
- **KÖSZÖNÖM!**
- **HVALA!**
- **Хвала!**
- **Велике спасибі !**
- **БЛАГОДАРЯ!**



Iliana Philipova, CMC
Vice President and CEO
Chamber of Commerce and
Industry
Vratsa, BULGARIA

philipova.iliana@gmail.com

www.cci-vratsa.org