







National Cycle Plans/Strategies - a corner stone for the implementation of the Pan-European Masterplan for Cycling Promotion.

Webinar organized in the course of the 5th High-level Meeting of THE PEP

Tuesday, May 11, 2021 from 9:00am-10:15am

You would like to learn more about the benefits of having a national cycling plan/strategy? Get inspired by the experiences of national cycling officers working with these strategic documents in their everyday life.

Elaborating national cycling plans/strategies in the countries of the pan-European region is one of the specific objectives of the pan-European Master Plan for Cycling Promotion that will be adopted during ministerial session 3 (Date: May 18th, 2021 Time: 10:00am - 11:15am CET) in the course of THE PEP High Level Meeting.

Hosts: Austrian Federal Ministry Climate Action, Environment, Energy, Mobility, Innovation and Technology in cooperation with the Ministry for an Ecological Transition of France and the European Cyclists' Federation (ECF).



Target group of the side event: National authorities responsible for the promotion of cycling in the countries of the pan-European region and other experts interested in the promotion of cycling.

Participants are invited to engage in the discussion with the experts on the panel by using the live chat function!

Please register for the webinar <u>https://hopin.com/events/the-pep-vienna-2021</u>









What can you expect from the webinar?

Welcome note: Robert Thaler, Austrian Federal Ministry of Climate Action

Introduction: Status of cycling policies in Europe: Fabian Küster, European Cyclists' Federation

What can we learn from countries already having a National Cycling Plan/Strategy? Presentation of good practise examples from selected countries of the pan-European region:

- National Strategy of Development of Cycling Transport and Cycle Touring in the Slovak Republic: Peter Klucka, Slovak National Cycling Officer at the Ministry of Transport, Construction and Regional Development
- French National Bicycle Plan: **Thierry Du Crest**, French National Cycling Officer at the Ministry for an Ecological Transition

Short opinion poll(s)

Why having a national cycling plan makes sense? Panel discussion with National Cycling Officers from the pan-European Region:

- Mirjam Borsboom, Dutch Ministry of Infrastructure and Water Management
- Christophe Reuter, Ministry of Mobility and Public Works of Luxembourg
- Martin Eder, Austrian Federal Ministry of Climate Action

Conclusions and outlook on the work of THE PEP Partnership on Cycling after the adoption of the pan-European Master Plan for Cycling Promotion: **Andreas Friedwagner**, Verracon

Moderator: Andreas Friedwagner, Verracon

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