

BUSINESS BREAKFAST ORGANIZED BY UTC-N

PLACE: CLUJ-NAPOCA, ROMANIA

DATE: 25.09.2019





Background & context

The Business breakfast meeting has been organized on the 25th of September 2019 in ClujNapoca by UTC-N (ERDF Partner) at the “Ciao New York” restaurant. Our goal was to facilitate improved policy learning between policymakers and government agencies, research institutes and universities, financially distressed enterprises currently involved in insolvency procedures, or entrepreneurs who have already went bankrupt but are ready for a fresh re-start, young entrepreneurs, freshly starters and business accelerators, and the general public. Also, the purpose of the breakfast was to discuss with people involved in this field, to see their opinions about the second chance entrepreneurship in Romania and to discuss ways of improving this area.

During the meeting, we have debated about the Self-assessment questionnaire for business diagnostic tool and about the Questionnaire for stakeholders - D1.4.4, questionnaire provided by Steinbeis-Europa-Zentrum. The results of the Self-assessment questionnaire are presented separately from this deliverable, and the results of the feedback questionnaire will be sent to SEZ.

Also, the content of the Educational program was debated. Suggestions regarding Module 4, for which TUCN is responsible were made. As a result of the discussions, it was proposed to introduce the chapter on intellectual property within the modules.

Participants:

- Breazu Roxana, Held Fashion
- Mărginean Bogdan, Robert Bosch
- Creangă Emma Cristina, Regina Maria

This program has been organized in the frame of DanubeChance2.0 ‘Embracing failure to facilitate second-chance entrepreneurship in the Danube region’ project that has been co-financed by the INTERREG DANUBE Programme, the European Regional Development Fund and the Hungarian Government (State contribution).

- Bojan Gabriel-Ioan, Regina Maria
- Dragoş Ioana, ADR Nord-Vest, Policy Advisor
- Ban Robert, De’Longhi România
- Cîmpean Maria-Ionela, De’Longhi România
- Dragomir Mihai, UTC-N DTC
- Câmpean Emilia, UTC-N IPR



Contents

The meeting session focused on the following main topics:

- Resumption of business in the event of an honest failure
- The current situation in our country of second chance entrepreneurship
- Main barriers to restarting a failed business
- The modules involved in the Academia program

The meeting lasted 3 hours. After a short theoretical introduction, the discussion focused on several questions that would encourage our guests to share insights with each other:

- What kind of support do entrepreneurs need to start a business / to start a business again?
- What are the main barriers encountered by second chance entrepreneurs when starting their activity?
- What are the most important challenges faced by a second-chance entrepreneur?
- What additional measures could be envisaged to encourage or facilitate second chance entrepreneurship?
- What skills and knowledge does a second-chance entrepreneur need?

Achievements

UTCN has completed the following business breakfast:

Location	Date	Trainer	# of Participants	UTCN Contribution
“Ciao New York” Restaurant	25.09.2019	Mihai Dragomir/ Campean Emilia	7+2 trainers	Presentation

Key results of interactive discussions

At the end of the event, we mention some of the improvement suggestions received from the participants:

- Promoting the project into the IT Clusters of Cluj-Napoca;
- Proposals for new events that should be organized in the frame of the project;
- Approaching participants in other start-up support schemes;
- Discussion about possible contacts in the field of insolvency law from Romania and abroad;
- Encouraging more young people to become entrepreneur.