

Special Edition: International Women's Day 2020

RADAR: Making Road Safety Women's Business

RADAR project is a comprehensive project that deals with almost all segments of road safety. Taking in account that an equal number of women and men have participated in it, and that the whole project is implemented by four women in our country (Bosnia and Herzegovina), it sends a clear message that our influence as a woman is significant. We have been defining, reviewing, determining work activities and proudly implementing project RADAR, which shows that women are just as capable as men in a field mostly dominated by men.

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www.interreg-danube.eu/RADAR

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Why did you choose to work in road safety sector?

At the start, and during my education and studies, my country Bosnia and Herzegovina was in a phase of a transition, and a process of renewal after a very difficult period caused by the Civil war. All the activities and efforts from the Government were subordinated towards the reconstruction and development of the country and that road safety was on the margins of interest. I realised that I wanted to make a change in that field and give my contribution to saving lives in that way. Already then, I was determined that my path in life would be directed towards road safety, and it has been for more than 20 years.

In your opinion, why is it important that more women take up road safety challenges in the near future?

Women are by nature more sensitive and see the world from a different perspective. They have the ability to notice details and problems, that are harder for others to see. Other than that, more and more women are "behind the wheel" nowadays, and they have to contribute to make changes in road safety challenges with issues that concern them. But women have good intuition, are good to deal with things naturally.

What is your impact as a woman in projects such as RADAR?

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Can you describe in maximum five words about what RADAR is doing or has done for you?

New experiences acquired knowledge and new friendships.