

Summary of the Regional Action Plan

Slovenia is one of the European countries where the level of stigma and regulatory conveyance of stigma markings are at their highest. Business ecosystem welcomes generally only successful entrepreneurs. Entrepreneurs who exited failed businesses rarely re-enter into entrepreneurial activity due to negative social and economic sanctions that are associated with stigma markings. Therefore, one of the 4 proposed actions in Slovenia is to **change the business culture and perception of public opinion on 2nd chance, business failure and business crisis**. This will be achieved by a **long-term general awareness-raising media campaign aiming to activate public attention and discussion and “integration of failure into entrepreneurial life”** by discernment between honest and dis-honest entrepreneurs and creating an atmosphere in which seeking for help and dealing with a crisis is not considered as a shame and business weakness. Another proposed action is the **inclusion of 2nd-chance entrepreneurs in public business support system**: to establish in the framework of Ministry of Economic Development and Technology and national agency SPIRIT Slovenia, a public support framework and measures called RE-START dedicated to companies with difficulties (including “Early Warning System”) and 2nd-chance honest entrepreneurs (RE ENTREPRENEURSHIP) who completed their bankruptcy procedure and want to start again. The third regional action is the **Court-linked mediation for honest bankrupted entrepreneurs who want to re-start**. First, we need to **adapt the existing tool of Court-linked mediation** for „Bankrupted entrepreneurs who want to re-start“ and launch it in cooperation of the Ministry of Economic Development and Technology and Ministry of Law. Within this action, there is the need to **adapt the existing Information leaflets** available in the court to the target group of honest bankrupted entrepreneurs who want to restart, and distribute them in different relevant places (online, in courts, unemployment offices, municipalities etc.). The fourth action within the Regional action plan is **professional support of DanubeChance2.0 project Local Policy Focus Group in preparing the strategy, measures, tools, action plan and national legislation for Implementation of Insolvency Directive 2019/1023** including contribution to the exchange of the information of best practices through DanubeChance2.0 network, Transnational pool of 2nd-chance experts and crisis managers, established within DanubeChance2.0 project.