



## Danube S3 Cluster Project

Transnational Cluster Cooperation active on Agro-food, based on Smart Specialization Approach in the Danube region

Inovation Forum, 18<sup>th</sup> November 2020

# Opportunities of cross-border cooperation through EU Projects

Udristioiu Mihaela Tinca, University of Craiova

# EU funds management department

Mission: to coordinate and stimulate the activity of elaboration and implementation of projects financed by EU funds



# Objectives:

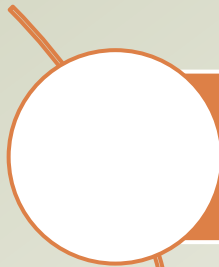


intensifying the collaboration with the private sector, at national and international level, within the projects with EU financing (cross-border collaboration in the Danube area).

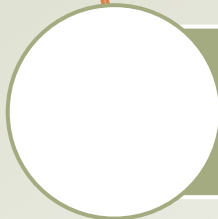
attracting EU funds for the research-development-innovation activity, involvement in the elaboration of project proposals

organizing information dissemination activities at university level in order to promote accessible funding, human potential, ongoing projects, or ideas for new projects.

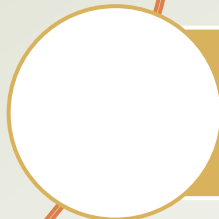
# Department responsible for the Socio-Economic and Cultural Relations



