

Danube S3 Cluster Project

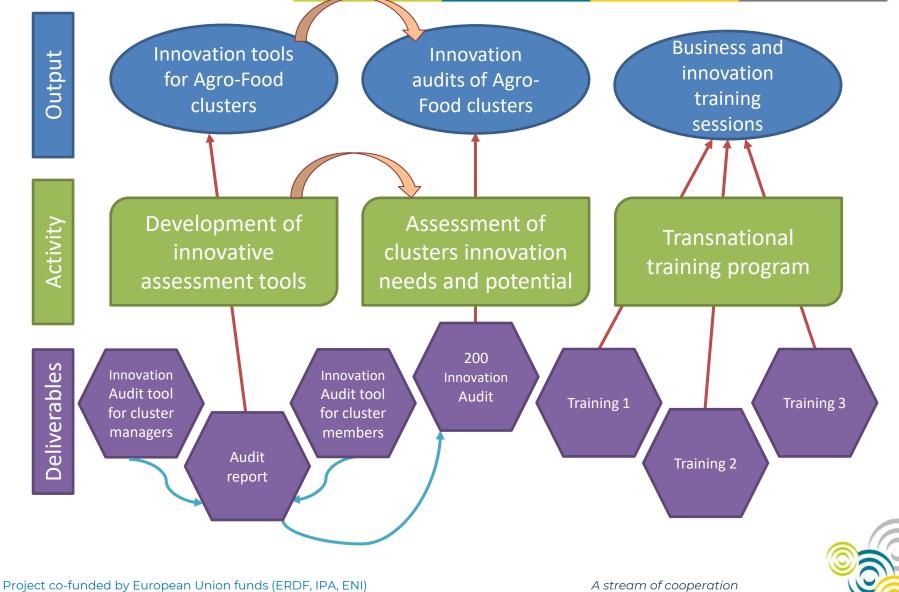
"Transnational Cluster Cooperation active on Agro – food, based on Smart Specialization Approach in Danube region"

Final conference Onile / 21st October 2021 PBN/ Zsófia Kocsis



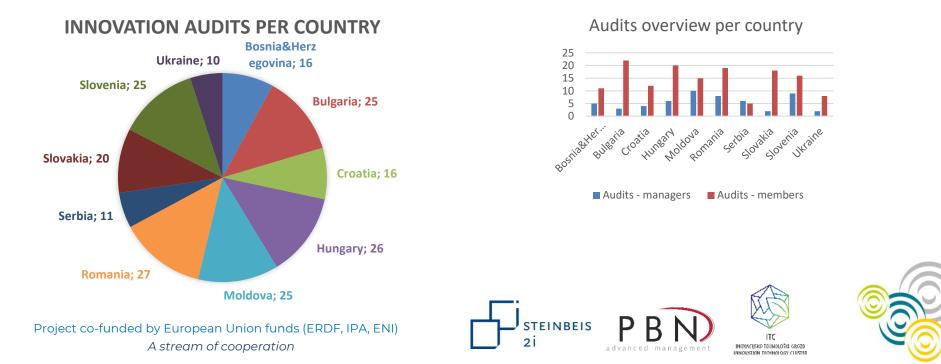


MAIN MILESTONES





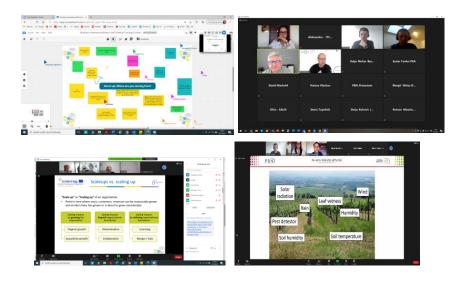
- 2 innovative assessment tools for auditing the innovation management systems of Agro-Food clusters and their members.
- The innovation audits fulfilled in **10** Danube Region countries.
- 201 audits managed with cluster managers and members





Transnational training program

- Prepare and deliver a joint training program focused on the business and innovation management issues
- **3** training material prepared by S2i and PBN in the following topics:
 - Innovation Management Dimensions
 - Business Models for Self-Sustainable Clusters
 - Business Internationalization and Scale-up
- 9 training organised (3 training/topic)
- **313** people participated in our trainings
- 107 satisfaction survey collected after the trainings (34,5% of the total number of participants)
- 92% "very satisfied" or "extremely satisfied" with the trainings



Project co-funded by European Union funds (ERDF, IPA, ENI) A stream of cooperation



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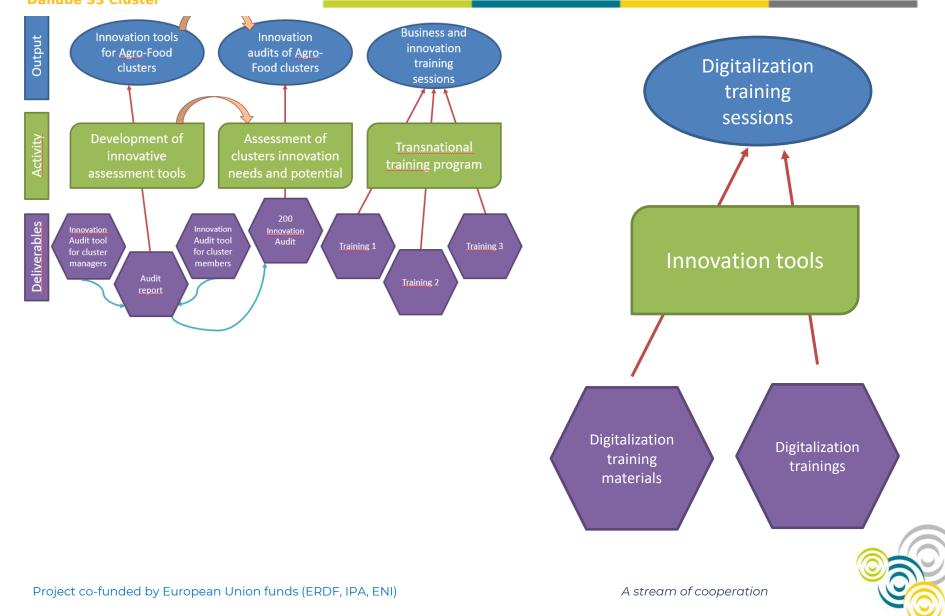
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- Innovation Management Dimensions
- Business Models for Self-Sustainable Clusters
- Business Internationalization and Scale-up





MAIN MILESTONES





Innovation tools

- **3** digitalization training materials developed in the following topics:
 - ✤ 3D printing
 - Dorne solutions and communication of robotics devices
 - Business animation and augmented reality
 - Artificial intelligence in agri-food sector
- The prepared materials are available on Google Classroom
- 10 digitalization trainings will be organized until december
- 15 targeted number of participants in each training
- Right now we have already 4 possible training dates and project partners sent the invitation letter to each stakehodlers to these trainings



Code of the course **fcslg3z**





Thank you for your attention!





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