

ARC Fund Group Flagship For Entrepreneurial Discovery

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ARC Fund Group (1)

- ARCF - NGO created in 1991 <http://www.arcfund.net>
- 35 staff, 14 research fellows and analysts
- Focus on innovations and information society
- Coordinator of Enterprise Europe Network – Bulgaria since 2008
- **IMP³rove** evaluation and innovation management consulting

ARC Fund Group (2)

- Our Flagship
 - Development of policy in support of innovations – ***Innovation.bg*** report
 - National **innovation forum** – annually
 - National contest **Innovative enterprise of the year**

ARC's Flagship



Basic information about the Contest

- **In a nutshell: Good practice for promotion of innovative companies and ‘hidden champions’ discovery**
- Nature: Promotion tool and evaluation methodology
- Location: National scale, **spin-off to Northern Macedonia**
- Timescale:
 - **Start date: year 2004**
 - **End date: continuous activity (16 years already)**

Evidence of success (results achieved)

- Well established Contest (16 years already) - under the patronage of the President of Republic of Bulgaria
- Acknowledged as good national practice for promoting innovation by EC
- Close collaboration with innovation journalists and media for providing quality content – media partnership with BNT, Economic.bg
- Network of distinguished partners – EC, Enterprise Europe Network, IMP3rove Academy
- Recognized as label for innovativeness by the Operational Programmes, SME Instrument of H2020



Examples of innovation champs in agrifood and environment

LAM'ON Ltd

Develops biodegradable film for the printing industry. It does not differ from standard laminates in terms of strength and optical properties but decomposes at 100% within 1 month, in the presence of appropriate heat, moisture and microorganisms.



Ancol

Created a system for controlling tire pressure while driving depending on the road surface, weather conditions and vehicle load.

ProDroneSys Ltd

Develops a multispectral aero-camera for drones for soil analysis and vegetation measurement, for providing digitized agronomic recommendations and production of topographic/waterhed maps

Photo Gallery





Thank you!

