

# Software patents

Dolores Modic, PhD



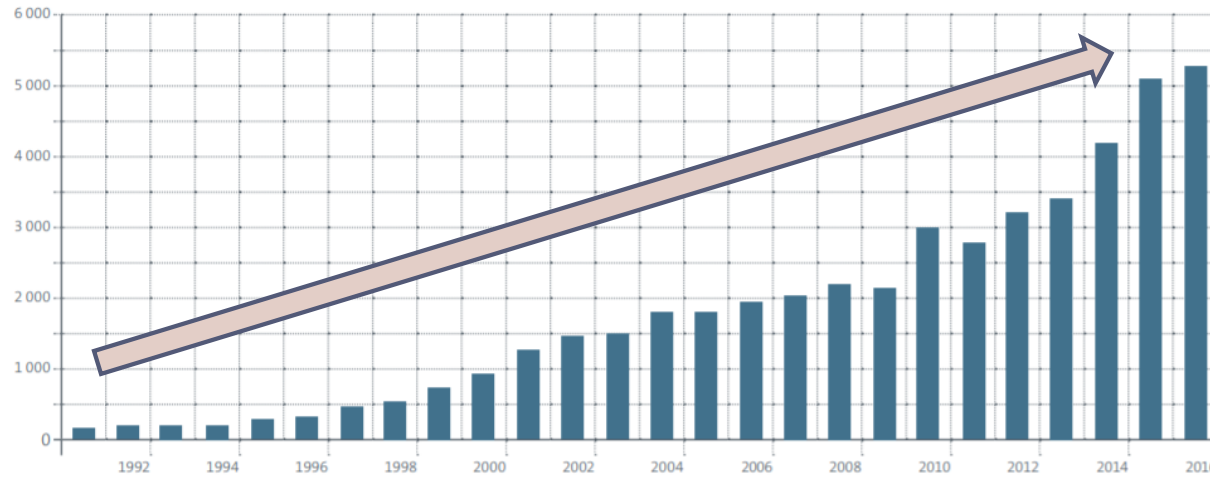
# Content

- ▶ **General introduction**
- ▶ **Software patents – a new «normal» in the automotive sector?**
- ▶ **Patenting software at European Patent Office**
- ▶ **Artificial Intelligence & Patenting**



# General (1): Evolution of the digitalization

4IR patent applications at the EPO 1991-2016



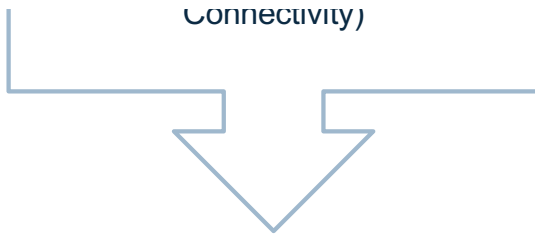
Source: European Patent Office

Application domains  
(Home, Personal, Enterprise,  
Manufacturing, Infrastructure,  
Vehicles)



Relocation of the system boundaries

Connectivity



Phase 1: Digitization  
of the machine

Phase 2: Digitization  
of the machine environment

Phase 3: Digitization  
of the Ecosystem



# General (2): Managing the digital IP

- ▶ Digital inventing is **different**

The Signify logo is displayed in a glowing green font on a dark rectangular background. The letter 'S' is enclosed within a circular symbol.