Ensuring an interface between the University of Craiova and the socio-economic

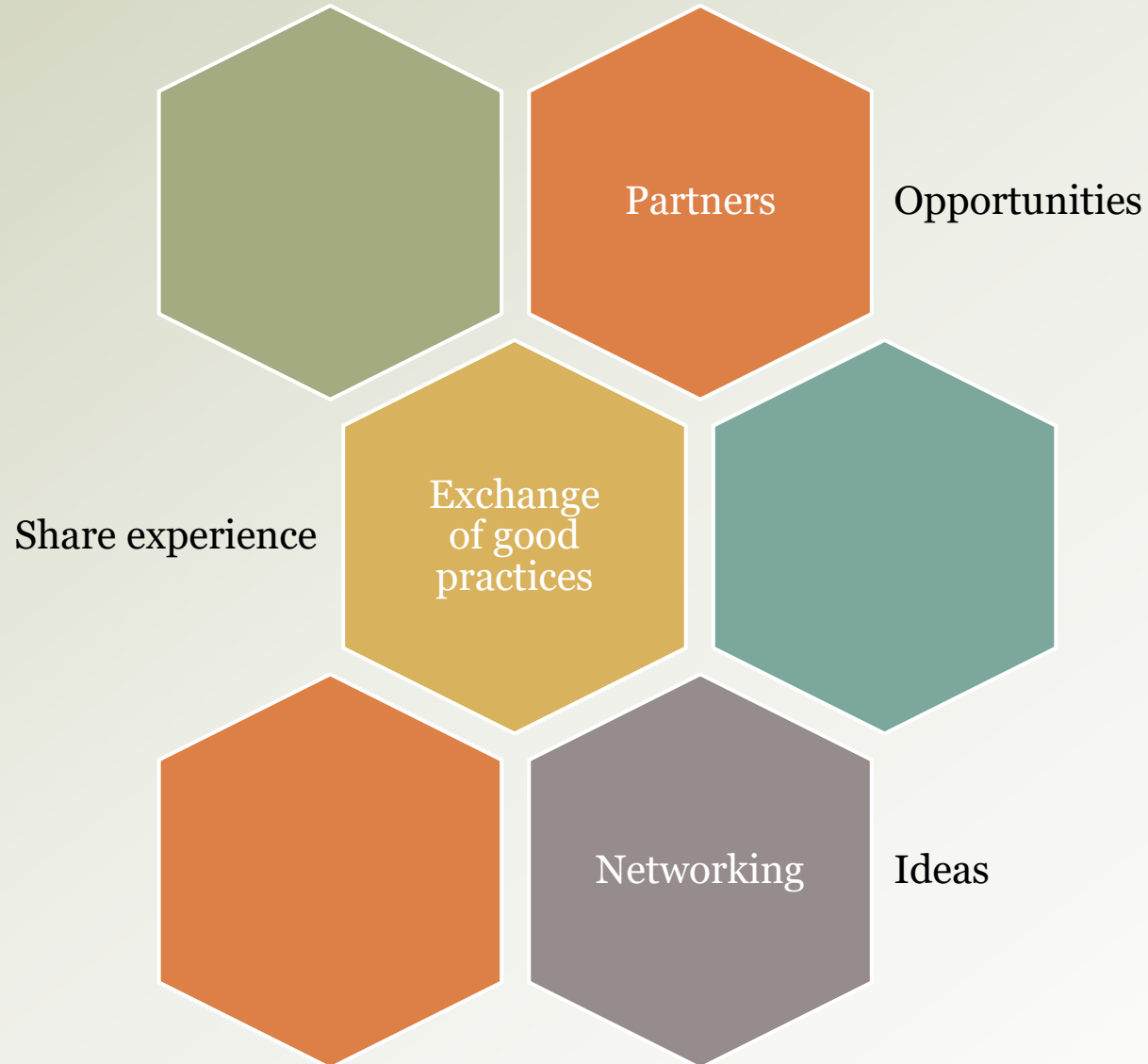


Identifying the requests of economic agents for staff training;



Promoting training modules for trainers for different fields, according to the request of economic agents;

# Why am I here?



# Experience

<b>2018-2020</b>	Project manager POCU 106711, Internships for the students from Faculty of Sciences, value of the project 500.000 euros, <b>2 partners from Romania</b>
<b>2018-2019</b>	Project responsible for the University of Craiova Researcher's Night, Horizon 2020, Maria Sklodowska Curie Actions, project funded by the European Commission <b>15 partners from Romania</b>
<b>2017-2019</b>	Project manager Intereg Ro-Bg project, 16.4.2.087, eMS ROBG-176, A chance for development, value of the project 648.094 euros, <b>3 partners (one from Romania, two from Bulgaria)</b>

### **National research projects:**

1. Researcher, *Manufacture, calibration and testing of advanced integrated sensor systems for applications in social security* 15/PCCDI/2018;
2. Researcher, *Emerging technologies for the industrial use of 2D structures (graphene and non-graphene)* 80/PCCDI/2018;
3. PhD student, *Methods of quantization in gauge theories*, 4636/1999, CNCSIS cod 83/1999;
4. PhD student, *Lagrangian and Hamiltonian interactions in elementary particle theory*, 35254/2001, CNCSIS code140/2001.

### **National and International Projects in education, developing infrastructure, developing programs for students**

1. Expert coordinator, POCU-132565, *Inovative and interdisciplinary internships*, 2020-2022;
2. Tutoring and assistance with laboratories topics and experiments, *Summer School Physics in Romania, Science and Culture*, students from Georgia Southern University, 2016-2019;
3. Expert, ROSE, 12/SGU/PV/I, *Summer of the experiment in Science*, Summer School for students from disadvantaged backgrounds, 2017, 2018;
4. Target group manager, POCU/82/3/7/103965, *Entrepreneurship development*, 2017-2020;
5. Mentor, POCU/379/6/21/125094, *Entrepreneur Student at Faculties of Sciences and Engineering*, 2019-2020;
6. Member team, Erasmus+ project, *TESI-Adaptive personalized system for creating expresion tools in social inclusion of learners with verbal disabilities*, 2017-2018;
7. Member team, Erasmus+ project, *mRIDGE-Using mobile technology to improve policy Reform for Inclusion of Disadvantaged Groups in Education*, 2015-2016;
8. Member team, *Researcher's Night*, Horizon 2020, Maria Sklodowska Curie Actions, project funded by the European Commission 2013-2015.

