




EUSDR Priority Area 10 „Institutional Capacity and Cooperation“

Strategic relevance of the MELIA Observatory project for the Danube Region

22 October 2020 | MELIA Kick-off event





The main objective of the project is to improve democratic transnational governance by developing transnational media literacy observatory, based on cooperation between different relevant stakeholders.

- MELIA Observatory Website

How does media literacy
contribute to REGIONAL
DEVELOPMENT?

What comes to your mind if you think of Cohesion Policy?

solidarity

Equal developement

Equality.

Cooperation

targeted actions

EU

Improvement

Equal chances for all.

better work together, complex mindset

What comes to your mind if you think of Cohesion Policy?

Community

Tolerance, integration and prosperity

Cooperation

local and regional development

Sharing best-practices

cooperation

territory, heritage, diversity

Reducing inequalities

networking

What comes to your mind if you think of Cohesion Policy?

Consensus

connecting people

Respecting difference, solidarity, loyal

trust building

De

Equal position in the EU, common policies, joint implementation

Equality, cooperation

travelling :-)

Equality, cooperation, transparency

What comes to your mind if you think of Cohesion Policy?

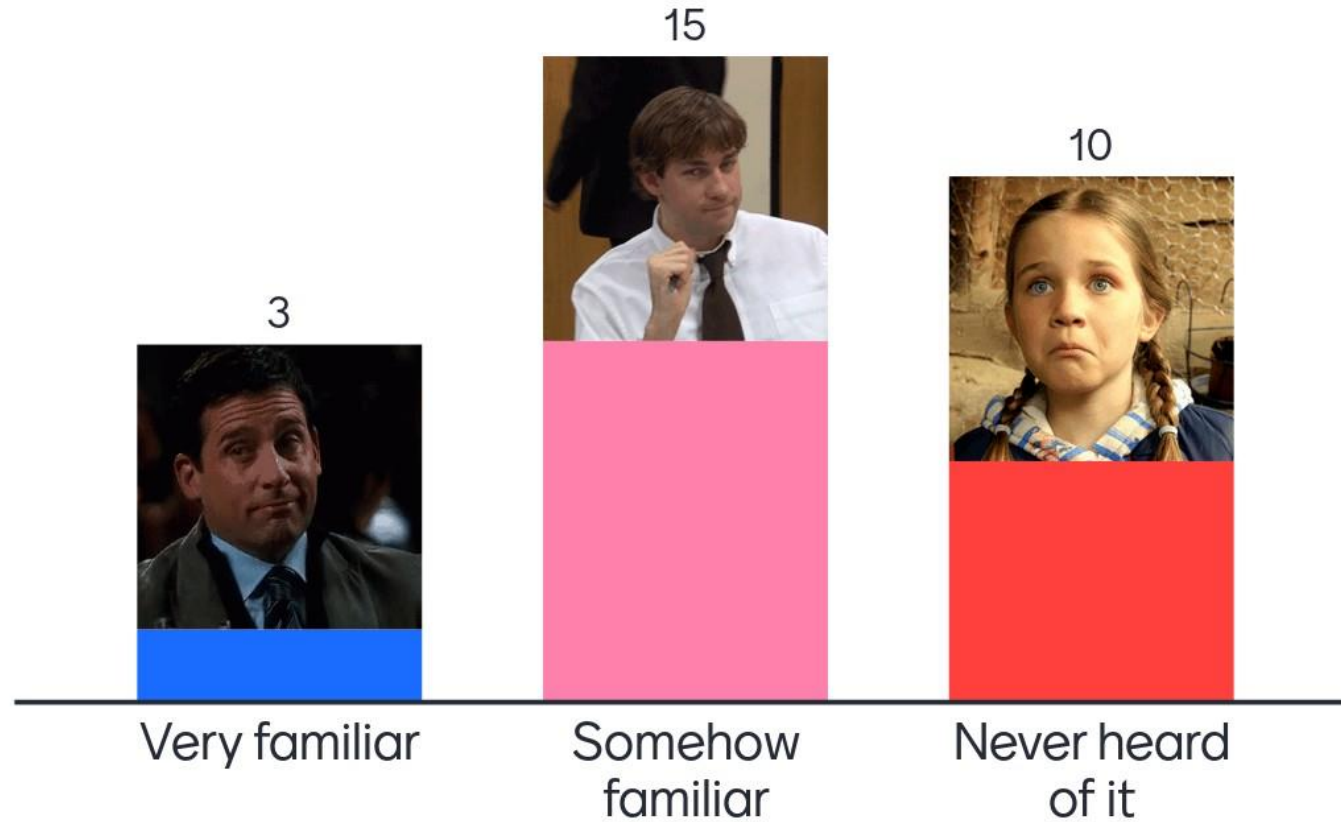
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today is the second day of EUSDR forum

working on a daily basis with EUSDR targets

To improve social disparities between regions and to in general make a better economics standards in less developed countries

How familiar are you with the EU Danube Strategy?



What is the EU Danube Strategy?

