



Danube Transnational Programme DREAM ROAD

PROJECT PRESENTATION

Tamara MUHIČ

Research and Education Centre Mansion Rakičan

Project co-funded by European Union Funds (ERDF, IPA, ENI)

DREAM ROAD – KEY FACTS



- **Project title:** Danube REgion for improved Access and eMpowerment of ROmA Development
- **Acronym:** DREAM ROAD
- **Programme priority P4:** Well governed Danube region
- **Programme SO 4.1:** Improve institutional capacities to tackle major societal challenges
- **Project duration:** 30 months (1. 7. 2020 – 31. 12. 2022)
- **Project partnership:** 15 PPs / 10 countries (14 ASPs / 7 countries)
- **Project funding:** Interreg DTP
- Budget overall: € 2,072,267.40
 - ERDF contribution: € 1,433,843.75
 - IPA contribution: € 153,788.29
 - ENI contribution: € 173,795.00
- 85 % co-financing rate

Project co-funded by European Union Funds (ERDF, IPA, ENI)



Project co-funded by European Union Funds (ERDF, IPA, ENI)

WHO WE ARE

1. Research and Education Centre Mansion Rakičan (*LP, Slovenia*)
2. Institute of Social Innovations (*Czech Republic*)
3. Zala County Regional Development Agency Nonprofit Limited Liability Company (*Hungary*)
4. Nevo Parudimos Association (*Romania*)
5. Amalipe Center for Interethnic Dialogue and Tolerance (*Bulgaria*)
6. Roma Adult Education Organisation Burgenland (*Austria*)
7. Institute for Cultural Relations Policy (*Hungary*)
8. Centre of Social and Psychological Sciences Slovak Academy of Sciences (*Slovakia*)
9. Harghita County Council (*Romania*)
10. Municipality of Murska Sobota (*Slovenia*)
11. Covasna County Employment Agency (*Romania*)
12. Roma Inclusion Office (*Serbia*)
13. Know How Centre (*Serbia*)
14. Representation in the Republic of Moldova of the Foundation Terre des hommes Lausanne - Switzerland (*Moldova*)
15. NGO Youth Space (*Ukraine*)

PROJECT BACKGROUND

- Programme area: **strong representation of Roma people** different ways of life vs. similar underlying challenges
- Shift from **negative portrayals in the media** to **highlighting successes**
- Exploring and developing **full potential of communities** and their often overlooked members
- Lasting and meaningful impact achieved only through involvement of all sides – **SUSTAINABILITY**
- Importance of **EDUCATION**
- Modernization and **digitalization**
- **LEARNING LABs** as spaces of increasing **functional, digital and informational literacy**



Project co-funded by European Union Funds (ERDF, IPA, ENI)

PROJECT OBJECTIVES, MAIN RESULTS



Specific objectives:

- To mobilize and empower members of Roma communities to become agents of change
- To strengthen skills and competences of relevant stakeholders and local communities for effective intercultural communication and implementation of novel solutions
- To facilitate policy change through developing strategic partnerships and stimulating development and implementation of novel approaches

Project main result:

Participatory development of novel interventions (learning labs, know-how platform, trainings) to enhance digital, inform. and functional literacy of Roma people and establishment of broad alliances in their implementation.

Project co-funded by European Union Funds (ERDF, IPA, ENI)

T1: TRANSNATIONAL ANALYTICAL FRAMEWORK AND DEVELOPMENT OF SMART PARTICIPATORY METHODS



1. Transnational **status**, opportunity and needs **assessment**
2. **Best practice inventory** with an analysis of transferrable elements
3. Transnational **stakeholder register**
4. **Toolbox of smart participatory methods** aimed at achieving greater participation and involvement of Roma community members - *insights, knowledge, tools and methods for initiating the participatory process.*

Project co-funded by European Union Funds (ERDF, IPA, ENI)

T2: PILOT INTERVENTIONS: LEARNING LABS, DIGITAL ACCESS POINTS AND FACILITATOR NETWORKS



1. **LEARNING LAB** concept development
 2. **LEARNING LAB** pilot launch
- LEARNING LABS -
3. **Digital access points** in Roma communities
 4. DREAM ROAD **network facilitator** establishment and training
 5. Learning lab **implementation assessment** and report
 6. **Crisis response**, recovery, preparedness **in Roma communities**

Project co-funded by European Union Funds (ERDF, IPA, ENI)

T3: KNOW-HOW PLATFORM, COMPETENCE DEVELOPMENT AND POLICY RECOMMENDATIONS



1. **Virtual Know-how platform** development and launch
2. Competence development training module TYPE 1 for **public authorities and policy makers**
3. Competence development training module TYPE 2 for **public institutions and relevant stakeholders for improved communication**
4. **Policy proposal package** and cooperation strategy
5. Mainstreaming, strengthening and furthering project outputs

Project co-funded by European Union Funds (ERDF, IPA, ENI)

PROJECT OUTPUTS



1. **E-Handbook of best practices** of Roma empowerment through implementation of innovative and participatory approaches
2. **Toolbox of smart participatory methods and tools** for stimulating increased involvement and active participation of Roma community members
3. **Learning LABS** for advancement of digital, information and functional literacy in Roma communities
4. **Training for DREAM ROAD network facilitators**, members of the Roma community and/or volunteers with active participation and mentoring roles within the learning lab concepts
5. **Competence development trainings** for public authorities, policymakers and other relevant stakeholders for increasing intercultural dialogue and societal cohesion
6. **Virtual Know-How Platform**
7. **Transnational Danube cooperation strategy** for Roma inclusion through participatory approaches and community empowerment

(tools, strategies, pilot actions, learning interactions)

Project co-funded by European Union Funds (ERDF, IPA, ENI)



**Thank you for your
attention.**

Project co-funded by European Union Funds (ERDF, IPA, ENI)