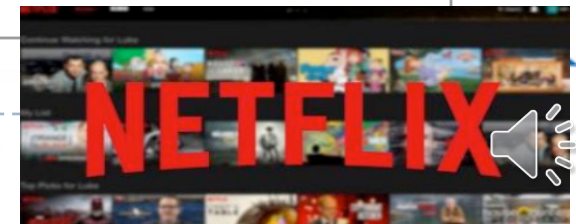
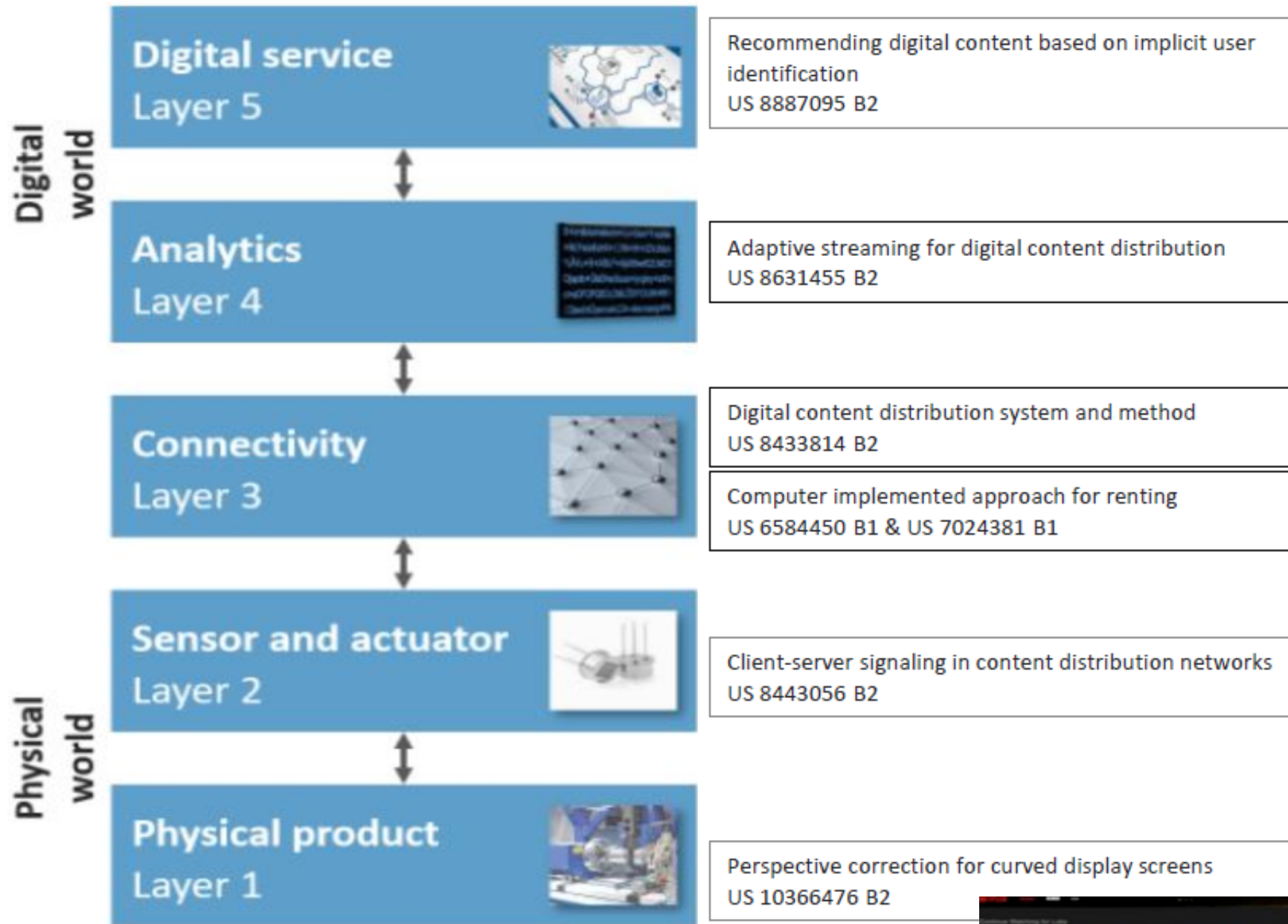
Active IP Design and IP Management for digital solutions means that the starting point is the **BUSINESS (CASE)** not the technology – BUT designed will be both **THE BUSINESS OBJECT** and the **NECESSARY IP**

- ▶ See for more examples also Wuerzer et al (2020) case studies at: <https://www.wurzer-kollegen.de/fallstudien/>