# From where comes this experience?





# 2014 - 2020 Interregio V-A Ro-Bg (28 projects)

- A chance for development (L: University of Craiova)
- Art & culture - common cross-border assets in support of sustainable tourism development (L: Veliko Tarnovo Municipality )
- Better connection of Alexandria and Cherven Bryag to TEN-T (L:Municipality of Alexandria)
- Active art for attractive tourism (L:Association "Institute for Territorial Innovations and Cooperation - ITIC" Vidin)

- Children's educational risk prevention crisis package (L: State Puppet Theatre-Vidin)
- Cross border centre for information and communication Dolj-Vratsa (L:Dolj County Council)
- Cross-Border University Network for Intercultural Communication (L:University of Veliko Tarnovo St. Cyril and St. Methodius)
- Civil society and local public administration of Calafat and Vidin construct a cross-border cooperation model (PLIMM Calafat)
- Streamlining the joint response actions to emergency situations (L: General Inspectorate for Emergency Situations - Ministry of Internal Affairs)

# 2007 - 2013 Romania - Bulgaria (10 projects)

- Travelling on music notes - the popularize of natural heritage and resources and cultural heritage of the cross-border region (L:Sinfonietta - Vidin)
- Friendly destinations for seniors +55 (L: Foundation “Phoenix – 21 century” Vidin)
- The Writen Treasures of Lower Danube (L: Global Libraries Bulgaria Foundation)
- Wine way (L:Romanian Association for Technology Transfer and Innovation)



UNIUNEA EUROPEANĂ  
FONDUL EUROPEAN PENTRU  
DEZVOLTARE REGIONALĂ  
INVESTIM ÎN VIITORUL TĂU!



UNIVERSITATEA  
DIN  
CRAIOVA

**Project** cofinanced by the EU from European Fund for Regional Development in the frame of Interreg Programme V-A România-Bulgaria, Cod e-MS : **ROBG-176**, Project code :**16.4.2.087**

# A chance for development

- **EU contribution value: 550.880,52 euro**
- **The total value of the project: 648.094,73 euro**



# Partnership



UNIVERSITATEA  
DIN  
CRAIOVA



Regional Development Foundation



**University of Craiova**

**Leader, project initiator**

**Regional Development  
Foundation**

**Academy of Economical Sciences**

**D.A. Tsenov**

# Objectiv

**To increase the employment through:**

- Developing professional skills of the fresh college graduates
- Providing a contact between employers and unemployed people.

# Eligible activities of the project

## Activity 1.

### **Preparing the project**

Activities, human and material resources, implementation calendar, budget.

## Activity2.

### **Information and publicity**

Informing the general public, press and target group about the project's objectives and activities.





# Eligible activities of the project

## Activity 3.

### **Selection and engagement of target group activities**

TG: 400 members from the eligible area Ro-Bg (unemployed people, fresh college graduates and job seekers)

## Activity 4.

### **Establishment and functioning of a Romanian-Bulgarian center for career and recruitment**

Database of vacancies in the Ro-Bg cross-border area,  
Meetings between potential employers and jobseekers.





# Eligible activities of the project

## Activity 5.

### Courses

- Supported by expert-lecturers
- Equipment for 3 labs
- Allow graduates to set up their own business in niche areas

