

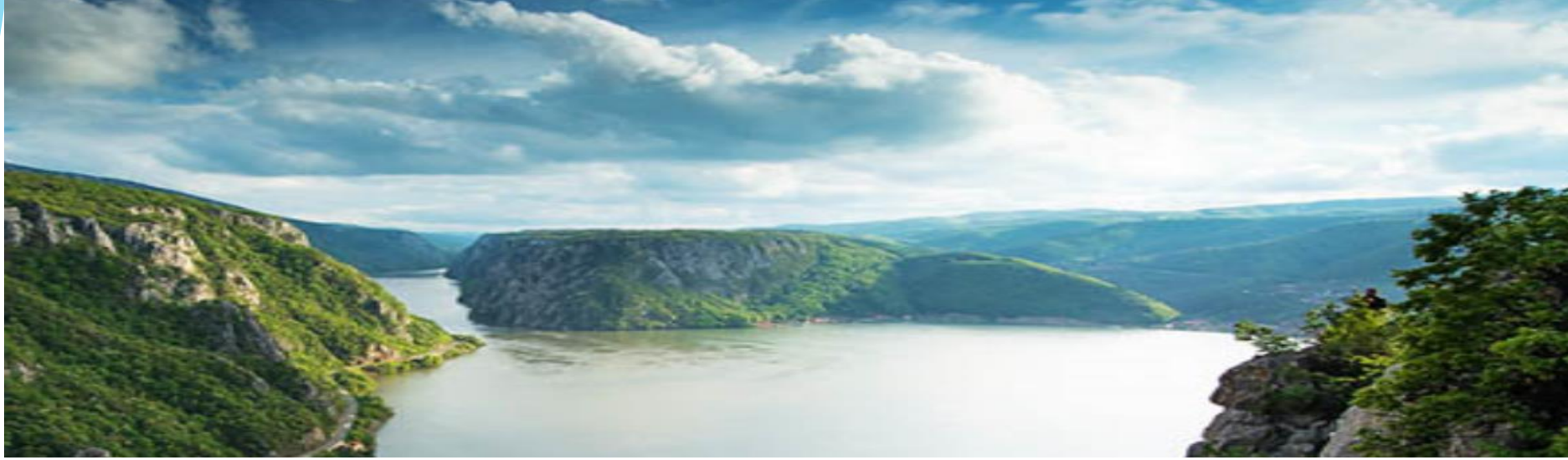
Danube S3 Cluster Project

*“Transnational Cluster Cooperation active on Agro – food,
based on Smart Specialization Approach in Danube region”*

**Gilda NICULESCU – South Muntenia Regional
Development Agency**

*November 18th, 2020, Innovation Forum in
Bulgaria*





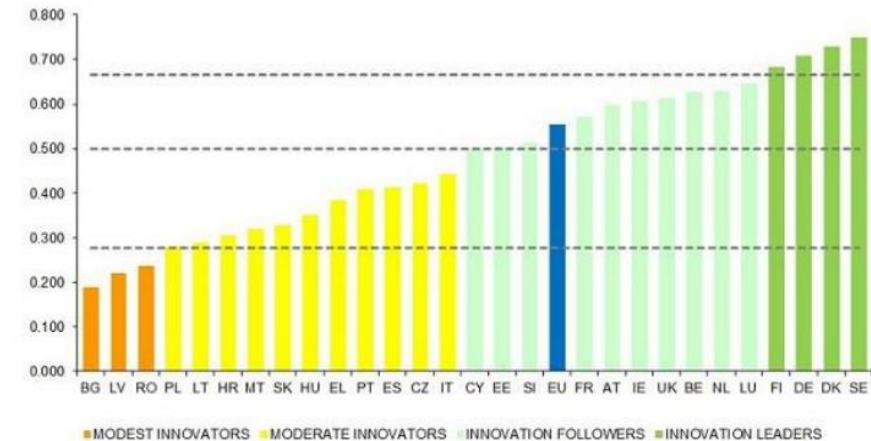
Major territorial challenge in the Danube area:

- *unbalanced distribution of innovation performances between Western part of the region and the Eastern part;*
- *most of the countries belonging to the Modest Innovators group;*

Causes:

- *different framework conditions;*
- *different policies governing the R&I sector.*