# General (3): Technological realization of the digital business models & the IP



# Background (1): The changing landscape in automotive

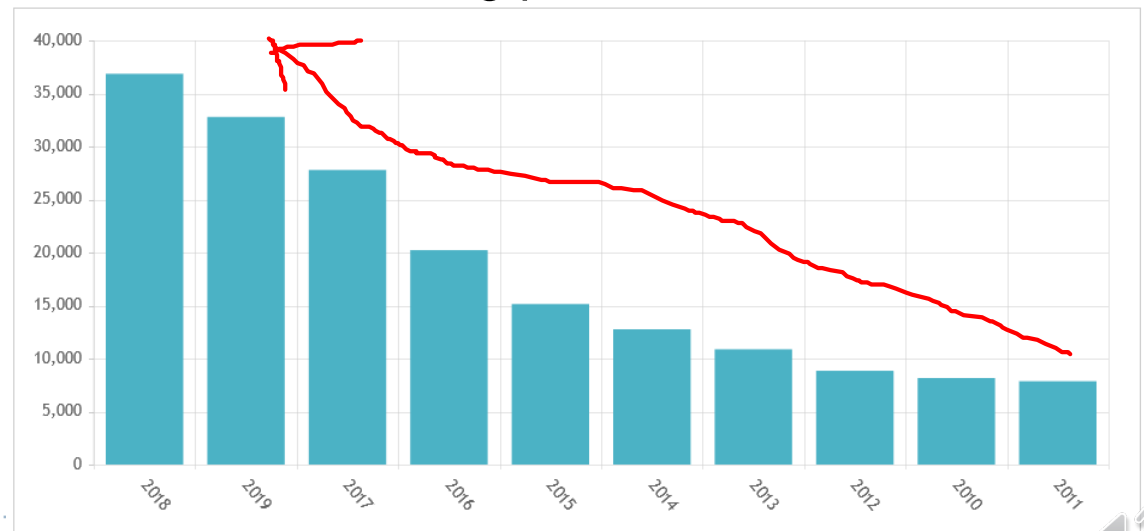
• Four disruptive trends in the automotive sector (Lazard and Ronald Berger, 2017; Ellen MacArthur Foundation, 2015; Hafner and Modic, 2019):

- electrification,
- digitalization,
- autonomous driving,
- shared driving

- 
- circular economy

## Software & software patents

Autonomous driving patents



Why 2017 will go down as the beginning of the end of the internal combustion engine

*The Washington Post*

Electric car sales in China set to reach record-breaking 700,000 units in 2017  
- Autocar

China Sends a Jolt Through Auto Industry With Plans for Electric Future  
- The Wall Street Journal