Optics and optometry,

Acoustics and Audiology,

Radiotherapy,

Environment protection,

Geographic information systems,

Physical and chemical analyzes in the field of environmental protection,

Entrepreneurial and IT skills,

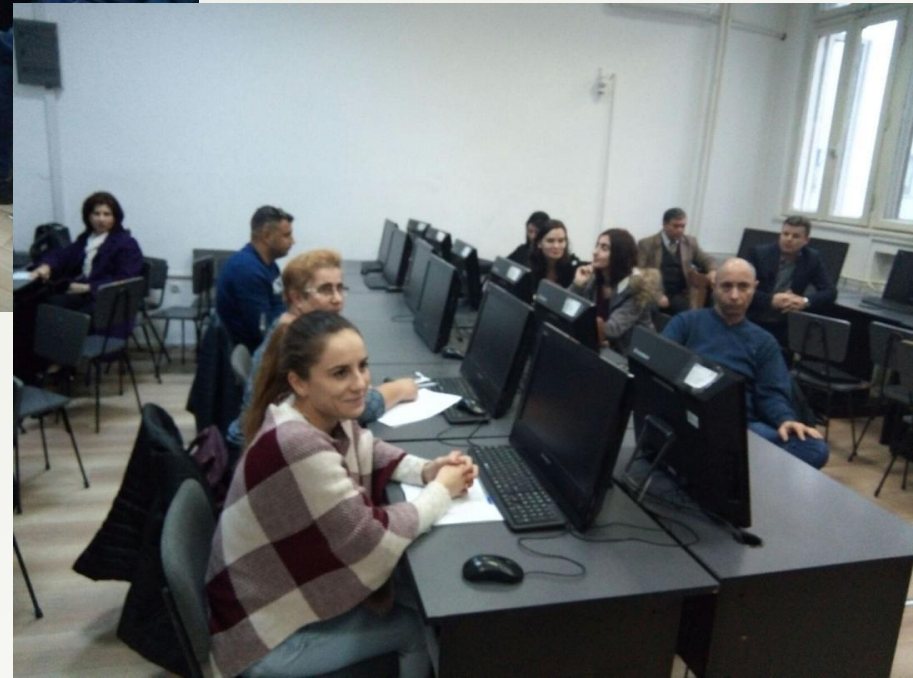
Trainer,

PR and Communication,

English, Romanian and Bulgarian languages courses



# Trainers course



# PR and Communication Assistant Course





# Bulgarian language course

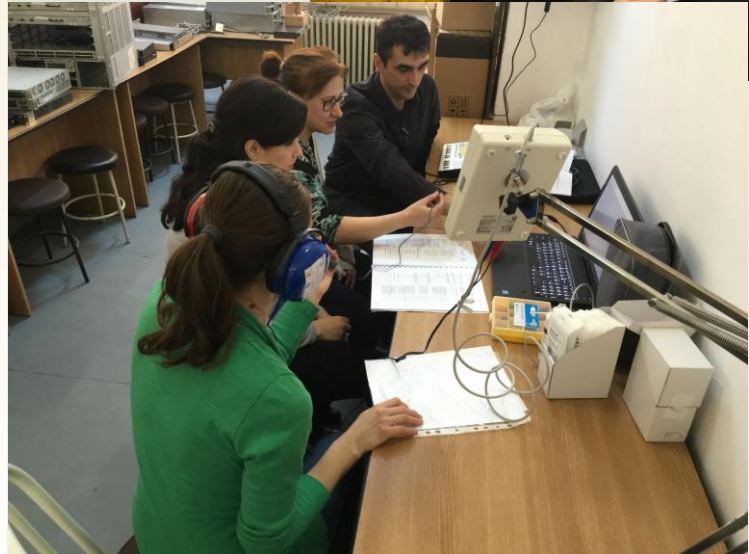


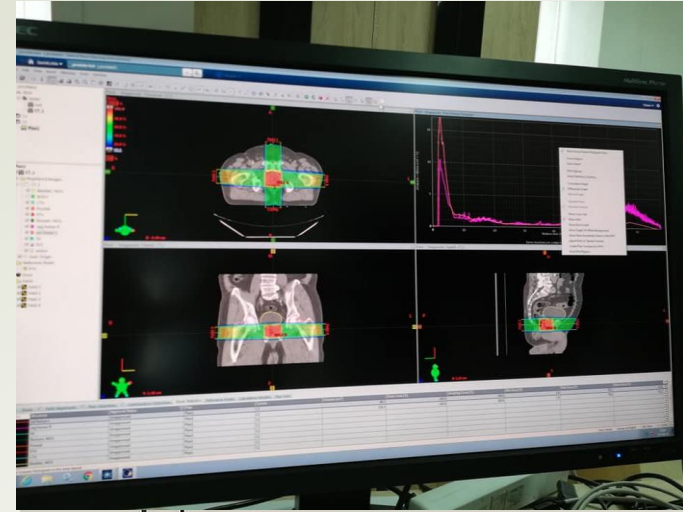
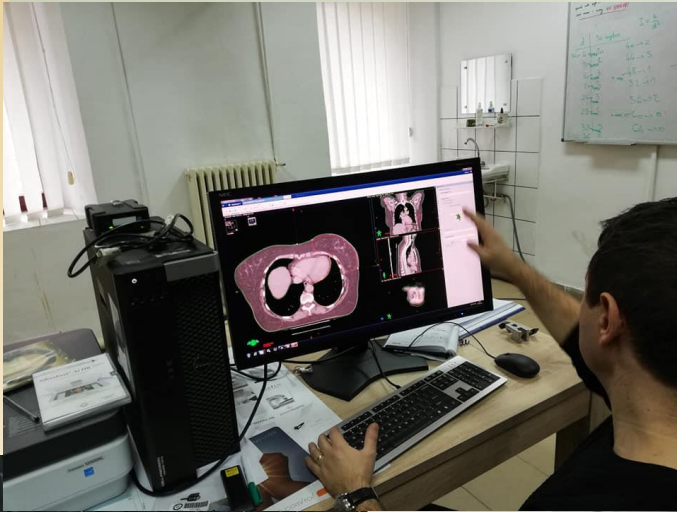


