

## Special Edition: International Women's Day 2020

### RADAR: Making Road Safety Women's Business

I am proud and honoured to be among such extraordinary women who inspire me and the project consortium daily. I believe that all women in the project have left quite a footprint in road safety community and their mindset has driven us beyond. RADAR unites so many – exactly half of the project representative – respectful and distinguished female experts in road safety in Europe but we should not overlook our male part of the team. After all, having roads safer is a human fight not a fe/male's.

**Nina Petric**  
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[www.interreg-danube.eu/RADAR](http://www.interreg-danube.eu/RADAR)

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#### Why did you choose to work in road safety sector?

I did not choose road safety, it chose me. A bit tacky but true, nonetheless. When having my interview for a job for Communications Manager for an International Project RADAR (Risk Assessment on Danube Area Roads) I explicitly told the then potential employers that I had no experience with road safety of whatsoever. I remember them saying that this is not completely true. They asked me if I am a pedestrian, cyclist, driver, or co-driver and just when I had my answer prepared if this was a rhetorical question, they explained that we all have some experience with road safety and the professional knowledge follows when we work in the sector. Although we take road safety for granted, having roads and its infrastructure safer for all roads users is fundamental human right. In a way, road safety chose all of us, we just should not have taken it for granted and should have ensured that making roads safer in every possible way was and is our goal.

#### In your opinion, why is it important that more women take up road safety challenges in the near future?

From policy to engineering to advocacy, female leadership is making streets safer for everyone. RADAR project acknowledges that.

**What is your impact as a woman in project such as RADAR?**

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**Can you describe in maximum five word about what RADAR is doing or has done for you?**

Although RADAR project official logo is Your Road Safety is on our RADAR, I would maybe adjust this logan for this special occasion into: Empowering women is on our RADAR.