Source: Hafner et Modic, 2019



# Background (2): The shifts in patent portfolios for the automotive

- ▶ Did you know? The General Motors story

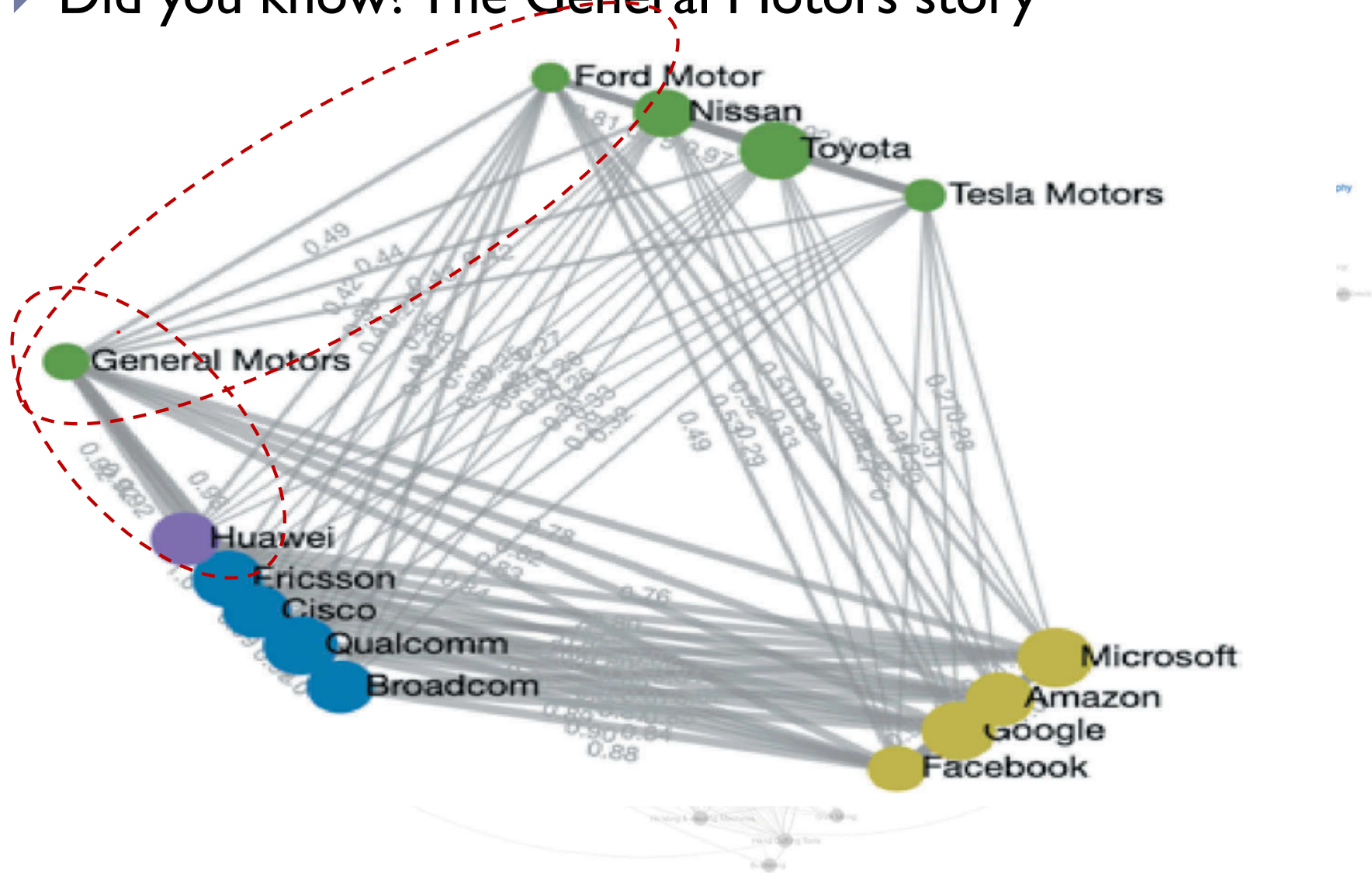


Figure 4. Five most proximate whitespace domains to GM's present positions in the total technology space.



# The how of the software patents at the EPO

---

- ▶ **The basics:**

- ▶ For an invention to be patentable it must *have technical character*
  - ▶ → i.e. concerned with *a technical problem*

&

- ▶ *Must have technical features* that can define the scope of protection.

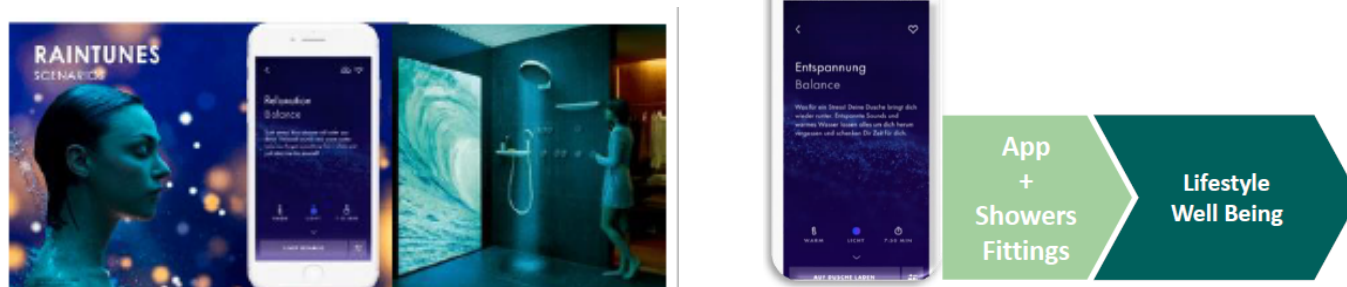
- ▶ **Programs for computers** (as well as mathematical & business methods) are *not regarded as inventions*. **However**, such subject-matter is **only** excluded from patentability *if the patent application relates to such subject-matter "as such"*. This is *not such a high threshold*.





