

27 inspiring WOMEN ENTREPRENEURS and their stories for BUSINESS SUCCESS



RITA TÓTH'S story:

Rita is working as a personal and business consultant for individuals, non-profit organizations and companies. As a manager since 2011 her daily routine includes PR and Brand building, consultation, participating in events and meetings, giving lectures and financial consultations. She is an active member of a Women Entrepreneur Club Association. As she has seen in her career, those, who became successful entrepreneurs they gained self-confidence.

She recommends:

*"If you are not ready to change your life,
you cannot be supported"*

Challenges:

Rita describes her country as a less developed one comparing to the ones in west part of the Danube Region. Even though, she thinks that Hungarian entrepreneurship environment is quite innovative and favourable. During her business development she found out that more support programs and trainings to encourage women to become entrepreneurs are needed. Otherwise the gender gap in the Danube Region will widen in the following 5 years.

In her free time, she also gives life coaching lessons to the members of the Women Entrepreneurs Club Association and accepts no money in return. In her view women needs to support each other in more parts of life, even if their business has struggles or if they have private life problems.