

**GP 18: Women with no excuses – conference that encourages networking as well as positive changes**

**Start date:** 2014

**End date:** on-going

**Owner:** PAR University College, Rijeka

**Scope:** training needs                      policy measures                      ✓ other

**Geographical focus:** local and regional                      ✓ national                      International

**Aim:**

- To encourage networking of women entrepreneurs and give them the knowledge necessary for today's market and business surroundings.
- To inspire women through local, national and global activities in order to help them find their entrepreneurial potential using positive and inspirational stories

**Target group:**

Young female students and women entrepreneurs.

**About the good practice:**

Women with no excuses encourage networking of women entrepreneurs and positive changes. Conference combines a keynote speaker, a panel discussion, one to one interview and award ceremony for Woman of the year, which is called PARDonna. Last year (2018) it was awarded to Iva Olivari, team manager of Croatian national football team. Also, last year the scholarship award ceremony was held. The winner got a full scholarship for a 3 year study program Business Management at PAR University College.

**The key factors of success:**

- Impact on women who want to become entrepreneurs
- Networking of future women entrepreneurs with longtime entrepreneurs
- Promoting entrepreneurship

**Resources needed:**

5,000 €/conference

**Evidence for success:**

- ✓ 800+ visited events
- ✓ 35 entrepreneurial stories are shared
- ✓ 35 deals are concluded

**Potential for learning or transfer**

- organizational model / implementation process

**Contact:**

**doc.dr.sc. Gordana Nikolić**  
dean of PAR University College  
email: [dekanat@par.hr](mailto:dekanat@par.hr)  
[www.par.hr](http://www.par.hr) / [www.uspjesnezene.com](http://www.uspjesnezene.com)