



The results of the 1st Call for Applications for attending the pilot programme has been released:

- 114 applications received
- 99 applications approved

The 3 different training levels are defined depending on the business experience:

- Beginners for YWEs with zero business experience - 65 involved;
- Intermediate for established own business but up to 3 years on the market - 23 involved;
- Advanced for experienced WEs who are interested in networking and creation of partnership for further development of their companies - 11 involved.

**We provide:**

- tailored entrepreneurship trainings;
- webinars and on-line meetings for mentoring and consulting;
- access to WOMEN IN BUSINESS learning platform
- membership in WOMEN IN BUSINESS community.

For accessing WOMEN IN BUSINESS learning platform please contact Lisa Zordel: [Zordel@bwcon.de](mailto:Zordel@bwcon.de)

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Danube Transnational Programme (DTP) is a financing instrument of the European Territorial Cooperation, that promotes economic, social and territorial cohesion in the Danube Region.



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Fostering the Young Women Entrepreneurship in the Danube Region



## Study of Current State

The results from the on-line survey among all young women, interviews with national stakeholders and successful business women were processed and presented in 9 National Studies of Current State. The main motivation factors, barriers and gaps in YWE support are identified as well as some recommendations for improvement of the support environment in Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Germany, Hungary, Moldova, Romania and Slovenia.

Based on these nine individual documents, and based on the collected quantitative and qualitative data, a Transnational Study of the Current State was prepared and approved by the project Advisory Board.

### KEY FINDINGS:

- *The national culture in transitional countries is not supportive enough for young women entrepreneurs*
- *The main economic barriers are access to finance, lack of savings*
- *The highest competencies barriers are the lack of information about how to start a business and lack of entrepreneurial skills.*
- *The highest "soft" barriers are uncertainty about the future in case of starting own business and the risk of losing the balance between work and personal life.*

Key recommendations for policy makers and other stakeholders are provided.



## Good Practices

The WOMEN IN BUSINESS Good Practices Database is already on-line on the project web page!

More details about different tools, measures and activities for fostering the young women entrepreneurs could be found in the presentation of all 43 good practices (GPs) identified and evaluated by project partners.

The GPs are coming from nine Danube Region countries - Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Germany, Hungary, Moldova, Romania and Slovenia.

10 of them which will be presented in the GPs Handbook are:

### BEST PRACTICES ARE:

**Women Call 2018** – Austria,

**YEP Business Ideas Incubator (Youth Employment Project-GOPA mbH** -Bosnia and Herzegovina

**Entrepregirl Award** -Bulgaria

**Little entrepreneurship school for women** - Croatia  
**Ready to Code** – teaching girls and women how to code - Germany

**The Budapest Bank, Springboard** – On Finances for Women programme Women entrepreneurs'- Hungary

**National Programme “Women in Business”** - Republic of Moldova

**National and International Elite Business Clubs** - Romania

**An entrepreneurial training program for women with tertiary education: “Entrepreneurship is female”**–Slovenia

**Podjetno v svet podjetništva - Entrepreneurially into The Business World** –Slovenia

## Get Inspired!

WOMEN IN BUSINESS project started an informational campaign "Get Inspired!"

It aims to highlight 27 young women entrepreneurs and their stories for business success, in order to inspire and encourage young women to take initiative and to not be afraid of launching their own business.



## Policy Agenda

The analysis of policies for young women entrepreneurship support summarizes, and synthesizes the state of the existing policies when it comes to young women entrepreneurship in nine countries of the Danube region.

The report enables project partners and relevant stakeholders to have an overview on the real picture of the legal framework and the existing policies on young women entrepreneurship.