

MELIA Observatory Workshop
Media Literacy and Media Education in Bulgaria, Hungary and Romania

When: 14th of May 2021 from 10.00 – 12.00 (CET)

Where: Online (Zoom)

<https://zoom.us/j/95221656267?pwd=d1pOMzN5WUdZOHcyTWlCbDN3NWJpUT09>

Passcode: 373355

Babeş-Bolyai University BBU (Cluj, Romania), together with the Association Centre for Public Innovation CPI (Bucharest, Romania), the Research Center for Regional and Global Development REGLO (Sofia, Bulgaria), the Budapest Chamber of Commerce and Industry BPPI (Budapest, Hungary) and the Pannon Business Network Association PBN (Szombathely, Hungary) kindly invite you to attend a workshop focusing on media literacy and media education in Bulgaria, Hungary and Romania.

The workshop is part of a series of events organized by the team of the MELIA Observatory – Media Literacy Observatory for Active Citizenship and Sustainable Democracy - a multinational project co-funded by European Union funds (ERDF, IPA, ENI).

Agenda:

- 10.00 – 10.05 Welcome and introductory remarks (Bogdan Radu - Babeş-Bolyai University, Romania)
- 10.05 – 10.15 Media literacy in Romania (Bogdan Radu - Babeş-Bolyai University, Romania)
- 10.15 – 10.25 Civil society implemented projects on media literacy in Romania (Cristina Jamschek, Center for Independent Journalism, Romania)
- 10.25 – 10.45 Media literacy in Hungary (Borbala Timar - Televele Media Education Association, Hungary)
- 10.45 – 11.05 Media literacy, media education and formation of public opinion in Hungary (Tibor Lovass – National Association of Local Televisions, Hungary, Klaudia Keringer – PBN, Hungary)
- 11.05 – 11.25 Media literacy in Bulgaria (Lilia Lozanova - Sumen University "Konstantin Preslavski", Bulgaria)
- 11.25 – 11.35 Comparative perspective on media literacy in Central and East European countries (Gabriel Bădescu - Babeş-Bolyai University, Romania)
- 11.35 – 11.55 Discussion (moderator, Bogdan Radu - Babeş-Bolyai University, Romania)
- 11.55 – 12.00 Concluding remarks (Gabriel Bădescu - Babeş-Bolyai University, Romania)

Registration: please register until **Tuesday, 12th of May, 2021** by accessing the following form: <https://forms.gle/MinHCTfdf2sGjRZt6>

For further information, please email Bogdan Radu (bogdan.radu@fspac.ro).

**Disclaimer: As a participant of the MELIA Observatory event and provider of personal data I hereby explicitly consent and by free will concede data listed in the form provided by the Ministry of Regional Development and EU Funds for the purpose of data processing, creating accreditations, registering the participants and providing notifications on the conference, all in accordance with the General Data Protection Regulation (GDPR) - Regulation (EU) 2016/679.*

I accept that the online conference will be streamed live, recorded and then published on social media.