

**Danube  
Transnational  
Programme**



*Innovative  
and socially  
responsible*



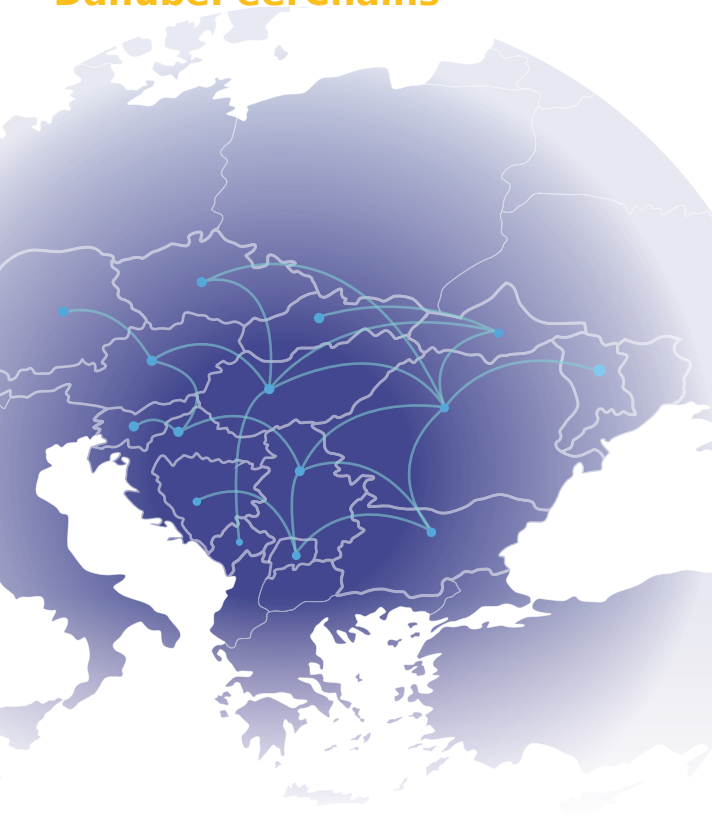
**Interreg**



EUROPEAN UNION

**Danube Transnational Programme**

**DanubePeerChains**



# DanubePeerChains

The **DanubePeerChains** project, implemented under the Interreg Danube Program, addresses current challenges in value chains posed by the digital transformation in the industry, related also to the HR development and the adaptation of business models.

The main objective of **DanubePeerChains** is to empower Labour market Support Organizations (LSO) and Business Support Organizations (BSO) together with their target groups and further local high-potentials (entrepreneurs, SME employees, digitalization specialists) in a joint capacity building and training approach to upskill to high-qualified jobs in the Danube region and to gain sustainable recognition as PEER-level collaboration partners in innovative transnational value chains.

<b>Programme priority</b>	<b>Priority 1</b>
<i>Programme priority specific objective</i>	<i>SO 1.2 Increase competences for business and social innovation</i>
<i>Project Acronym</i>	<i>DanubePeerChains</i>
<i>Project title</i>	<i>Integrated capacity building and training programme for DANUBE area labour and business support organisations, local industry and entrepreneurs to enter innovative transnational value CHAINS as PEER-level collaboration partners</i>
<i>Name of the lead partner organization</i>	<i>Business Upper Austria</i>
<i>Project duration</i>	<i>30 months 0 days</i>
<i>Start date</i>	<i>01.07.2020</i>
<i>End date</i>	<i>31.12.2022</i>

*The partnership comprises 14 partners from 9 Danube countries in a well-balanced mix of business and labour support organizations, technology transfer centers, vocational/educational institutions and policy actors.*

In accordance with programme and project objectives, key activities of the DanubePeerChains project are:

### ■ **Creating the Regional Action Plans and Transnational Policy Recommendations as contribution to EUSDR / S3 strategies**

With view to the ongoing strategy processes at EUSDR level and as well as for the revision of RIS3, DanubePeerChains Regional Action Plans (RAPs) will serve as an early substantiation of the newly defined higher-level strategies proposing concrete measures towards the achievement of strategic goals for 2030.

### ■ **Capacity building activities to enhance competence of LSO + BSO**

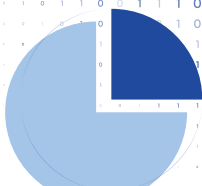
Developing and piloting the integrated DanubePeerChains capacity building approach and methodology will enhance the competence of business support and labour market support organizations in the project region for defining transformative activities and collaborative pilot projects reaching for cross-sectoral and transnational value chains.



## ■ Developing and piloting of multi-level trainings

Multi-level trainings will be developed and piloted for local entrepreneurs and SME employees from target industry sectors in key competence fields, namely advanced manufacturing technologies, human resource management and business model development based on the value chain perspective in the digital transformation context.

These activities will have a tremendous impact on the Danube countries, in particular on regional labour markets and the development of human resources and competencies of the entire population.





# PARTNERS

<b>Name</b>	<b>Type</b>	<b>Country</b>
<i>Business Upper Austria</i>	<i>Lead partner</i>	<i>Austria</i>
<i>Chamber of Commerce and Industry of Slovenia</i>	<i>ERDF partner</i>	<i>Slovenia</i>
<i>ConPlusUltra</i>	<i>ERDF partner</i>	<i>Austria</i>
<i>National Scientific Research Institute for Labour and Social Protection</i>	<i>ERDF partner</i>	<i>Romania</i>
<i>Romanian Cluster Associatio</i>	<i>ERDF partner</i>	<i>Romania</i>
<i>Cluster Mechatronics &amp; Automation</i>	<i>ERDF partner</i>	<i>Germany</i>
<i>School center Škofja Loka</i>	<i>ERDF partner</i>	<i>Slovenia</i>
<i>Zagreb Innovation Centre Ltd.</i>	<i>ERDF partner</i>	<i>Croatia</i>
<i>Pannon Business Network Association</i>	<i>ERDF partner</i>	<i>Hungary</i>
<i>R-Tech GmbH</i>	<i>ERDF partner</i>	<i>Germany</i>
<i>Innovation and Entrepreneurship Center Tehnopolis</i>	<i>IPA partner</i>	<i>Montenegro</i>
<i>University of Belgrade</i>	<i>IPA partner</i>	<i>Serbia</i>
<i>Foundation for Innovation, Technology and Knowledge Transfer</i>	<i>IPA partner</i>	<i>Bosnia &amp; Herzegovina</i>
<i>Montenegro Ministry of Economy</i>	<i>IPA partner</i>	<i>Montenegro</i>
<i>Croatian Employment Service Regional Office Zagreb</i>	<i>Associated partner</i>	<i>Croatia</i>
<i>Ministry of Health, Labour and Social Protection - Employment policy and regulation of migration department</i>	<i>Associated partner</i>	<i>Moldova</i>
<i>Moldovan Technology Transfer Network</i>	<i>Associated partner</i>	<i>Moldova</i>
<i>Chamber of Economy of Montenegro</i>	<i>Associated partner</i>	<i>Montenegro</i>
<i>Institute for Work Research and Work Policy at Johannes Kepler University Linz</i>	<i>Associated partner</i>	<i>Austria</i>



<http://www.interreg-danube.eu/approved-projects/danubepeerchains>  
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