- ▶ You can have in some cases software that is only non-technical, but more often a computer-implemented invention is a mix of technical and non-technical aspects.

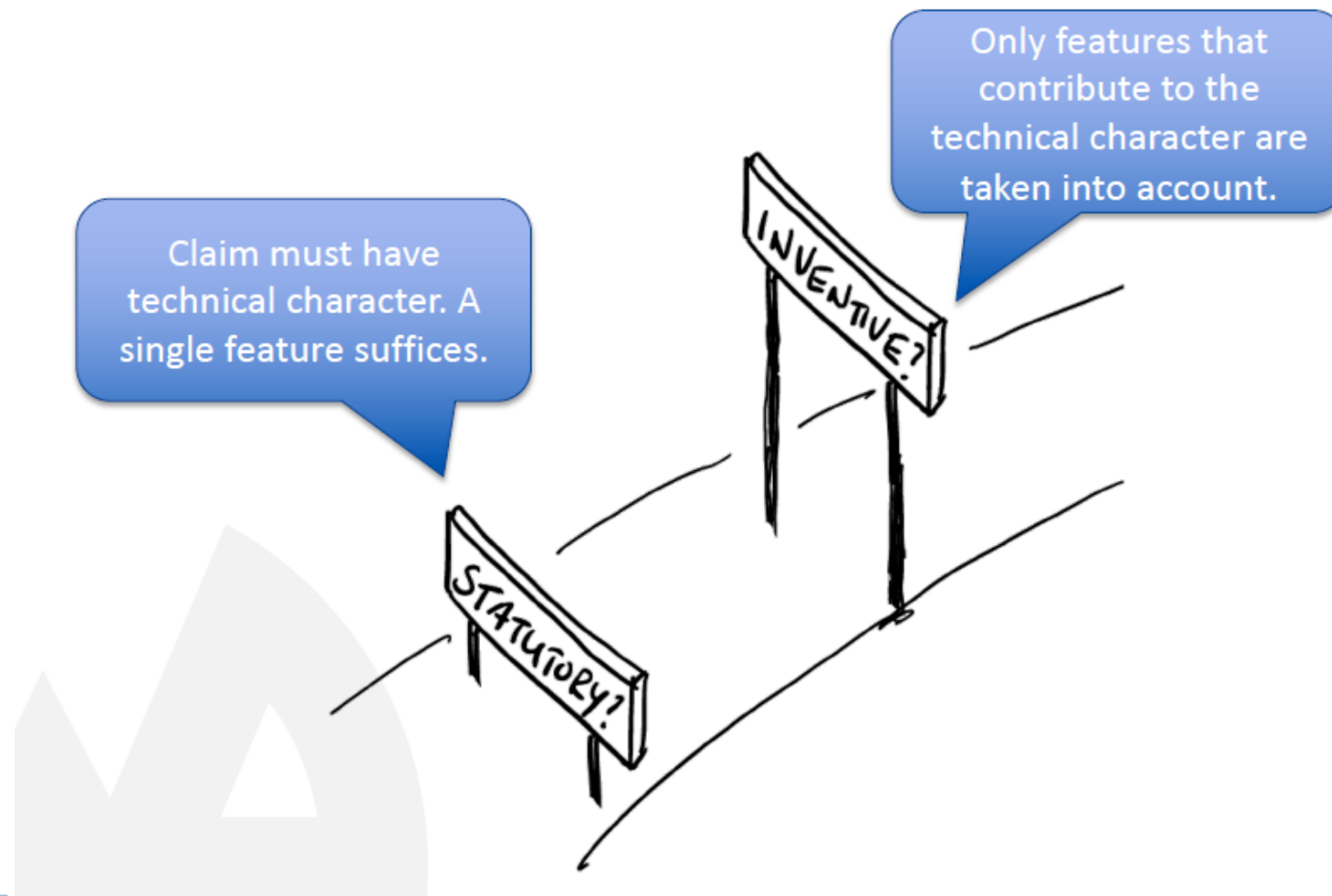
- ▶ This is permissible, and the non-technical features can even dominate, but will never be counted towards the inventive step!



