

DREAM ROAD

Danube REgion for improved Access and eMpowerment of ROmA Development

Project Background

In recent years, for the Danube region's largest ethnic groups – the Roma hope of progress has been shattered by hardened political discourse with particularly harsh impact on Roma, living in overwhelmingly poor conditions on the margins of society and facing extreme levels of social exclusion in many countries of the region. The prejudice-laden view of Roma as poor, lazy and problematic people hard to deal with remains a reality in many European countries. The objective for 29 organizations from 10 Danube region countries within the **DREAM ROAD** project is to empower members of Roma communities to become agents of change.

Participatory development of novel interventions to enhance digital, information and functional literacy of Roma people and establishment of broad alliances in their implementation are key results of the project. Transferrable pilot implementations root in the development of computer-supported collaborative learning labs as catalysts of knowledge, hands-on learning and digital access, where members of overlooked and often failed communities can obtain skills and know-how to function as informed users and equal members of society.

Meaningful cooperation of the Roma people, public authorities and local communities is key in achieving success in implementation of such community ecosystems. **DREAM ROAD** builds capacities of public bodies to better cope with Roma issues through innovation and dialogue, providing community representatives with the know-how to achieve lasting impact. The long-term objective is to create enduring and meaningful, transparent and interactive processes stimulating mutual responsiveness of all societal actors. Transnational framework will allow for implementation of transferrable solutions, tested in locally specific environments, which will serve as guidelines in future policymaking.



Implementation steps, our approach:

■ Development of Smart Participatory Method's:

- E-Handbook of best practices of Roma empowerment, innovative and participatory approaches
- Toolbox of smart participatory methods and tools stimulating active Roma participation

■ Pilot interventions focusing on innovative, future-oriented approaches:

- Learning LABS for advancement of digital, information and functional literacy in Roma communities
- Training of facilitators: members of the Roma community to mentor other community members (community building)

■ Virtual Know-how platform creation:

- Competence development trainings for public authorities, policy makers and relevant stakeholders
- Transnational cooperation strategy targeting Roma inclusion through participatory approaches and community empowerment



Project „DREAM ROAD“

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Project Duration: 30 months (01 July 2020 – 31 December 2022)

Project Budget: 2,072,267.40 EURO

Project co-funded by European Union funds (ERDF, IPA, ENI)

Follow us on the project web site:

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Danube Transnational Programme
DREAM ROAD

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