

Summary of the Regional Action Plan

Micro, small and medium-sized enterprises employ almost three quarters of all employees in business entities in Croatia. This stresses the importance of entrepreneurship and developing right measures that will enhance entrepreneurial ecosystem and facilitate the bloom of entrepreneurial culture. This is where creating adequate Regional Action Plan becomes a necessity.

It is important to understand the existing system that does not support entrepreneurs who have had failed entrepreneurial ventures. On the contrary, they are stigmatized, their future activities are perceived with increased attention and criticism in every sense (they are accompanied by greater risk in terms of using different sources of financing, it is more difficult to achieve positive cooperation in terms of finding and establishing business partnerships, finding employees, etc.). This culture needs to be changed according to the principle that every experience, even a negative one, is a good experience that enables new knowledge and insights for the future successful work of the entrepreneur. Organization of roundtables and conferences to support 2nd chance entrepreneurship + introduce entrepreneurship at all levels of education is the main and most important action that needs to be implemented within Regional Action Plan in order to facilitate 2nd chance entrepreneurship entirely.

Also, entrepreneurial education activities at all levels, ie in the entire educational (vertical) system, are a longer-term process and require greater engagement of lecturers. In this regard, cooperation with the Department of Entrepreneurship of the Faculty of Economics in Osijek is proposed as they already have rich experience in developing healthy entrepreneurial culture; starting from students. To help them with carrying on with this mission, Centre for entrepreneurship embodies a virtue of being accessible and professional business support institutions that goes hand in hand with modern trends by keeping up with current needs of Croatian entrepreneurs.

To have Regional Action Plan implemented on a national level is a major task for every single supporting institution in Croatia. However, that's the task that's being broadly accepted and divided among stakeholders in order to create and facilitate true 2nd chance.