

## THE PARTNERSHIP

The consortium consists of **20 partners in 10 countries**, comprising academia, business, public authorities and the civil sector.

### LEAD PARTNER:

- Technical University Munich, School of Medicine, GERMANY  
[www.mri.tum.de](http://www.mri.tum.de)
- The Brain Company, AUSTRIA  
[www.thebraincompany.net](http://www.thebraincompany.net)
- Vienna University of Economics and Business, AUSTRIA  
[www.wu.ac.at](http://www.wu.ac.at)
- Bulgarian Society of Dementia, BULGARIA  
<http://www.dementia-bulgaria.com/index.php/en/>
- National Institute of Mental Health, CZECH REPUBLIC  
[www.nudz.cz](http://www.nudz.cz)
- Social Cluster Association, HUNGARY  
<http://szocialisklaszter.hu>
- Romanian Alzheimer Society, ROMANIA  
[www.alz.ro](http://www.alz.ro)
- Memory Centre Bratislava, SLOVAKIA  
[www.centrummemory.sk](http://www.centrummemory.sk)
- University of Ljubljana, SLOVENIA  
<http://www.uni-lj.si/eng/>
- Alzheimer Association A&R Sarajevo, Association AiR, BOSNIA AND HERZEGOVINA  
[www.demencija.org](http://www.demencija.org)
- Federal Ministry of Health; Federation of Bosnia and Herzegovina, BOSNIA AND HERZEGOVINA  
[www.fmoh.gov.ba](http://www.fmoh.gov.ba)
- Medical University of Sofia, BULGARIA  
<http://www.mu-sofia.bg/en/>
- City of Zagreb, CROATIA  
<https://www.zagreb.hr/en>
- Ministry of Health of the Republic of Croatia, CROATIA  
<https://zdravlje.gov.hr>
- University of Zagreb, CROATIA  
<http://mef.unizg.hr>
- MEDIWARE corp., CZECH REPUBLIC  
[www.mediware.cz](http://www.mediware.cz)
- Bavarian Research Alliance GmbH, GERMANY  
[www.bayfor.org](http://www.bayfor.org)
- Bavarian State Ministry of Health and Care, GERMANY  
[www.stmgp.bayern.de](http://www.stmgp.bayern.de)
- German Alzheimer Association, GERMANY  
<https://www.deutsche-alzheimer.de/>
- Slovak Medical Association, SLOVAKIA  
<http://sfs.sk/web/>

## THE MISSION

INDEED aims to improve the **knowledge and skills** of all professions involved in dementia care, promote their **collaboration** and stimulate **entrepreneurial engagement** for people with dementia. To reach these objectives, a coherent educational and skill-building intervention is developed and tested. The intervention package will be made available to all interested parties in the Danube region.



INDEED Project countries (green area)

## JOIN THE CONVERSATION

#indeedproject #interregdanube #dementiacare

More info about the project:



<http://www.interreg-danube.eu/indeed>



[Indeed Project](#)



[Indeed Project](#)



[Indeed Project](#)



[Indeed Project](#)

**Project Coordinator: Alexander KURZ |**

**e-mail: [a.kurz@tum.de](mailto:a.kurz@tum.de)**

**Project Manager: Lea PFÄFFEL |**

**e-mail: [lea.pfaeffel@tum.de](mailto:lea.pfaeffel@tum.de)**

**Communication Manager: Mihaela ZAMFIR |**

**e-mail: [mmg\\_architecturestudio@yahoo.com](mailto:mmg_architecturestudio@yahoo.com)**



Danube Transnational Programme  
**INDEED**



# INDEED PROJECT

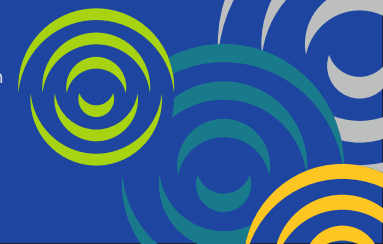
Innovation for Dementia  
in the Danube Region

Danube  
Transnational  
Programme

Budget: 1 726 514,27€  
Call number: Call 2

Start date: 01-07-2018  
End date: 30-06-2021

Project co-funded by the European  
Regional Development Fund  
(ERDF) and the Instrument for  
Pre-Accession Assistance (IPA)



## WHY IS INNOVATION NEEDED?

Dementia is a growing health and social challenge in the Danube region. Due to rising life expectancy the number of people living with dementia will increase dramatically in the coming decades. Many countries are insufficiently prepared to tackle this challenge. Innovation is needed in terms of achieving a timely diagnosis, providing a comprehensive range of treatments at the point of need, coordinating the available services in urban and rural areas and strengthening care in the community.

## THE INDEED STRATEGY

The project attempts to improve dementia care and contribute to the implementation of national dementia plans by an educational intervention addressing institutions involved in dementia care. The intervention consists of **three interlinked modules** and is complemented by activities to raise public awareness about dementia. INDEED uses a **blended-learning** format for information delivery. There will be free access to the online platform via the project website.

## TARGET GROUPS

INDEED primarily addresses institutions that are involved in dementia care. By capacity building on the institutional level, INDEED will attain a broad outreach to health and social care professionals, administrators and policy makers:

- **Associations** of general physicians, nurses, social workers, occupational and physical therapists, pharmacists;
- **Governmental & municipal administrations;**
- **Charity organisations** and other non-governmental organisations;
- Initiatives in dementia care with an interest in **entrepreneurship;**
- **Nursing home providers;**
- **Social enterprises** with an interest in the sector of dementia care;
- **Business schools** and **Commercial chambers;**
- **Dementia patient** and **carer organisations.**

## PARTICIPATIVE ACTION

Representatives of targeted institutions are involved from the beginning of the project and throughout its course to ensure that their needs, views and preferences are met.



### CAMPUS Sharing knowledge

Creating a set of common knowledge and skills for all professional groups involved in dementia care that complements occupation-specific education.



Bio-psycho-social concept of dementia, challenges and needs along the course, person-centered care, timely and comprehensive diagnosis, treatment options

### CONNECT Enhancing Collaboration

Enhancing the collaboration among health and social care professionals and promoting the use of available services and facilities.



Networking among professionals, communication and mutual understanding, service integration, treatment plans, care pathways

### COACH Stimulating innovation

Stimulating entrepreneurial innovation in dementia care through a business advisory service.



Principles of social entrepreneurship, good-practice examples, legal and financial framework, business models

## OBJECTIVES AND SUSTAINABILITY

The primary goal of INDEED is to enhance the quality of life of people with dementia and their family carers.

The project also aims to strengthen care in the community and thus save costs, create new job opportunities and fight the care drain.

A set of policy recommendations will support the development of national or regional dementia plans and foster the implementation of these efforts within and beyond the project area.

# INDEED PROJECT

Making dementia a health  
priority