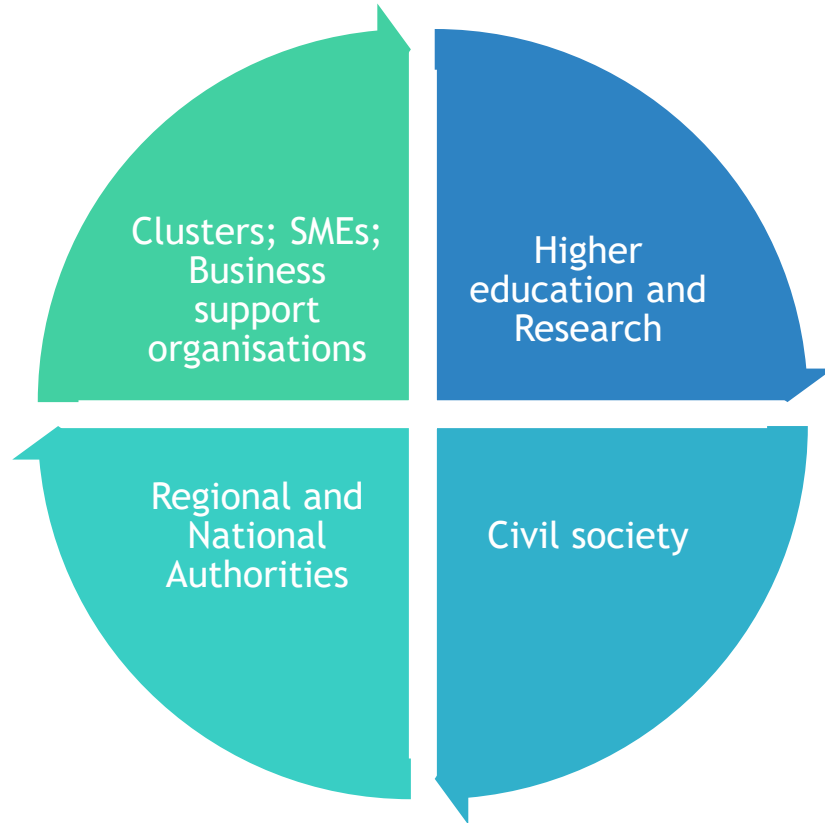
Figure 5. Innovation Union Scoreboard 2014



Source: Innovation Union Scoreboard 2014

http://ec.europa.eu/enterprise/policies/innovation/policy/innovation-scoreboard/index_en.htm

Our experts...



... gathered to solve these challenges by putting together:

- *knowledge*
- *expertise*
- *experience*

..to create framework conditions favorable for the development of clusters in the Danube Region.

Danube S3 Cluster aims to...

- *have better and coordinated **public policies** in the area;*
- ***boost innovation-driven entrepreneurial ecosystem in the Danube area** by developing smart and coordinated cluster policies;*
- ***enhance innovation** management knowledge and skills;*
- ***foster transnational cluster cooperation in Agro-Food sector.***



Main Phases of the project

Danube S3 Cluster Strategy



UNDERSTAND HOW?

Performing regional analysis of cluster policies in order to develop Danube S3 Cluster Strategy

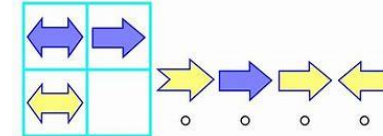
Innovative tools development



LEARN HOW?

Innovation audits of Agro-Food clusters and Business and innovation training sessions

Pilot initiatives



TEST & VALIDATE HOW?

Implementation of 5 pilot projects in 4 cross-cutting themes in the Agro-Food sector

Policy Recommendations



FEEDBACK HOW?