- ▶ The computer program must have a «further technical effect» when run on a computer → it needs to go beyond the normal interaction between the software and hardware.
- ▶ But there is a clear distinction between the features related to business, administration, customer/marketing AND technical features



The problem shifts: The challenge for software patents in Europe is rarely that the claimed subject-matter is non-statutory. **Rather, the challenge is to prove the presence of an inventive step.**

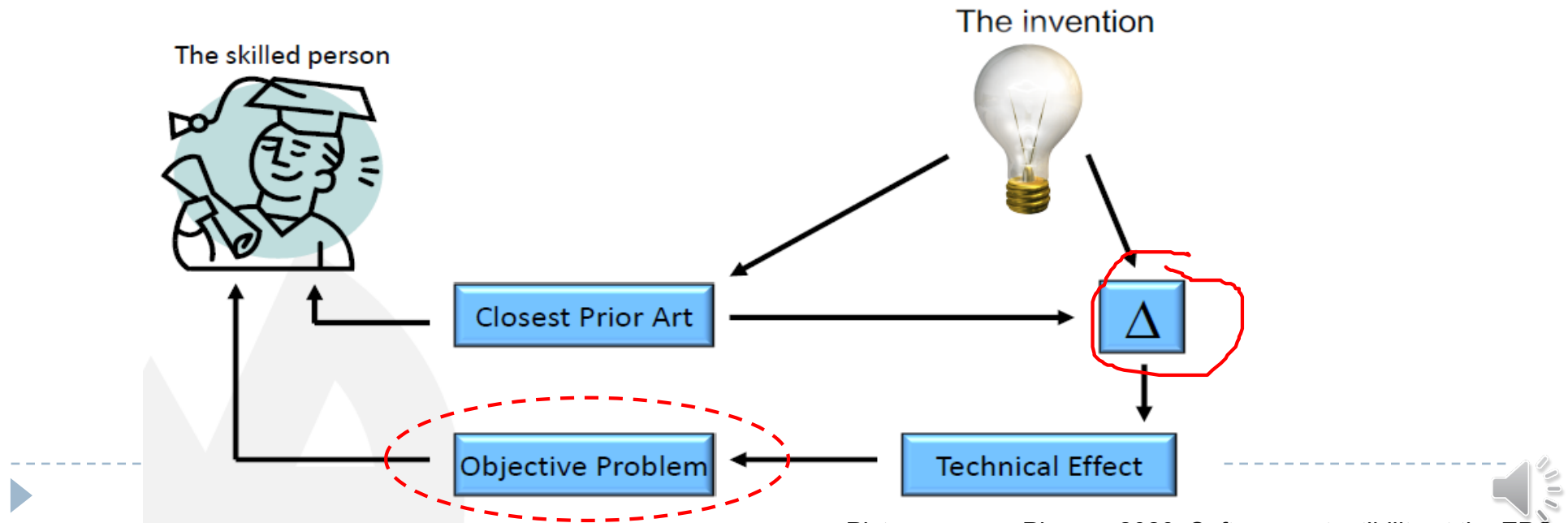


In order to assess inventive step in an objective and predictable manner, the so-called "**problem-solution approach**" is applied.

