

DREAM ROAD ONLINE OPENING EVENT

Rakičan, 3rd December 2020 (Press Release) – The 15-member partnership of the project **DREAM ROAD** launched an online opening event for the public on **Wednesday, December 2nd**. The event set the stage for 30 months of intense cooperation in the field Roma empowerment across the Danube region.

The DREAM ROAD project, supported by **Interreg Danube Transnational Programme** is implemented by **15 partners from 10 countries of the Danube region**. Roma people are represented in all countries of the partnership with their ways of life and challenges they face differing greatly across the participating countries.

DREAM ROAD is exploring and developing full potential of communities and their often-overlooked members, believing that meaningful impact is achieved only through involvement of all societal actors. The project seeks to underpin the importance of not only education, but also modernization and digitalization in Roma settlements. With this aim, the project will establish LEARNING LABs with the aim of increasing access and increase informational, functional and digital literacy.

The event was open to the public in addition to project partners, who summarized and detailed project activities and the broader context of the project implementation. From the start, the DREAM ROAD partnership embarked on a collaborative path wanting to highlight achievement and successes in the field of work with Roma across the region. It is essential, that the public shifts from negative portrayals in the media with regard to Roma to highlighting success stories of individuals whose odds were not always in their favour. "It is impossible to work for Roma without including them in all stages of implementation. Doing otherwise causes mistrust and frustration."

The project **DREAM ROAD - Danube REgion for improved Access and eMpowerment of ROmA Development** started on 1st of July, 2020 and will finish on 31st of December 2022. The overall budget of the project is 2.072.267,40 EUR, the cofinancing rate is 85%.

For more information on the project, please follow the link below:
<http://www.interreg-danube.eu/approved-projects/dream-road>