# Optics and Optometry



# Acoustics and Audiology





# Radiotherapy



# Environment Protection



# Eligible activities of the project

## Activity 6

### **Study visits of target group members to socio-economic objectives in Romania and Bulgaria**

- ❑ 4 study visits of Romanian students: the Kozlodui plant, the Academy of Economic Sciences D.A. Tsenov, socio-cultural objectives in the Vidin area and economic objectives in the Ruse region.
- ❑ 4 working visits of Bulgarian target group in Romania (2 for each partners PP2 and PP3): at Craiova and Calafat



# Eligible activities of the project

## Activity 7.

**Designing an interactive site to facilitate communication between employers and jobseekers**

- ❑ Allows real-time interaction between potential employers and jobseekers
- ❑ Allows the centralization and posting of job offers from the two implementation regions
- ❑ Jobseekers, including those in the target group, will deliver CVs directly to companies

# Eligible activities of the project

## Activity 8

### **Organizing 4 job fairs**

- Participants:
  1. Employers from Romania and Bulgaria;
  2. Target group.
- Individuals in the target group will be able to apply directly to employers.
- Promotion of the job fair: on the project site, through advertisements published in the press and radio and TV spots.





# Eligible activities of the project

## Activity 9

### **Organization of 2 conferences (Craiova and Calafat).**

participants:

1. Experts from Romania and Bulgaria;
2. Target group

Approached topics :

1. Environmental issues;
2. Level of the employability in the cross-border area
3. The sustainable development of the cross-border region, starting from a number of existing opportunities: geographic positioning, economic situation and tourism development in the region, economic, cultural and spiritual exchanges.



# Eligible activities of the project

## Activity 10.

### **Project Management**

- Managing the human and financial resources involved in the project;
- Perform all activities and meet the proposed indicators;
- Performing regular reports and reimbursement requests;
- Verifies the work of the experts involved in the project and advises their activity reports.

# Results:

- 13 introductory and professional training courses
- 6 postgraduate training courses
- 7 training courses and foreign languages (English, Bulgarian, Romanian)
- 3 laboratories for the postgraduate courses
- 4 job fairs,
- 1 interactive web site in Romanian, Bulgarian and English languages,
- 400 participants in joint local and employment initiatives,
- 300 participants in the programs of in-service training and continuous training will receive diplomas issued by the Ministry of National Education and the National Authority for Qualifications,
- 300 trainees will find a job in the sustainability of project,
- 2 professional conferences.



# Friendship



# Contact

Website: **robcareers.ucv.ro**

Facebook: **A chance for development**

**Contact person:**

- Lect. **Udriștioiu Mihaela Tinca, PhD, Project Manager**  
tel. 0040723.533.117, e-mail [mihaela\\_udristioiu@yahoo.com](mailto:mihaela_udristioiu@yahoo.com)



UNIUNEA EUROPEANĂ  
FONDUL EUROPEAN PENTRU  
DEZVOLTARE REGIONALĂ  
INVESTIM ÎN VIITORUL TĂU!



GVERNUL ROMÂNIEI



GVERNUL BULGARIEI



UNIVERSITATEA  
DIN  
CRAIOVA

# Thank you!



Regional Development Foundation

Conținutul acestui material nu reprezintă în mod necesar poziția oficială a Uniunii Europene