In the problem-solution approach, there are three main stages:

- (i) determining the "closest prior art",
- (ii) establishing the "objective technical problem" to be solved, and
- (iii) considering whether or not the claimed invention, starting from the closest prior art and the objective technical problem, would have been obvious to the skilled person.

EPO. 2020. Guidelines for Examination



Picture source: Pierrou. 2020. Software patentibility at the EPO

# An example of (non)technical problem

---

Non-technical	Technical
A user interface that improves the readability of text in the UI <b>by using specific different colors for the text and the background of the text.</b>	A user interface that improves the readability of text in the UI <b>by considering the resolution and frame rate of the display.</b>

Keep this in mind or re-formulate the problem later!





# Artificial Intelligence and Patents (1)

- ▶ **To start of (I): EPO and AI as an inventor**
  - ▶ Two DABUS cases (EP 18 275 163 and EP 18 275 174) from 2020
  - ▶ DABUS was designated as the inventor. DABUS is described as "a type of connectionist artificial intelligence"
  - ▶ The applicant stated that the machine had acquired the right from the "inventor" by being its successor in title, arguing that as the machine's owner

The applicant argued that the invention had been made by a machine and that the machine identified the novelty of its own idea before a natural person did". The applicant argued that the machine should be recognised as the inventor and that the applicant, as the owner of the machine, was an assignee of any intellectual property rights created by this machine. This is in line with the purpose of the patent system which is to incentivise disclosure of information, commercialisation and development of inventions. The applicant further argued that acknowledging machines as inventors would facilitate the protection of the moral rights of human inventors and allow for recognising the work of the machine's creators.

**EPO answer: NO! Only natural persons can be an inventor.**

# Artificial Intelligence and Patents (2)

---

- ▶ **To start of (II): What about USPTO AI as an inventor?**

DABUS, a creation of Missouri-based AI expert Dr. Stephen Thaler, was fed a wealth of information including abstract concepts related to design, practicality, color, and emotion. Afterward, the AI program designed two original inventions.

**USPTO answer: NO! Only natural persons can be an inventor.**

2



# Artificial Intelligence and Patents (3)

---

## ► So, can you then PATENT an AI (I)?

The algorithms underlying artificial intelligence (AI) and machine learning (ML) are considered to be of abstract, mathematical nature and are thus in general not considered to be technical.

Artificial intelligence and machine learning are based on computational models and algorithms for classification, clustering, regression and dimensionality reduction, such as neural networks, genetic algorithms, support vector machines, k-means, kernel regression and discriminant analysis. Such computational models and algorithms are *per se* of abstract mathematical nature, irrespective of whether they can be "trained" on training data. Hence, the guidance provided in **G-II, 3.3** generally applies to such computational models and algorithms.

**However, there is a «but»...**

When examining whether the claimed subject-matter has a technical character as a whole (**Art. 52(1), (2) and (3)**), expressions such as "support vector machine", "reasoning engine" or "neural network" are looked at carefully, because they usually refer to abstract models devoid of technical character.



# Artificial Intelligence and Patents (4)

---

- ▶ Artificial Intelligence (or machine learning) may contribute to the technical character of a claimed invention if:

<i>“technical application”</i>	<i>“specific technical implementation”</i>
<p>the AI/ML is claimed for a specific technical purpose</p> <p>–SOMEWHAT MORE COMMON in practice</p>	<p>the AI/ML is specifically designed based on technical considerations relating to the internal functioning of the computer</p> <p>– RARE in practice</p>





# Recap

- ▶ There are **interesting shifts** in patenting digital solutions, i.e. «software patents»
- ▶ We need to take into account that not only the **solution needs to be technical**, but also the **problem** must be **technical** when framing the patent
- ▶ One needs to understand the **difference between technical and non-technical features** and be cognizant of the fact that the problematic step in the patent process is that of **the «inventive step» barrier**

Feel free to contact me at: [dolores.modic@nord.no](mailto:dolores.modic@nord.no)

▶ If you are interested in linked open data (LOD) for innovation please visit: [iplod.io](http://iplod.io)