Joint elaboration of Agro-Food Cluster Program

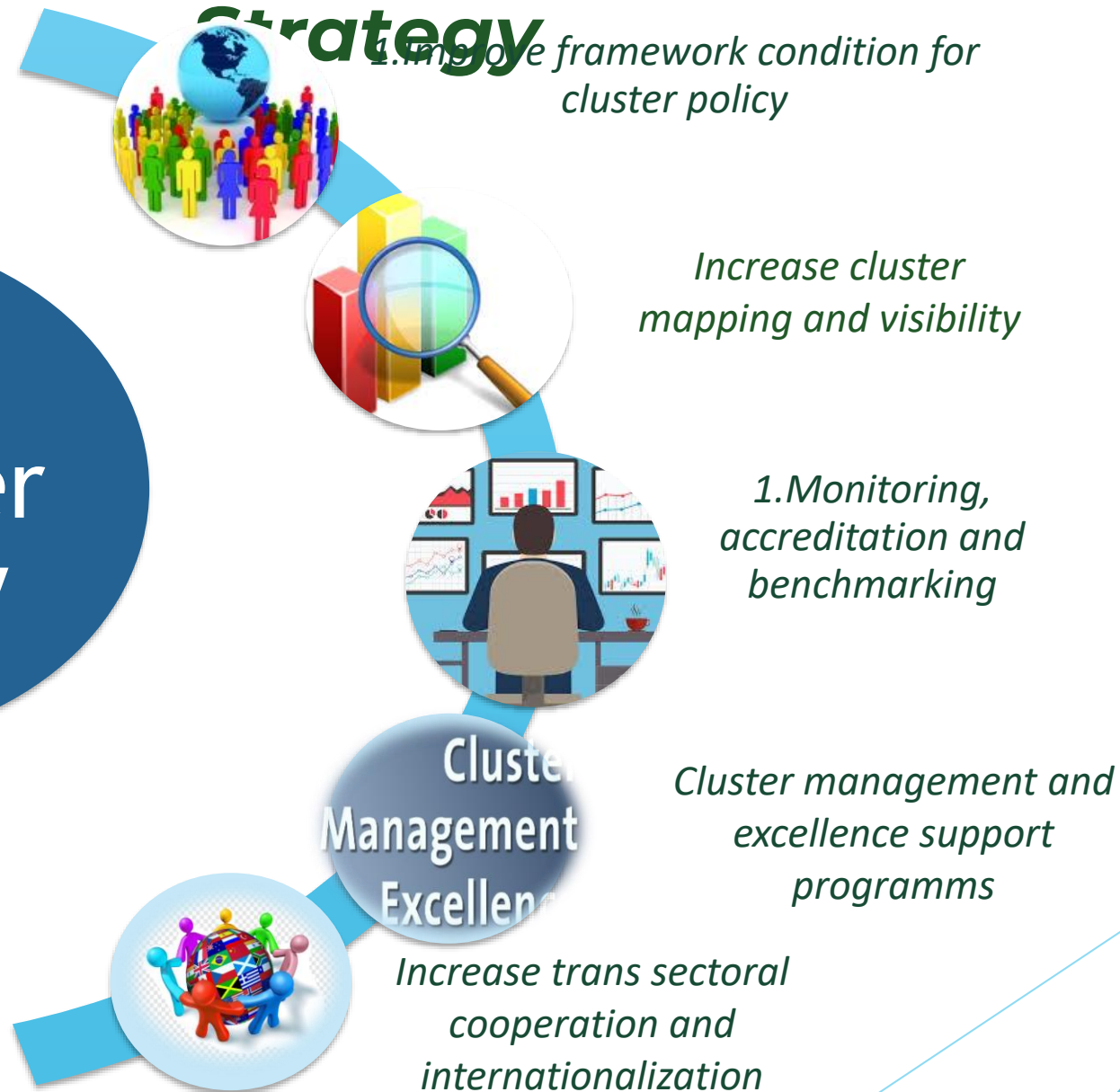
Main results

- **Improved cooperation and coordination for cluster policies in Agro-food sector;**
- **Development of 2 innovation tools** to further allow implementation of 5 regional pilot initiatives in:
 - **Market Intelligence;**
 - **Open Innovation;**
 - **Business Models for Circular Economy;**
 - **Healthy Food.**
- Development of strategic documents:
 - a. Danube S3 Cluster Strategy**
 - b. Danube S3 Cluster Policy Recommendation**
 - c. Danube S3 Cluster Programme – transnational coordinated program for clusters active on Agro- food**



The Priorities of the Danube S3 Cluster Strategy

Danube S3 Cluster Strategy



Danube S3 Cluster Programme – transnational coordinated program for clusters active on Agro-food

e-book



Maria Kourti, Nathalie da Silva, Clémentine Roth, Katrin Hochberg, Daniela Chiran, Valerie Bahr

Business Internationalization and Scale up

A Guide on Business Internationalization and Scale up of Danube Agro-Food Clusters



Online training session on	Where	Date
Innovation Management	Romania	October 26
Innovation Management	Bosnia-Herzegovina	November 2
Business Internalization and Scale-up	Serbia	November 19
Self-Sustainable Clusters	Romania	November 26
Innovation Management	Bosnia-Herzegovina	December 8

e-book



Nathalie da Silva, Maria Kourti, Clémentine Roth, Katrin Hochberg, Daniela Chiran, Valerie Bahr

Innovation for Agro-Food Clusters

A Guide on Innovation Management for Agro-Food Clusters in the Danube Region