115 Mio.

inhabitants

14

partner countries

12

thematic priorities

85

actions

address systemic challenges

coordinate use of resources

develop solutions to joint issues

EU Danube Strategy

=

comprehensive approach of
regional development

How does *MEDIA LITERACY*
contribute to regional
development?

EU Danube Strategy Priority Area 10
“Institutional Capacity & Cooperation”

ACTION 7: To strengthen the involvement of
civil society and local actors in the Danube
Region

TARGETS

- Empowerment of young people for participation in the development of the Danube Region
- Capacity building for participatory governance and involvement of civil society and local actors

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active citizenship

ACTIVE CITIZENSHIP



Empowerment & Ownership
for development in the
Danube Region

TARGET

Empowerment of young people for participation in the development of the Danube Region



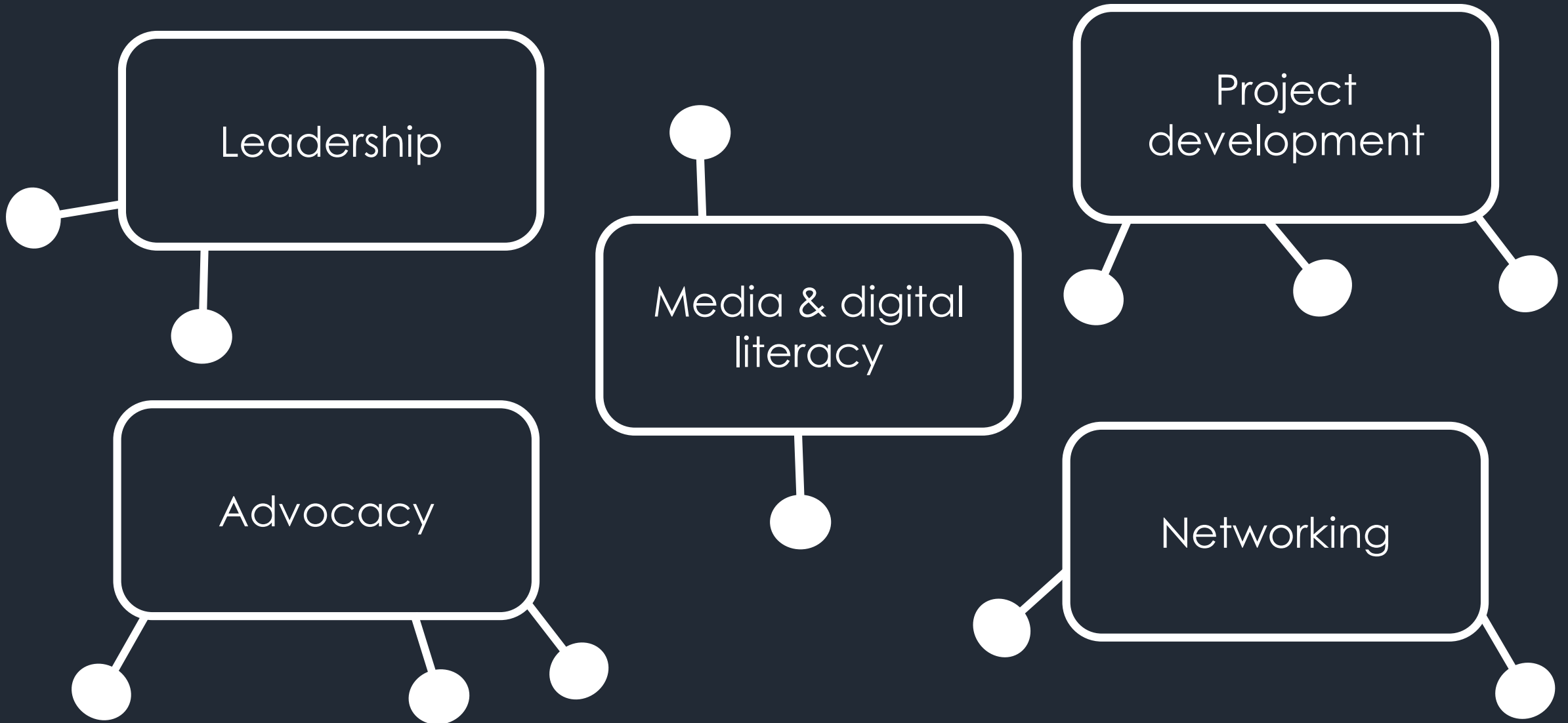
Example: Guidance Paper for Youth Participation

- 3 dimensions of youth participation
Capacity building | Communication | Cooperation
- Dimensions of youth participation provide framework to structure & prioritise measures

Capacity building

- Leadership
- Advocacy
- Project development
- Networking
- Media & digital literacy

Capacity building for active citizenship



Thank you and take care!

Engage with us online!



<https://capacitycooperation.danube-region.eu/> | <https://dcsf.danubestrategy.eu/danube-participation->



<https://www.facebook.com/EUSDRPA10> | <https://www.facebook.com/groups/229700217580044>



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