

Patent analytics and IPR management training

12 October 2020

Uzhhorod, Ukraine

Venue: Online session, Agency of Regional Development and Cross-Border Co-operation “Transcarpathia” (ARD “Transcarpathia”), www.arr.com.ua

The KnowING IPR project targets the topic of technology transfer, with specific focus towards managing intellectual property rights in SMEs as a factor of innovation and competitiveness.

To this end, the project is developing an institutional platform (supported by an online hub, KnowING HUB) where various stakeholders will be able to access information on the importance of technology transfer, on the protection of intellectual property rights, on the opportunities afforded by the protection of intellectual property rights and on IPR management. In addition, the platform will facilitate and encourage cooperation with research organizations, as we seek to foster cooperation between SMEs and research institutions, while promoting the establishment of good practices in the field of intellectual property rights management. Special notion is given to policy recommendations since the online KnowING HUB will be a meeting point for policy makers to exchange good practices and experiences in implementing IPR in their policies.

The aim of the project is to improve cooperation between educational institutions and SMEs also through empowering actors to identify and exploit the effects of protection of intellectual property rights.

AGENDA

13:00 - 13:15	Login and virtual networking
13.15 - 13.20	ARD "Transcarpathia" welcome words – Mykhailo Dankanych, Director of Agency of Regional Development and Cross-Border Co-operation "Transcarpathia"
13:20 - 13.30	KnowING IPR project presentation – Natalia Radivilova, Project manager, ARD "Transcarpathia"
13.30 - 14.20	Problems of legal regulation of relations on compilation of data (databases) in the legislation of the EU and the legislation of Ukraine.- Stepan Litvin, PhD, associate professor, lawyer, expert in the field of IPR
14.20-14.45	Introduction to Moodle training materials & Use of patent informationa and practical exercise on the use of Knowing IPR platfrom
	Self-study Trainings by using the Moodle materials to conduct and to complete the quiz available in Moodle
	Self-study based on Moodle training materials and completing of the the quiz available in Moodle.

The time is determined by Central European time
The official language of the event is Ukrainian.

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